

MEMORANDUM

Amended
Agenda Item No. 5(K)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: October 16, 2024

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution codesignating that
portion of Northeast 151st Street
between Harriet Tubman
Highway and Biscayne
Boulevard as "Irv David
Boulevard"

Resolution No. R-923-24

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Marleine Bastien and Co-Sponsors Commissioner Kionne L. McGhee and Commissioner Micky Steinberg.



Geri Bonzon-Keenan
County Attorney

GBK/ks



MEMORANDUM (Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: October 16, 2024

FROM: 
Glen Bonzon-Keenan
County Attorney

Amended
SUBJECT: Agenda Item No. 5(K)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☒ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, majority plus one ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3) (h) or (4)(c) ____, CDMP 9 vote requirement per 2-116.1(4)(c) (2) ____) to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Amended
Agenda Item No. 5(K)
10-16-24

RESOLUTION NO. **R-923-24**

RESOLUTION CODESIGNATING THAT PORTION OF
NORTHEAST 151ST STREET BETWEEN HARRIET TUBMAN
HIGHWAY AND BISCAYNE BOULEVARD AS “IRV DAVID
BOULEVARD”

WHEREAS, Irvin “Irv” David, the son of immigrants, was raised in Philadelphia, Pennsylvania; and

WHEREAS, Mr. David, moved to North Miami in 1975, where he initially sold tires and fuel, and subsequently began selling cars; and

WHEREAS, Mr. David became an icon in the South Florida automotive industry; and

WHEREAS, Mr. David was the original owner of Prestige Imports, which was established in 1977 at 15551 Harriet Tubman Highway in North Miami Beach, where he sold a wide variety of import automobiles; and

WHEREAS, Mr. David dreamed of becoming an authorized new car dealer, which became a reality in 1980 when he acquired a Peugeot franchise; and

WHEREAS, in 1983, Mr. David purchased property on the corner of Biscayne Boulevard and 148th Street, which he determined to be an ideal location to display his ever-increasing collection of luxury imports; and

WHEREAS, in 1984, Mr. David purchased the land at 14780 Biscayne Boulevard, and in that same year he acquired an Alfa Romeo franchise, followed by the acquisition of a Maserati franchise in 1985; and

WHEREAS, Mr. David opened a brand-new Prestige Imports showroom and service department in 1986, enhancing the neighborhood with its modern architecture, pink neon trim, and one of the most unique exotic car inventories anywhere; and

WHEREAS, Mr. David became one of the first dealers in the country to acquire a Lamborghini franchise, and he soon after acquired a Lotus franchise; and

WHEREAS, through the 1990s and early 2000s, Mr. David further expanded Prestige Imports, adding an Audi franchise and constructing a new state-of-the-art Audi showroom and service department; and

WHEREAS, Mr. David suddenly and unexpectedly passed away in 2007, and although not originally planned, his then 19-year-old son Brett David, along with the incredible team at Prestige Imports, continued Mr. David's legacy; and

WHEREAS, in the same year as Mr. David's death, Brett David and the Prestige Imports team became the leading Audi Volume Dealer in the United States; and

WHEREAS, under the leadership of Brett David, Prestige Imports continues to be a leader in the import and luxury automobile industry, winning awards and expanding its holdings in North Miami Beach; and

WHEREAS, in honor of Mr. David's commitment and his family's commitment to the City of North Miami Beach, the Mayor and City Commission of the City of North Miami Beach adopted Resolution No. R2023-06, a copy of which is attached hereto and incorporated by reference, which codesignated that portion of Northeast 151st Street between Biscayne Boulevard and Harriet Tubman Highway as "Irv David Boulevard"; and

WHEREAS, that portion of Northeast 151st Street between Biscayne Boulevard and Harriet Tubman Highway is a County-maintained road in the City of North Miami Beach and in County Commission Districts 2 and 4; and

WHEREAS, that portion of Northeast 151st Street between Harriet Tubman Highway and Northeast 21st Avenue is located in County Commission District 2, and that portion of Northeast 151st Street between Northeast 21st Avenue and Biscayne Boulevard is located partially in County Commission District 2 and partially in County Commission District 4; and

WHEREAS, this Board also wishes to honor Irv David's contributions to the community by codesignating that portion of Northeast 151st Street between Harriet Tubman Highway and Biscayne Boulevard as "Irv David Boulevard",

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Having considered this matter at a public hearing, codesignates that portion of Northeast 151st Street between Harriet Tubman Highway and Biscayne Boulevard "Irv David Boulevard".

Section 2. Directs the Clerk of the Board to send certified copies of this resolution to the Mayor of the City of North Miami Beach and the remaining members of the North Miami Beach City Commission, the United States Postal Service, the Traffic Signals and Signs Division of the Department of Transportation and Public Works, the Development Services Division of the Regulatory and Economic Resources Department, the North Miami Beach Police Department, the Miami-Dade County Police Department, and the Miami-Dade Fire Rescue Department.

The Prime Sponsor of the foregoing resolution is Commissioner Marleine Bastien, and the Co-Sponsors are Commissioner Kionne L. McGhee and Commissioner Micky Steinberg. It was offered by Commissioner **Marleine Bastien**, who moved its adoption. The motion was seconded by Commissioner **Eileen Higgins** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman	aye		
Anthony Rodríguez, Vice Chairman	aye		
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Kevin Marino Cabrera	absent	Sen. René García	aye
Roberto J. Gonzalez	aye	Keon Hardemon	absent
Danielle Cohen Higgins	aye	Eileen Higgins	aye
Kionne L. McGhee	aye	Raquel A. Regalado	aye
Micky Steinberg	absent		

The Chairperson thereupon declared this resolution duly passed and adopted this 16th day of October, 2024. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK

By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

A handwritten signature in black ink, appearing to read "CJF", is written over a horizontal line.

Christian Fernandez-Andes

RESOLUTION NO. R2023-06

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, RENAMING A PORTION OF NORTHEAST 151 STREET BETWEEN BISCAYNE BOULEVARD AND WEST DIXIE HIGHWAY "IRV DAVID BOULEVARD"; AUTHORIZING THE CITY MANAGER TO ERECT PROPER SIGNAGE AND TO DO ALL THINGS NECESSARY TO IMPLEMENT THE RESOLUTION; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, Irv David, the son of immigrants and raised in Philadelphia, Pennsylvania, moved to North Miami in 1975, where he sold tires, sold fuel and began selling cars; and

WHEREAS, Mr. David was the original owner of Prestige Imports, which was established in 1977 on land purchased at 15551 West Dixie Highway in North Miami Beach, where he sold a wide variety of import automobiles; and

WHEREAS, Mr. David dreamed of becoming an authorized new car dealer which became a reality in 1980 when he acquired a Peugeot franchise; and

WHEREAS, in 1983, Mr. David purchased property around the corner on the heavily traveled US-1/Biscayne Boulevard at 148th Street, to be the perfect spot to display his ever-increasing collection of luxury imports, and in 1984, he purchased the land at 14780 Biscayne Boulevard, and in that same year he acquired an Alfa Romeo franchise, along with a Maserati franchise in 1985; and

WHEREAS, a brand-new Prestige Imports showroom and service department opened in 1986, enhancing the neighborhood with its modern architecture, pink neon trim and the most unique exotic car inventory anywhere, and in 1988, Mr. David became one of the first dealers in the country to acquire a Lamborghini franchise, and later that year, he also acquired a Lotus franchise; and

WHEREAS, through the 1990's and early 2000's, Mr. David would expand Prestige Imports, adding an Audi franchise and constructing a new state-of-the-art Audi showroom and service department; and

WHEREAS, Mr. David, suddenly and unexpectedly died in 2007, and although not originally planned, his then 19-year-old son Brett David, along with the incredible team at Prestige Imports, continued Mr. David's legacy, earning in the same year of Mr. David's death, the Audi #1 Volume Dealer in the United States; and

WHEREAS, under the leadership of Brett David, Prestige Imports continues to be a leader in the import automobile industry, by winning awards and expanding its holdings in North Miami Beach; and

WHEREAS, for his commitment and his family's commitment to the City of North Miami Beach, the Mayor and City Commission desire to recognize Mr. David by renaming a portion of Northeast 151 Street between Biscayne Boulevard and West Dixie Highway, "Irv David Boulevard".

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF NORTH MIAMI BEACH, FLORIDA THAT:

Section 1. Recitals. The foregoing recitals are confirmed, adopted, and incorporated herein.

Section 2. Designation. Northeast 151 Street between Biscayne Boulevard and West Dixie Highway is hereby designated as and renamed "Irv David Boulevard".

Section 3. Authorization. The City Manager or designee is hereby authorized to design, fabricate, and erect appropriate signage in the furtherance of this designation, and to do all things necessary to effectuate this Resolution.

Section 4. Effective Date. This Resolution shall become effective immediately upon approval.

Remainder of the page intentionally left blank

[SIGNATURE PAGE TO FOLLOW]

APPROVED AND ADOPTED by the City of North Miami Beach City Commission at the regular meeting assembled this **18th day of April, 2023.**

ATTEST:



ANDRISE BERNARD, MMC
CITY CLERK



ANTHONY F. DEFILLIPO
MAYOR

(CITY SEAL)

APPROVED AS TO FORM, LANGUAGE
FOR THE USE AND RELIANCE OF THE
CITY OF NORTH MIAMI BEACH ONLY



JOHN R. HERIN
INTERIM CITY ATTORNEY

SPONSORED BY: Mayor Anthony Defillipo