

MEMORANDUM

Agenda Item No. 8(L)(1)

TO: Honorable Chairman Anthony Rodriguez
and Members, Board of County Commissioners

DATE: June 3, 2025

FROM: Geri Bonzon-Keenan
County Attorney

SUBJECT: Resolution appointing Kimberly
Hosang and Paul Wiggins to the
Agricultural Practices Advisory
Board

Resolution No. R-543-25

The accompanying resolution was prepared by the Regulatory and Economic Resources Department and placed on the agenda at the request of Prime Sponsor Commissioner Danielle Cohen Higgins.


Geri Bonzon-Keenan
County Attorney

GBK/uw

Memorandum



Date: June 3, 2025

To: Honorable Chairman Anthony Rodriguez
and Members, Board of County Commissioners

From: Daniella Levine Cava *Daniella Levine Cava*
Mayor

Subject: Appointment of Two Agricultural Practices Advisory Board Members –
Kimberly Hosang and Paul Wiggins

Recommendation

The Florida Nursery, Growers, and Landscape Association, pursuant to Section 2-933 of the Code of Miami-Dade County (Code), recommends that Ms. Kimberly Hosang and Mr. Paul Wiggins be appointed to the Agricultural Practices Advisory Board (APAB) to serve as the two nursery industry representatives on the APAB. Section 2-935 of the Code requires that the Board of County Commissioners (Board) fill vacancies occurring on the APAB. Pursuant to Section 2-934 of the Code, members of the APAB serve four-year terms commencing upon appointment by the Board.

Scope

The recommendations and actions of the APAB have a countywide impact.

Delegation of Authority

The proposed resolution does not delegate authority to the County Mayor or County Mayor's designee.

Fiscal Impact/Funding Source

There is no fiscal impact to the County.

Track Record/Monitor

The Department of Regulatory and Economic Resources, Planning Division, monitors the Agricultural Practices Advisory Board.

Background

The APAB consists of thirteen (13) members representing a variety of agricultural industries:

- Two (2) representatives from the Tropical Fruit Crops Industry of Miami-Dade County, one (1) recommended by the Florida Avocado Committee, and one (1) recommended by the Tropical Fruit Growers of South Florida, Inc.;
- Two (2) representatives from the nursery industry, recommended by the Miami-Dade County Chapter of the Florida Nursery Growers & Landscape Association;

- Two (2) representatives from the vegetable industry, recommended by the Dade County Farm Bureau;
- One (1) representative of the aquaculture industry, recommended by the Ornamental Aquaculture Association of South Florida;
- One (1) representative of a citizens' association supportive of agriculture, recommended by the Redland Citizens' Association;
- One (1) representative of allied agribusiness recommended by the Dade Agri Council;
- One (1) representative of agri-banking, agri-financial consulting, or agri-lending recommended by the (South Dade) Chamber of Commerce;
- One (1) representative of Farm Labor, recommended by Coalition of Florida Farmworkers Organizations;
- One (1) representative of the South Dade Soil & Water Conservation District, recommended by the South Dade Soil & Water Conservation District; and
- One (1) at large representative recommended by the Miami-Dade Agricultural Practices Advisory Board.

Pursuant to Section 2-935 of the Code, each designated organization listed in Section 2-933 shall submit, for Board review, at least one nominee for their vacant position(s), including the nominee's resume and the minutes of the organization's meeting at which the nominee was selected. The minutes of the Florida Nursery, Growers, and Landscape Association meeting at which both nominees were selected are attached as Exhibit A. The resume for Ms. Hosang is attached as Exhibit B, and the resume for Mr. Wiggins is attached as Exhibit C.

Nursery Industry Representative, Seat 1

Ms. Kimberly Hosang is currently the Director of Sales and Client Relations with Kimsue Foliage, Inc. (Homestead, FL), a position she has held since 2012. Her responsibilities include cultivating new client relationships, customer satisfaction and retention, sales and strategic initiatives, production management, inventory, accounts payable and other management duties. Prior to this, Ms. Hosang was a Special Projects Manager with Recapturing the Vision (Miami, FL) from 2011 to 2012, where she led and executed complex special projects, helped develop brand strategies, marketing initiatives, launched partnerships with local schools and organizations, and coordinated large, multi-day events. She was an Account Executive with Cheryl Andrews Marketing Communications (Miami, FL) from 2007 to 2011 where she performed similar duties. Ms. Hosang served on the Florida Nursery Growers and Landscape Association Board of Directors (Miami Chapter) from 2013-2016, the Miami-Dade Cooperative Extension (Ornamental Advisory Committee) since 2014, Farm Credit Young, Beginning and Small Farmer (Advisory Committee) since 2019, the University of Florida/Institute for Food and Agricultural Sciences: Tropical

Research & Education Center (Advisory Board) since 2021, and the Dade County Farm Bureau (Board of Directors) since 2022. Ms. Hosang received a Bachelor of Science degree in Public Relations from the University of Florida in 2007. Ms. Hosang's resume and the minutes of the meeting at which she was selected are attached as Exhibits A and B.

Nursery Industry Representative, Seat 2

Mr. Paul Wiggins has been employed with Amerigrow since 2023 where he is responsible for providing sales and custom soil for growers, manages and organizes sales operations, budgets, scheduling and pricing. From 2021 to 2023 he worked with R Plants selling plants to landscapers and garden centers and managed and organized trade shows. From 2015 to 2021 he worked with Plant Life Farms where he performed similar duties as described above, in addition to facilitating grant funding, and addressing code and permitting issues. From 2012 to 2015 he worked with Medallion providing plant sales to landscapers and garden centers. Mr. Wiggins has been a board member of the Dade County Farm Bureau since 2019, and has held the following positions with the Florida Nursery, Growers and Landscape Association: State Membership Marketing Committee (2019-present), Past President (2019-present), President: Dade County (2018), Vice President: Dade County (2017), Board Member: Dade County (2016-present), and Member of the State Board of Directors (2017-2023). Mr. Wiggins received an Associate in Arts (A.A.) degree in Mechanical Engineering from Miami-Dade College in 2005. Mr. Wiggins' resume and the minutes of the meeting at which he was selected are attached as Exhibits A and C.

Attachment

A handwritten signature in black ink that reads "Roy Coley". The signature is written in a cursive, flowing style. Below the signature is a horizontal line.

Roy Coley
Chief Utilities and Regulatory Services Officer

EXHIBIT A

Board Meeting Minutes

Florida Nursery, Growers and Landscape Association (FNGLA)

Miami-Dade Chapter

September 10, 2024



October 24, 2024

Stephen M. Dorsey
Principal Planner
Department of Regulatory and Economic Resources
Planning Division, Metropolitan Planning Section
111 NW 1st Street, 12th Floor
Miami, Florida 33128-1927

Dear Mark:

With board member Erik Tietig's service terming out soon and the immediate resignation of board member Ivonne Alexander last month, please accept this letter on behalf of the Miami-Dade Chapter FNGLA Board of Directors as its intention to appoint Kim HoSang of KimSue Foliage and Paul Wiggins of Amerigrow to the Agricultural Practices Advisory Board.

These appointments were affirmed by vote at our regular BOD meeting held on September 10, 2024. A motion was made by board member Barney Rutzke, Jr. seconded by board member Mary Schneider and the vote was unanimous in its decision.

Please see attached our reviewed and approved (at our October meeting) minutes validating these proceedings (highlighted) and let me know if anything else is needed to affirm these appointments.

As always, thanks for all you, your team and the APAB does for our industry. It is truly appreciated.

Thank you,
Sincerely,

Jeffrey DeMott
Miami-Dade County Chapter FNGLA President

Miami-Dade County Chapter FNGLA Board Meeting Minutes

September 10, 2024

Call to Order – President Jeff DeMott 12:28 p.m.

Attendance:

Jeffrey DeMott

Barney Rutzke, Jr.

Mary Schneider

Mick Gnaegy

Mike Merida

Robin Burr

Rodrigue Eustache

Victor Gonzalez

Willie Rodriguez

Guests and Ex-Officio:

Charles LaPradd (Miami Dade County Ag Manager)

Janessa Kauth (MD-FNGLA)

Jocelyn Guilfoyle (DCFB)

Jorge Abreu (FDACS)

Qingchun Liu (Extension)

Alexandra Revynthi (TREC)

Xingbo Wu (TREC)

Romina Gazis (TREC)

Absent:

Amanda Rodriguez

Karen Hendricks

Kevin Uzquiano

Paul Wiggins (excused)

Introduction of Guests: No Guest

Government Affairs Report: Charles There is a new mosquito born disease and want to be sure people understand Bromeliads are not of concern as we went through some discussions years ago regarding Zika virus. Open discussion potholes and making the reports via 311. Cohen-Higgins is pushing to make changes to have unincorporated areas equally prioritized as rest of country. Be sure to check trim notices for differences from property appraiser, changes are not limited to new ownership. OSHA Update: Jorge Zamora meeting with area director 1on1 re: Third party organizations showing up to nurseries. OSHA requires online submission for 250+ employees.

Cooperative Extension Report: Dr. Liu lost 2 more agents of community development, hiring taking place. Workshops are coming up this month and next month, they were shared with the industry via FNGLA Newsletter Sept. Jeff suggested having another heat workshop and it needs to be pushed out. Ricardo goes out to the nurseries for heat training for those who can't send employees to Ext - maybe something can be done to have more nurseries get heat safety training.

TREC Report: Dr. Revynthi updated about workshops and scientific comparisons for future plans for thrips. Dr. Xingbo, discussed present information regarding funding and Amerihort, Tal is involved, TREC is providing our numbers and scale, and a visit with an official is planned for Jan-Feb 2025 since FL was not involved as much as other states. TREC Greenhouse to be named on October 24th (appx 4pm) in honor of Buster & DeMott, flyers to be completed by UF with Monique's assistance - to be completed by the end of the week. Mike shared which pests are the biggest problem currently- Mites, thrips, and millipedes.

Approval of May 2024 Minutes: Motion: Jorge Abreu pointed out Mike 'Costa' to be corrected to Mike 'Merida' July minutes motioned to approve with correction by Willie and seconded by Paul. Unanimously approved.

Treasurer's Report: Treasurer's Report: Rodrigue - Noticed expenses were higher than income in preparation for upcoming events such as BDFFT. Installation/Casino brought in \$1762. BDFFT donated to TREC giving gross (-\$9708). There are appx 25 donors \$12,000.

State FNGLA Report: FNGLA TLS from August 2024 - Show was great, record-breaking attendance, and similar statistics to last year. At the State Board meeting, Jeff informed things are getting more political and it's important to be more involved. Linda Adams is retiring, best wishes given. Tal will also be working with a new COO for training for coming in next year. FNGLA PAC Oct. 2nd a 6pm in St. Augustine, FL. It is an exclusive event with keynote speakers and FL senators. Many chapters are supportive and sending representative. Barney will represent on behalf of MDC FNGLA. Motion made by Paul and seconded by Mary to pay for Barneys expenses to attend PAC. Discussion: Barney already paid for trip; he suggests using the money to donate to PAC. Motion amended as suggested and passed unanimously for Barney to represent, and a donation check will be given for \$1,000. Initiatives for members ideas were discussed and geared towards bringing in Spanish owners and audience. State needs to provide docs in Spanish - Paul will inquire. Paul suggested Tal visit one of our Board meetings in the future. Barney suggested incentives given back to chapters.

Committee Reports: Nothing to report for Botanical Auction/Seedbank

Budget/Finance Committee: Nothing to report on

Social/Events: Fishing Tournaments: BDFFT to be held Oct 4-5. All is going well, fundraising well underway and expect successful event.

Nominating Committee: Nothing to report

Horticulture Resource Guide: Robin informed work in progress.

Office Committee: Nothing to report.

Old Business:

New Business: Two appointments needed for Ag Advisory Board. Eric Tietig is terming out and Ivonne Alexander resigned last month. This board needs to appoint 2 new members. Recommendations: Paul Wiggins, Amerigrow and Kim Hosang, Kimsue Foliage. Motion made by Barney for both Paul and Kim to be appointed for Ag Advisory Board, seconded by Mary. Discussion ensued; motion passed unanimously. SDSHS reached out to Dade County Farm Bureau regarding the need for Horticulture Professionals Guidebook-it is needed to pass the exam. Jeff asks if the board would be willing to split the cost 50/50 with Farm Bureau in the amount of \$4500. Mary suggested sending an email to NHF for assistance. Jeff mentioned he will reach out but they have been somewhat nonresponsive regarding other asks such as sponsorship for bdfft. Paul made a motion to split the \$4,500 to reimburse to DC Farm Bureau, seconded by Barney - motion passed unanimously. Farm Bureau has Installation at Redland Golf & Country Club on Oct.1 honoring Pedro Sifuentes.

Meeting Adjourned: Jeff DeMott 1:31pm.

Next Meeting: October 8, 2024

EXHIBIT B

Resume of Kimberly Hosang

Florida Nursery, Growers and Landscape Association (FNGLA) Nominee to the
Agricultural Practices Advisory Board

Experience

Kimsue Foliage, Inc. - Homestead, FL

Director of Sales & Client Relations

2012 - Present

- Cultivate and nurture new client relationships while delivering exceptional service to drive customer satisfaction, retention and loyalty
- Boost sales by leading strategic initiatives, developing new product lines and overseeing effective communication through digital and print marketing materials
- Manage production, inventory and compliance processes to ensure smooth operations and adherence to regulations
- Oversee accounts payable, accounts receivable, payroll, taxes and all other administrative functions
- Host property tours, represent the company at trade shows and coordinate special events to enhance brand visibility and engagement

ReCapturing the Vision - Miami, FL

Special Projects Manager

2011 - 2012

- Led and executed complex special projects by setting clear objectives, establishing priorities and ensuring timely completion within deadlines
- Contributed to the development of brand strategy, video curricula, marketing initiatives and promotional materials to drive brand awareness and engagement
- Fostered and launched strategic community programs and partnerships with local schools and organizations to strengthen community ties
- Wrote compelling website copy, scripts, presentations, correspondence and content for articles and blogs to enhance brand messaging and online presence
- Planned and coordinated multi-day events for over 800 attendees, ensuring seamless execution and attendee satisfaction
- Provided executive-level support while managing a programmatic team and overseeing human resource functions to ensure operational efficiency
- Compiled and submitted program, expense and reimbursement reports to track performance and maintain budget accountability
- Regularly updated and maintained the company website to ensure relevant and accurate content
- Conducted grant writing and submissions to secure funding and support for organizational initiatives

KIMBERLY HOSANG

Experience (cont'd.)

Cheryl Andrews Marketing Communications - Miami, FL
Account Executive 2007 - 2011

- Developed integrated marketing communications campaigns to drive business objectives
- Strategically positioned brands to enhance awareness, boost sales and improve customer retention
- Created and managed social media profiles, aliases and initiatives to engage target audiences
- Planned, organized and promoted special events, press trips and media tours
- Crafted and distributed both internal and external communications to ensure clear messaging
- Managed industry partnerships and coordinated promotional efforts
- Secured media coverage across print, broadcast and online platforms
- Developed budgets, reports, presentations and proposals to support business goals

Professional / Community Engagement

Dade County Farm Bureau <i>Board of Directors</i>	2022 - Present
UF/IFAS Tropical Research & Education Center <i>Advisory Board</i>	2021 - Present
Farm Credit Young, Beginning and Small Farmer <i>Advisory Committee</i>	2019 - Present
Miami-Dade Cooperative Extension <i>Ornamental Advisory Committee</i>	2014 - Present
Miami-Dade FNGLA Chapter <i>Board of Directors</i>	2013 - 2016

Education

University of Florida - Gainesville, FL <i>GPA 3.58/4.0, Cum laude</i> <i>Major in Public Relations, minor in Business Administration</i>	2005 - 2007
Florida International University - Miami, FL <i>GPA 3.78/4.0, Honors College</i> <i>Major in Public Relations, minor in Hospitality & Tourism Management</i>	2003 - 2005

EXHIBIT C

Resume of Paul Wiggins

Florida Nursery, Growers and Landscape Association (FNGLA) Nominee to the
Agricultural Practices Advisory Board

PAUL WIGGINS

2008 SE 23rd Ave
Homestead, Florida 33035

Skills Summary

To assist in the sales operation of agriculture business and pursue my passion of selling quality products.

Education

Associate in Arts in Mechanical Engineering-2005

Experience***Medallion-2012-2015***

Worked in providing sales of plants to landscapers and garden centers.

Plant Life Farms-2015-2021

Works in providing sales of plants for landscapers and garden centers. Manages and organizes trade shows with various responsibilities, such as set up, scheduling, and booth assistance. Has assisted with government procedures in order to facilitate funding for companies in regard to grants, also permitting, and any code issues.

R Plants-2021-2023

Works in providing sales of plants for landscapers and garden centers. Manages and organizes trade shows with various responsibilities, such as set up, scheduling, and booth assistance.

Amerigrow 2023-present

Works in providing sales of custom soil for growers. Manages and organizes sales operations with various responsibilities, such as budget, scheduling, and pricing.

Nursery/Community Involvement

FNGLA-State Board of Directors Member-2017-2023

FNGLA- Dade County-Board Member-2016-Present

FNGLA-Dade County-Vice President-2017

FNGLA Dade County-President-2018

FNGLA-Past President- 2019-Present

FNGLA-State Membership Marketing Committee-2019-Present

Dade County Farm Bureau-2019-Present-Board Member



MEMORANDUM (Revised)

TO: Honorable Chairman Anthony Rodriguez
and Members, Board of County Commissioners

DATE: June 3, 2025

FROM: 
Glen Bonzon-Keenan
County Attorney

SUBJECT: Agenda Item No. 8(L)(1)

Please note any items checked.

- _____ **"3-Day Rule" for committees applicable if raised**
- _____ **6 weeks required between first reading and public hearing**
- _____ **4 weeks notification to municipal officials required prior to public hearing**
- _____ **Decreases revenues or increases expenditures without balancing budget**
- _____ **Budget required**
- _____ **Statement of fiscal impact required**
- _____ **Statement of social equity required**
- _____ **Ordinance creating a new board requires detailed County Mayor's report for public hearing**
- _____ **No committee review**
- _____ **Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, majority plus one ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3) (h) or (4)(c) ____, CDMP 9 vote requirement per 2-116.1(4)(c) (2) ____)** to approve
- _____ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 8(L)(1)
6-3-25

RESOLUTION NO. R-543-25

RESOLUTION APPOINTING KIMBERLY HOSANG AND
PAUL WIGGINS TO THE AGRICULTURAL PRACTICES
ADVISORY BOARD

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that Kimberly Hosang and Paul Wiggins are hereby appointed as the two Nursery Industry representatives on the Agricultural Practices Advisory Board to serve four-year terms beginning on the effective date of this resolution.

The foregoing resolution was offered by Commissioner **Raquel A. Regalado** , who moved its adoption. The motion was seconded by Commissioner **Oliver G. Gilbert, III** and upon being put to a vote, the vote was as follows:

Anthony Rodriguez, Chairman	aye		
Kionne L. McGhee, Vice Chairman	aye		
Marleine Bastien	aye	Juan Carlos Bermudez	aye
Sen. René García	aye	Oliver G. Gilbert, III	aye
Roberto J. Gonzalez	aye	Keon Hardemon	aye
Danielle Cohen Higgins	aye	Eileen Higgins	aye
Natalie Milian Orbis	aye	Raquel A. Regalado	aye
Micky Steinberg	aye		

The Chairperson thereupon declared this resolution duly passed and adopted this 3rd day of June, 2025. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

JUAN FERNANDEZ-BARQUIN, CLERK

By: Basia Pruna
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

A handwritten signature in black ink, appearing to read "CMR", is written over a horizontal line.

Cristina M. Rabionet