

MEMORANDUM

Amended
Agenda Item No. 11(A)(3)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: May 21, 2024

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution establishing county policy to provide funding support related to the 2026 World Cup matches to be held in Miami-Dade County with cash support in an amount not to exceed \$10,500,000.00, an amount not to exceed \$25,000,000.00 for in-kind services from certain County departments and for public safety expenses, and \$3,000,000.00 in matching funds to fund World Cup Legacy projects during Fiscal Years 2024-25 and 2025-26; directing the County Mayor to (1) identify and include \$10,500,000.00 in cash support in the County Mayor's proposed Fiscal Year 2024-25 County budget to be paid to the Greater Miami Convention and Visitors Bureau, Inc. ("GMCVB") For expenses related to hosting the World Cup matches, (2) review in-kind applications submitted to confirm scope, availability and associated cost of in-kind services, and (3) to negotiate and execute one or more necessary agreements with GMCVB and any other required entities to provide the cash and in-kind funding and for the development of the legacy project, subject to certain requirements

Resolution No. R-454-24

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairman Oliver G. Gilbert, III.



Geri Bonzon-Keenan
County Attorney

GBK/jp

MDC001



MEMORANDUM

(Revised)

TO: Honorable Chairman Oliver G. Gilbert, III
and Members, Board of County Commissioners

DATE: May 21, 2024

FROM: 
Gen Bonzon-Keenan
County Attorney

Amended
SUBJECT: Agenda Item No. 11(A)(3)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Amended
Agenda Item No. 11(A)(3)
5-21-24

R-454-24

RESOLUTION NO. _____

RESOLUTION ESTABLISHING COUNTY POLICY TO PROVIDE FUNDING SUPPORT RELATED TO THE 2026 WORLD CUP MATCHES TO BE HELD IN MIAMI-DADE COUNTY WITH CASH SUPPORT IN AN AMOUNT NOT TO EXCEED \$10,500,000.00, AN AMOUNT NOT TO EXCEED \$25,000,000.00 FOR IN-KIND SERVICES FROM CERTAIN COUNTY DEPARTMENTS AND FOR PUBLIC SAFETY EXPENSES, AND \$3,000,000.00 IN MATCHING FUNDS TO FUND WORLD CUP LEGACY PROJECTS DURING FISCAL YEARS 2024-25 AND 2025-26; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO (1) IDENTIFY AND INCLUDE \$10,500,000.00 IN CASH SUPPORT IN THE COUNTY MAYOR'S PROPOSED FISCAL YEAR 2024-25 COUNTY BUDGET TO BE PAID TO THE GREATER MIAMI CONVENTION AND VISITORS BUREAU, INC. ("GMCVB") FOR EXPENSES RELATED TO HOSTING THE WORLD CUP MATCHES, (2) REVIEW IN-KIND APPLICATIONS SUBMITTED TO CONFIRM SCOPE, AVAILABILITY AND ASSOCIATED COST OF IN-KIND SERVICES, AND (3) TO NEGOTIATE AND EXECUTE ONE OR MORE NECESSARY AGREEMENTS WITH GMCVB AND ANY OTHER REQUIRED ENTITIES TO PROVIDE THE CASH AND IN-KIND FUNDING AND FOR THE DEVELOPMENT OF THE LEGACY PROJECT, SUBJECT TO CERTAIN REQUIREMENTS

WHEREAS, Fédération Internationale de Football Association ("FIFA") is the governing body of international soccer and organizes the quadrennial FIFA World Cup; and

WHEREAS, the FIFA World Cup is the world's preeminent men's soccer tournament amongst teams representing 48 countries and is the single biggest sporting event in the world, with an audience greater than the Summer Olympics, the Union of European Football Associations Champions League, Tour de France, Formula 1, Super Bowl and Rugby World Cup combined; and

WHEREAS, as part of the 2026 World Cup, Miami-Dade County is scheduled to host seven matches including group matches, a quarterfinal match, and the third-place match, all at Hard Rock Stadium in Miami Gardens between June 15, 2026, and July 18, 2026; and

WHEREAS, in addition to the matches in Miami Gardens, venues throughout Miami-Dade County, including the Miami Beach Convention Center in the City of Miami Beach, Bayfront Park in the City of Miami, and Barry University in the Village of Miami Shores, are expected to host official 2026 World Cup events and activities; and

WHEREAS, the vast majority of fans, sponsors, players, coaches, and executives from around the world will travel through Miami International Airport and other County-owned general aviation airports; and

WHEREAS, the 2026 World Cup is a momentous event expected to attract more than 600,000 visitors to Miami-Dade County with an anticipated direct economic impact of more than \$500,000,000.00 that will boost Miami-Dade County's tourism industry and showcase the Miami-Dade County community on a worldwide stage; and

WHEREAS, billions of individuals from around the world are expected to watch 2026 World Cup matches on various media platforms, thus providing invaluable exposure to Miami-Dade County; and

WHEREAS, for over 15 years, this Board has expressed interest in hosting and supporting the World Cup and its associated festivities; and

WHEREAS, in 2009, the Board adopted Resolution Nos. R-969-09 and R-1342-09 expressing support for the 2018 and 2022 World Cup bids; and

WHEREAS, most recently, the Board adopted Resolution R-187-18 which, among other things, delineated the County's commitments with respect to Miami International Airport as part of a complete bid proposal for Miami-Dade County to serve as a host City for the 2026 World Cup; and

WHEREAS, the Greater Miami Sports Commission, Inc. (the "Host Committee"), a Florida Not-For-Profit Corporation, with a board of directors consisting of community and business leaders from Miami-Dade County, was formed to submit the County's bid to host the 2026 World Cup matches and is now tasked with meeting the bid obligations; and

WHEREAS, with heightened security obligations, expectations, and requirements for high-attendance, world-class, and highly publicized events at large stadiums and other high-profile venues, the Host Committee will implement enhanced safety initiatives and is anticipating a substantial increase in public safety and security costs, which require financial support from Miami-Dade County; and

WHEREAS, the Host Committee has or will request in-kind services from the Miami-Dade Fire Rescue Department ("MDFR"), the Department of Emergency Management, Miami International Airport, PortMiami, and County administrative support, as well as public safety services from the Miami-Dade Office of the Sheriff ("Miami-Dade Sheriff"), in each case, for the 2026 World Cup matches and related activities; and

WHEREAS, Miami-Dade County's hosting of the 2026 World Cup provides a unique opportunity for the development of a 2026 World Cup legacy gift project(s), which will leave a lasting positive impact on the host community, and both the Host Committee and this Board desire to have such legacy gift project(s) developed in County Commission District 1; and

WHEREAS, the Board has previously recognized the significance of hosting major events and has shown its commitment through cash funding and in-kind support of similar events and surrounding activities; and

WHEREAS, the Board has determined that it is in the best interest of Miami-Dade County to assist with funding and otherwise supporting the Host Committee's efforts to host the 2026 World Cup and legacy gift project,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The matters contained in the foregoing recitals are approved and incorporated in this resolution by reference.

Section 2. It shall be the policy of this Board to provide funding support during Fiscal Years 2024-25 and 2025-26 to support local activities related to the 2026 World Cup matches to be held in Miami-Dade County in an amount not to exceed \$10,500,000.00 in cash support, an amount not to exceed \$25,000,000.00 for legally available in-kind services from certain County departments and for public safety services from the Miami-Dade Sheriff subject to request and approval by the Sheriff, and \$3,000,000.00 in matching funds to fund one or more World Cup legacy projects, at least one of which must be located in County Commission District 1.

Section 3. This Board directs the County Mayor or County Mayor's designee to: (a) identify and include legally available funds in the amount of \$10,500,000.00 in cash support in the County Mayor's proposed Fiscal Year 2024-25 County Budget to be paid to the Greater Miami Convention and Visitor Bureau, Inc. ("GMCVB") for expenses related to hosting the 2026 World Cup matches specifically comprised of fan-fest activations, the volunteer program, transportation services, and other public-facing activations associated with the 2026 World Cup matches in

Miami-Dade County (“GMCVB activities”); (b) review in-kind applications submitted by the Host Committee for in-kind services from MDFR, the Department of Emergency Management, Miami International Airport, PortMiami, and County administrative support to confirm the scope, availability and associated costs of in-kind services to be provided; and (c) to negotiate and execute, subject to the conditions set forth herein, one or more necessary agreements with the GMCVB and any other required entities for the provision of cash and in-kind services by the County and for the development of the legacy project. The agreements shall require that the County issue payment of \$10,500,000.00 on or before December 31, 2024 to the GMCVB for the GMCVB activities associated with the 2026 World Cup Matches and, subject to this Board’s budget and appropriation of such funds for Fiscal Year 2025-26, payment of \$3,000,000.00 on or before July 31, 2026 for the legacy gift project(s). The agreement with the GMCVB shall require that the GMCVB focus on funding local programs with local businesses in Miami-Dade County, and that on or before May 1, 2025, the GMCVB provide a report to the Board detailing how the funds provided in FY 2024-25 have been spent, how such funds have supported the GMCVB activities and local businesses in Miami-Dade County, and an update on the Host Committee’s and the GMCVB’s fundraising efforts from both public and private entities. The Board’s acceptance of said report from the GMCVB shall be a condition precedent to the provision of any additional County funds to the GMCVB or the Host Committee for activities associated with the 2026 World Cup. The authority of the County Mayor or County Mayor’s designee to execute any agreements is subject to the agreements: (i) containing standard terms and conditions customarily contained in County contracts; (ii) not waiving any policies of this Board; (iii) not exposing the County to financial obligations or liabilities beyond the amounts set forth in this resolution and approved by

the Board in the adopted County budgets for Fiscal Years 2024-25 and 2025-26; (iv) not otherwise requiring separate Board approval pursuant to applicable law; and (v) being reviewed and approved for form and legal sufficiency by the County Attorney's Office.

Section 4. It shall be the policy of this Board to also support the dedication of additional resources to the appropriate departments to assist in expeditiously processing all permitting requests, including, fire safety, building and temporary licensing for vending, limousines and shuttles, if necessary, subject to available resources.

The Prime Sponsor of the foregoing resolution is Chairman Oliver G. Gilbert, III. It was offered by Commissioner **Oliver G. Gilbert, III**, who moved its adoption. The motion was seconded by Commissioner **Eileen Higgins** and upon being put to a vote, the vote was as follows:

Oliver G. Gilbert, III, Chairman	aye		
Anthony Rodríguez, Vice Chairman	aye		
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Kevin Marino Cabrera	aye	Sen. René García	nay
Roberto J. Gonzalez	aye	Keon Hardemon	aye
Danielle Cohen Higgins	nay	Eileen Higgins	aye
Kionne L. McGhee	absent	Raquel A. Regalado	aye
Micky Steinberg	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 21st day of May, 2024. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK

By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

mrp

Monica Rizo Perez
Richard Appleton
Michael B. Valdes