

**OFFICIAL FILE COPY
CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA**

MEMORANDUM

Agenda Item No. 8(G)(4)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: June 21, 2023

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution approving the Fiscal
Year 2022-2023 budget for the
North Beach Community
Redevelopment Agency and
North Beach Community
Redevelopment Area in the total
amount of \$1,035,000.00

Resolution No. R-519-23

The accompanying resolution was prepared by the Office of Management and Budget and placed on the agenda at the request of Prime Sponsor Airports and Economic Development Committee.


Geri Bonzon-Keenan
County Attorney

GBK/ks

MDC001

Memorandum



Date: June 21, 2023

To: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

From: Daniella Levine Cava 
Mayor

Subject: North Beach Community Redevelopment Agency's FY 2022-23 Budget

Executive Summary

As required by Florida law, and the Interlocal Cooperation Agreement (Interlocal) between Miami-Dade County, the City of Miami Beach (City) and North Beach Community Redevelopment Agency's (Agency), the Board of County Commissioners (Board), as the governing body of all community redevelopment agencies in the County, is required to approve annual budgets of such community redevelopment agencies, and any amendments to the budgets. This item seeks approval of the fiscal year (FY) 2022-23 budget totaling \$1,035,000 for the Agency and the North Beach Community Redevelopment Area (Area).

Recommendation

It is recommended the Board adopt the attached resolution approving the Agency's FY 2022-23 budget for the Area in the amount of \$1,035,000. The Interlocal, requires the Agency submit an annual budget to the County for approval prior to expending funds on allowable activities for the implementation of the North Beach Community Redevelopment Plan (Plan) after approval by the Agency's board and the City Commission.

Scope

The Area lies within County Commission Districts 4 and 5, represented by Commissioners Micky Steinberg and Eileen Higgins, respectively.

Fiscal Impact/Funding Source

The Agency's revenue source is tax increment financing (TIF), which is generated through the incremental growth of ad valorem revenues beyond an established base year, as defined in Section 163.387, Florida Statutes. For FY 2022-23, the countywide TIF payment into the Agency's trust fund is \$458,000 and the City's TIF payment into the trust fund is \$577,000. As required by the Interlocal, the County will continue to make annual payments to the Agency based on each year's growth of ad valorem revenues over the base year through 2051 when the Agency will sunset.

Delegation of Authority

The approval of this item by the Board does not delegate any authority to the County Mayor or County Mayor's designee.

Track Record/Monitor

This item does not provide for contracting with any specific entity and only approves the Agency's FY 2022-23 budget of \$1,035,000, as detailed in Exhibit 1 to the resolution.

Background

On July 8, 2020, the Board adopted Resolution No. R-619-20, which among other things, (i) established the boundaries of the redevelopment area and declared the redevelopment area to be slum or blighted in accordance with Chapter 163 Part III of the Florida Statutes ("Act") and (ii) delegated to the City the power to create the Agency, pursuant to the Act. On July 20, 2021, the Board adopted Resolution No. R-696-21 which, among other things, approved the Plan and the Interlocal among the County, City and Agency. The Interlocal requires the Agency to submit an annual budget to the County for approval after approval by the Agency's Board and the City Commission. Additionally, on July 20, 2021, the Board also adopted Ordinance No. 21-70 creating the Redevelopment Trust Fund.

Fiscal Year 2022-23 Budget

On September 28, 2022, the Agency's FY 2022-23 budget of \$1,035,000 was approved by the Agency through Resolution No. 007-2022 (Attachment A), and the City in Resolution No. 2022-32334 (Attachment B). The Agency's budget is comprised of \$458,000 in County TIF revenue and \$577,000 in City TIF revenue, totaling \$1,035,000.

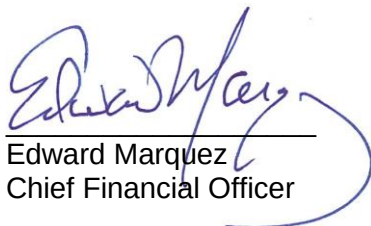
Administrative expenditures for the Agency's operations include \$9,000 to provide for a satellite office within the Area and represent less than one percent of total budgeted expenditures, excluding the 1.5 percent County Administrative Charge (\$7,000) and the 1.5 percent City Administrative Charge (\$9,000).

Operating expenditures total \$619,000 and are broken down as follows:

- \$188,000 for community policing (\$100,000) and code compliance initiatives (\$88,000) to provide enhanced levels of staffing and services throughout the Area;
- \$110,000 for Commercial Façade Improvement Program in the Normandy Fountain / Rue Vendome Plaza;
- \$104,000 for workforce and affordable housing, set aside as required by the Interlocal based on a 10 percent of the combined tax increment revenue for the year;
- \$100,000 for Residential Property Improvement Program to promote the maintenance of naturally occurring affordable housing stock and promote resiliency;
- \$52,000 for Arts & Culture related tourism;
- \$49,000 for small business development; and
- \$16,000 for solid waste dumping to promote cleanliness and beautification.

The Agency's budget also includes a contingency of \$391,000 for future projects.

Attachments



Edward Marquez
Chief Financial Officer

RESOLUTION NO. 007-2022

A RESOLUTION OF THE CHAIRPERSON AND BOARD OF DIRECTORS OF THE NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY, ADOPTING THE FINAL OPERATING BUDGET FOR THE NORTH BEACH COMMUNITY REDEVELOPMENT AREA FOR FISCAL YEAR 2023.

WHEREAS, on July 8, 2020, the Miami-Dade County Board of County Commissioners (the "BCC") approved Resolution No. R-619-20, delegating authority to the City of Miami Beach to create the North Beach Community Redevelopment Agency ("North Beach CRA"), including direction to draft the North Beach CRA Redevelopment Plan and negotiate an Interlocal Agreement among Miami-Dade County, the City of Miami Beach, and the North Beach CRA to govern the redevelopment process; and

WHEREAS, on February 10, 2021, the Mayor and City Commission adopted Resolution No. 2021-31596, creating the North Beach CRA pursuant to section 163.357, Florida Statutes, and declared the Mayor and City Commission to be the governing body of the North Beach CRA; and

WHEREAS, on May 12, 2021, pursuant to Resolution No. 003-2021, the North Beach CRA Board of Directors ("North Beach CRA Board") adopted the North Beach Community Redevelopment Plan (the "Plan") and transmitted the Plan to the City Commission for approval, with such approval granted by the Mayor and City Commission via Resolution No. 2021-31709, including authorization to transmit the Redevelopment Plan to Miami-Dade County; and

WHEREAS, on July 20, 2021, pursuant to Resolution No. 696-21, the BCC approved the Plan and also approved Ordinance No. 21-70, establishing the North Beach CRA Trust Fund for purposes of allocating tax increment revenue for redevelopment purposes; and

WHEREAS, on July 28, 2021, the North Beach CRA Board adopted Resolution No. 005-2021 accepting the Interlocal Agreement as approved by Miami-Dade County via Resolution No. R-696-21 and the City of Miami Beach via Resolution No. 2021-31817; and

WHEREAS, the base year of the North Beach CRA is 2021, and the 2022 Certification of Taxable Value provided by the Miami-Dade County Property Appraiser's Office on July 1, 2022 noted that property values in the North Beach Community Redevelopment Area (the "Redevelopment Area") increased by approximately 11.6%, or \$165.3 million, compared to the 2021 Certification of Taxable Value of \$1.42 billion; and

WHEREAS, for Fiscal Year (FY) 2023, the City portion of the tax increment totals approximately \$577,000, and the County portion of the tax increment totals approximately \$458,000 with a combined tax increment financing total of \$1,035,000; and

WHEREAS, the Administration of the North Beach CRA has identified initiatives and programs proposed to be initiated in FY 2023, and supported by the Ad Hoc North Beach CRA Advisory Committee, created by the City Commission pursuant to Resolution No. 2021-31560 and amended by Resolution No. 2021-31594; and

WHEREAS, project-related expenditures for FY 2023 account for approximately \$204,000, including \$188,000 allocated for community policing and code compliance services

and initiatives throughout the Redevelopment Area to provide enhanced levels of staffing and services, and \$16,000 to promote additional cleanliness; and

WHEREAS, administrative expenditures include \$9,000, providing for, among other expenditures, a satellite office within the Redevelopment Area, of which lease and maintenance costs are shared with the Miami Beach Building Department on a prorated basis; and

WHEREAS, the budget also includes \$110,000 for a Commercial Façade Improvement Program in the Normandy Fountain/Rue Vendome Plaza area to embrace French architecture and improve business attraction and retention, \$100,000 for a Residential Property Improvement Program to promote the maintenance of naturally occurring affordable housing stock and promote resiliency, \$52,000 for Arts & Culture related tourism, and \$49,000 for small business development; and

WHEREAS, other expenditures include \$7,000 for the County's administration fee, as stipulated by the Interlocal Agreement, which is equivalent to 1.5% of the County's FY 2023 tax increment payment; \$9,000 for a contribution to the City, which is equivalent to 1.5% of the City's respective FY 2023 tax increment payment; a \$104,000 set-aside for workforce and affordable housing based on 10% of the FY 2023 combined tax increment revenue; and a \$391,000 set-aside for future projects; and

WHEREAS, the Executive Director of the North Beach Community Redevelopment Agency recommends approval of the FY 2023 operating budget for the North Beach CRA.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE CHAIRPERSON AND BOARD OF DIRECTORS OF THE NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY, that the Chairperson and Board of Directors of the North Beach Community Redevelopment Agency hereby adopt the final FY 2023 operating budget for the North Beach Community Redevelopment Area, as outlined below and further detailed in the attached Exhibit "A."

Beautification: Commercial Façade and Property Improvement Programs	\$210,000
Enhanced Services: Community Policing, Code Compliance and Sanitation	\$204,000
Arts and Culture branding and communications	\$52,000
Small Business Development	\$49,000
Administration	\$25,000
Set-aside for Workforce and Affordable Housing	\$104,000
Set-aside for future projects	\$391,000
Total FY 2023 Budget	\$1,035,000

PASSED AND ADOPTED this 28th day of September, 2022.

ATTEST:



Rafael E. Granado, Secretary





Dan Gelber, Chairperson

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

SEP 29 2022

MDC005



City Attorney

9/20/22

Date

MIAMIBEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Alina T. Hudak, Executive Director
DATE: September 28, 2022

SUBJECT: A RESOLUTION OF THE CHAIRPERSON AND MEMBERS OF THE NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY (NORTH BEACH CRA), ADOPTING THE FINAL OPERATING BUDGET FOR THE NORTH BEACH CRA FOR FISCAL YEAR 2023.

RECOMMENDATION

The Administration recommends that the Chairperson and Board of Directors of the North Beach Community Redevelopment Agency adopt the attached Resolution which establishes the final budget for the North Beach Community Redevelopment Area (North Beach CRA) for Fiscal Year 2023.

BACKGROUND/HISTORY

On July 17, 2019, the Miami Beach City Commission adopted Resolution No. 2019-30892, accepting a preliminary report concerning a finding of necessity for the redevelopment of a certain area of North Beach, and requesting that Miami-Dade County delegate redevelopment powers to the City of Miami Beach. On July 8, 2020, the Miami-Dade County Board of County Commissioners ("BCC") approved Resolution No. R-619-20, delegating authority to the City to create the North Beach Community Redevelopment Agency (North Beach CRA), including direction to draft the North Beach CRA Redevelopment Plan and negotiate an Interlocal Agreement among the City, North Beach CRA, and Miami-Dade County to govern the redevelopment process.

Pursuant to the county's delegation of authority, the City undertook a significant public engagement effort to prepare the Redevelopment Plan. Simultaneous with the City's preparation of the Redevelopment Plan, to delineate their respective areas of responsibility with respect to the redevelopment of the Redevelopment Area, the City, North Beach CRA and Miami-Dade County administration negotiated an interlocal cooperation agreement (the "Interlocal Agreement").

On February 10, 2021, by adopting Resolution No. 2021-31596, the Mayor and City Commission officially created the North Beach CRA pursuant to section 163.357, Florida Statutes and declared the Mayor and City Commission to be the governing body of the North Beach CRA.

On May 12, 2021, pursuant to Resolution No. 003-2021, the North Beach CRA Board adopted the North Beach Community Redevelopment Plan (the "Plan") and transmitted the Plan to the City Commission for approval, with such approval granted by the Mayor and City Commission via Resolution No. 2021-31709, including authorization to transmit the Redevelopment Plan to Miami-Dade County. On July 20, 2021, pursuant to Resolution No. 696-21, the BCC approved the Plan and also approved Ordinance No. 21-70, establishing the North Beach CRA Trust Fund for purposes of allocating tax increment revenue for redevelopment purposes.

On July 28, 2021, the North Beach CRA Board adopted Resolution No. 005-2021 accepting the Interlocal Agreement as approved by Miami-Dade County via Resolution No. R-696-21 and the City of Miami Beach via Resolution No. 2021-31817.

ANALYSIS

North Beach CRA Revenues

The base year for the North Beach CRA is 2021. Based on the 2022 Certification of Taxable Value provided by the Miami-Dade County Property Appraiser's Office, on July 1, 2022, property values in the North Beach CRA increased by approximately 11.6%, or \$165.3 million, compared to the 2021 Certification of Taxable Value of \$1.42 billion (base year). For Fiscal Year (FY) 2023, the City portion of the tax increment totals approximately \$577,000, and the County portion of the tax increment totals approximately \$458,000, with a combined tax increment revenue total of \$1,035,000.

North Beach CRA Expenditures

The Administration of the North Beach CRA has identified initiatives and programs proposed to be initiated in FY 2023 and supported by the Ad Hoc North Beach CRA Advisory Committee, created by the City Commission pursuant to Resolution No. 2021-31560 and amended by Resolution No. 2021-31594.

Project-related expenditures for FY 2023 account for approximately \$204,000, including \$188,000 allocated for community policing and code compliance services and initiatives throughout the Redevelopment Area to provide enhanced levels of staffing and services, and \$16,000 to promote additional cleanliness.

Administrative expenditures include \$9,000, providing for, among other expenditures, a satellite office within the Redevelopment Area, of which lease and maintenance costs are shared with the Miami Beach Building Department on a prorated basis.

The budget also includes \$110,000 for a Commercial Façade Improvement Program in the Normandy Fountain/Rue Vendome Plaza area to embrace French architecture and improve business attraction and retention; \$100,000 for a Residential Property Improvement Program to promote the maintenance of naturally occurring affordable housing stock and promote resiliency; \$52,000 for Arts & Culture related tourism; and \$49,000 for small business development.

Other expenditures include \$7,000 for the County's administration fee, as stipulated by the Interlocal Agreement, which is equivalent to 1.5% of the County's FY 2023 tax increment payment; \$9,000 for a contribution to the City, which is equivalent to 1.5% of the City's respective FY 2023 tax increment payment; a \$104,000 set-aside for workforce and affordable

housing based on 10% of the FY 2023 combined tax increment revenue; and a \$391,000 set-aside for future projects.

The proposed final FY 2023 operating budget for the North Beach Community Redevelopment Area, is outlined below and further detailed in the attached Exhibit "A."

Beautification: Commercial Façade and Property Improvement Programs	\$210,000
Enhanced Services: Community Policing, Code Compliance and Sanitation	\$204,000
Arts and Culture branding and communications	\$52,000
Small Business Development	\$49,000
Administration	\$25,000
Set-aside for Workforce and Affordable Housing	\$104,000
Set-aside for future projects	\$391,000
Total FY 2023 Budget	\$1,035,000

SUPPORTING SURVEY DATA

N/A

FINANCIAL INFORMATION

N/A

CONCLUSION

The FY 2023 North Beach CRA budget is \$1.035 million. To promote economic investment, growth and revitalization within the North Beach Community Redevelopment Area, it is recommended that the North Beach CRA Board adopt the attached Resolution, which establishes the final budget for the North Beach CRA for FY 2023.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

Yes

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Organizational Innovation - Ensure strong fiscal stewardship.

Legislative Tracking

Economic Development

ATTACHMENTS:

Description

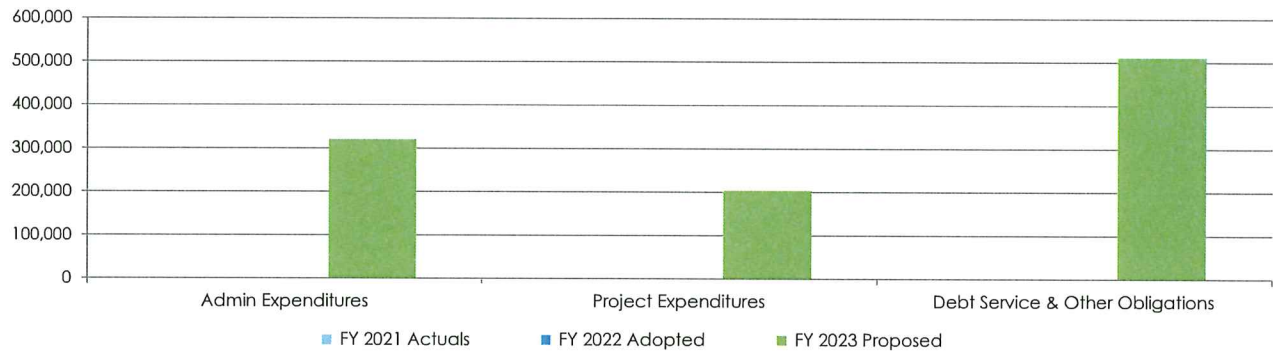
- Exhibit A - North Beach CRA Budget FY 2023

EXHIBIT A

North Beach Community Redevelopment Area Operating Budget

	FY 2020 Actuals	FY 2021 Actuals	FY 2022 Adopted	FY 2023 Proposed	FY 2023 Prop to FY 2022 Adop
Revenues and Other Sources of Income					
Tax Increment - City	0	0	0	577,000	577,000
Proj Adjustment to City Increment	0	0	0	0	0
Fund Balance/Retained Earnings	0	0	0	0	0
Other Income/Adjustments:	0	0	0	0	0
TOTAL REVENUES	\$ -	\$ -	\$ -	\$ 1,035,000	\$ 1,035,000
Admin/Operating Expenditures					
Small Business Development	0	0	0	49,000	49,000
Beautification	0	0	0	210,000	210,000
Repairs and Maintenance	0	0	0	0	0
Internal Services	0	0	0	0	0
Total Admin/Operating Expenditures	\$ -	\$ -	\$ -	\$ 320,000	\$ 320,000
Project Expenditures					
Community Policing:					
Police	0	0	0	100,000	100,000
Code Compliance	0	0	0	88,000	88,000
Capital Projects Maintenance:					
Sanitation	0	0	0	16,000	16,000
Total Project Expenditures	\$ 0	\$ 0	\$ 0	\$ 204,000	\$ 204,000
Reserves, Debt Service and Other Obligations					
Reserve for County Admin Fee	0	0	0	7,000	7,000
Reserve for CMB Contribution	0	0	0	9,000	9,000
Transfer to Reserves/Project Set-aside	0	0	0	391,000	391,000
10% Set-aside for Affordable & Workforce Housing	0	0	0	104,000	104,000
Total Reserves, Debt, & Other Obligations	\$ -	\$ -	\$ -	\$ 511,000	\$ 511,000
TOTAL EXPENDITURES AND OBLIGATIONS	\$ -	\$ -	\$ -	\$ 1,035,000	\$ 1,035,000
Fund Balance from Prior Year					
Projected Fund Balance Available for Appropriation					

Expenditure Summary



NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY



North Beach Community Redevelopment Agency
1755 Meridian Avenue
Miami Beach, FL 33139

Board of Directors

Dan Gelber, Chair
Kristen Rosen Gonzalez, Board member
Alex J. Fernandez, Board member
Steven Meiner, Board member
Ricky Arriola, Board member
David Richardson, Board member
Vacant, Board member

Executive Staff

Alina T. Hudak, Executive Director
Rafael Paz, General Counsel
Rafael Granado, Secretary

Ad Hoc North Beach CRA Advisory Committee

Jose Smith, Chair
Betsy Perez, Vice Chair
John Bowes
Ronnie Issenberg
Romina Orozco-Encio
Manning Salazar
David Sexton

MDC010

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY





MESSAGE FROM THE EXECUTIVE DIRECTOR ALINA T. HUDAK

Honorable Chair Dan Gelber and Board of Directors:

I am pleased and honored to present for your consideration the inaugural proposed budget for the North Beach Community Redevelopment Agency.

Following a tremendous collective effort to obtain Miami-Dade County approval of the North Beach CRA on July 20, 2021, we are encouraged by the tremendous growth in the Redevelopment Area in the first year following the 2021 base year. The combined tax increment revenue (TIF) from the City of Miami Beach and Miami-Dade County totals approximately \$1,035,000. We are also hopeful that the 11.6% growth in taxable values (from \$1.42 billion to \$1.58 billion) is indicative of the potential for the area.

The executive team, with input from the Ad Hoc North Beach CRA Advisory Committee, has identified early short- and long-term strategies, initiatives and programs based on the approved Redevelopment Plan, that should enhance the area and lay the foundation for future economic investment. While all are buoyed by the recent growth and immediate opportunities for enhancement, the proposed budget recommends a prudent set aside of approximately 48% of tax increment financing revenue for future projects such as affordable and workforce housing and infrastructure that are essential to the community.

The North Beach CRA district and North Beach community are at an inflection point with the completion of the Beachwalk and Rue Vendome Plaza renovation, progress on public improvements on Ocean Terrace and several other approved projects in the North Beach Town Center zoning district. The area is poised for significant economic investment which may include the redevelopment of the former Deauville Beach Resort site, development of the 72 Street Community Complex and major resiliency projects. We are confident that the tax increment revenue will be accelerated by direct and indirect economic development resulting from North Beach CRA programs and investments.

The proposed operating budget and work plan for fiscal year 2023 herein, commencing on October 1, 2022 and ending on September 30, 2023, is the first budget for the North Beach CRA, succeeding the preliminary budget information that was provided at the City of Miami Beach budget workshop on July 15, 2022. The proposed budget contains allocations for a beautification program, including — but not limited to — commercial façade and private property improvement programs; enhanced services, including community policing, code compliance and sanitation; arts and culture-related branding; communications and marketing; small business development programs and services as well as administrative expenses, including the establishment of a North Beach CRA office within the redevelopment area and administrative fees as required by Miami-Dade County.

Creating a solid organizational and fiscal foundation for the North Beach CRA is essential to long-term success. I would like to thank the greater Miami Beach community, led by Chair Dan Gelber, North Beach CRA Board of Directors and the Ad Hoc North Beach CRA Advisory Committee, not only for their efforts to secure the creation and approval of the North Beach CRA, but also for continued leadership and guidance in the budget and planning process for one of the City's most unique and promising areas. It is our collective collaboration, innovation and fiscal conscientiousness that will elevate and invigorate North Beach.

In addition to the Board of Directors and Advisory Committee, the North Beach CRA appreciates the contributions of Eric Carpenter, Deputy City Manager; John Woodruff, Chief Financial Officer; Rickelle Williams, Economic Development Director; David Martinez, Capital Improvement Projects Director; Tameka Otto Stewart, Budget Director; Richard Ajami, Budget Officer; Fernando Pestana, Senior Management and Budget Analyst; and Luis Wong, Administrative Services Manager.

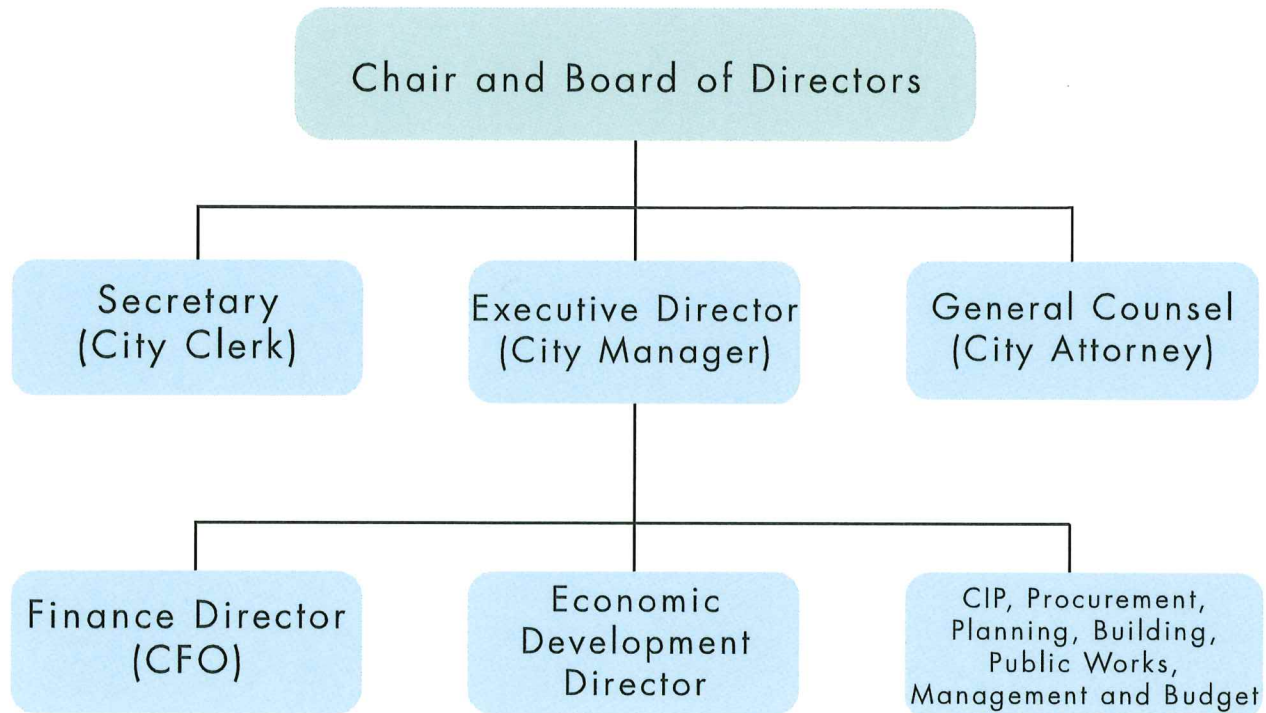
Respectfully submitted,

A handwritten signature in black ink that reads "Alina T. Hudak". The signature is fluid and cursive, with the first name being the most prominent.

Alina T. Hudak
Executive Director

MDC012

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY



BACKGROUND

The City of Miami Beach is recognized and admired regionally, nationally, and internationally as a dynamic and vibrant destination. Between the warm climate, sprawling beach and various cultural and lifestyle amenities, Miami Beach has distinguished itself as a thriving hospitality and tourism mecca. The City's significant investment in the arts, culture, aesthetics, recreation, public safety and climate resiliency, coupled with the depth and quality of residential and educational offerings, have made the City an ideal live-work-play environment. With tremendous quality of life characteristics and strategic, measured development and preservation over the years, the City has, overall, maintained and improved its status as a major driver of the Miami-Dade County economy and brand.

Notwithstanding, in comparison with other areas of the City, the North Beach area has trailed in the level of redevelopment, revitalization, economic growth, and investment. Substantial commercial vacancy, obsolete housing stock, limited new development, environmental and resiliency challenges, as well as depressed household income levels are among the challenges facing North Beach.

BACKGROUND CONT'D

There have been several efforts by the City of Miami Beach to encourage growth and investment in North Beach, including but not limited to the North Beach Revitalization Plan, the North Beach Master Plan (Plan NoBe), the West Lots Plan and other initiatives focusing on climate resiliency, environmental sustainability, transportation, economic development, affordable housing, historic preservation, and land development regulations. The residents, Mayor and City Commission have also approved General Obligation Bond (G.O. Bond) funding for major improvement projects in the North Beach area.

On July 17, 2019, the City Commission adopted Resolution No. 2019-30892, accepting a preliminary report concerning a finding of necessity for the redevelopment of a certain area of North Beach, and requesting that Miami-Dade County delegate redevelopment powers to the City. On July 8, 2020, the Miami-Dade County Board of County Commissioners ("BCC") approved Resolution No. R-619-20, delegating authority to the City to create the North Beach Community Redevelopment Agency (North Beach CRA), including direction to draft the North Beach CRA Redevelopment Plan and negotiate an Interlocal Agreement among the City, North Beach CRA, and Miami-Dade County to govern the redevelopment process.

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

BACKGROUND CONT'D

Pursuant to the county's delegation of authority, the City undertook a significant public engagement effort to prepare the Redevelopment Plan. Simultaneous with the City's preparation of the Redevelopment Plan, in order to delineate their respective areas of responsibility with respect to the redevelopment of the Redevelopment Area, the City, North Beach CRA and county administration negotiated an interlocal cooperation agreement (the "Interlocal Agreement").

On February 10, 2021, by adopting Resolution No. 2021-31596, the Mayor and City Commission officially created the North Beach CRA pursuant to section 163.357, Florida Statutes and declared the Mayor and City Commission to be the governing body of the North Beach CRA.

On May 12, 2021, pursuant to Resolution No. 003-2021, the chairperson and members of the North Beach CRA Board adopted the Redevelopment Plan and transmitted the Plan to the City Commission for approval, as required by Section 163.360(5), Florida Statutes. Additionally, pursuant to Resolution No. 004-2021, the chairperson and board members approved the Interlocal Agreement, authorized the chairperson and secretary to execute the Interlocal Agreement and further, authorized the transmittal of the executed Interlocal Agreement to the BCC for its consideration and approval.

Likewise, on May 12, 2021, pursuant to Resolution No. 2021-31709, the Mayor and City Commission approved the Redevelopment Plan for the North Beach CRA and authorized its transmittal to the county. Contemporaneously, pursuant to Resolution No. 2021-31710, the Mayor and City Commission approved the Interlocal Agreement, authorized the Mayor and City Clerk to execute the Interlocal Agreement, and further, authorized the City Manager to transmit the executed Interlocal Agreement to the BCC for its consideration and approval.

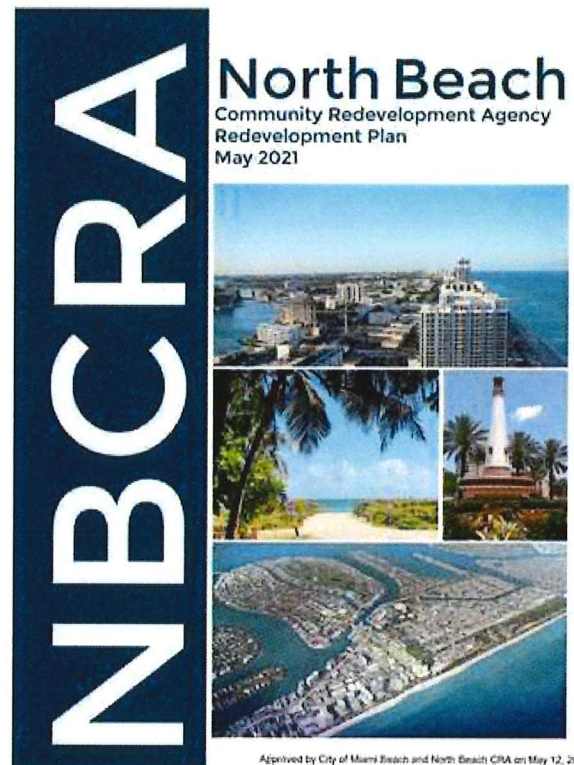
On July 20, 2021, the BCC approved Ordinance No. 21-70 establishing the North Beach CRA Trust Fund and Resolution No. R-696-21 approving the Redevelopment Plan and the final, negotiated Interlocal Agreement, as amended. On July 28, 2021, the North Beach CRA Board adopted Resolution No. 005-2021 accepting the Interlocal Agreement. The City Commission also approved the Interlocal Agreement via Resolution No. 2021-31817. The North Beach CRA's governing documents and legislation may be accessed at its website: <https://www.miamibeachfl.gov/northbeachcra>.

PURPOSE STATEMENT

The North Beach CRA Redevelopment Plan envisions a vibrant, resilient community with a Town Center, increased housing density, preservation of historic structures, access to recreational amenities, available public parking and additional restaurant and retail offerings to support new and current residents. The Redevelopment Plan concepts and approaches cover a range of project types across several implementation dimensions such as scale, scope, cost, time duration and potential impact outcomes. The Redevelopment Plan presents goals and strategies which may be implemented using funding from tax increment revenue derived from within the designated boundary over the 30-year life of the North Beach CRA.

REDEVELOPMENT PLAN GOALS

1. Provide economic development opportunities for businesses, property owners, and residents
2. Invest in climate resilience, sustainability, and infrastructure
3. Strengthen cultural arts, branding, marketing, and communication
4. Protect and enhance the neighborhood character
5. Improve the quality of life of residents and visitors
6. Leverage resources for community redevelopment



North Beach
Community Redevelopment Agency
Redevelopment Plan
May 2021

Approved by City of Miami Beach and North Beach CRA on May 12, 2021
Approved by Miami-Dade County on July 28, 2021

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

INTERLOCAL AGREEMENT

The adopted boundaries of the North Beach CRA Redevelopment Area delineate the area within which tax revenue will be generated and captured during the 30-year life of the North Beach CRA, for expenditure on investments and projects identified in the Redevelopment Plan. As negotiated and approved, the Interlocal Agreement provides for material financial terms agreed upon by the City of Miami Beach, the North Beach CRA and Miami-Dade County. The Interlocal Agreement contains the following provisions governing the use of TIF revenue:

- One member of the County Commission, or a County Commission designee, may be appointed to serve on the North Beach CRA Board of Commissioners (in addition to the other members appointed to the North Beach CRA Board of Commissioners (i.e., the City Commission). Said County Commissioner, or designee, shall be vested with the same rights, duties and obligations as any other North Beach CRA Board member; and
- No more than 20% of the total tax increment funds deposited annually into the Trust Fund by the City and the county shall be used for total administrative expenses (including indirect and overhead expenses which may not exceed 6% of the total contemplated administrative expenses to be spent under the Redevelopment Plan); and
- The county shall charge, and the North Beach CRA shall pay to the county, no later than March 31, an annual administrative fee ("County Administrative Fee"). This County Administrative Fee shall be 1.5% of the county's payment to the North Beach CRA. The County Administrative Fee shall not be included in the 20% limit on administrative expenses defined in this section; and

INTERLOCAL AGREEMENT CONT'D

- The City and the county hereby agree to contribute 60% of the tax increment funds derived from the Redevelopment Area on an annual basis; and
- The North Beach CRA budget for expenditures funded by tax increment revenues shall be capped, so that an amount equal to the TIF revenues paid into the Trust Fund by the county and the City attributable to 10% of the incremental value in the area, shall remain unappropriated and unexpended, except for the purpose of funding projects associated with affordable and workforce housing; and
- Commencing in the year in which the combined annual contribution into the Trust Fund by the county and the City is, or exceeds \$1 million, this 10% shall only be used for the purpose of funding projects associated with affordable and workforce housing, including but not limited to, the construction, preservation, and rehabilitation of such housing; and
- The North Beach CRA shall not budget in any fiscal year more than 10% of the value of the City and county tax increment payment for that year on capital maintenance activities or community policing, respectively; and
- Beginning FY 2049-50, the county, North Beach CRA and the City will negotiate an interlocal agreement to account for the sunset of the North Beach CRA.



Ocean Terrace Proposed Rendering

MDC015

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

WORKPLAN

The North Beach CRA Redevelopment Plan Goals and Implementation Strategies include many initiatives derived from resident and stakeholder suggestions during the Redevelopment Plan development process, best practices and concepts recommended in previous studies, reports, and master plans. Implementation strategies vary in cost, duration, impact, complexity, and boldness. There are several strategies that may require significant costs to effect visible change.

The proposed immediate focus of the North Beach CRA during its initial years concentrates on actions that can be implemented at minimal cost, since long-term implementation strategies are typically ongoing or are projects for which funding is not currently available. Short-term strategies will include actions addressing, for example, code compliance and marketing and branding initiatives, which involve less expenditure but are visible and impactful, nonetheless.

PROGRAM AND INITIATIVES

The Fiscal Year 2023 operating budget recommendation prioritizes six categories of expenditures:

Revenues	Percentage	Amount
City of Miami Beach TIF contribution	55.7%	577,000
Miami-Dade County TIF contribution	44.3%	458,000
Total Revenues	100%	\$ 1,035,000

Expenditures	Percentage	Amount
1. Beautification	20.3%	210,000
2. Enhanced Services	19.7%	204,000
3. Arts and Culture	5.0%	52,000
4. Small Business Development	4.7%	49,000
5. Administration	2.4%	25,000
6. Set-aside: Affordable and Workforce Housing	10.0%	104,000
7. Set-aside: Future Projects	37.8%	391,000
Total Expenditures	100.0%	\$ 1,035,000

1. Beautification

a. Commercial Façade Improvement Program: The North Beach CRA will develop a commercial façade improvement program (via matching grant) available to businesses located within the Normandy Isles/Rue Vendome Plaza section of the Redevelopment Area. The purpose is to substantially improve the visible appearance and street presence of properties as well as enhance the functionality and sustainability of businesses within this main commercial area. The program will focus on cultivation of French-themed architecture and aesthetics to leverage the history and infrastructure of the area which includes French street names.

Redevelopment Plan Goal 1: Provide economic development opportunities for businesses, property owners and residents.

PROGRAM AND INITIATIVES CONT'D

- Section 6.2: Normandy Isles — The Normandy Fountain area, also known as Vendome Plaza, serves as the community and commercial center of Normandy Isle and could develop into a vibrant, pedestrian-oriented shopping district with a strategic combination of protection and enhancement.
- Section 8.3: Several initiatives, such as rehabilitation/beautification grants, will provide funding for businesses and property owners in the CRA to make interior and exterior improvements to their properties.
- Section 9.1.1: Business Attraction and Retention — Develop incentive programs to help existing or new property and business owners with aesthetics, repairs, rehabilitations, improvements, land acquisition and resiliency modifications.
- Section 9.4.1: Normandy Isles — Fountain Area. Support redevelopment of sites around the fountain to include retail, Class A office space and residential.

b. Residential Property Improvement Program: The North Beach CRA will develop a residential property improvement program (matching grant) available to residential property owners to promote resiliency, beautification, and historic preservation. The program will fund renovation and rehabilitation of multifamily residential properties to encourage sustainable features, housing affordability and age-in-place opportunities for residents.

Redevelopment Plan Goal 4: Protect and enhance the neighborhood character.

- Section 7.5.3: Building Adaptation — Resilient design can also be implemented through residential, commercial, and business façade improvement programs. The programs would aim to help the Redevelopment Area to address façades and building systems to properly anticipate and accommodate future extreme weather patterns and natural events. This incentive-based program could also encourage building owners to invest in green infrastructure.
- Section 8.3: Several initiatives, such as rehabilitation/beautification grants, will provide funding for businesses and property owners in the CRA to make interior and exterior improvements to their properties.
- Section 9.1.2: Real Estate — Establish protective measures to safeguard housing for existing residents within the CRA consistent with federal requirements.

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

PROGRAM AND INITIATIVES CONT'D

- Section 9.2.1: Resiliency and Sustainability — Develop a climate resiliency incentive program to assist residential and commercial property owners with applicable capital improvements.
- Section 9.4: Develop incentive programs to rehabilitate and preserve existing housing stock and/or develop new housing stock; Create programs and incentives to mitigate the costs of historic preservation and rehabilitation; and create programs and incentives to promote age in place opportunities for existing and new housing stock.
- Section 9.4.1: North Shore — Partner with multifamily property owners to retain affordable and workforce housing offerings.

2. Enhanced Services

a. Community Policing: The North Beach CRA is empowered to provide funding to support the development and implementation of community policing innovations, subject to the budgetary limitation set forth in the Interlocal Agreement. Through additional shifts/over time, the Miami Beach Police Department (MBPD) will augment and promote relationship building and trust among officers and

PROGRAM AND INITIATIVES CONT'D

residents to increase engagement and encourage the development and effectiveness of crime watch groups and programs. Community policing initiatives will include “park and walks” foot patrols to increase visibility in parks and commercial corridors and proactive police activities, including quality-of-life sweeps and drug and traffic enforcement.

Redevelopment Plan Goal 5: Improve the quality of life for residents and visitors.

- Section 9.5.2: Safety — Work with the Miami Beach Police Department or ambassador programs to develop and implement community policing innovations.

b. Code Compliance: The North Beach CRA, in cooperation with the MBPD, Miami Beach Fire Department and Code Compliance Department, will work to create a safe, quality environment for residents and businesses. The CRA will fund two additional 10-hour Code Compliance Officer shifts per week to provide opportunities for community engagement, education, outreach, and enforcement efforts.



Normandy Fountain Rue Vendôme Plaza Ribbon-cutting February 27, 2022

MDC017

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

PROGRAM AND INITIATIVES CONT'D

Redevelopment Plan Goal 4: Protect and enhance the neighborhood character.

- Section 9.4: Work with the City to ensure property owners are meeting code compliance standards and implement remedies.
- Section 9.5.2: Safety — Work with the Miami Beach Code Compliance Department to highlight opportunities and address code-related concerns.

c. Sanitation: Maintaining clean streets and public and private spaces are critical elements for enhancing a community. The North Beach CRA will supplemental sanitation services to keep corridors vibrant, storefronts free of debris and sidewalks clear for pedestrians. As the City plans for additional North Beach staffing for the Public Works Department — Sanitation Division, the North Beach CRA will provide support for waste processing fees associated with the removal of solid waste attributed to illegal dumping within the district.

Redevelopment Plan Goal 5: Improve the quality of life for residents and visitors.

- Section 9.5.1: Community Spaces — Work with the City to ensure streets are maintained and cleaned regularly.

PROGRAM AND INITIATIVES CONT'D

3. Arts and Culture

With cultural anchors and assets within the North Beach CRA, there is an opportunity to promote arts and culture through cultural tourism by leveraging these resources. Art galleries, the Miami Beach Bandshell, Rue Vendome Plaza and other public spaces attract tourists and improve quality of life of residents. The North Beach CRA has already achieved some success in terms of branding with the development of a logo. Further development of the brand strategy is needed to propel the Redevelopment Area.

Redevelopment Plan Goal 3: Strengthen cultural arts, branding, marketing, and communication.

- Section 9.3.1: Cultural Tourism — Leverage arts and culture as a key community development strategy and a core sector of comprehensive community planning and development; Encourage and support the recruitment of cultural partners and performing arts organizations; Invest and assist in cultivating, preserving and enhancing the artist community; Explore opportunities to partner or collaborate with cultural organizations with emphasis on those based in Miami Beach; and promote hotels, restaurants and retailers with area cultural tours and food fairs or other similar programs.



Miami Beach Beachwalk Ribbon-cutting – June 29, 2022

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

PROGRAM AND INITIATIVES CONT'D

- Section 9.3.2: Branding — Develop a logo, campaign strategy and signage, including for outreach and relationship-building to multilingual stakeholders and residents.

4. Small Business Development

The North Beach CRA business community is strengthened by the various small businesses and entrepreneurs operating within commercial and residential districts. Small business development programs and services will enhance business success and provide resources to encourage business attraction, retention and creation. North Beach CRA business development programs will directly service businesses in North Beach and develop events and other efforts to spread awareness of the cultural vitality and attractiveness of the community to businesses, investors, and the general public.

Redevelopment Plan Goal 1: Provide economic development opportunities for businesses, property owners and residents.

- Section 9.1.1: Business Attraction and Retention — Inventory existing businesses to identify complementary businesses for attraction to fill the retail gap identified in the market analysis; Engage with existing business owners to assess and support small business needs, including marketing, rehabilitation, resiliency improvements, labor needs and employment training; Work with the City to allow temporary uses, pop-up activations, retail and restaurants, whether in vacant storefronts or on vacant lots; Implement a “shop local” program and host banker/broker/developer events to highlight available land, retail and office space.

PROGRAM AND INITIATIVES CONT'D

5. Administration

Administrative expenses for the North Beach CRA are limited by the Interlocal Agreement which stipulates that no more than 20% of TIF revenue may be used for such costs. The Interlocal Agreement also provides for and Administrative Fee to Miami-Dade County in the amount of 1.5% of its TIF contribution to the Trust Fund. Other administrative expenses include a corresponding 1.5% contribution to the Miami Beach General Fund to cover general costs for internal services. The North Beach CRA will also contribute to the Miami Beach Building Department's lease of commercial office space to allow for a physical presence within the district. The North Beach CRA administration will:

- Manage the day-to-day operations including developing and implementing programs;
- Assist in monitoring and revisions to the Redevelopment Plan;
- Prepare all required annual reports as required by state law;
- Assist with the development and management of the annual budget, work plan, and financial reports;
- Assist in the development of grant applications;
- Coordinate data and information tracking for verification of economic impact of North Beach CRA initiatives and private sector activities;
- Assist in the preparation of solicitations and coordinating small and large-scale purchases;
- Monitor contracts, agreements, engagements, partnerships and projects;



Miami Beach Bandshell
MDC019

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

PROGRAM AND INITIATIVES CONT'D

- Monitor the operation and performance of projects and programs;
- Provide staff support to the Ad Hoc North Beach CRA Advisory Committee;
- Assist private parties in helping to implement Redevelopment Plan goals;
- Conduct technical research and prepares studies, reports, and other materials on community redevelopment and economic development related issues for Board of Directors, various committees, as well as community/advisory groups;
- Develop and maintain strong working relationships with business associations;
- Attend public meetings of various boards, organizations, and committees;
- Provide professional technical advice to development professionals;
- Interpret, apply, and enforce the provisions of environmental regulations and other applicable federal, state, and local codes, laws, rules and regulations, specifications, standards, policies and procedures;
- Assist in the enforcement of local ordinances and in interpreting City codes and master plans relevant to the North Beach CRA; and
- Attend professional development workshops and conferences to keep abreast of trends and developments in the field of community redevelopment, planning, public-private partnerships.

6. Affordable and Workforce Housing

The Interlocal Agreement stipulates that the North Beach CRA must dedicate at least 10% of TIF revenue for affordable and workforce housing. The funding may be used for renovation, construction or preservation efforts. The 10% set aside for fiscal year 2023 will serve as a foundation for funding housing-related projects and initiatives in future years. Although funding is not slated to be expended in fiscal year 2023, planning efforts will focus on preservation and renovation of naturally occurring affordable housing units, development of new multifamily affordable and workforce housing inventory and homeownership opportunities.

PROGRAM AND INITIATIVES CONT'D

Redevelopment Plan Goal 4: Protect and enhance the neighborhood character.

- Section 9.1.2: Real Estate — Identify priority areas for redevelopment and associated property acquisition needs related to replacement housing, infill redevelopment, parks, greenspace, parking and resiliency efforts.
- Section 9.4: Develop incentive programs to rehabilitate and preserve existing housing stock and/or develop new housing stock; Create infill housing programs to increase residential projects on existing residential sites; Support affordable homeownership opportunities through first-time homebuyer, down-payment, and utility assistance programs; Create programs and incentives to increase affordable and workforce housing, mixed-income projects, mixed-use projects; Create programs and incentives to mitigate the costs of historic preservation and rehabilitation and partner with the Miami Beach Housing Authority and the City's Office of Housing and Community Services to protect existing residents and provide affordable housing and homeownership opportunities.

7. Future Projects

The Redevelopment Plan contemplates projects of varying complexity and costs. As TIF revenue grows, the North Beach CRA will be better able to leverage resources to implement large-scale projects and programs, including infrastructure, environmental, and parks and recreation projects. Additionally, the North Beach CRA will be able to use revenue to supplement grant-funded projects and have the capacity to bond TIF revenue for even greater impact.



NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

BUDGET HIGHLIGHTS

- \$3,000 for a satellite office within the North Beach CRA district, of which lease and maintenance costs are shared with the Miami Beach Building Department on a prorated basis
- \$110,000 for a Commercial Façade Improvement Program in the Normandy Fountain/Vendome Plaza area to embrace French architecture and improve business attraction and retention
- \$100,000 for a Residential Property Improvement Program to promote the maintenance of naturally occurring affordable housing stock and promote resiliency
- \$100,000 allocated for MBPD community policing initiatives to continue to provide enhanced levels of staffing and services throughout the area
- \$88,000 for enhanced Code Compliance services, including additional levels of staffing each week
- \$16,000 to cover cost for solid waste dumping fees to promote additional cleanliness and beautification
- \$7,000 for the county's administrative fees, which is equivalent to 1.5% of the county's respective TIF payment for FY 2023
- \$9,000 corresponding contribution to the City's General Fund, which is equivalent to 1.5% of the City's TIF payment for FY 2023

CRITICAL SUCCESS FACTORS

- Adoption and adherence to the Redevelopment Plan and other economic development and revitalization strategy plans for various areas of the North Beach CRA district and the City as a whole
- Enhance networking and communication opportunities with the local community including, but not limited to, residents, property owners, business owners/operators and visitors to gauge interest in various economic development initiatives, programs and incentives
- Progress on planned public infrastructure and facility projects
- Progress on approved private development projects
- Development of partnerships and opportunities for collaboration with local, regional and national partners

CRITICAL SUCCESS FACTORS CONT'D

- Ability to secure external funding sources, including grants
- Ability to network and interact with the business and development communities to encourage new and expanding private investment in the area
- Access to local/ZIP code level market information, especially with respect to the real estate and job markets
- Improved website and data development to ensure more and detailed information is instantly available to the public, site selection consultants and potential business owners

FUTURE OUTLOOK

Economic development and growth opportunities are found throughout the Redevelopment Area. While early growth in property values experienced since the 2021 base year suggests that the North Beach CRA is on the fast track to overcoming the conditions that led to its creation, e.g., blight, deterioration, and economic stagnation, redevelopment efforts must be balanced with both aggressive and measured initiatives. The Redevelopment Plan outlines bold, local approaches that will raise community awareness of the CRA and invoke visible change without the tremendous financial expenditure associated with many capital projects. Following the adoption of an initial operating budget and work plan, the North Beach CRA will develop a five-year implementation strategy with corresponding funding projections to help steer planning for the redevelopment program. New development projects, economic revitalization programs, and creative financing for commercial and entrepreneurial endeavors are critical to the pathway forward.

The implementation of short-term and immediate redevelopment strategies should be followed by a critical mass of development improvements in key commercial areas that are necessary to accelerate revitalization and signal progress by the North Beach CRA. These areas include Town Center, Normandy Isles/Rue Vendome Plaza, North Shore and the West Lots. For redevelopment to occur in these parts of North Beach, CRA program initiatives must be accomplished with community participation and the leveraging of available resources. Using the Redevelopment Plan as a guide for strategies that preserve and enhance what residents value most in their neighborhoods, the North Beach CRA will work to improve on existing elements and create new elements essential for promoting a vibrant community.

RESOLUTION NO. 2022-32334**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ADOPTING THE FINAL BUDGETS FOR THE GENERAL, G.O. DEBT SERVICE, RDA AD VALOREM TAXES, NORTH BEACH CRA AD VALOREM TAXES, ENTERPRISE, INTERNAL SERVICE, AND SPECIAL REVENUE FUNDS FOR FISCAL YEAR 2023.**

WHEREAS, the City Manager's total proposed Fiscal Year (FY) 2023 operating budget, net of transfers and Internal Service Funds, is \$733,114,000 including the General, General Obligation (G.O.) Debt Service, RDA Ad Valorem Taxes, North Beach CRA Ad Valorem Taxes, Enterprise, and Special Revenue Funds, as reflected in the attached Composite Exhibit "A"; and

WHEREAS, the proposed General Fund operating budget totals \$382,618,000; and

WHEREAS, the proposed budgets for the G.O. Debt Service, RDA Ad Valorem Taxes, and North Beach CRA Ad Valorem Taxes are \$10,437,000, \$30,173,000, and \$577,000, respectively; and

WHEREAS, the proposed budgets for the Enterprise Funds total \$245,953,000; and

WHEREAS, the proposed budgets for the Special Revenue Funds total \$140,008,000; and

WHEREAS, the proposed budgets for the Internal Service Funds, which are wholly supported by transfers from the General Fund, Enterprise Funds, the Redevelopment Districts, and Special Revenue Funds, total \$122,429,000; and

WHEREAS, in order to utilize prior year fund balance/reserves to fund recurring costs for the Building and Sanitation Funds in accordance with the budgets proposed for FY 2023, the Mayor and City Commission would need to waive the City's established policy of not utilizing one-time, non-recurring revenue to fund recurring personnel, operating, and maintenance costs; and

WHEREAS, Section 932.7055 of the Florida Statutes sets forth the purpose and procedures to be utilized for the appropriation and expenditures of the Police Confiscated Trust Fund; and

WHEREAS, the proceeds and interest earned from the Police Confiscated Trust Fund are authorized to be used for crime prevention, safe neighborhoods, drug abuse education and prevention programs, or for other law enforcement purposes; and

WHEREAS, the Chief of Police is authorized to expend these funds following a request to the City of Miami Beach Commission, and only upon appropriation to the Miami Beach Police Department by the City of Miami Beach Commission; and

WHEREAS, the Chief of Police of the City of Miami Beach has submitted a written certification (attached as Exhibit "B") which states that this request complies with the provisions of Section 932.7055 of the Florida Statutes and the Guide to Equitable Sharing of Federally Forfeited Property for Local Law Enforcement Agencies; and

WHEREAS, the Police Confiscation Trust Fund budgets for FY 2023 in the amount of \$156,000 shall be funded from State Confiscation Funds in the amount of \$66,000 and Federal Treasury and Justice Confiscation Funds in the amount of \$90,000, as reflected in the attached Exhibit "B"; and

WHEREAS, funds in the amount of \$156,000 are available in the Police Confiscated Trust Funds; and

WHEREAS, the City of Miami Beach is authorized to assess \$2.00 from court costs for criminal proceedings for expenditures for Criminal Justice Education degree programs and training courses for officers and support personnel of the Miami Beach Police Department pursuant to Section 938.15 of the Florida Statutes; and

WHEREAS, the Police Training and School Resources Fund is currently funded with the assessed criminal justice education expenditures for the City of Miami Beach pursuant to Section 938.15 of the Florida Statutes, in the amount of \$67,000, as reflected in the attached Exhibit "C"; and

WHEREAS, the Chief of Police of the City of Miami Beach has submitted a written certification (attached as Exhibit "C") which states that this request complies with the provisions of Sections 938.15 and 943.25 of the Florida Statutes and the guidelines established by the Division of Criminal Justice Standards and Training; and

WHEREAS, the City of Miami Beach Police Department intends to utilize the \$67,000 for those purposes as authorized pursuant to Section 938.15 of the Florida for education degree programs and training courses for officers and support personnel of the Miami Beach Police Department; and

WHEREAS, Section 705.105 of the Florida Statutes sets forth the procedure for unclaimed evidence which is in the custody of the Miami Beach Police Department and permanently vests in the Miami Beach Police Department sixty (60) days after the conclusion of the criminal proceeding; and

WHEREAS, \$15,000 has been in the custody of the Miami Beach Police Department Property and Evidence Unit in excess of the statutory period set forth in Section 705.105 of the Florida Statutes; and

WHEREAS, said funds have vested permanently in the Miami Beach Police Department, and have now been placed in the Police Unclaimed Property Account, as provided by Resolution No. 90-19931, adopted on March 7, 1990; and

WHEREAS, the Miami Beach Police Department seeks to procure those items identified in the attached Exhibit "D" with funds in the Unclaimed Property Account Fund; and

WHEREAS, the Miami Beach Cultural Arts Council (CAC) was established by the Mayor and City Commission on March 5, 1997; and

WHEREAS, the mission of the CAC is to develop, coordinate, and promote the visual and performing arts in the City of Miami Beach for the enjoyment, education, cultural enrichment, and benefit of the residents of, and visitors to, the City of Miami Beach; and

WHEREAS, the Mayor and City Commission adopted the Cultural Arts Master Plan on June 3, 1998, identifying the following program areas for the CAC: cultural arts grants, marketing, facilities, advocacy and planning, and revenue development; and

WHEREAS, pursuant to its enabling legislation, the CAC's budget for each fiscal year shall be adopted by the Mayor and City Commission; and

WHEREAS, accordingly, the CAC recommends a \$1,750,000 budget allocation for FY 2023 to continue implementation of its programs; and

WHEREAS, from January 17, 2022 through June 2, 2022, the Cultural Affairs staff and the CAC conducted its application and review process for its FY 2023 Cultural Arts Grant Programs; and

WHEREAS, grants panelists, comprised of the CAC members, yielded 51 viable applications; and

WHEREAS, the CAC, at its regular meeting on July 7, 2022, reviewed the grant panelists' recommendations and unanimously supported the recommended Cultural Arts awards totaling \$821,642 for FY 2023, as more specifically identified in the "Recommended FY 2023 Funding" column in Exhibit "E," attached hereto; and

WHEREAS, the City Manager has reviewed the recommended Cultural Arts awards and concurs with same; and

WHEREAS, the Miami Beach Visitor and Convention Authority (MBVCA) was created pursuant to Chapter 67-930 of the Laws of Florida, and Sections 102-246 through 102-254 of the Code of the City of Miami Beach; and

WHEREAS, pursuant to its enabling legislation, the MBVCA's budget for each fiscal year shall be presented to the Mayor and Commission; and

WHEREAS, the MBVCA has recommended approval of the proposed work plan and budget for FY 2023, in the amount of \$3,833,000, to continue implementation of its programs as shown in Exhibit "F."

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission of the City of Miami Beach, Florida hereby adopt the final budgets for the General, G.O. Debt Service, RDA Ad Valorem Taxes, North Beach CRA Ad Valorem Taxes, Enterprise, Internal Service, and Special Revenue Funds for Fiscal Year 2023 as shown in Composite Exhibit "A" (Total Revenues and Expenditures by Fund and Department), Exhibit "B" (Confiscated Trust Funds), Exhibit "C" (Police Training & School Resources Fund), Exhibit "D" (Police Unclaimed Property Account), Exhibit "E" (Cultural Arts Council Grants), and Exhibit "F" (MBVCA), and waive the City's policy of not utilizing one-time, non-recurring revenue to fund recurring personnel, operating, and maintenance costs in the Building and Sanitation Funds budgets for FY 2023.

PASSED AND ADOPTED this 28th day of September, 2022.

ATTEST:



Rafael E. Granado, City Clerk

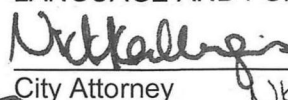


Dan Gelber, Mayor



SEP 29 2022

APPROVED AS TO FORM AND
LANGUAGE AND FOR EXECUTION


City Attorney

9/20/2022
Date

MDC024

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

I, RAFAEL E. GRANADO, City Clerk of the City of Miami Beach, Florida, do hereby certify that the above and foregoing is a true and correct copy of the original thereof on file in this office.

WITNESS my hand and seal of said City this
29 day of SEPT, 2022.



Rafael E. Granado
City Clerk of the City of Miami Beach, Florida



SEP 29 2022

MDC025

COMPOSITE EXHIBIT A
TOTAL REVENUE SUMMARY BY FUND AND MAJOR CATEGORY
Fiscal Year 2023

FUNCTION/DEPARTMENT	GENERAL	G.O. DEBT SERVICE	RDA	NORTH BEACH CRA	ENTERPRISE	SPECIAL REVENUES	TOTALS	INTERNAL SERVICE
GENERAL OPERATING REVENUES								
Ad Valorem Taxes	\$ 220,605,000							
Ad Valorem- Capital Renewal & Repl.	1,944,000							
Ad Valorem- Pay-As-You-Capital	3,974,000							
Ad Valorem- Normandy Shores	282,000							
Other Taxes	25,010,000							
Licenses and Permits	18,040,000							
Intergovernmental	14,175,000							
Charges for Services	14,489,000							
Fines & Forfeits	1,264,000							
Interest Earnings	5,577,000							
Rents & Leases	6,967,000							
Miscellaneous	15,566,000							
Resort Tax Contribution	39,227,000							
Other Non-Operating Revenue	13,905,000							
Use of General Fund Reserves/Prior Year Surplus	1,593,000							
FUND TOTAL	\$ 382,618,000						\$ 382,618,000	
G.O. DEBT SERVICE FUND								
Ad Valorem Taxes		10,437,000						
FUND TOTAL		\$ 10,437,000					\$ 10,437,000	
RDA FUND-CITY TIF Only								
AD VALOREM TAXES								
Property Taxes- RDA City Center (net)			30,173,000					
FUND TOTAL			\$ 30,173,000				\$ 30,173,000	
NORTH BEACH CRA FUND-CITY TIF Only								
AD VALOREM TAXES								
Property Taxes- North Beach CRA (net)				577,000				
FUND TOTAL				\$ 577,000			\$ 577,000	
ENTERPRISE FUNDS								
Building					17,993,000			
Convention Center					29,407,000			
Parking					46,617,000			
Sanitation					23,860,000			
Sewer Operations					57,396,000			
Storm Water Operations					34,103,000			
Water Operations					36,577,000			
FUND TOTAL					\$ 245,953,000		\$ 245,953,000	
INTERNAL SERVICE FUNDS								
Central Services								1,044,000
Fleet Management								17,761,000
Information Technology								19,821,000
Medical & Dental Insurance								46,159,000
Office of Inspector General								1,726,000
Property Management								12,072,000
Risk Management								23,846,000
FUND TOTAL								\$ 122,429,000
SPECIAL REVENUE FUNDS								
Education Compact						90,000		
Resort Tax						110,449,000		
Tourism & Hospitality Scholarships						81,000		
Cultural Arts Council						1,750,000		
Sustainability						935,000		
Waste Haulers						109,000		
Normandy Shores						282,000		
Biscayne Point						222,000		
Allison Island						236,000		
Biscayne Beach						234,000		
5th & Alton Garage						844,000		
7th St. Garage						3,210,000		
Transportation						11,098,000		
Tree Preservation						250,000		
Commemorative Tree Trust Fund						4,000		
People's Transportation Plan						4,227,000		
Police Confiscations - Federal						90,000		
Police Confiscations - State						66,000		
Police Crash Report Sales						116,000		
Police Unclaimed Property						15,000		
Police Training						67,000		
Red Light Camera						1,216,000		
Residential Housing						842,000		
E-911						767,000		
Information & Technology Tech						300,000		
Art in Public Places						172,000		
Beach Renourishment						1,500,000		
Beachfront Concession Initiatives						44,000		
Resiliency Fund						666,000		
Sustainability and Resiliency Fund						100,000		
Biscayne Bay Protection Trust Fund						6,000		
Adapt-A-Bench						20,000		
FUND TOTAL						\$ 140,008,000	\$ 140,008,000	
TOTAL ALL FUNDS	\$ 382,618,000	\$ 10,437,000	\$ 30,173,000	\$ 577,000	\$ 245,953,000	\$ 140,008,000	\$ 809,766,000	\$ 122,429,000
Less Transfers							(76,652,000)	
GRAND TOTAL - ALL FUNDS							\$ 733,114,000	

COMPOSITE EXHIBIT A
TOTAL EXPENDITURES BY FUND AND DEPARTMENT
Fiscal Year 2023

FUNCTION/DEPARTMENT	GENERAL	G.O. DEBT SERVICE	RDA	NORTH BEACH CRA	ENTERPRISE	SPECIAL REVENUES	TOTALS	INTERNAL SERVICE
MAYOR & COMMISSION							\$ 2,809,000	
MAYOR & COMMISSION	\$ 2,809,000							
ADMINISTRATIVE SUPPORT SERVICES							\$ 32,012,000	
CITY ATTORNEY	7,010,000							
CITY CLERK	1,914,000							
Central Services								1,044,000
CITY MANAGER	4,290,000							
INSPECTOR GENERAL								1,726,000
FINANCE	7,768,000							
HUMAN RESOURCES/LABOR RELATIONS	3,124,000							
Risk Management								23,846,000
Medical & Dental								46,159,000
INFORMATION TECHNOLOGY								19,821,000
IT Tech						300,000		
MARKETING & COMMUNICATIONS	2,913,000							
OFFICE OF MANAGEMENT AND BUDGET	1,678,000							
PROCUREMENT	3,015,000							
ECONOMIC DEV. & CULTURAL ARTS							\$ 191,462,000	
BUILDING					17,993,000			
CODE COMPLIANCE	6,872,000							
ECONOMIC DEVELOPMENT	2,571,000							
ENVIRONMENT & SUSTAINABILITY	2,139,000							
Tree Preservation						250,000		
Commemorative Tree Trust Fund						4,000		
Sustainability						935,000		
Beach Renourishment						1,500,000		
Beachfront Concession Initiatives						44,000		
Sustainability and Resiliency Fund						100,000		
Biscayne Bay Protection Trust Fund						6,000		
Resiliency Fund						666,000		
HOUSING & COMM. SERVICES	4,291,000							
Residential Housing						842,000		
ORG DEV & PERFORMANCE INITIATIVES	1,944,000							
Education Compact						90,000		
PLANNING	5,790,000							
TOURISM & CULTURAL DEV.	3,566,000							
Convention Center					29,407,000			
Resort Tax						110,449,000		
Tourism & Hospitality Scholarships						81,000		
Art in Public Places						172,000		
Cultural Arts Council						1,750,000		
OPERATIONS							\$ 287,655,000	
CAPITAL IMPROVEMENT PROJECTS	5,838,000							
FACILITIES AND FLEET MANAGEMENT								
Property Management	3,698,000							12,072,000
Fleet Management								17,761,000
Normandy Shores						282,000		
Biscayne Point						222,000		
Allison Island						236,000		
Biscayne Beach						234,000		
PARKING					46,617,000			
5th & Alton Garage						844,000		
7th Street Garage						3,210,000		
PARKS & RECREATION	42,998,000							
Adopt-A-Bench						20,000		
PUBLIC WORKS	16,086,000							
Sanitation					23,860,000			
Sewer					57,396,000			
Storm Water					34,103,000			
Water					36,577,000			
Waste Haulers						109,000		
TRANSPORTATION						11,098,000		
People's Transportation Plan						4,227,000		

COMPOSITE EXHIBIT A
TOTAL EXPENDITURES BY FUND AND DEPARTMENT
Fiscal Year 2023

FUNCTION/DEPARTMENT	GENERAL	G.O. DEBT SERVICE	RDA	NORTH BEACH CRA	ENTERPRISE	SPECIAL REVENUES	TOTALS	INTERNAL SERVICE
PUBLIC SAFETY							\$ 232,752,000	
FIRE	100,220,000							
E-911						767,000		
POLICE	130,195,000							
Police Confiscations - Federal						90,000		
Police Confiscations - State						66,000		
Police Unclaimed Property						15,000		
Police Training						67,000		
Police Crash Report Sales						116,000		
Red Light Camera						1,216,000		
CITYWIDE ACCOUNTS							\$ 21,889,000	
CITYWIDE ACCTS	8,378,000							
CITYWIDE ACCTS-Normandy Shores	282,000							
CITYWIDE ACCTS-Operating Contingency	7,011,000							
CITYWIDE ACCTS-Transfers								
Info & Comm Technology Fund	300,000							
Pay-As-You-Go Capital	3,974,000							
Capital Renewal & Replacement	1,944,000							
G.O. DEBT SERVICE							\$ 10,437,000	
G.O. DEBT SERVICE		10,437,000						
RDA-City TIF Transfer only							\$ 30,173,000	
CITY CENTER RDA			30,173,000					
NORTH BEACH CRA-City TIF Transfer only							\$ 577,000	
NORTH BEACH CRA				577,000				
TOTAL - ALL FUNDS	\$ 382,618,000	\$ 10,437,000	\$ 30,173,000	\$ 577,000	\$ 245,953,000	\$ 140,008,000	\$ 809,766,000	\$ 122,429,000
Less Transfers							(76,652,000)	
GRAND TOTAL - ALL FUNDS							\$ 733,114,000	

FY 2023 APPROPRIATION BY FUND TYPE

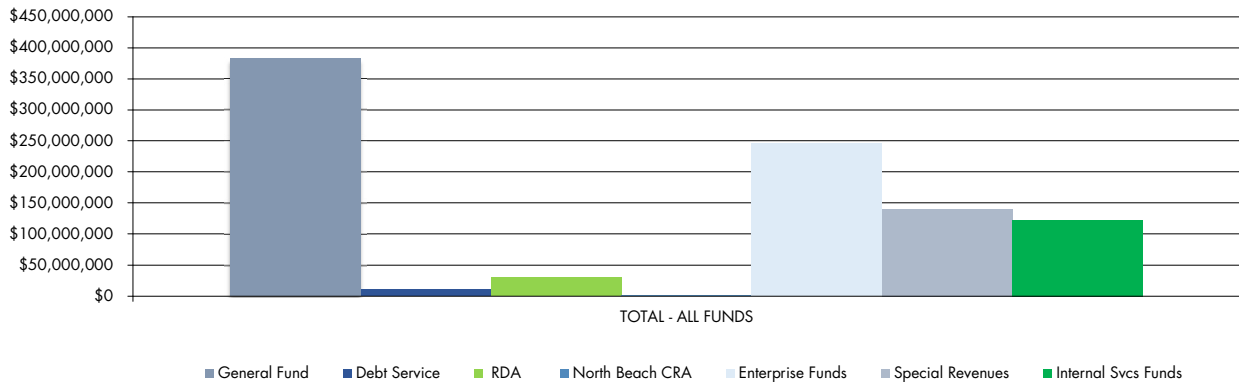


EXHIBIT B

CERTIFICATION

I, Richard Clements, Chief of Police, City of Miami Beach, do hereby certify that the aforementioned proposed request for expenditures from the City of Miami Beach Police Confiscation Trust Fund, for the FY 2022/23 fiscal year providing funds for expenditures, complies with the provisions of Section 932.7055(4) (a), Florida Statutes, and the Guide to Equitable Sharing of Federally Forfeited Property for Law Enforcement Agencies.



Richard Clements
Chief of Police
Miami Beach Police Department

August 12, 2022

Date

EXHIBIT B

**Miami Beach Police Department
Confiscations - Federal & State Funds
FY 2023 Proposed Budget**

Federal Funds:

	FY 2023 Proposed Budget
Bulletproof vest partnership	\$ 60,000
Organizational development travel & off-site testing	30,000
Total Federal Funds	\$ 90,000

State Funds:

	FY 2023 Proposed Budget
Crime prevention initiatives & School Liaison projects	\$ 30,000
Organizational supplement training and travel to Law Enforcement Training Trust Fund	25,000
Donations for drug abuse treatment, crime prevention education, and non-profit community based programs	6,000
Costs connected with the prosecution/processing of forfeitures	5,000
Total State Funds	\$ 66,000

Total Federal & State Funds	\$ 156,000
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EXHIBIT C

CERTIFICATION

I, Richard Clements, Chief of Police, City of Miami Beach, do hereby certify that the aforementioned proposed request for expenditures from the City of Miami Beach Police Training & School Resources Fund, for the FY 2022/23 fiscal year, to provide funds for the education of police personnel at various schools, conferences, and workshops and for the purchase of training and operational supplies, is in accordance with the guidelines established by the Division of Criminal Justice Standards and Training, as provided by Section 938.15 and 943.25, Florida Statutes.



Richard Clements
Chief of Police
Miami Beach Police Department

August 12, 2022
Date

EXHIBIT C

**Miami Beach Police Department
Police Training and School Resources Fund
FY 2023 Proposed Budget**

Police Training and School Resources Funds:

	FY 2023 Proposed Budget
Education of police personnel at various schools, conferences, and workshops, as well as training and operational supplies	\$ 67,000
Total Funds	\$ 67,000

EXHIBIT D

Miami Beach Police Department Unclaimed Property Account FY 2023 Proposed Budget

Special Revenue Funds:

	FY 2023 Proposed Budget
Community Outreach Activities	\$ 11,000
Facilities Maintenance	3,000
Law Enforcement Equipment and Supplies	1,000
Total Funds	\$ 15,000

EXHIBIT E**CULTURAL ARTS COUNCIL
FY 2023 GRANT RECOMMENDATIONS**

Miami Beach Cultural Anchors	Recommended FY 2023 Funding
Friends of the Bass Museum	\$27,866
Holocaust Memorial Committee	\$22,313
Jewish Museum of Florida-FIU	\$21,803
Living Arts Trust (O Cinema)	\$21,446
Miami Beach Garden Conservancy, Inc.	\$22,109
Miami Beach Urban Studios-FIU	\$20,808
Miami City Ballet	\$22,746
Miami Design Preservation League	\$21,533
Miami New Drama	\$22,823
New World Symphony	\$27,833
South Florida Arts Center, Inc. (Oolite Arts)	\$26,269
The Rhythm Foundation	\$22,772
University of Wynwood, Inc. (o miami)	\$18,169
Wolfsonian-FIU	\$26,418
SUBTOTAL (Cultural Anchors)	\$324,908

Miami Beach Cultural Presenters	Recommended FY 2023 Funding
DANCE	
Ballet Flamenco La Rosa, Inc.	\$14,053
Peter London Global Dance Company, Inc.	\$13,997
The Dance NOW ! Ensemble, Inc.	\$15,111
Cuban Classical Ballet of Miami Corp.	\$13,827
Miami Hispanic Ballet Corp.	\$13,732
SUBTOTAL	\$70,720
FILM	
Miami Gay and Lesbian Film Festival, Inc.	\$14,696
Center for the Advancement of Jewish Education (Jewish Film Festival)	\$14,526
Miami Short Film Festival	\$7,102
Italian Film Festival	\$14,299
Infinito Art & Cultural Foundation Inc.(Brazilian Film Festival)	\$14,129
SUBTOTAL	\$64,752

EXHIBIT E

**CULTURAL ARTS COUNCIL
FY 2023 GRANT RECOMMENDATIONS**

MULTI-DISCIPLINARY	
Miami Light Project	\$6,894
Edge Zones	\$14,091
FUNDARTE	\$14,129
Illuminarts	\$10,200
Hued Songs	\$13,676
National Foundation for Advancement in the Arts, Inc. (YoungArts)	\$14,771
Yiddishkayt Initiative, Inc.	\$13,864
SUBTOTAL	\$87,625
MUSIC	
Nu Deco Ensemble	\$14,998
Buskerfest	\$14,677
Young Musicians Unite	\$15,432
South Beach Chamber Ensemble , Inc.	\$10,340
Seraphic Fire, Inc.	\$14,866
Miami Children's Chorus, Inc.	\$11,050
Miami Music Project, Inc.	\$15,017
Community Arts and Culture, Inc.	\$14,582
Global Arts Project	\$14,242
Power Access, Inc.	\$15,036
Greater Miami Youth Symphony of Dade County FL	\$10,880
Miami Chamber Music Society	\$14,204
Patrons of Exceptional Artists	\$14,053
South Florida Symphony Orchestra	\$14,582
The Children's Voice Chorus	\$6,819
Orchestra Miami, Inc.	\$14,563
SUBTOTAL	\$215,341
OPERA	
Florida Opera Prima	\$14,469
Florida Grand Opera	\$14,903
SUBTOTAL	\$29,372
THEATER	
Fantasy Theater Factory, Inc.	\$14,663
SUBTOTAL	\$14,663
VISUAL ARTS	
Bas Fisher Invitational	\$14,261
SUBTOTAL	\$14,261
SUBTOTAL (Cultural Presenters)	\$496,734
TOTAL (Cultural Anchors and Cultural Presenters)	\$821,642

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

ADMINISTRATION RECOMMENDATION

Adopt the Budget

ANALYSIS

BACKGROUND

The Miami Beach Visitor and Convention Authority (MBVCA) was created and exists pursuant to Chapter 67-930 of the Laws of Florida and Sections 102-246 through and including 102-254 of the Code of the City of Miami Beach (CMB).

According to Sec. 102-251, the MBVCA is to take “all necessary and proper action to promote the tourist industry for the city, including but not restricted to causing expert studies to be made, promotional programs, the recommendations and development of tourist attractions and facilities within the city, and to carry out programs of information, special events, convention sales and marketing, advertising designed to attract tourists, visitors and other interested persons.” The MBVCA also has the duty of making all necessary rules and regulations for the efficient operations of the authority.

The MBVCA is a seven-member authority. Each member is appointed by the City of Miami Beach Commission, with the goal of encouraging, developing, and promoting the image of Miami Beach locally, nationally and internationally as a vibrant community and tourist destination. To this end, the MBVCA strategically focuses its funding investments in a balanced manner, fostering outstanding existing programs, stimulating new activities, and encouraging partnerships. The MBVCA is committed to a careful, long-term plan for allocation of resources to build the uniqueness of Miami Beach as one of the world’s greatest communities and tourism destinations.

A budget revenue projection is provided to the MBVCA by the City of Miami Beach Budget Office annually based on 5% of the 2% Resort Tax, less 4% for administrative allowance. On an annual basis the MBVCA must provide the City with a budget, on City forms, based on this projection as outlined in Sec. 102-252, before October 1st.

The MBVCA normally budgets funding below the City’s projection, as the collection of funds can differ substantially from projection, such as the result of unanticipated problems like an airline strike, terrorism, economic issues, or storms. In 2008, revenue collections came in \$48,000 under the estimated projection, and in 2001 the revenue collection was down approximately \$300,000 from projection. When and if there are unallocated funds remaining at the end of the budget year, those funds are either rolled over and allocated in the next budget year, or retained in MBVCA accounts for future reserves, endowment funding; to address any funding reductions in future years. In 2001, by statute, the MBVCA began investing in the creation of an endowment fund.

The MBVCA is required by law to maintain reserve bank accounts in approved public depositories, with sufficient reserves to cover one year of funding, which it does. Reserves are maintained to pay grant recipients (contracted) for the previous program funding cycle, and to ensure that sufficient funds can be invested to stimulate tourism in the future. The level of reserves was modified in 2011 in order to maximize the value and impact of tourism directed funds.

The MBVCA submits an annual Program of Work to the CMB as required by Sec. 102-281.

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

FY 2021/2022 REVIEW/TOURISM ADVANCEMENT PROGRAM (TAP)

The MBVCA Tourism Advancement Program (TAP) was established to promote Miami Beach as a sophisticated tourist destination by increasing the number of visitors; through the enhancement of visitors' experiences; through the allocation of funds granted to events or programs that bring visitors to the CMB and strengthen the CMB brand. In fiscal year 2021/2022, the MBVCA funded the TAP in seven categories, including: Development Opportunities, Film Incentive, Major One Time Special Event, Special Events Recurring, Special Projects, Special Projects Recurring, and Tourism Partnerships.

A total of \$933,829 was awarded in FY 2021/2022, compared to \$686,625 in FY 2020/2021. The increase is attributed to the return of many recurring events that have returned to the MBVCA, post-pandemic, with 2 new events receiving funding from the MBVCA.

Grants funded in partnership with the CMB are critical, branded tourism-related programs, such as the Food Network & Cooking Channel South Beach Wine + Food Festival and UNTITLED, Art in Miami Beach; both examples of events whose beginnings in Miami Beach stem from grants provided by the MBVCA; events that could easily be recruited by other destinations.

FY 2022/2023 TOURISM ADVANCEMENT PROGRAM

The MBVCA strategically focuses its funding to maximize tourism and brand; to improve Miami Beach by focusing on events and projects that generate significant publicity; strengthen brand and increase tourism (generating critical resort taxes for Miami Beach). The Board pays significant attention to marquee events.

Review process:

For over a decade, the MBVCA has used a multi-level review process for its grant program and the process is reviewed annually. The process includes a mandatory pre-proposal staff conference to discuss MBVCA policies, procedures, and the TAP. During the meeting, MBVCA administration advises each potential applicant regarding the eligibility and appropriateness of the proposed project and determines the grant category best suited to the potential applicant. Once it is determined that the project is eligible, the MBVCA administration provides further detail, including required attachments, relevant meeting dates, deadlines, and access to the online Application Portal. The applicant is provided with an overview of the application submission process. All applications are submitted through the online Application Portal in a multi-step format. All grant formats and policies are available on the MBVCA website. By Florida law, all MBVCA meetings are advertised and open to the public; all records are public records.

Annually, the MBVCA Board reviews and refines grant guidelines with respect to efficacy and effectiveness. In FY 2012/2013, the MBVCA implemented changes to its funding caps and declining scale. The new declining scale and funding caps allowed the MBVCA to diversify their funding into other areas and initiatives as requested by the City Administration and/or the Board. In FY 2021/2022 the MBVCA voted to maintain the Major One Time Special Event and Special Events Recurring minimum criteria at 200 hotel room nights and maintaining the media impressions and viewership minimum requirements at 1,000,000 each. The Special Projects and Special Projects Recurring hotel room night requirements were also maintained at 1,000 hotel room nights, along with the media impressions 100,000,000 and the viewership requirement at 10,000,000. The Board continued to accept hotel agreements in place of fully executed hotel contracts, to meet the hotel requirement, as long as they were entered into by the

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

Applicant Organization. This allowed for groups to assume less risk when entering agreements and to encourage new events to apply. This criterion will remain the same in FY 2022/2023.

The Board will also continue to allow applicants to submit their reviews and/or audits using Generally Accepted Accounting Principles (GAAP), as well as, prepared in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA, for tax basis financial statements.

The grant criteria guidelines were reviewed for clarity and accuracy, requiring fully executed agreements and contracts to be submitted prior to proceeding with the next step in the application process. The application requires hotel room block agreements and/or blocks; fully executed media contracts or confirmed and generated media impressions, and/or broadcast/cable/TV contracts, in order to proceed with the grant submission. The criteria must be confirmed before and after funding is awarded and grant applicants must meet two of the three criteria in place for each of the MBVCA grant categories. MBVCA grants are paid upon performance; therefore, grantees are required to provide post-performance reports in the form of reservation or pick-up reports from Miami Beach hotels; impressions reports garnered from the organization's PR Firm, or accompanied by third party confirmation from a media monitoring/press clipping service such as BurrellesLuce to prove media impressions, and/or a broadcast post-performance report from a third party reporting delivery of Adult 18+ and Households (HH) in Thousands (000) from Nielsen, Over The Top (OTT), or Comscore/Rentrak for viewership.

In FY 2022/2023, the MBVCA will include specific language/messaging provided by the grantee within its social media accounts to include Facebook, Instagram, and Twitter. In turn, the Grantee will be required to proactively socialize information, photos and details that relate to the promotion with the specific inclusion and tagging of the MBVCA throughout its social media platform handles: Facebook - @ExperienceMiamiBeach; Instagram - @ExperienceMiamiBeach, and Twitter - @EMiamiBeach. The Grantee would be required to post, at a minimum, five pieces of content, per channel, including static feed posts and IG stories with appropriate tags. As part of their post-event reports, the grantee would then provide a topline recap of reach, engagement and any other key metrics based on performance from their respective channels within 30 days of the posting. Proof of engagement and other key metrics will also be required from the grantees' social media platforms metrics/insights, with copies provided with the grantees' respective final report documentation, post-event.

The MBVCA guidelines and application process place emphasis on defining and measuring the economic impact of each event, as well as, considering the impact and value of marketing, publicity, and television origination/viewership. Questions concerning the economic impact of the program, including requiring an explanation of various aspects of the marketing plan, and how the numbers of hotel room nights are calculated and where they are contracted, are also required as part of the application. Standardized recap sheets and point systems have been developed to give each applicant a score that rates potential success. In 2020/2021, specific point systems were developed and implemented for each of the grant categories. The redesign allowed for a better alignment with the minimum requirements in place within each grant category, focusing the scoring on the 3 grant criteria in place, of which an applicant must meet two. This point system will remain in place for FY 2022/2023.

Using this tool, the MBVCA is better equipped to evaluate the applicant's long-term commitment to the community; commitment to brand enhancement; value to tourism, and overall economic impact. The

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

MBVCA Board then votes on each specific and individual grant, and evaluates the grant request, funds available, and possible extenuating circumstances after a formal presentation is made by the grant applicant to the Board. A question-and-answer period follow, with further discussion as needed.

RECURRING PROJECTS:

The MBVCA has a current policy in place to fund recurring projects on a declining scale. The declining scale encourages recurring events to recruit corporate and private sponsorship and therefore, not solely rely on MBVCA funds as a means of sustaining the event year after year. The award category establishes funding caps for recurring events, funding that can be reduced based on the maximum request for the specific grant category. Below is the current scale, implemented in FY 2012/2013, and applicable to both non- and for-profit agencies. The declining scale will remain in place for FY 2022/2023.

Year 1	Initial Grant Award
Year 2	No more than 80% of Eligible Request
Year 3	No more than 70% of Eligible Request
Year 4	No more than 60% of Eligible Request
Year 5	New Cycle Begins

CATEGORIES:

TAP funds are currently awarded in seven categories, including: Development Opportunities, Film Incentive, Major One Time Special Event, Special Events Recurring, Special Projects, Special Projects Recurring, and Tourism Partnerships. The MBVCA has developed pre-eligibility criteria for grants within these categories. The criteria allow staff to determine eligibility and the appropriate grant category. Applicants must meet two of three of the criteria noted.

Grant Category	Contracted Hotel Room Nights	Contracted Media Impressions	Contracted Television and/or Cable Broadcast
Development Opportunities	70	200,000	500,000
Film Incentive*	200	N/A	N/A
Major One Time Special Event	200	1,000,000	1,000,000
Special Events Recurring	200	1,000,000	1,000,000
Special Projects	1,000	100,000,000	10,000,000
Special Projects Recurring	1,000	100,000,000	10,000,000
Tourism Partnerships	175	500,000	1,500 (Engagement)**

* Specific requirements are in place for the Film Incentive Grant Program.

** Combination of confirmed visitors/guests (walk-ins); Website Hits; Telephone Calls; Emails, App downloads; Webpage Engagement via Website through "Contact Us Form" or Live Chat, from prior fiscal year.

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

Budget

Budget (TAP) FY 2022/2023:

The MBVCA has budgeted \$1,750,000 for FY 2022/2023 for its Tourism Advancement Program which reflects 51% of the total budget. This grant funding reflects an increase of \$82,000 from FY 2021/2022. This increase is due to the return of many events that were cancelled or postponed due to the global pandemic during FY 2019/2020 and FY 2020/2021.

- The Tourism Partnerships category is budgeted at \$90,000, reflecting 2% of the total budget for 2022/2023. The category currently includes applicants at the maximum request cap of \$30,000. Three applications are anticipated to be received.
- The Major One Time Special Event category, representing 8% of the total budget, is budgeted at \$315,000 for 2022/2023. The MBVCA expects four to six new events to apply at a maximum request of \$45,000 each. The MBVCA works tirelessly to stimulate and recruit new events and is willing and prepared to fund valuable tourism and brand related events. In fact, the MBVCA works with all partners, city leadership and media to solicit appropriate new projects. New applicants are expected to include the Miami Open Beach Tennis Challenge and Miami Open Beach Soccer Challenge, and three to four additional projects.
- The Special Events Recurring category, reflecting 14% of the total budget, has been calculated at \$544,000 for FY 2022/2023 based on the established declining scale and the number of applicants anticipated to return.
- The Special Projects category is budgeted at \$180,000 with two applicants expected at the maximum request of \$90,000 representing 5% of the total budget.
- The Special Projects Recurring category is budgeted at \$484,500 and represents 13% of the total budget. Anticipated applicants include Art Basel Miami Beach; the Orange Bowl Marketing Campaign; the Food Network & Cooking Channel South Beach Wine + Food Festival; Paraiso Miami Beach; the Aspen Institute Climate Summit, and the Miami International Boat Show. These events, recruited and sustained by the MBVCA, are all marquee events and annually fill the City's hotel rooms.
- The Film Incentive category is budgeted at \$100,000 for FY 2022/2023 representing 3% of the budget.
- The Development Opportunities category is budgeted at \$120,000 for FY 2022/2023, representing 3% of the budget; in anticipation of 4 applicants at the maximum request of \$30,000 each.

Partnerships

Tourism Enrichment and has been budgeted at \$130,000 for FY 2022/2023, representing 3% of the budget. This will allow for partnerships with the Miami Beach Cultural Arts Council, for the No Vacancy and other institutions to generate and attract between 1 - 3 citywide projects and initiatives that highlight the entire destination.

Another project is the Miami Beach Visual Memoirs Project that was launched in 2011/2012 to record, catalogue and warehouse personal and eyewitness accounts of the history of the City of Miami Beach. The deliverables included a recorded detailed history of Miami Beach through personal interviews, creating collateral materials about the history of Miami Beach and identifying comprehensive exhibit concepts that can be implemented to execute a comprehensive visual memoir library and promotional campaign.

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

The Miami Design Preservation League (MDPL) in partnership with Close-Up Productions has conducted a total of 144 interviews to date. In previous years, components have included an exhibit that was open to the public daily and free of charge, initially from mid-October through late November 2012, re-opening during Art Deco Weekend 2013. The documentary played on a loop in the lecture hall portion of the Art Deco Welcome Center. An educational component was also developed that included a video and teacher guide for Miami Beach Middle Schools and used as a model for other educational videos to be used with Elementary and High School students. Videos were prepared for archival as part of a statewide university consortium. A digital promotional portal showcasing the video archive with links highlighting other Miami Beach historical resources and housed at institutions in Miami Beach and Miami Dade County, were also developed. The “Windows on Miami Beach” portal generated local interest and support through school contests and online displays created by students and portal partners; daily and weekly calendars of partners’ events; social media linkages that drove people to the new website and its resources; easier access to the interviews, educational videos and curricula produced by the Visual Memoirs Project; patronization of museums and historic sites on Miami Beach, and promoted Miami Beach as a tourist destination through historic and artistic connections.

Additionally, the project developed a video on Barbara Baer Capitman, “Barbara’s Crusade”, that premiered during Art Deco 2017. The project’s website, miamibeachvisualmemoirs.com, was rebuilt for new and readily expandable internet access. The project stored archives through FIU’s Digital Archive and continued to expand full-length interviews in an effort to stimulate interest in Miami Beach’s history and historic venues. The social media exposure attracted nearly 500 followers on the project’s Facebook page. The ON-MiamiBeach.com Portal added a separate “Learning and Teaching” section that included links to current videos and mini co-curations and videos about Miami Beach by the portal partners and students.

The Project has continued to enhance its community and visitor awareness of the Portal through partner organizations’ cross-promotional efforts and increased social media integration. New interviews continue to take place; thereby, augmenting the existing database. In addition, an architectural discussion was mounted at the Wolfsonian Museum during Art Deco Weekend 2018 that included leading architects discussing preservation architecture and the combining of styles within the expansion on Miami Beach.

The Project has also continued to expand its distribution on cable, social media, digital libraries, and their linked websites. A YouTube channel has been launched featuring additional interviews conducted throughout FY 2018/2019. In addition, a total of 6 segments were produced using video material culled from the Visual Memoirs archive, along with an additional 10 interviews.

In FY 2019/2020, the Project’s mission was to continue to add interviews with interesting people and also enter an intensive phase of promoting the archive and video mini features to an even wider range of tourists, documentary makers, journalists, scholars and history buffs. The organizers continued to explore strategic partnerships with other institutions with a shared interest in Miami Beach history, such as a partnership with Florida International University’s Digital Library. This resulted in a link with the National Digital Public Library, where usage of the archived material has increased dramatically in the past year.

In addition, a program for students to produce videos incorporating interviews from the Miami Beach Visual Memoirs (MBVM) archive was created. After several in-school presentations, the program was put on hold due to COVID-19 precautions; however, the instructor plans to make the program part of her

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

ongoing curriculum, with plans to introduce the program on the college level in the fall of 2021. In addition, the extensive library of edited videos was used as part of the live promotional video streaming for Art Deco Weekend by the City of Miami Beach, in addition to their existing promotional outlets. Additional interviews were also held.

In 2020/2021, the program's emphasis was on the development of 6 news-style videos featuring the people and events that have been part of the fabric and history of Miami Beach. They included character profiles of interesting people who have been influential in some aspect of the Beach's culture. Key places on Miami Beach, such as Lincoln Road Mall, South Beach, and the impact of the Giovanni Versace murder, and the "MiMo" phenomenon, were highlighted. These virtual tours were accentuated historic events and figures into the fabric of the Beach today. The news features included 3 - 5-minute reports that archived resources to produce informative stories on themes relevant to Miami Beach. An additional 6 interviews with persons involved in City development and events important to Miami Beach, were also conducted.

In FY 2021/2022, a total of six (6) news-features as well as six (6) extended HD interviews with people important to the Miami Beach were produced. Stories were also adapted for, and featured on, social media about people and events relevant to Miami Beach using excerpts from the existing archive. The MBVCA expects to partner with the Miami Beach Visual Memoirs Project once again in FY 2022/2023.

In FY 2020/2021, the MBVCA partnered with the City of Miami Beach to assist with the funding of the No Vacancy, Miami Beach project that was scheduled to take place May 7 – 17, 2020. The project is a contemporary art experience that celebrates artists, provokes critical discourse, and invites the public to experience Miami Beach's famed hotels as destination art spaces by turning hotels into temporary cultural institutions. The art was to have been exhibited throughout ten (10) hotels in Miami Beach - lobbies, restaurants, lounges, patio areas, rooms, balconies, and swimming pools were available to serve as the canvas. Due to the pandemic, the project was postponed and took place December 2 - 12, 2020. During its inaugural year, the project hosted 10 artists in 10 Miami Beach hotels. It is estimated that at least 10,000 persons experienced at least one of the art projects in person, throughout its 10-day activation.

In 2021/2022, the second annual No Vacancy, Miami Beach was held November 18 – December 9, 2021. The project once again selected 10 artists through a Call To Artists issued by the Cultural Arts Council, and included Chris Friday (Miami, FL.); Amada Keeley (Miami, FL.); Lauren Shapiro (Miami, FL.); Monika Bravo (Bogota, Colombia and Miami, FL.); Brookhart Jonquijil (Miami, FL.); Gianna DiBartolomeo (Miami, FL.); Kx2 (Hollywood, FL.); Nick Mahshie (Miami, FL.); Edouard Duval Carrie (Port-au-Prince, Haiti and Miami, FL.), and Christina Friday (Miami, FL.) The participating hotels included the Avalon Hotel, The Betsy South Beach Hotel, Catalina Hotel and Beach Club, Hotel Croydon, Faena Hotel Miami Beach, International Inn on the Bay, Lennox Miami Beach, Marseilles Hotel, Riviera Hotel South Beach, and the Royal Palm South Beach.

No Vacancy, Miami Beach is committed to providing art experiences that are accessible to everyone, free and open to the public as well as reinventing Cultural Tourism on Miami Beach.

In FY 2022/2023, the MBVCA expects to once again partner with the City of Miami Beach to assist with the promotion and expansion of No Vacancy, Miami Beach.

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

Initiatives

The MBVCA expects to support new initiatives in FY 2022/2023. Strategic plans, goals and initiatives are developed through consultation, the result of ongoing communications with the Mayor, Commission, and City Administration.

Public Relations Initiative

In FY 2013/2014, the MBVCA issued a Request for Qualifications (RFQ) for a P.R. agency of record to enhance Miami Beach's image, after their initial Request for Proposals (RFP) issued in FY 2011/2012. The MBVCA selected Hill & Knowlton/SAMCOR (H+K) to support the MBVCA efforts by continuing to increase brand awareness through strategic media outreach to consumer and travel trades, major event recruitment, and business and corporate communications programs. There is an allotment of \$200,000, representing 5% of the total budget, towards this effort.

The contract with H+K ran through September 30, 2022, in FY 2021/2022. Objectives included comprehensive destination marketing and communications consulting services to continue to expand public relations and marketing; an increase to the overall social media footprint through all social media handles, both MBVCA and Experience Miami Beach, and marketing of Miami Beach to international and national visitors, complimenting the efforts of the GMCVB. H+K has an extensive presence in the US and internationally. The agency's ability to network and leverage its global relationships is crucial to the growth of the 'Miami Beach' brand.

H+K created and distributed a total of 15 press releases and pitches during their first year as agency of record, garnering 3,416,581,560 media impressions and 12 press releases during their second year, generating 3,913,341,910 media impressions. In their third year, H+K generated 2,783,369,818 media impressions through the issuance of 12 press releases and a Harris Poll Survey that was conducted to determine why people visit Miami Beach. During their fourth year, H+K developed and released a total of 12 press releases and 1 pitch, generating a total of 1,492,734,059 media impressions, valued at \$15,615,214.75. During its fifth year H+K wrote and released 12 press releases, generating 1,410,465,887 media impressions, valued at \$15,638,438.52. During its sixth year, a total of 15 press releases were written and distributed, generating 1,272,729,422 impressions valued at \$14,353,222.76. During their seventh year, a total of 15 press releases and 1 Audio News Release (ANR) were distributed generating 1,302,477,118 impressions valued at \$1,583,728.46. During their eighth year, a total of 13 press releases were distributed, generating a total of 1,042,610,221 impressions with a value of \$1,041,811.24. In their eighth year in working with the MBVCA, H+K collectively released a total of 16 press releases to date, generating a total of 1,042,610,221 media impressions, with a value of \$1,041,811.24. Through a contract extension for year 9, a total of 3 press releases were distributed that generated 195,661,377 media impressions, valued at \$195,661.37. During H+K's 10th year with the MBVCA, a total of 236,792,636 media impressions were generated through the distribution of 7 press releases, with a value of \$2,367,923.36. During H+K's 11th and final year with the MBVCA, 13 press releases were distributed, generating were 2,495,686,016 impressions, valued at \$3,904,285,476.81.

In FY 2021/2022, the PR contract went out to bid via RFP with a cohesive scope of services developed in conjunction with the GMCVB, to avoid duplicity of efforts and deliver a united message that Miami Beach is open and welcoming back its visitors, post-pandemic. As a result, Private Label Marketing, LLC was awarded a one-year contract for PR services.

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

Destination Marketing

The Destination Marketing allocation reflects 13% of the total budget for FY 2022/2023. This allocation provides for the additional placement of stories and press releases on the PR Newswire as well as the continuation of our Blogger Program, FAM trips, online sweepstakes to promote increased activity on our social media channels, as well as ticket giveaway promotions/sweepstakes from MBVCA-funded events.

Projects will include the continuation of the Forbes Travel Guide Online Webinars, offered free of charge to Miami Beach-based employees. The webinars were incorporated during the pandemic when live trainings could not be conducted. Due to their popularity, they will again be offered during the upcoming fiscal year, for both Frontline and Leadership level employees, and available to all hospitality employees. A different topic will be introduced during each session.

App Marketing

The MBVCA wishes to continue to provide visitors with timely and relevant information about the City of Miami Beach; its public and private attractions, services, hotels, businesses, and events in order to enhance visitors' (and residents') experiences. Visitors to Miami Beach - all visitors worldwide – are increasingly using technology to navigate cities or make decisions about leisure experiences, dining, parking, entertainment, and travel in general. Worldwide, technology is king. Many visitors already use the free Miami Beach Wi-Fi service, CMBWiFi, to access the information they need at select public locations around town.

Since its latest version release, the newly renamed Experience Miami Beach (EMB) App, formerly the Miami Beach Information (MBI) App, has added new and exciting features for the end-user that include a side-swipe feature; listing the information in an A-Z format; the addition of new categories that included Shopping, Nightlife, Art & Culture, and Restaurants, and the creation of the "My Miami Beach" section where users can add events, photos, and itineraries as they navigate the App. The App also features a "Deals" section that has special promotional rates or offers developed by MBVCA grantees that can be cross promoted through MBVCA grantees and social media pages such as Facebook, Twitter, and Instagram. The App has now been downloaded nearly 16,027 times (as of July 2020), across the Android and iOS platforms. Approximately half of all downloads come from European users seeking to learn about Miami Beach.

During FY 2021/2022, the App's name was changed to Experience Miami Beach, from Miami Beach Information, to be better aligned with the MBVCA's social media accounts. In addition, the App was promoted through partnerships with the MBVCA grantees, featuring various events and upcoming grantee events.

In FY 2022/2023, the MBVCA will continue to promote the App through social media; the MBVCA website, and grantee partnerships, allocating 1% of its total budget. Deals, promotions, and special notices will be posted and promoted through the App as well.

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

IT Development

The MBVCA's preliminary review of opportunities and needs was initiated in spring 2011 in consultation with area experts, and subsequent to a public meeting sponsored by the MBVCA, as a situational analysis. The MBVCA released an RFP in January 2012 and awarded a one-year contract to Just Program LLC dba Solodev on May 22, 2012. The purpose of the RFP was to develop a Miami Beach-focused web-based digital content management system (CMS) and modifiable database to support third party mobile applications via an application programming interface (API).

Currently, the API is fully functional with 253 different categories of businesses, each averaging 90 different services and amenities. Web and App developers can use these attributes to create new and exciting experiences for their end-users.

In FY 2020/2021, the API upgrades included the updating of various sections within the business categories. They also included adding whether a restaurant/bar/nightclub's event space is considered small, medium, or large; the changing of celebrity chef to executive chef, expanding the Cuisine type, adding services, and what the restaurant is "good for" within the restaurant category; adding services and amenities to the Bars category; changing form fields and services within the Nightclub category; adding "Dorm Style" to the type of hotel room within the hotel category, as well as, adding property and room amenities; adding additional services to the Beauty Parlors category, and adding Health & Safety Measures throughout all of the business categories.

In 2021/2022, the staff collaborated with the Board to create walking tours that were then featured on the MBVCA newsletters. The tours included "A Day Inside Miami Beach Architectural Tour" and "Public Art and Iconic History Tour".

In 2022/2023, the Experience Miami Beach App will be redesigned and include enhanced versions of the existing tours developed and include new tours to include the Hidden Art Tour. Staff will work with StQry to develop said apps to then make them available for iOS, Android, and mobile web devices. The MBVCA will also continue to work with City personnel to ensure the business information within the API is the most up to date. A total of \$75,000, or 2% of the total budget, will be allocated towards IT development.

Research and Development

The MBVCA will develop a strategic list of major events worldwide as the result of ongoing communications and consulting with all partners. We expect to investigate some of these events with the goal of the development of a new major event for the destination. They will continue to work with their PR firm of record, to compile a list of major events that could be attracted to the destination. The MBVCA will also continue to work with local partners. A total of \$200,000 has been allotted for Research and Development in FY 2022/2023.

Projected Cash Flow Reserve

The MBVCA has budgeted \$5,000 of the total budget, for cash flow reserve in FY 2022/2023. The City of Miami Beach allots resort tax payments to the MBVCA a month after its collection; therefore, as a fiscal responsibility, the MBVCA has built in a projected cash flow reserve to its budget to ensure that all grants awarded will have the necessary funds to be reimbursed upon proper request and documentation.

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

Administration and Overhead

The MBVCA's administration and benefits costs are budgeted at \$485,000 for FY 2022/2023. This figure represents 13% of the total budget. The overhead allocation is budgeted at \$185,000 which reflects 5% of the overall budget, with \$10,000 allocated for capital expenses. The increase from FY 2021/2022 is attributed to a fully open office, along with an 8.6% COLA increase for all employees. The total administration and overhead are 18% of the total budget.

Reserves

A total of \$400,000 is being transferred from reserves to supplement the FY 2022/2023 budget.

Conclusion

During their July 28, 2022 meeting, the MBVCA Board recommended the Mayor and City Commission adopt the MBVCA Budget for FY 2022/2023 in the amount of \$3,833,000, as reflected in Exhibit A.

EXHIBIT F

MBVCA FY 2023 COMMISSION MEMO AND BUDGET

	APPROVED FY 2022	PROPOSED FY 2023	\$ VARIANCE	% OF PROPOSED FY 2023 BUDGET
REVENUES				
Unrestricted				
Rollover	\$ 0	\$ 0	\$ 0	0%
Reserves	\$ 700,000	\$ 400,000	\$ (300,000)	10%
Projected Resort Tax	\$ 2,445,000	\$ 3,433,000	\$ 988,000	90%
TOTAL REVENUES	\$ 3,145,000	\$ 3,833,000	\$ 688,000	100%
EXPENDITURES				
Administration & Benefits	\$ 457,000	\$ 485,000	\$ 28,000	13%
Operating Expenses	\$ 160,000	\$ 185,000	\$ 25,000	5%
Capital	\$ 0	\$ 10,000	\$ 10,000	0%
Total Administration	\$ 617,000	\$ 680,000	\$ 63,000	18%
GRANTS - Tourism Advancement Program				
Tourism Partnerships	\$ 90,000	\$ 90,000	\$ 0	2%
Major One Time Special Event	\$ 225,000	\$ 315,000	\$ 90,000	8%
Special Events Recurring	\$ 456,000	\$ 544,000	\$ 88,000	14%
Special Projects	\$ 180,000	\$ 180,000	\$ 0	5%
Special Projects Recurring	\$ 527,000	\$ 484,500	\$ (42,500)	13%
Film Incentive	\$ 100,000	\$ 100,000	\$ 0	3%
Development Opportunities	\$ 90,000	\$ 120,000	\$ 30,000	3%
Total Tourism Adv. Program	\$ 1,668,000	\$ 1,833,500	\$ 165,500	48%
PARTNERSHIPS				
Tourism Enrichment	\$ 130,000	\$ 130,000	\$ 0	3%
Total	\$ 130,000	\$ 130,000	\$ 0	3%
MARKETING/PR/TECHNOLOGY				
Marketing/Communications & PR	\$ 250,000	\$ 200,000	\$ (50,000)	5%
Destination Marketing	\$ 400,000	\$ 500,000	\$ 100,000	13%
APP Marketing	\$ 0	\$ 50,000	\$ 50,000	1%
IT Development	\$ 0	\$ 75,000	\$ 75,000	2%
Total	\$ 650,000	\$ 825,000	\$ 175,000	22%
OTHER				
Initiatives	\$ 75,000	\$ 159,500	\$ 84,500	4%
R&D	\$ 3,000	\$ 200,000	\$ 197,000	5%
Projected Cash Flow Reserve	\$ 2,000	\$ 5,000	\$ 3,000	0%
Total Other	\$ 80,000	\$ 364,500	\$ 284,500	10%
TOTAL EXPENDITURES	\$ 3,145,000	\$ 3,833,000	\$ 688,000	100%



MEMORANDUM

(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: June 21, 2023

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 8(G)(4)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 8(G)(4)
6-21-23

RESOLUTION NO. R-519-23

RESOLUTION APPROVING THE FISCAL YEAR 2022-2023
BUDGET FOR THE NORTH BEACH COMMUNITY
REDEVELOPMENT AGENCY AND NORTH BEACH
COMMUNITY REDEVELOPMENT AREA IN THE TOTAL
AMOUNT OF \$1,035,000.00

WHEREAS, the Interlocal Cooperation Agreement between Miami-Dade County, Florida (the “County”), the City of Miami Beach (the “City”), and the Miami Beach Redevelopment Agency (the “Agency”), as well as section 163.387, Florida Statutes, require that the Agency transmit its adopted annual budget to this Board for approval; and

WHEREAS, on September 28, 2022, the Agency and City adopted the Agency’s Fiscal Year 2022-23 budget (“budget”) for the North Beach Community Redevelopment Area (“redevelopment area”) through Resolution No. 007-2022 and Resolution No. 2022-32334, respectively; and

WHEREAS, the Agency, the City, and their counsel have determined that all expenditures associated with the attached budget are allowable under the Agency’s Community Redevelopment Plan, the Interlocal Cooperation Agreement, and chapter 163, Part III, Florida Statutes, and have adopted the budgets presented to this Board; and

WHEREAS, this Board desires to approve the Agency’s adopted annual budget for Fiscal Year 2022-23 for the redevelopment area, totaling \$1,035,000.00, in the form attached hereto as Exhibit 1 and incorporated herein by reference; and

WHEREAS, this Board desires to accomplish the purpose outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

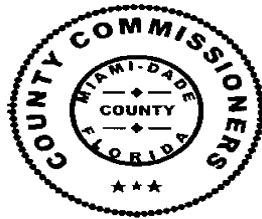
Section 1. The matters contained in the foregoing recitals are incorporated in this resolution by reference.

Section 2. This Board approves the North Beach Community Redevelopment Agency's annual adopted budget for Fiscal Year 2022-23 totaling \$1,035,000.00, in substantially the form attached hereto as Exhibit 1 and incorporated herein by reference.

The foregoing resolution was offered by Commissioner **Danielle Cohen Higgins** , who moved its adoption. The motion was seconded by Commissioner **Marleine Bastien** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman	absent	
Anthony Rodríguez, Vice Chairman	aye	
Marleine Bastien	aye	Juan Carlos Bermudez aye
Kevin Marino Cabrera	absent	Sen. René García aye
Roberto J. Gonzalez	aye	Keon Hardemon absent
Danielle Cohen Higgins	aye	Eileen Higgins absent
Kionne L. McGhee	aye	Raquel A. Regalado aye
Micky Steinberg	aye	

The Chairperson thereupon declared this resolution duly passed and adopted this 21st day of June, 2023. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK

Basia Pruna

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

LCK —

Leigh C. Kobrinski

EXHIBIT 1

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

Fiscal Year 2022-23

(Fiscal Year 2022-23 Begins October 1, 2022)

	FY 2021-22 Agency's TIF Base Year	FY 2021-22 Agency's TIF Base Year	FY 2022-23 Proposed Budget
REVENUES			
City Tax Increment Revenue	-	-	\$577,000
County Tax Increment Revenue	-	-	\$458,000
Carryover from prior year (cash & equiv.)	-	-	-
Interest Earnings	-	-	-
Misc. Revenue	-	-	-
(A) REVENUE TOTAL	-	-	\$1,035,000
EXPENDITURES			
Administrative Expenditures:			
Employee Salary & Fringe	-	-	-
Accounting & Audits	-	-	-
Advertising & Notices	-	-	-
Local Travel	-	-	-
CRA Satellite Office (Other Admin. Exp (attach list)	-	-	\$9,000
Subtotal Administrative Expenses			\$9,000
City Administrative Fee (1.5%)			\$9,000
County Administrative Fee 1.5%	-	-	\$7,000
(B) Subtotal Administrative Expenses	-	-	\$25,000
Operating Expenditures:			
Printing & Binding	-	-	-
Arts & Culture Tourism (Marketing/Promotional Events/Positioning)	-	-	\$52,000
Out of Town Travel	-	-	-
Conferences & Meetings	-	-	-
Other Oper. Expenses (attach list)	-	-	-
Legal Services/Court Costs	-	-	-
Professional Services	-	-	-
Community Policing / Code Enforcement - Public Safety Officers	-	-	\$188,000
Emergency Commercial Grants	-	-	-
Emergency Rental Assistance	-	-	-
Clean Team/Ambassadors	-	-	-
CAPITAL PROJECTS - Grants & Other			
Sanitation / Cleanliness (Clean Team/Ambassadors)			\$16,000
Small Business Developments (Commercial Incentives Program)	-	-	\$49,000
Commercial Façade Improvements			\$110,000
Residential Property Improvement			\$100,000
Carryover Budgeted Grants	-	-	-
Farmers Market	-	-	-
Community Policing	-	-	-
Art in Public Places	-	-	-
Affordable & Workfoce Housing 10% Set Aside	-	-	\$104,000
Carryover Budgeted Grants/Housing	-	-	-
CAPITAL PROJECTS - Infrastructure			
Capital Maintenance	-	-	-
Capital/Infrastructure Grants	-	-	-
Transfer to Reserves / Project Set Aside			\$391,000
Carryover Funds for Budgtd Proj.	-	-	-
(C) Subtotal Oper. Expenses	-	-	\$1,010,000
(D) Reserve/Contingency	-	-	-
EXPENDITURE TOTAL (B+C+D)	-	-	\$1,035,000

EXHIBIT 1

	FY 2021-22 Agency's TIF Base Year	FY 2021-22 Agency's TIF Base Year	FY 2022-23 Proposed Budget
CAPITAL PROJECTS			
Affordable & Workfoce Housing 10% Set Aside	-	-	\$104,000
Neighborhood Gateway Signs	-	-	-
Capital Project Management/Maintenance	-	-	-
Commercial Façade Improvements			\$110,000
Residential Property Improvement			\$100,000
Renovations	-	-	-
Renovations	-	-	-
Renovations	-	-	-
Carryover Funds Budgeted Proj.	-	-	-
Total Project Dollars:	-	-	\$314,000
YEAR END CARRY-OVER	-	-	