

MEMORANDUM

Agenda Item No. 11(A)(7)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: May 2, 2023

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution appointing Diliana
Alexander to the Miami-Dade
County Film and Entertainment
Advisory Board

Resolution No. R-434-23

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Eileen Higgins.



Geri Bonzon-Keenan
County Attorney

GBK/gh



MEMORANDUM

(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

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County Attorney

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Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(7)
5-2-23

RESOLUTION NO. _____ R-434-23

RESOLUTION APPOINTING DILIANA ALEXANDER TO THE
MIAMI-DADE COUNTY FILM AND ENTERTAINMENT
ADVISORY BOARD

WHEREAS, on October 1, 1991, the Board of County Commissioners (the “County Commission”) adopted Ordinance No. 91-108, establishing the Miami-Dade County Film, Print and Broadcast Advisory Board, now called the Film and Entertainment Advisory Board (the “Film Board”), codified in section 2-11.14.1 of the Code of Miami-Dade County, Florida (the “Code”); and

WHEREAS, the Film Board advises and makes recommendations to this County Commission and the County Mayor on all matters related to the film and entertainment industry and advances the interests and resources of the film and entertainment industry for the purposes of economic and professional development, education and national and international awareness of the County; and

WHEREAS, section 2-11.14.1(c)(1) of the Code provides that the Film Board shall consist of 17 members, one of which shall be appointed by a majority vote of the entire County Commission as a representative consumer of the film and entertainment industry; and

WHEREAS, in accordance with section 2-11.38 of the Code, all members of County boards shall be permanent residents and electors of Miami-Dade County unless waived by a two-thirds vote of the County Commission; and

WHEREAS, Diliana Alexander, resident of Miami-Dade County, is an award-winning interactive storytelling producer and director in Miami, Florida; and

WHEREAS, in 2012, Ms. Alexander founded FilmGate Miami, a not-for-profit production studio, supporting innovative storytellers who craft independent narratives; and

WHEREAS, FilmGate hosts pitch sessions, workshops, panels, interactive screenings, virtual reality experiences and networking events for young talent; and

WHEREAS, Ms. Alexander is also the Executive Director of the annual FilmGate Interactive, the first festival in the U.S. to solely showcase interactive and immersive stories, as well as the technology that supports them; and

WHEREAS, Ms. Alexander founded the Downtown Media Center, a co-working space for media related businesses, where she created a co-shared economy designed to support business and enable and teach visual storytelling; and

WHEREAS, a copy of Ms. Alexander's resume is attached hereto as Attachment A; and

WHEREAS, this Board recognizes Ms. Alexander's accomplishments and believes her experience in film and entertainment industries provides her substantial knowledge and personal involvement in such industries as required by section 2-11.14.1(c)(2) and wishes to appoint Ms. Alexander to serve as a member of the Film Board as a representative consumer of the film and entertainment industry,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

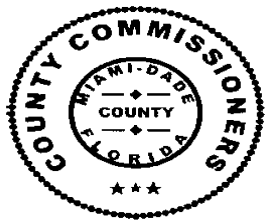
Section 1. Ratifies and adopts the matters set forth in the foregoing recitals.

Section 2. Appoints Diliaana Alexander to serve as a member of the Film and Entertainment Advisory Board as a representative consumer of the film and entertainment industry.

The Prime Sponsor of the foregoing resolution is Commissioner Eileen Higgins. It was offered by Commissioner **Eileen Higgins**, who moved its adoption. The motion was seconded by Commissioner **Marleine Bastien** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman	aye
Anthony Rodríguez, Vice Chairman	aye
Marleine Bastien	aye
Kevin Marino Cabrera	aye
Roberto J. Gonzalez	aye
Danielle Cohen Higgins	aye
Kionne L. McGhee	aye
Micky Steinberg	aye
Juan Carlos Bermudez	aye
Sen. René García	aye
Keon Hardemon	aye
Eileen Higgins	aye
Raquel A. Regalado	aye

The Chairperson thereupon declared the resolution duly passed and adopted this 2nd day of May, 2023. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

LUIS G. MONTALDO, CLERK AD INTERIM

Basia Pruna

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

APP

Altanese Phenelus

3J – 3 Island Ave, Miami Beach, 33139
Diliana@film-gate.org
(305) 797-9337
www.filmgate.miami
@diliana

DILIANA ALEXANDER

I am a non profit creative entrepreneur and an executive programmer, bridging the gap between technology and entertainment, while engaging diverse audiences of all ages.

EXECUTIVE DIRECTOR

FilmGate Miami/Interactive

2012 – present

Not-for-profit organization, developing next generation storytelling properties through two festivals, education initiatives and creator programs

I leverage grassroots innovation engines, with screenings, events, labs and peer production, to foster innovation and audiences throughout Florida. After building on a range of creative and research practices originating in the fields of arts, humanities and technology, I launched an annual Festival, which attracts 10000 creators and audience participants, internationally. In 2012, I founded and head program a monthly festival, focused on local filmmakers to sold consistently out audiences, with partnership support by Microsoft, Apple, Sony, Panasonic, ARRI and RED Digital Cinema, among others.

EXECUTIVE PRODUCER

2013 – present

Produced two feature films for Netflix, a doc series for HBO, ten shorts and two XR projects.

Mentored over 100 local Florida short and long format projects.

FIELD PRODUCER

Designing Spaces

September 2009- May 2012

Interpreted TV scripts visually, creating a magazine-style show segments, from conception to final, ready to air edit. The position required a combination of directing and producing skills, as well as the management of crew and cast.

LINE PRODUCER

Media Headquarters

2006 – 2009

Managed a budget of 2.5 million dollars a season, build the entire below the line production team, created schedules and budgets and held their line, delivering consistently at a profit.

PRODUCER

Freestyle Productions

2003 – 2006

Created budgets and build production teams. Wrote and directed campaigns for Hillary Clinton, Andre Agassi, Boomer Esiason and Joe Torre.

ASSISTANT DIRECTOR

CBC – All Access Pass

2002 – 2003

Directed and coordinated a daily show in connection to Just for Laughs.

EDUCATION

Masters Fine Arts - Film

Miami International University of Art and Design
2009 - 2012

Bachelor of Arts - Economics

University of Toronto
2006

JURY/SPEAKER

Tribeca Film Festival, Sundance Film Festival, Miami Film Festival

Festival de nouveau regards - Gaudeloupe, New Images Festival - Paris

Kaohsiung Film Festival, Taiwan, Bifan Film Festival - South Korea, Brazilian International Film Festival - Rio

Miami Dade College - Magic, University of Miami, FIU, Broward College