

MEMORANDUM

Agenda Item No. 11(A)(11)

TO: Honorable Chairman Anthony Rodriguez
and Members, Board of County Commissioners

DATE: June 3, 2025

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution amending Resolution
No. R-443-22 to change the
designation of the month of
August in Miami-Dade County
from "Black Business Month" to
"Black-Owned Business Month
305"

Resolution No. R-567-25

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Vice Chairman Kionne L. McGhee.



Geri Bonzon-Keenan
County Attorney

GBK/uw



MEMORANDUM (Revised)

TO: Honorable Chairman Anthony Rodriguez
and Members, Board of County Commissioners

DATE: June 3, 2025

FROM: 
Gen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 11(A)(11)

Please note any items checked.

- _____ **"3-Day Rule" for committees applicable if raised**
- _____ **6 weeks required between first reading and public hearing**
- _____ **4 weeks notification to municipal officials required prior to public hearing**
- _____ **Decreases revenues or increases expenditures without balancing budget**
- _____ **Budget required**
- _____ **Statement of fiscal impact required**
- _____ **Statement of social equity required**
- _____ **Ordinance creating a new board requires detailed County Mayor's report for public hearing**
- _____ **No committee review**
- _____ **Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, majority plus one ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3) (h) or (4)(c) ____, CDMP 9 vote requirement per 2-116.1(4)(c) (2) ____)** to approve
- _____ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(11)
6-3-25

RESOLUTION NO. _____ R-567-25

RESOLUTION AMENDING RESOLUTION NO. R-443-22 TO
CHANGE THE DESIGNATION OF THE MONTH OF AUGUST
IN MIAMI-DADE COUNTY FROM “BLACK BUSINESS
MONTH” TO “BLACK-OWNED BUSINESS MONTH 305”

WHEREAS, on May 3, 2022, this Board adopted Resolution No. R-443-22, which in part, declared August 2022, and the month of August each year thereafter, as “Black Business Month” and directed the County Mayor or County Mayor’s designee to collaborate with community-based organizations and County boards to develop an advertising and marketing campaign to promote and stimulate Black businesses in Miami-Dade County; and

WHEREAS, prior to and since the enactment of Resolution No. 443-22, Miami-Dade County has hosted and participated in robust celebrations of Black-owned businesses throughout the year; and

WHEREAS, for instance, the Miami-Dade Economic Advocacy Trust has consistently identified Black-owned businesses within the County using the logo included as Attachment 1; and

WHEREAS, events bearing said logo have been referred to as “Black-Owned Business 305 Initiative” and “BOB 305”; and

WHEREAS, to be consistent with the County’s marketing practices, this Board wishes to amend Resolution No. R-443-22 to change the designation of the month of August in Miami-Dade County from “Black Business Month” to “Black-Owned Business Month 305”; and

WHEREAS, all declarations and directives included in Resolution No. R-443-22 that are not inconsistent with this Resolution shall remain in full force and effect,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board amends Resolution No. R-443-22, to change the designation of the month of August in Miami-Dade County from “Black Business Month” to “Black-Owned Business Month 305”. All declarations and directives included in Resolution No. R-443-22 that are not inconsistent with this Resolution shall remain in effect.

The Prime Sponsor of the foregoing resolution is Vice Chairman Kionne L. McGhee. It was offered by Commissioner **Raquel A. Regalado** , who moved its adoption. The motion was seconded by Commissioner **Oliver G. Gilbert, III** and upon being put to a vote, the vote was as follows:

Anthony Rodriguez, Chairman	aye		
Kionne L. McGhee, Vice Chairman	aye		
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Sen. René García	aye	Oliver G. Gilbert, III	aye
Roberto J. Gonzalez	aye	Keon Hardemon	aye
Danielle Cohen Higgins	aye	Eileen Higgins	aye
Natalie Milian Orbis	aye	Raquel A. Regalado	aye
Micky Steinberg	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 3rd day of June, 2025. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK

By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

A handwritten signature in black ink, appearing to be "AAP", is written over a horizontal line.

Ashlee A. Pouncy
Michael B. Valdes
Brianna E. Donet

