

MEMORANDUM

Amended
Agenda Item No. 11(A)(1)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: March 19, 2024

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution directing the County Mayor to meet with representatives of the Homestead-Miami Speedway, Homestead Rodeo Association and the City of Homestead to facilitate a conversation regarding the establishment of County-wide rodeo, farmer's market, and farm show in District 9; and provide a report

Resolution No. R-222-24

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Kionne L. McGhee.



Geri Bonzon-Keenan
County Attorney

GBK/jp



MEMORANDUM

(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: March 19, 2024

FROM: 
Gen Bonzon-Keenan
County Attorney

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SUBJECT: Agenda Item No. 11(A)(1)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Amended
Agenda Item No. 11(A)(1)
3-19-24

RESOLUTION NO. R-222-24

RESOLUTION DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO MEET WITH REPRESENTATIVES OF THE HOMESTEAD-MIAMI SPEEDWAY, HOMESTEAD RODEO ASSOCIATION AND THE CITY OF HOMESTEAD TO FACILITATE A CONVERSATION REGARDING THE ESTABLISHMENT OF COUNTY-WIDE RODEO, FARMER'S MARKET, AND FARM SHOW IN DISTRICT 9; AND PROVIDE A REPORT

WHEREAS, rodeos are a popular family-friendly event that bring together members of the community; and

WHEREAS, rodeos can benefit participants by providing physical fitness, self-confidence, and education; and

WHEREAS, rodeos can also be economic drivers bringing vendors and visitors to the area; and

WHEREAS, the Homestead Championship Rodeo (the "Rodeo") is a three-day annual event organized by the all-volunteer, 501(c)(4) organization, known as the Homestead Rodeo Association; and

WHEREAS, the Rodeo was founded in 1949 and is one of the oldest annual professional sporting events in South Florida; and

WHEREAS, the Rodeo is a unique western sporting event that has increased in popularity in the Miami-Dade County community; and

WHEREAS, in 2023, the Rodeo was hosted at the City of Homestead's largest recreational park; and

WHEREAS, the Rodeo has experienced a significant expansion in the number of participants, attendees, and vendors and is in need of a larger space; and

WHEREAS, Homestead-Miami Speedway (the “Speedway”) currently operates pursuant to a lease with the City of Homestead; and

WHEREAS, the Speedway has shown interest in accommodating a rodeo; and

WHEREAS, given its size, location and ability to handle heavy amounts of pedestrian and motorized traffic, the Speedway serves as a possible location for the rodeo within the City of Homestead; and

WHEREAS, according to a status report dated December 5, 2023, from the County Mayor on Identification of County-owned or leased Properties in District 9 for a Rodeo, Countywide Farmer’s Market and Farm Show (“Status Report”), there is no county-owned or leased property within District 9 that could serve as a suitable location for the Rodeo; and

WHEREAS, the status report also stated the Speedway is the most viable location due to its size, location, and ability to handle extensive pedestrian and motorized traffic; and

WHEREAS, Miami-Dade County may be able to play a role in sponsoring a future rodeo; and

WHEREAS, a county-wide farmer’s market could also be paired with a rodeo and farm show; and

WHEREAS, farm shows are a fun and educational way for members of the community to learn about the importance of agriculture in Miami-Dade County; and

WHEREAS, agriculture is a significant economic contributor in District 9; and

WHEREAS, there are many farm communities in District 9 that may benefit from the economic stimulus from a rodeo, farmer’s market and farm show; and

WHEREAS, it would be helpful in the establishment of a rodeo if stakeholders such as the Speedway, the City of Homestead and the County worked together; and

WHEREAS, this Board desires information on the feasibility of a rodeo, farmer's market and farm show at the Speedway,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. This Board incorporates and improves the foregoing recitals as if fully set forth herein.

Section 2. This Board directs the County Mayor or County Mayor's designee to meet with representatives of the Homestead-Miami Speedway, the Homestead Rodeo Association, and the City of Homestead to facilitate a conversation regarding the establishment of a rodeo, farmer's market and farm show in District 9. The County Mayor or County Mayor's designee shall provide a report outlining the results of such meeting(s) to this Board within 90 days of the effective date this resolution and place the completed report on an agenda of the full Board without committee review pursuant to rule 5.06(j) of the Board's Rules of Procedure.

The Prime Sponsor of the foregoing resolution is Commissioner Kionne L. McGhee. It was offered by Commissioner **Anthony Rodriguez** , who moved its adoption. The motion was seconded by Commissioner **Danielle Cohen Higgins** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman	aye		
Anthony Rodríguez, Vice Chairman	aye		
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Kevin Marino Cabrera	aye	Sen. René García	aye
Roberto J. Gonzalez	aye	Keon Hardemon	aye
Danielle Cohen Higgins	aye	Eileen Higgins	aye
Kionne L. McGhee	aye	Raquel A. Regalado	aye
Micky Steinberg	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 19th day of March, 2024. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK

By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

A handwritten signature in dark ink, appearing to read "mjs", is written over a horizontal line.

Melanie J. Spencer