

MEMORANDUM

Agenda Item No. 11(A)(8)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: March 7, 2023

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution recognizing March 21, 2023 as National Agriculture Day and March 21, 2023 through March 27, 2023 as National Agriculture Week in Miami-Dade County; recognizing National Agriculture Day and National Agriculture Week in Miami-Dade County each year thereafter; and directing the County Mayor to (1) engage the Greater Miami Convention and Visitors Bureau and relevant community-based organizations to conduct an awareness campaign for National Agriculture Week in 2024 and each year thereafter; (2) include funding for the campaign in the County Mayor's proposed budget for fiscal year 2023-2024 and each year thereafter for such purposes; and (3) provide a report

Resolution No. R-217-23

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Kionne L. McGhee.



Geri Bonzon-Keenan
County Attorney

GBK/jp



MEMORANDUM

(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: March 7, 2023

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Gen Bonzon-Keenan
County Attorney

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Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(8)
3-7-23

RESOLUTION NO. _____ R-217-23

RESOLUTION RECOGNIZING MARCH 21, 2023 AS NATIONAL AGRICULTURE DAY AND MARCH 21, 2023 THROUGH MARCH 27, 2023 AS NATIONAL AGRICULTURE WEEK IN MIAMI-DADE COUNTY; RECOGNIZING NATIONAL AGRICULTURE DAY AND NATIONAL AGRICULTURE WEEK IN MIAMI-DADE COUNTY EACH YEAR THEREAFTER; AND DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO (1) ENGAGE THE GREATER MIAMI CONVENTION AND VISITORS BUREAU AND RELEVANT COMMUNITY-BASED ORGANIZATIONS TO CONDUCT AN AWARENESS CAMPAIGN FOR NATIONAL AGRICULTURE WEEK IN 2024 AND EACH YEAR THEREAFTER; (2) INCLUDE FUNDING FOR THE CAMPAIGN IN THE COUNTY MAYOR'S PROPOSED BUDGET FOR FISCAL YEAR 2023-2024 AND EACH YEAR THEREAFTER FOR SUCH PURPOSES; AND (3) PROVIDE A REPORT

WHEREAS, National Agriculture Day and National Agriculture Week, first organized by the Agriculture Council of America in 1973, celebrate the essential role of domestic agriculturists in providing abundant and affordable food and fiber across the nation; and

WHEREAS, National Agriculture Day and Week are opportunities to encourage Americans to understand how food, fuel, fiber and pharmaceuticals are produced, to appreciate the function of farmers and ranchers in producing such products, to acknowledge the importance of agriculture in maintaining a vibrant economy, and to allow the next generation to consider career opportunities in agriculture; and

WHEREAS, Miami-Dade County is home to a strong agricultural sector, which is the top producer in Florida of sweet potatoes, tropical fruits such as mangoes, bananas, guavas, papayas and avocados, okra, plums, green beans, and nursery stock crops; and

WHEREAS, according to the 2017 Census of Agriculture, Miami-Dade County contains over 78,000 acres of farmland and more than 2,750 farms, 95 percent of which are family farms; and

WHEREAS, agriculture from Miami-Dade County provides nourishment to the County, the State of Florida, and the entire nation, especially during winter months when Miami-Dade County's mild climate allows the continued production of vegetables; and

WHEREAS, Miami-Dade's agriculturists contribute significantly to the economic prosperity of the County by employing thousands of laborers and selling nearly a billion dollars in crops annually; and

WHEREAS, the Greater Miami Convention and Visitors Bureau ("GMCVB") has successfully partnered with Miami-Dade County in the past to coordinate programming; and

WHEREAS, this Board seeks to celebrate our local farmers and the significant role agriculture plays in our communities at the local, state, and national levels,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Recognizes March 21, 2023 as National Agriculture Day and March 21, 2023 through March 27, 2023 as National Agriculture Week in Miami-Dade County.

Section 2. Further recognizes National Agriculture Day and National Agriculture Week in Miami-Dade County every year thereafter on the dates designated as such by the Agriculture Council of America.

Section 3. Directs the County Mayor or County Mayor's designee to (1) engage the Greater Miami Convention and Visitors Bureau, along with relevant community-based organizations, to conduct an awareness campaign during National Agriculture Week (the

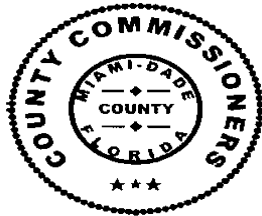
“National Agriculture Week Awareness Campaign”) in 2024 and each year thereafter; and (2) identify legally available funding for the National Agriculture Week Awareness Campaign in the County Mayor’s Proposed Budget for the fiscal year 2023-2024 and each year thereafter.

Section 4. Further directs the County Mayor or County Mayor’s designee to provide a written report to this Board within 120 days of the effective date of this resolution setting forth the County’s efforts to partner with the GMCVB and other community-based organizations to create the National Agriculture Week Awareness Campaign and the feasibility of hosting an annual County-wide farmer’s market event during National Agriculture Week. The completed report shall be placed on an agenda of the full Board without committee review pursuant to rule 5.06(j) of the Board’s Rules of Procedure.

The Prime Sponsor of the foregoing resolution is Commissioner Kionne L. McGhee. It was offered by Commissioner **Anthony Rodriguez** , who moved its adoption. The motion was seconded by Commissioner **Marleine Bastien** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman		aye	
Anthony Rodríguez, Vice Chairman		aye	
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Kevin Marino Cabrera	aye	Sen. René García	absent
Roberto J. Gonzalez	aye	Keon Hardemon	aye
Danielle Cohen Higgins	aye	Eileen Higgins	aye
Kionne L. McGhee	aye	Raquel A. Regalado	aye
Micky Steinberg	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 7th day of March, 2023. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

LUIS G. MONTALDO, CLERK AD INTERIM

By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

SMA

Sophia Guzzo