

MEMORANDUM

Agenda Item No. 11(A)(19)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: November 15, 2022

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution declaring December
2022 and the month of December
of each year thereafter as
ARTZ305 Month in Miami-Dade
County; directing the County
Mayor to coordinate additional
events with the Greater Miami
Convention & Visitors Bureau
and to brand such events as
ARTZ305

Resolution No. R-1131-22

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Kionne L. McGhee.


Geri Bonzon-Keenan
County Attorney

GBK/uw



MEMORANDUM

(Revised)

TO: Honorable Chairman Jose "Pepe" Diaz
and Members, Board of County Commissioners

DATE: November 15, 2022

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County Attorney

SUBJECT: Agenda Item No. 11(A)(19)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(19)
11-15-22

RESOLUTION NO. _____ R-1131-22

RESOLUTION DECLARING DECEMBER 2022 AND THE MONTH OF DECEMBER OF EACH YEAR THEREAFTER AS ARTZ305 MONTH IN MIAMI-DADE COUNTY; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO COORDINATE ADDITIONAL EVENTS WITH THE GREATER MIAMI CONVENTION & VISITORS BUREAU AND TO BRAND SUCH EVENTS AS ARTZ305

WHEREAS, Miami Arts, Culture & Heritage Months is a program hosted by the Greater Miami Convention & Visitors Bureau ("GMCVB") during December and January of each year that celebrates the vibrancy and history of Greater Miami's diverse neighborhoods and people; and

WHEREAS, the GMCVB offers programming during Miami Arts, Culture & Heritage Months for locals and visitors to immerse themselves in visual arts exhibits, shows, and performances; and

WHEREAS, Miami Arts, Culture & Heritage Months also seek to highlight events and artists featured by Art of Black Miami, an ongoing initiative drawing attention to the impact and achievements of Black artists from the African and Caribbean diasporas; and

WHEREAS, Miami Arts, Culture & Heritage Months coincide with the commencement of Art Basel, a world-renowned contemporary art fair located in Miami Beach that features leading and upcoming artists and draws thousands of local and international visitors; and

WHEREAS, most of the programming for Miami Arts, Culture & Heritage Months is located in the northern portion of Miami-Dade; and

WHEREAS, for example, in the week surrounding Art Basel, all satellite art fairs and expositions featured on the GMCVB's Official Guide to Miami Art Week are located in the neighborhoods of Allapattah, Downtown Miami, Coconut Grove, Miami Beach, Wynwood, and the Design District; and

WHEREAS, South Miami-Dade, also known as South Dade, contains over a fifth of Miami-Dade's residents and has one of the most rapidly growing populations in the County; and

WHEREAS, South Dade's population of 600,000 residents is projected to grow at almost double the annual rate of Miami-Dade's population overall; and

WHEREAS, because of South Dade's rapid growth, there is a heightened need for expanded art and cultural events in the community; and

WHEREAS, South Dade boasts a number of venues capable of hosting art and cultural events, such as the Dennis C. Moss Cultural Arts Center, Deering Estate, the Wat Buddharangsi Buddhist Temple, the Castellow Hammock Preserve & Nature Center, and the Coral Castle Museum; and

WHEREAS, the Dennis C. Moss Cultural Arts Center in Cutler Bay is a state-of-the-art performing arts center housing nearly a thousand seats, an orchestra pit, a stage area with fly loft space, dressing rooms, administrative offices, and a rehearsal room, and contains an impressive seventy-foot high lobby space that integrates a dramatic lighting scheme from the artist Robert Chambers; and

WHEREAS, Deering Estate in Palmetto Bay is a historic site and nature preserve offering panoramic views of Biscayne Bay, outstanding natural botanical features, and stunning architecture that can serve as a place of inspiration for both aspiring and veteran artists; and

WHEREAS, the Wat Buddharangsi Buddhist Temple in Homestead is a serene temple with impressive southeast Asian architectural designs including chofas, horn-like spires that shine gold in the sunlight, and is situated on five acres of rural land that hosts frequent cultural festivals; and

WHEREAS, the Castellow Hammock Park & Nature Center in the Redlands and the Coral Castle Museum in Homestead are among other uniquely beautiful potential sites for art and cultural events in South Dade; and

WHEREAS, by designating this December and each December thereafter as ARTZ305 Month, the County, and in particular, South Dade, can seize on the public's energy and interest in art and cultural events promoted by the GMCVB during Miami Arts, Culture & Heritage Months; and

WHEREAS, ARTZ305 would provide an opportunity for South Dade to showcase its art infrastructure and to bolster its growing tourism industry; and

WHEREAS, the GMCVB has successfully partnered with Miami-Dade County in the past to coordinate programming in South Dade for the purposes of promoting economic activity and encouraging tourism to South Dade's parks by creating, for example, the South Dade More to Explore campaign; and

WHEREAS, the Board seeks to promote art and cultural programming by coordinating art-centered events with the GMCVB and branding these events as ARTZ305,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

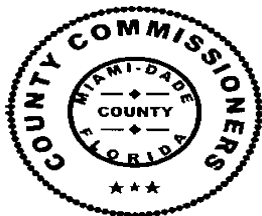
Section 1. Hereby declares December 2022 and the month of December of each year thereafter as ARTZ305 Month in Miami-Dade County.

Section 2. Directs the County Mayor or County Mayor Designee to coordinate events with the Greater Miami Convention & Visitors Bureau that showcase Miami-Dade's art and cultural scene, to brand such events as ARTZ305, and to promote the use of South Dade's cultural venues to host these and future art and cultural events.

The Prime Sponsor of the foregoing resolution is Commissioner Kionne L. McGhee. It was offered by Commissioner **Rebeca Sosa**, who moved its adoption. The motion was seconded by Commissioner **Oliver G. Gilbert, III** and upon being put to a vote, the vote was as follows:

Jose "Pepe" Diaz, Chairman	aye		
Oliver G. Gilbert, III, Vice-Chairman	aye		
Sen. René García	aye	Keon Hardemon	aye
Sally A. Heyman	aye	Danielle Cohen Higgins	aye
Eileen Higgins	aye	Kionne L. McGhee	aye
Jean Monestime	aye	Raquel A. Regalado	aye
Rebeca Sosa	aye	Sen. Javier D. Souto	absent

The Chairperson thereupon declared this resolution duly passed and adopted this 15th day of November, 2022. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Basia Pruna**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

SMS

Sophia Guzzo

MDC006