

MEMORANDUM

Agenda Item No. 7(B)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: July 16, 2024

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Ordinance creating the Miami-Dade County 30X30 Vision Council; creating article CLXXI of chapter 2 of the Code; providing for purpose, composition, and duties of the council and other related matters; waiving section 2-11.37(c) of the Code as it relates to time between first reading and public hearing for items creating County boards

Ordinance No. 24-79

This item was amended at the July 8, 2024 Chairman's Policy Council and Intergovernmental Affairs Committee to allow the 30 X 30 Vision Council to add voting members as it sees fit, and to create a trust fund for the 30 X 30 Vision Council that would allow the Council to receive public and private donations to support its work. The trust fund would be administered by the Office of Policy and Budgetary Affairs.

The accompanying ordinance was prepared and placed on the agenda at the request of Prime Sponsor Chairman Oliver G. Gilbert, III.


Geri Bonzon-Keenan
County Attorney

GBK/jp

Memorandum



Date: July 16, 2024

To: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

From: Daniella Levine Cava
Mayor

A handwritten signature in blue ink that reads "Daniella Levine Cava". The signature is written in a cursive, flowing style.

Subject: Fiscal Impact Statement for Ordinance Relating to Creating the 30X30 Vision Council

The proposed ordinance creates the 30X30 Vision Council to advise the Board of County Commissioners on plan initiatives that will transform Miami-Dade County. Staff support for this board will be provided by the Office of Policy and Budgetary Affairs, and the County Attorney will provide legal counsel. If additional support is needed by the Council and cannot be provided by existing staff, additional resources may be required in the future. The fiscal impact of this item cannot be determined at this time.

A handwritten signature in blue ink that reads "Jimmy Morales". The signature is written in a cursive, flowing style.


Jimmy Morales
Chief Operating Officer

Memorandum



Date: July 16, 2024


To: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

From: Daniella Levine Cava 
Mayor

Subject: Social Equity Statement related to creation of a 30x30 Vision Council

The proposed ordinance establishes the 30x30 Vision Council (“Council”) for the purpose of engaging the public and private sectors in a coordinated planning effort to support the execution of long-term initiatives in Miami-Dade County. The ordinance sets forth the composition and membership of the Council to include 30 voting members. The Council will serve in an advisory capacity to the Board of County Commissioners.

Establishment of the 30x30 Vision Council will provide a positive social equity benefit by engaging a diverse cross-section of the community, all sectors of the region’s economy, and all levels of local government with the goal of enhancing the overall prosperity of the County and advancing strategies aimed at sustaining a resilient community, promoting economic and business development, and ensuring implementation of coordinated housing policies. In addition, it will provide a forum for members of the public to be heard on propositions before the Council including the establishment of a 30x30 Vision Council Action Plan that reassesses and prioritizes investments required to sustain Miami-Dade County 30 years into the future.




Jimmy Morales
Chief Operating Officer

Memorandum



Date: July 16, 2024

To: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

From: Daniella Levine Cava 
Mayor

Subject: Report on the Creation of the 30x30 Vision Council

The following items listed in this report are provided pursuant to 2-11.37 of the Code of Miami-Dade County regarding the creation of a new County board:

- 1) Whether the establishment of the board will create sufficient betterment to the community to justify the Board of County Commissioners' delegation of a portion of its authority.

Response. Yes, the goal of the 30X30 Vision Council (“Council”) is to create a coordinated planning effort that engages a diverse cross-section of the community, all sectors of the region’s economy, and all levels of local government to provide a Miami-Dade County that is more prosperous 30 years from now, thereby creating sufficient betterment to the community.

- 2) Whether another board or agency, either public or private, which is already in existence could serve the same purpose.

Response. There are no other boards or agencies, either public or private, that serve a similar function.

- 3) The costs, both direct and indirect, of establishing and maintaining the board.

Response. The ordinance specifies that support for the Council will fall within the duties of the Office of Policy and Budgetary Affairs. The ordinance further provides that, at the discretion of the Chairperson of the Board of County Commissioners and with concurrence from the County Mayor, the County Mayor or the County Mayor’s designee may also provide additional staff and support services as may be required by the 30X30 Vision Council. If needed, this additional staff support will be absorbed within the budget of the department designated by the Mayor to support the effort.

- 4) Whether the board is necessary to enable the County to obtain State or federal grants or other financing.

Response. The work of the proposed Council to unite the public and private sectors of Miami-Dade County in conceptualizing, planning, and supporting the execution of long-term initiatives may better position the County to compete for State and federal grants or financing.

5) Whether the board should have bonding authority.

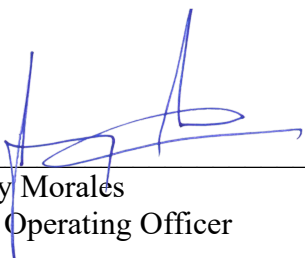
Response. The 30x30 Vision Council is advisory to the Board of County Commissioners and will not require bonding authority.

6) Whether the board should have final authority to enter into contracts and spend County funds, or whether its contracts and expenditures must be ratified by the Board of County Commissioners.

Response. The 30x30 Vision Council is advisory to the Board of County Commissioners and is not afforded final authority under the proposed ordinance to enter into contracts or spend County funds.

7) Whether the creation of a new board is the best method of achieving the benefit desired.

Response. Establishment of the 30x30 Vision Council is the best method of engaging the public and private sectors in a coordinated planning effort to support the execution of long-term initiatives in Miami-Dade County.




Jimmy Morales
Chief Operating Officer



MEMORANDUM
(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: July 16, 2024

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 7(B)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 7(B)
7-16-24

ORDINANCE NO. 24-79

ORDINANCE CREATING THE MIAMI-DADE COUNTY 30X30 VISION COUNCIL; CREATING ARTICLE CLXXI OF CHAPTER 2 OF THE CODE OF MIAMI-DADE COUNTY, FLORIDA; PROVIDING FOR PURPOSE, COMPOSITION, AND DUTIES OF THE COUNCIL AND OTHER RELATED MATTERS; WAIVING SECTION 2-11.37(C) OF THE CODE OF MIAMI-DADE COUNTY AS IT RELATES TO TIME BETWEEN FIRST READING AND PUBLIC HEARING FOR ITEMS CREATING COUNTY BOARDS; AND PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

WHEREAS, since its founding, Miami-Dade County (“County”) has evolved from the end point of Henry Flagler’s railroad to the Gateway to the Americas and a hub for tourism, entertainment, hospitality, technology, and other industries which have fueled the growth of the region; and

WHEREAS, in order to provide a thriving economy for its residents, Miami-Dade County, in its role as a regional government, must lead any efforts in strategically planning for the growth of this community; and

WHEREAS, beginning in 2003, Miami-Dade County launched a long-term planning effort involving community leaders and stakeholders, elected officials from all levels of government, professional staff, multiple focus groups and dozens of community meetings; and

WHEREAS, the resulting strategic plan was formally adopted in 2005 by the Board of County Commissioners (“Board”), along with Ordinance No. 05-136, implementing Article CXVIII of the Code of Miami-Dade County, “Governing for Results,” requiring strategic planning, business planning and budget development utilizing a framework for managerial accountability across County government; and

WHEREAS, the strategic plan includes a “broad comprehensive statement of purpose for County government; medium to long-range goals; priority outcomes relative to each major program area which departments are expected to achieve; and specific and measurable performance indicators, with corresponding performance targets, for each priority outcome”; and

WHEREAS, in addition to a strategic plan specific to the County as an organization, it is vital that the public and private sector collaborate to plan a Miami-Dade County that is equipped to sustain future growth; and

WHEREAS, more recently, an important element of organizational planning has been identified: Long-Term Financial Planning (LFP); and

WHEREAS, among other things, LFP planning processes can align the financial direction of the County with its strategic goals and employs a more extended horizon and outlines more transformational efforts than an organizational strategic plan; and

WHEREAS, in order to plan for transformational efforts that will shape Miami-Dade County beyond the term of a fiscal year’s budget and the five-year strategic plan, it is imperative for this Board to convene members from a cross-sector of industries to formulate a plan to address the evolving needs of this community for the next 30 years; and

WHEREAS, the 30X30 Vision Council will convene 30 community leaders from all aspects of Miami-Dade County using a deliberate, facilitated, and data-driven planning process to determine the direction of the County in the next 30 years; and

WHEREAS, the 30X30 Vision Council will serve as a clearinghouse for the private and public sector to jointly plan initiatives that will transform Miami-Dade County; and

WHEREAS, part of the 30X30 Vision Council’s role will be to advise the County through the planning and execution of major, multi-decadal investments such as the development of the Strategic Miami Area Rapid Transit Program, any Countywide General Obligation Bonds that may be proposed to and ultimately authorized by the voters of Miami-Dade County, the development of dedicated funding sources for specific issues, and the adequate planning to address issues of significance to this County; and

WHEREAS, robust efforts like the 30X30 Vision Council will provide residents and community leaders from diverse backgrounds with a seat at the table in promoting and sustaining a resilient Miami-Dade County; and

WHEREAS, this Board is committed to sound fiscal and planning practices and believes that the creation of the 30X30 Vision Council will serve as the intersection of such practices and the long-term planning of Miami-Dade County,

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1. Article CLXXI of the Code of Miami-Dade County, Florida, is hereby created to read as follows:

CHAPTER 2 - ADMINISTRATION

ARTICLE CLXXI

MIAMI-DADE COUNTY 30X30 VISION COUNCIL

Sec. 2-2470. Creation and Purpose.

There is hereby created and established the Miami-Dade County 30X30 Vision Council (“30X30 Vision Council”). The purpose of the 30X30 Vision Council is to unite the public and private sectors of Miami-Dade County in conceptualizing, planning, and supporting the execution of long-term initiatives. Such initiatives shall include, but are not limited to, the expansion and development

of rapid mass transit, the development of General Obligation Bonds, and other long-range initiatives that will transform the landscape of Miami-Dade County over the next 30 years.

The goal of the 30X30 Vision Council is to create a coordinated planning effort that engages a diverse cross-section of the community, all sectors of the region's economy, and all levels of local government to provide a Miami-Dade County that is more prosperous 30 years from now.

Sec. 2-2471. Composition; membership.

(a) *Composition.* The 30X30 Vision Council shall be comprised of a total of 30 voting members, such members shall be:

- (1). The Chairperson of the Board of County Commissioners;
- (2). 3 Miami-Dade County Commissioners, to be appointed by a majority of the Board of County Commissioners;
- (3). The County Mayor;
- (4). The County Sheriff;
- (5). The Chairperson of the Miami-Dade Legislative Delegation;
- (6). One Miami-Dade School Board Member, to be appointed by a majority of the Miami-Dade School Board;
- (7). One mayor of a municipality in Miami-Dade County, appointed by the Chairperson of the Miami-Dade League of Cities, or its successor entity.
- (8). The Chief Executive Officer of the Public Health Trust or another major hospital system serving Miami-Dade County, to be appointed by a majority of the Board of County Commissioners;
- (9). The President of Florida International University, or the President of another College or University, to be appointed by a majority of the Board of County Commissioners;
- (10). The President of the South Florida AFL-CIO, or its successor entity;
- (11). The Chief Executive Officer of the Miami-Dade Beacon Council, or its successor entity;
- (12). The Chief Executive Officer of the Greater Miami Convention and Visitors Bureau, or its successor entity;
- (13). The Chief Executive Officer of the Greater Miami Chamber of Commerce, or its successor entity;

- (14). The Chief Executive Officer of The Children's Trust, or its successor entity;
- (15). The Executive Director of CareerSource South Florida, or its successor entity;
- (16). The Chief Executive Officer of the Miami Foundation, or its successor entity;
- (17). The Chief Executive Officer of the Knight Foundation, or its successor entity; and
- (18). A representative from Partnership for Miami, or its successor entity.

In no case shall a member identified above delegate or designate an appointment other than themselves. The Board of County Commissioners, by majority vote of the members present, shall appoint the remaining 10 members to the 30X30 Vision Council. Two appointed members shall be active community members under the age of 30 at the time of their appointment with at least one having professional experience in local government or a non-profit organization. The remaining eight members shall be individuals who have one or more of the following relevant experiences:

- (1). An individual with professional experience supporting transportation services to and from Miami-Dade County;
- (2). An individual with professional experience in the creation, development, and/or management of mixed-income housing communities;
- (3). An individual who is a banking or financial executive for a firm with a physical presence in Miami-Dade County;
- (4). A subject matter expert in the field of animal welfare, environmental science, and/or water quality;
- (5). An individual involved in the Miami-Dade County agricultural industry;
- (6). An individual with professional experience as a member of the press, a television journalist, or the publisher of a newspaper with circulation in Miami-Dade County;
- (7). An individual with professional experience in the cultural arts; and
- (8). An individual with professional experience in the technology sector.

>>Notwithstanding the foregoing, the 30X30 Vision Council may add additional voting members should the Council deem it to be in its best interest.<<¹

- (b) *Compensation.* Members of the 30X30 Vision Council shall serve without compensation but shall be entitled to reimbursement for parking in a County leased or owned parking facility only when parking to attend a 30X30 Vision Council meeting or function or other event related to their membership on the board.
- (c) *Vacancies.* Vacancies shall be filled in the same manner by which original members were appointed.
- (d) *Term.* The Miami-Dade Board of County Commissioners may remove members of the 30X30 Vision Council, with good cause, if it is determined to be in the best interest of the County or the Council. In the event the Miami-Dade Board of County Commissioners votes to remove any member of the 30X30 Vision Council, the Clerk of the Board shall transmit a memorandum to the 30X30 Vision Council member who was removed, with a copy to the Chairperson of the 30X30 Vision Council, advising of the removal and setting forth the good cause for such removal. Upon removal, the Board of County Commissioners shall make an appointment to fill the vacancy in the same manner in which the appointment was made.
- (e) *Attendance.* Attendance requirements for members shall be in accordance with section 2-11.39 of the Code, as may be amended from time to time.

Sec. 2-2472. Organization and procedures at meetings.

- (a) *Bylaws, Rules, and Regulations.* The 30X30 Vision Council shall establish, adopt, and amend bylaws, rules, and regulations for its own governance. In the event that the 30X30 Vision Council does not adopt rules, or its adopted rules or policies do not address a particular situation, then the applicable provisions of the Board of County Commissioners' Rules of Procedure, as may be amended from time to time, shall apply.

¹ Committee amendments are indicated as follows: Words double stricken through and/or [[double bracketed]] are deleted, words double underlined and/or >>double arrowed<< are added.

- (b) *Officers.* The members of the 30X30 Vision Council shall select, from among its own members, a Chairperson and Vice-Chairperson, and such other additional officers as the Council deems necessary. The Chairperson shall preside at all meetings at which he or she is present. The Vice-Chairperson shall act as Chairperson in the absence of the Chairperson. In the event the Chairperson or Vice-Chairperson are absent from a meeting, the members of the 30X30 Vision Council shall vote on a member to serve as the presiding officer at any such meeting.
- (c) *Committees.* The 30X30 Vision Council may create committees and subcommittees to accomplish its tasks, including but not limited to an Executive Committee, and other ad hoc committees.
- (d) *Staff >>and Financial<< Support.* The Chairperson of the Board of County Commissioners shall provide adequate staff and support services to the 30X30 Vision Council. Support for the 30X30 Vision Council shall also be incorporated into the duties of the Office of Policy and Budgetary Affairs as outlined in Section 2-2422 of the County Code. At the discretion of the Chairperson of the Board of County Commissioners and with concurrence from the County Mayor, the County Mayor or the County Mayor's designee may also provide additional staff and support services as may be required by the 30X30 Vision Council. The Office of the County Attorney shall provide legal counsel to the 30X30 Vision Council. The Chairperson of the Board of County Commissioners shall provide adequate staff support to: (1) ensure the 30X30 Vision Council's membership is current; (2) maintain and keep records of the 30X30 Vision Council, including its reports and recommendations; (3) take minutes; and (4) make minutes available on the Miami-Dade County website.

>>There is hereby created the 30X30 Vision Council Trust Fund to enable the Council to receive public and private donations to support its work. The 30X30 Vision Council Trust Fund shall be administered by the Office of Policy and Budgetary Affairs.<<

- (e) *Quorum.* A quorum shall be required to transact any business or exercise any power vested in the 30X30 Vision Council. A quorum shall consist of a majority of the duly appointed members.

- (f) *Meetings.* The 30X30 Vision Council shall hold regular meetings as it deems necessary. Meetings may be called by the Chairperson or by a written request of the majority of those persons duly appointed to the Council.

Sec. 2-2473. Duties and powers.

The 30X30 Vision Council shall have the following powers, duties, functions, and responsibilities:

- (a) Advise the Board of County Commissioners in ensuring the alignment of the County with its annual budget and its strategic goals in order to establish an extended horizon for the Miami-Dade County of 30 years from now.
- (b) Serve as an advisory body to the Board of County Commissioners and the County Mayor for major, multi-decadal investments such as the development of rapid mass transit, the development of General Obligation Bonds, and other long-range initiatives that will transform the landscape of Miami-Dade County.
- (c) Advise the Board of County Commissioners on long term financial planning including but not limited to long term tax policy and the identification of innovative funding sources for specific services.
- (d) Advise entities with representation on the 30X30 Vision Council on deployable strategies to best coordinate their service delivery and align their respective strategic plans.
- (e) Serve as an entity where the private and public sector can jointly plan initiatives that will transform Miami-Dade County. Such initiatives are not limited to those solely provided by Miami-Dade County and may include partnerships that further Miami-Dade County's position as a global economic hub.

- (f) Prioritize initiatives and strategies that will sustain a resilient community, promote economic and business development, and ensure the implementation of coordinated housing policies aimed at sustaining Miami-Dade County. Additional areas of priority for the 30X30 Vision Council may include a coordinated regional transportation network, environmental efforts, and public health and safety initiatives.
- (g) Develop and publish a 30X30 Vision Council Action Plan every five years that reassesses and prioritizes investments required to sustain a Miami-Dade County 30 years from now.
- (h) Recommend resolutions, ordinances, policies, activities, or programming that pertain to and help address the aforementioned areas in Miami-Dade County.
- (i) Perform such other duties as may from time to time be assigned to it by the Board of County Commissioners.

Sec. 2-2474. Applicability of State and County laws, rules, and procedures.

- (a) All proceedings of the 30X30 Vision Council shall be conducted in accordance with Florida's open government laws, including but not limited to, the Government in the Sunshine Law and the Citizens' Bill of Rights of the Miami-Dade County Home Rule Charter.
- (b) The 30X30 Vision Council shall be deemed an "agency" for the purposes of the State's public records laws and shall be governed by all State and County conflict of interest laws, as applicable, including the Miami-Dade County Conflict of Interest and Code of Ethics Ordinance, section 2-11.1 of this Code, as may be amended from time to time.
- (c) The 30X30 Vision Council shall provide members of the public with a reasonable opportunity to be heard on any proposition before the board, which shall be consistent with section 286.0114, Florida Statutes. Accordingly, Rule 6.06 of the Miami-Dade Board of County Commissioners' Rules of Procedure is incorporated herein.

Sec. 2-2475. Reports.

The Chairperson or Vice-Chairperson of the 30X30 Vision Council may request to present to the Board of County Commissioners on an annual basis a written report describing the 30X30 Vision Council's recommendations and activities and shall appear as needed before the Board of County Commissioners to present on matters pertinent to the 30X30 Vision Council. Any completed reports required by this section shall be placed on an agenda of the Board of County Commissioners, without committee review, pursuant to Rule 5.06(j) of the Miami-Dade Board of County Commissioners' Rules of Procedure.

Section 2. The provisions of Section 2-11.37 of the Code of Miami-Dade County are hereby waived as it relates to the time required between first reading and public hearing for this ordinance.

Section 3. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 4. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 5. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED: July 16, 2024

Approved by County Attorney as to form and legal sufficiency:

GKS for GBK

Prepared by:

MBV

Michael B. Valdes
Monica Rizo Perez

Prime Sponsor: Chairman Oliver G. Gilbert, III