

MEMORANDUM

Agenda Item No. 11(A)(15)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners


DATE: January 17, 2024

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution directing the County Mayor, in collaboration with the Jackson Health Foundation, to establish and implement a one-time marketing campaign to promote awareness of the 2024 One Day for Jackson fundraising event; directing the County Mayor to immediately allow County employees to contribute the monetary value of accrued holiday and annual leave time to the One Day for Jackson fundraising event, for the purpose of donating to support the Jackson Health System; directing the County Mayor to publicize and make available forms for County employees to complete in order to contribute said leave time; directing the County Mayor to coordinate with the Jackson Health Foundation to permit its use of the Stephen P. Clark Center lobby to conduct fundraising activities; and requiring a report

Resolution No. R-57-24

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairman Oliver G. Gilbert, III.



Geri Bonzon-Keenan
County Attorney

GBK/jp

MDC001



MEMORANDUM
(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

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Gen Bonzon-Keenan
County Attorney

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(15)
1-17-24

RESOLUTION NO. _____ R-57-24

RESOLUTION DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR’S DESIGNEE, IN COLLABORATION WITH THE JACKSON HEALTH FOUNDATION, TO ESTABLISH AND IMPLEMENT A ONE-TIME MARKETING CAMPAIGN TO PROMOTE AWARENESS OF THE 2024 ONE DAY FOR JACKSON FUNDRAISING EVENT; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR’S DESIGNEE TO IMMEDIATELY ALLOW COUNTY EMPLOYEES TO CONTRIBUTE THE MONETARY VALUE OF ACCRUED HOLIDAY AND ANNUAL LEAVE TIME TO THE ONE DAY FOR JACKSON FUNDRAISING EVENT, FOR THE PURPOSE OF DONATING TO SUPPORT THE JACKSON HEALTH SYSTEM; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR’S DESIGNEE TO PUBLICIZE AND MAKE AVAILABLE FORMS FOR COUNTY EMPLOYEES TO COMPLETE IN ORDER TO CONTRIBUTE SAID LEAVE TIME; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR’S DESIGNEE TO COORDINATE WITH THE JACKSON HEALTH FOUNDATION TO PERMIT ITS USE OF THE STEPHEN P. CLARK CENTER LOBBY TO CONDUCT FUNDRAISING ACTIVITIES; AND REQUIRING A REPORT

WHEREAS, the Public Health Trust of Miami-Dade County operates the Jackson Health System, a nonprofit academic medical system committed to providing world-class care for the residents of Miami-Dade County, regardless of ability to pay; and

WHEREAS, the Jackson Health Foundation (“Foundation”), a 501(c)(3) nonprofit organization, is the fundraising arm of the Jackson Health System; and

WHEREAS, the Foundation is governed by a volunteer board of directors committed to philanthropic activities that benefit the medical programs and services at Jackson Health System; and

WHEREAS, donations to the Foundation help ensure that the Jackson Health System is able to advance emerging research, renovate or build state-of-the-art facilities, and continue to provide accessible healthcare services that are important to the quality of life and health of the residents of Miami-Dade County; and

WHEREAS, on April 4, 2024, the Foundation is organizing One Day for Jackson, a community-wide day of giving to support the future of health care in Miami-Dade County, with 100 percent of funds raised benefitting the Jackson Health System and its mission; and

WHEREAS, during One Day for Jackson, donors will have the opportunity to give online, by text, or in person at various locations on April 4, 2024, and may donate anytime during the donation period, which opens April 1, 2024 and closes April 30, 2024; and

WHEREAS, charitable organizations such as the Foundation serve an essential role in supporting and nurturing our community; and

WHEREAS, Miami-Dade County encourages donations to charitable causes by its employees; and

WHEREAS, the County has previously adopted resolutions allowing County employees to contribute annual and holiday leave time to charitable causes; and

WHEREAS, this Board wishes to permit employee leave contributions to the Foundation during its One Day for Jackson donation campaign for use toward the Jackson Health System and its nonprofit public health mission; and

WHEREAS, this Board also desires to promote awareness among County employees and the general public of the One Day for Jackson campaign,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Directs the County Mayor or County Mayor's designee, in collaboration with the Jackson Health Foundation, to establish and implement a one-time marketing campaign to promote awareness of the One Day for Jackson fundraising event to be held on April 4, 2024, including advertising on the County's website and in the County's digital newsletter.

Section 2. Directs the County Mayor or County Mayor's designee to immediately allow County employees to contribute the monetary value of accrued holiday and annual leave time to the Foundation for the One-Day for Jackson donation campaign, through April 30, 2024.

Section 3. Directs the County Mayor or County Mayor's designee to publicize and make available forms for employees to complete in order to authorize said earned annual and holiday leave contributions. The authorization forms to be distributed by the County Mayor or County Mayor's designee shall include a statement that the Board of County Commissioners has approved contributions of earned annual and holiday leave time for the purpose of donating to the Jackson Health Foundation for the One Day for Jackson fundraiser.

Section 4. Directs the County Mayor or County Mayor's designee to coordinate with the Jackson Health Foundation to permit the Foundation's use of the Stephen P. Clark Center lobby on April 4, 2024, to conduct fundraising and promotional activities related to One Day for Jackson, and authorizes the County Mayor or County Mayor's designee to take all actions necessary to effectuate the purposes of this resolution.

Section 5. Directs the County Mayor or County Mayor’s designee to prepare and submit a report identifying the total amount of funds donated to the Foundation by the employees of Miami-Dade County through leave contributions. The County Mayor or County Mayor’s designee shall submit the report to this Board within 30 days of April 30, 2024 and place the completed report on an agenda of the full Board without committee review pursuant to rule 5.06(j) of the Board’s Rules of Procedure.

The Prime Sponsor of the foregoing resolution is Chairman Oliver G. Gilbert, III. It was offered by Commissioner **Danielle Cohen Higgins** , who moved its adoption. The motion was seconded by Commissioner **Juan Carlos Bermudez** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman	aye		
Anthony Rodríguez, Vice Chairman	aye		
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Kevin Marino Cabrera	aye	Sen. René García	aye
Roberto J. Gonzalez	aye	Keon Hardemon	aye
Danielle Cohen Higgins	aye	Eileen Higgins	aye
Kionne L. McGhee	aye	Raquel A. Regalado	aye
Micky Steinberg	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 17th day of January, 2024. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK



By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

KMM

Kevin Marker