

MEMORANDUM

Agenda Item No. 14(A)(1)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: February 21, 2024

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution establishing County policy to fund the Orange Bowl, LLC ("OBC") and South Florida CFPNCG Host Committee, LLC ("Host Committee"), in amounts not to exceed \$5,750,000.00 in cash and \$1,170,000.00 in in-kind services from the Miami-Dade Fire Rescue Department for fiscal years ("FY") 2023-24, through 2025-26 and \$570,000.00 in in-kind services from the Miami-Dade Police Department for FY2023-24 and FY2024-25, subject to budget and appropriation; approving the selection of Rolling Oaks Park as the location of a previously unidentified legacy gift project; directing the County Mayor to (1) identify and allocate legally available funds in FY2023-24 adopted budget in the amount of \$125,000.00 to fund certain in-kind services for the 90th Capital One Orange Bowl Game and \$2,600,000.00 to be used as matching funds for the legacy gift projects, (2) expeditiously prepare and present any necessary budget adjustments and amendments to this Board for said purpose, (3) negotiate one or more agreements with the Host Committee or its affiliate to develop improvements to Rolling Oaks Park and County-owned park property at the Boys and Girls Club of Miami-Dade, Kendall Club, in a total amount not to exceed \$4,600,000.00 to be funded equally by the Host Committee and the County, (4) negotiate an amendment to the Kendall Club lease agreement to permit capital improvements, (5) negotiate an agreement with the Host Committee or its affiliate for the provision to the County of \$300,000.00 to establish a Science, Technology, Engineering and Math Community Training Center with matching funds from the County, and (6) present such agreements and amendment to this Board along with the County Mayor's written recommendation

Resolution No. R-158-24

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairman Oliver G. Gilbert, III and Co-Sponsor Vice Chairman Anthony Rodríguez.



Gerí Bonzon-Keenan
County Attorney

GBK/uw

MDC001



MEMORANDUM

(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: February 21, 2024

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 14(A)(1)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 14(A)(1)
2-21-24

RESOLUTION NO. R-158-24

RESOLUTION ESTABLISHING COUNTY POLICY TO FUND THE ORANGE BOWL, LLC (“OBC”) AND SOUTH FLORIDA CFPNCG HOST COMMITTEE, LLC (“HOST COMMITTEE”), IN AMOUNTS NOT TO EXCEED \$5,750,000.00 IN CASH AND \$1,170,000.00 IN IN-KIND SERVICES FROM THE MIAMI-DADE FIRE RESCUE DEPARTMENT FOR FISCAL YEARS (“FY”) 2023-24, THROUGH 2025-26 AND \$570,000.00 IN IN-KIND SERVICES FROM THE MIAMI-DADE POLICE DEPARTMENT FOR FY2023-24 AND FY2024-25, SUBJECT TO BUDGET AND APPROPRIATION; APPROVING THE SELECTION OF ROLLING OAKS PARK AS THE LOCATION OF A PREVIOUSLY UNIDENTIFIED LEGACY GIFT PROJECT; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR’S DESIGNEE TO (1) IDENTIFY AND ALLOCATE LEGALLY AVAILABLE FUNDS IN FY2023-24 ADOPTED BUDGET IN THE AMOUNT OF \$125,000.00 TO FUND CERTAIN IN-KIND SERVICES FOR THE 90TH CAPITAL ONE ORANGE BOWL GAME AND \$2,600,000.00 TO BE USED AS MATCHING FUNDS FOR THE LEGACY GIFT PROJECTS, (2) EXPEDITIOUSLY PREPARE AND PRESENT ANY NECESSARY BUDGET ADJUSTMENTS AND AMENDMENTS TO THIS BOARD FOR SAID PURPOSE, (3) NEGOTIATE ONE OR MORE AGREEMENTS WITH THE HOST COMMITTEE OR ITS AFFILIATE TO DEVELOP IMPROVEMENTS TO ROLLING OAKS PARK AND COUNTY-OWNED PARK PROPERTY AT THE BOYS AND GIRLS CLUB OF MIAMI-DADE, KENDALL CLUB, IN A TOTAL AMOUNT NOT TO EXCEED \$4,600,000.00 TO BE FUNDED EQUALLY BY THE HOST COMMITTEE AND THE COUNTY, (4) NEGOTIATE AN AMENDMENT TO THE KENDALL CLUB LEASE AGREEMENT TO PERMIT CAPITAL IMPROVEMENTS, (5) NEGOTIATE AN AGREEMENT WITH THE HOST COMMITTEE OR ITS AFFILIATE FOR THE PROVISION TO THE COUNTY OF \$300,000.00 TO ESTABLISH A SCIENCE, TECHNOLOGY, ENGINEERING AND MATH COMMUNITY TRAINING CENTER WITH MATCHING FUNDS FROM THE COUNTY, AND (6) PRESENT SUCH AGREEMENTS AND AMENDMENT TO THIS BOARD ALONG WITH THE COUNTY MAYOR’S WRITTEN RECOMMENDATION

WHEREAS, the Orange Bowl game has been a tradition in Miami-Dade County and college football for 90 years; and

WHEREAS, this game is recognized as one of America's premier sporting events; and

WHEREAS, the Orange Bowl game and festival ("Orange Bowl") and the College Football Playoff ("CFP") games are major Countywide events of significant economic impact that create tourism and provide strong economic return to Miami-Dade County; and

WHEREAS, for the past 23 years, the Miami-Dade Board of County Commissioners ("Board") has supported the Orange Bowl, its participation as one of the premier Bowl Games in college football, and its status as a host to several college football national championship games in the last 30 years; and

WHEREAS, Miami-Dade County is one of only six locations in the country to host a CFP Semifinal game every three years; and

WHEREAS, the City of Miami Gardens and Miami-Dade County will host a CFP Semifinal at the Capital One Orange Bowl in 2025 and a CFP Quarterfinal at the Capital One Orange Bowl in 2026, and have been selected again to host college football's premier event, the 2026 CFP National Championship Game; and

WHEREAS, the Orange Bowl Game, CFP Quarterfinals, and the CFP Semifinals are hosted by the Orange Bowl, LLC ("OBC"), and the CFP National Championship Games are bid and hosted separately by the CFPNCG Host Committee, LLC ("Host Committee"); and

WHEREAS, the Orange Bowl Game, CFP Quarterfinals, CFP Semifinal and CFP National Championship Game are annually amongst the top-rated television events, providing valuable branding and worldwide recognition for the host community, and causing large contingents of fans to visit the host community; and

WHEREAS, this Board's support of the Orange Bowl is an important component of an overall funding strategy involving OBC's cash reserves, corporate sponsorships, and local support that enables the OBC to show strong local support and funding to host Orange Bowl, CFP Quarterfinal, and CFP Semifinal games, as well as the Host Committee to compete for and host the CFP National Championship Game; and

WHEREAS, hosting Orange Bowl games, CFP games, and the ancillary events surrounding and leading up to the games have caused the OBC and Host Committee to, over time, experience an increase in public safety and security costs, which can no longer be solely supported with the current level of County in-kind services; and

WHEREAS, this Board has determined it to be in the best interest of Miami-Dade County to assist with funding the OBC and Host Committee to host Orange Bowl, CFP Quarterfinal, CFP Semifinal, and CFP National Championship games in the form of cash grants and in-kind services from the Miami-Dade Fire Rescue Department in fiscal years 2023-2024, 2024-2025, and 2025-2026, and the Miami-Dade Police Department, in fiscal years 2023-2024 and 2024-2025, to support the OBC's and Host Committee's efforts to maintain and expand Miami-Dade's position as host community for the Orange Bowl, CFP Quarterfinal, CFP Semi-Final and CFP National Championship Games, subject to the annual appropriation of this Board; and

WHEREAS, the fiscal year 2023-24 Countywide budget includes \$300,000.00 of funds in the Countywide general fund budget to provide a grant to the Host Committee and/or OBC for the 90th Capital One Orange Bowl Game; and

WHEREAS, as part of previous funding agreements, Miami-Dade County, the OBC and the Host Committee have, in connection with hosting previous CFP National Championship games, contributed funds and constructed legacy gift projects to upgrade and enhance youth football fields across Miami-Dade County; and

WHEREAS, in the agreement dated October 1, 2020, between the County, the Orange Bowl Committee, Inc. and the Host Committee for the 2021 CFP National Championship Game (“2020 Funding Agreement”), the scope of services included a requirement for the Host Committee to facilitate two legacy gift projects in Miami-Dade County, including a \$1,150,000.00 contribution to construct a legacy gift project at a Miami-Dade County park, which park was to be mutually agreed-upon between the County and the Host Committee and such project was to be completed by the spring of 2024; and

WHEREAS, the 2020 Funding Agreement also provided that, subject to budget appropriation and the approval of this Board, the County would contribute matching funds in an amount not less than \$1,150,000.00 for such project; and

WHEREAS, it was not feasible to undertake the legacy gift at the park originally selected by the Host Committee in accordance with their desired plan due to land use restrictions; and

WHEREAS, the Host Committee wishes to develop, and this Board desires to have developed, the legacy gift project required by the 2020 Funding Agreement at the County-owned Rolling Oaks Park located at 18701 NW 17th Court, Miami Gardens, 33056, which legacy gift project will consist of football field improvements; and

WHEREAS, this Board further wishes to have the County Mayor or County Mayor’s designee identify legally available funds in the fiscal year 2023-24 County budget in an amount of \$1,150,000.00 to be used as matching funds for the legacy gift project at Rolling Oaks Park such that the total cost of the improvements is \$2,300,000.00; and

WHEREAS, in connection with hosting the 2026 CFP National Championship Game, the Host Committee wishes to provide matching funds in the amount of \$1,150,000.00 towards a legacy gift project consisting of football field improvements on County-owned park property at the Boys and Girls Club of Miami-Dade, Kendall Club (“Kendall Club”) located at 9475 N Kendall Drive, Miami, FL 33176, which is under a long-term lease to The Boys Clubs of Miami, Inc., provided the County allocates matching funds for the project; and

WHEREAS, this Board wishes to have the County Mayor or County Mayor’s designee identify legally available funds in the fiscal year 2023-24 County budget in an amount of \$1,150,000.00 to be used as matching funds for the legacy gift project at the Kendall Club such that the total cost of the improvements is \$2,300,000.00; and

WHEREAS, the Host Committee desires to manage the development and construction of the football field improvements at Rolling Oaks Park and the Kendall Club and is qualified to do so due to its long track record managing numerous legacy gift projects throughout Miami-Dade County; and

WHEREAS, in addition to the football fields at Rolling Oaks Park and the Kendall Club, the Host Committee wishes to support the establishment of a Science, Technology, Engineering and Math (“STEM”) Community Training Center in County Commission District 1 by contributing \$300,000.00 of matching funds to the County to be used towards the development of the STEM Community Training Center, provided that the County allocates matching funds for the project; and

WHEREAS, this Board wishes to have the County Mayor or County Mayor’s designee identify legally available funds in the fiscal year 2023-24 County budget in an amount of \$300,000.00 to be used as matching funds for the STEM Community Training Center in County Commission District 1 such that the total cost of the investment in the project is \$600,000.00; and

WHEREAS, this Board further desires to have the County Mayor or County Mayor's designee: (1) negotiate one or more agreements with the Host Committee, or an affiliated entity to develop the legacy capital projects at Rolling Oaks Park and at the Kendall Club in an amount not to exceed \$4,600,000.00 to be divided equally between the two parks and to be funded equally between the Host Committee and the County, (2) negotiate an agreement with the Host Committee or an affiliated entity for the provision to the County of \$300,000.000 for the purpose of the County establishing a STEM Community Training Center in County Commission District 1 and matching funds from the County in the amount of \$300,000.00; (3) negotiate an amendment to the Kendall Club lease agreement to allow the County or any third-party identified and authorized by the County to enter the Kendall Club premises for purposes of making capital improvements; and (4) present the aforementioned negotiated agreements and amendment to this Board along with the County Mayor's recommendation regarding such agreements and the identification of any legally available funds in the fiscal year 2023-24 budget for the commitments set forth in the agreements,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The matters contained in the foregoing recitals are approved and incorporated in this resolution by reference.

Section 2. It shall be the policy of this Board to fund the OBC and Host Committee, beginning in the fiscal year 2023-24 through fiscal year 2025-26, in a total amount not to exceed \$1,990,000.00, subject to availability of legally available funds and this Board's annual budget and appropriation of funds, as follows: (a) in fiscal year 2023-24 for the 90th Capital One Orange Bowl Game, cash support in the amount of \$300,000.00 and game and event related in-kind services from Miami-Dade Police Department in an amount not to exceed \$85,000.00 and Miami-Dade Fire Rescue Department in an amount not to exceed \$40,000.00; (b) in fiscal year 2024-25

for the 91st Capital One Orange Bowl Semifinal Game, cash support in the amount of \$475,000.00 and game and event related in-kind services from Miami-Dade Police Department in the amount of \$485,000.00 and Miami-Dade Fire Rescue Department in the amount of \$65,000; and (c) in fiscal year 2025-26 for the 92nd Capital One Orange Bowl Quarterfinal Game, cash support in the amount of \$475,000.00 and game and event related in-kind services from Miami-Dade Fire Rescue Department in the amount of \$65,000.00.

Section 3. It shall be the policy of this Board to also fund the OBC and the Host Committee, in the fiscal year 2025-26 for the 2026 College Football Playoff National Championship Game, in a total amount not to exceed \$5,500,000.00, subject to availability of legally available funds and this Board's budget and appropriation thereof, as follows: \$4,500,000.00 in cash support to be funded from legally available funds and an amount not to exceed \$1,000,000.00 in game and event related in-kind services from Miami-Dade Fire Rescue Department.

Section 4. This Board directs the County Mayor or County Mayor's designee to identify and allocate legally available funds in the amount of \$85,000.00 from the fiscal year 2023-24 Countywide budget to fund Miami-Dade Police Department in-kind services and \$40,000.00 from the fiscal year 2023-24 proprietary budget for Miami-Dade Fire Rescue Department to fund Miami-Dade Fire Rescue Department in-kind services for the 90th Capital One Orange Bowl Game. Subject to the identification and allocation of legally available funds, this Board further directs the County Mayor or County Mayor's designee to negotiate and execute any necessary agreements related to the funding of the OBC and the Host Committee for fiscal year 2023-2024, including for in-kind services, in a form approved for legal sufficiency by the County Attorney's Office and for amounts not to exceed those set forth in section 2 herein for fiscal year 2023-24.

Section 5. This Board approves the selection of Rolling Oaks Park as the location of the legacy gift project required by the 2020 Funding Agreement, and directs the County Mayor or County Mayor's designee to identify legally available funds in the fiscal year 2023-24 County budget in the amount of \$2,600,000.00 to be used as matching funds for the Rolling Oaks Park, Kendall Club and STEM Community Training Center projects and, if necessary, to expeditiously prepare and present any necessary budget adjustments and amendments to this Board for its approval to effectuate the provision of the \$2,600,000.00 in matching funds.

Section 6. Subject to the identification and allocation of funds as set forth in section 5, this Board directs the County Mayor or County Mayor's designee to: (a) negotiate one or more agreements between the County and Host Committee or an affiliated entity to develop the legacy gift projects to include, at a minimum, new artificial turf and scoreboards at Rolling Oaks Park and at the Kendall Club in a total amount not to exceed \$4,600,000.00 to be divided equally between the two parks and to be funded equally by the Host Committee and the County; (b) negotiate an agreement with the Host Committee or an affiliated entity for the provision to the County of \$300,000.00 for the purpose of the County establishing a STEM Community Training Center in County Commission District 1 and matching funds from the County in the amount of \$300,000.00; (c) negotiate an amendment to the Kendall Club lease agreement to allow the County or any third-party identified and authorized by the County to enter the Kendall Club premises for purposes of making capital improvements; and (d) present such agreements and amendment to this Board for its approval along with the County Mayor's written recommendation to this Board regarding such agreements and the identification of any legally available funds in the fiscal year 2023-24 budget for the commitments set forth in the agreements.

The Prime Sponsor of the foregoing resolution is Chairman Oliver G. Gilbert, and the Co-Sponsor is Vice Chairman Anthony Rodriguez. It was offered by Commissioner **Raquel A. Regalado**, who moved its adoption. The motion was seconded by Commissioner **Anthony Rodriguez** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman	aye		
Anthony Rodríguez, Vice Chairman	aye		
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Kevin Marino Cabrera	aye	Sen. René García	absent
Roberto J. Gonzalez	aye	Keon Hardemon	aye
Danielle Cohen Higgins	aye	Eileen Higgins	absent
Kionne L. McGhee	absent	Raquel A. Regalado	aye
Micky Steinberg	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 21st day of February, 2024. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK



By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

RFA

Richard Appleton
Monica Rizo Perez