

MEMORANDUM

Agenda Item No. 11(A)(11)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: February 7, 2023

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution urging the Florida
Legislature to enact House Bill
251 or similar legislation that
would create a state
entertainment tax credit program
to enhance the state economy by
incentivizing the film, television,
and digital industry

Resolution No. R-108-23

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Senator René García.


Geri Bonzon-Keenan
County Attorney

GBK/uw



MEMORANDUM

(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: February 7, 2023

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 11(A)(11)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☒ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(11)
2-7-23

RESOLUTION NO. _____ R-108-23

RESOLUTION URGING THE FLORIDA LEGISLATURE TO
ENACT HOUSE BILL 251 OR SIMILAR LEGISLATION THAT
WOULD CREATE A STATE ENTERTAINMENT TAX CREDIT
PROGRAM TO ENHANCE THE STATE ECONOMY BY
INCENTIVIZING THE FILM, TELEVISION, AND DIGITAL
INDUSTRY

WHEREAS, the State of Florida established the Florida Entertainment Industry Financial Incentive Program (the “Florida Incentive Program”), which began on July 1, 2010, and expired on June 30, 2016; and

WHEREAS, the Florida Incentive Program revitalized and boosted Florida’s economy immensely after the 2008-2009 economic crash; and

WHEREAS, for example, each year between 2010 and 2016, film, television, digital media and still photo projects expended anywhere from \$160,000,000.00 up to \$406,000,000.00 in Miami-Dade County for productions that were permitted through the County and a few cities within the County; and

WHEREAS, the film, television and digital industry supported direct and indirect jobs and wages in many companies, such as hotels, restaurants, caterers, dry cleaners, for-hire transportation companies, florists and landscapers, vehicle and truck rental companies, furniture companies, hardware and lumber suppliers, lighting and grip rental companies, clothing stores, private and public office spaces, location rentals, digital equipment suppliers, tent suppliers, and portable air suppliers, among others; and

WHEREAS, specifically, from 2010 through 2016, film, television, digital media and still photo projects hired cast and crew that averaged between approximately 20,000 and 35,000 local hires on a yearly basis within the County; and

WHEREAS, in addition, each year from 2010 through 2016, there were between 15,000 and 39,000 hotel room night stays that resulted from production projects; and

WHEREAS, in the absence of the Florida Incentive Program, many major films and television shows have been shot in Georgia, Louisiana, and North Carolina due to their incentive programs; and

WHEREAS, it is estimated that in recent years Florida has lost more than 100 major film and television projects that would have spent close to \$2,000,000,000.00 in Florida, used 250,000 hotel room nights and provided 125,000 cast and crew jobs for Floridians, with nearly 40 percent of that entire number would have been filmed in Miami-Dade County; and

WHEREAS, to stabilize the exodus of support personnel, crews, talent and ancillary businesses to these other states, on July 18, 2017, the Miami-Dade Board of County Commissioners created the Miami-Dade County Television, Film and Entertainment Production Incentive Program (the “Miami-Dade Incentive Program”); and

WHEREAS, while economically beneficial to Miami-Dade County, the Miami-Dade Incentive Program should not be the only incentive to stimulate the economy, and certainly the creation of a statewide program would attract even more film production companies; and

WHEREAS, House Bill 251 (“HB 251”) was filed for consideration during the 2023 legislative session in the Florida Legislature by Representative Dana Trubusly (R – Fort Pierce); and

WHEREAS, HB 251 would create the Florida First Production Partnership Program, which would, provide tax credits to certain film projects that, among other things, hire 60 percent of Florida residents as part of cast and crew, spend at least 70 percent of its total production days in the state, and make a good faith effort to use existing providers of infrastructure or equipment in this state; and

WHEREAS, this Board would like to urge the Florida Legislature to enact HB 251 or similar legislation that would create a state entertainment tax credit program in order to enhance the state economy by incentivizing the film, television, and digital industry,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Urges the Florida Legislature to enact House Bill 251 or similar legislation that would create a state entertainment tax credit program to enhance the state economy by incentivizing the film, television, and digital industry.

Section 2. Directs the Clerk of the Board to transmit a certified copy of this resolution to the Governor, Senate President, House Speaker, and the Chair and Members of the Miami-Dade County State Legislative Delegation.

Section 3. Directs the County's state lobbyists to advocate for the action set forth in section 1 above, and authorizes and directs the Office of Intergovernmental Affairs to add this item to the 2023 State Legislative Package when it is presented to the Board.

The Prime Sponsor of the foregoing resolution is Senator René García. It was offered by Commissioner **Anthony Rodriguez**, who moved its adoption. The motion was seconded by Commissioner **Danielle Cohen Higgins** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman	aye		
Anthony Rodríguez, Vice Chairman	aye		
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Kevin Marino Cabrera	aye	Sen. René García	aye
Roberto J. Gonzalez	aye	Keon Hardemon	aye
Danielle Cohen Higgins	aye	Eileen Higgins	aye
Kionne L. McGhee	aye	Raquel A. Regalado	aye
Micky Steinberg	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 7th day of February, 2023. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

LUIS G. MONTALDO, CLERK AD INTERIM

By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

APP

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