



November 16, 2020

To Interested Parties:

Family & Neighborhood Empowerment Virtual Workshops Partnership Opportunity with Miami-Dade County Project PEACE: Innovations in Community Based Crime Reduction (CBCR)

We anticipate The Department of Justice (DOJ) Bureau of Justice Assistance (BJA) and the International Association of Chiefs of Police (IACP) to approve Project PEACE's proposed Implementation Plan by December 2020. This plan includes contracting with a local agency to work in a selected Micro-Target Area in Goulds to provide residents with "Family & Neighborhood Empowerment Virtual Workshops." Due to COVID-19, virtual platforms have become part of the "new normal" to keep the community engaged, connected, and informed. This federally funded, innovative crime reduction project involves the design, creation, and delivery of virtual workshops for residents, to preserve and improve communications, relationships, and conditions in the area.

The Family & Neighborhood Empowerment Virtual Workshops strategy is a component of the Economic and Social Environment Best Practice Intervention category to provide residents with knowledge, information, and resources on current events and topics affecting social relationships and physical surroundings. The Micro-Target Area comprise a small portion of unincorporated South-Dade, Goulds neighborhood with about 893 identified households that have been particularly hard hit in terms of violent crime during the past few years. The boundaries are from South of SW 212th Street to North of SW 228th Street and East of SW 117th Avenue to West of SW 112th Avenue with some exclusions. (Attachment 1 and 2).

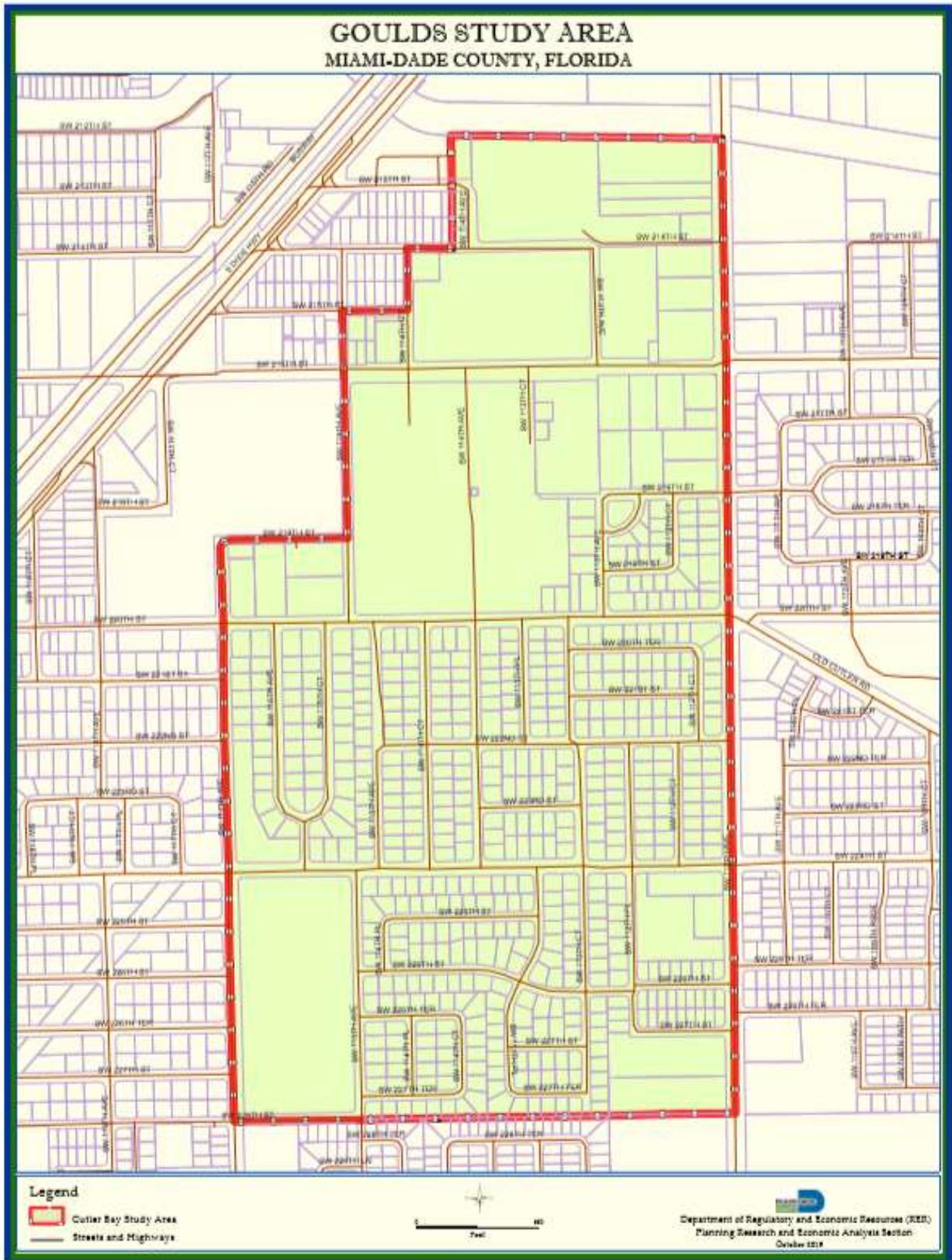
Miami-Dade County seeks to partner with a local 501(C)3 non-profit organization located in or near the area to create and deliver a virtual workshop curriculum addressing topics from the Goulds Area focusing on Collective Efficacy, family empowerment, crime prevention, and gun violence (Attachment 3). Moreover, the "Family & Neighborhood Empowerment Virtual Workshops" will represent both the CBO and Project PEACE, i.e., working for the CBO in support of the County's PEACE Project. **The anticipated strategy period will be January 2021 through August 2021.**

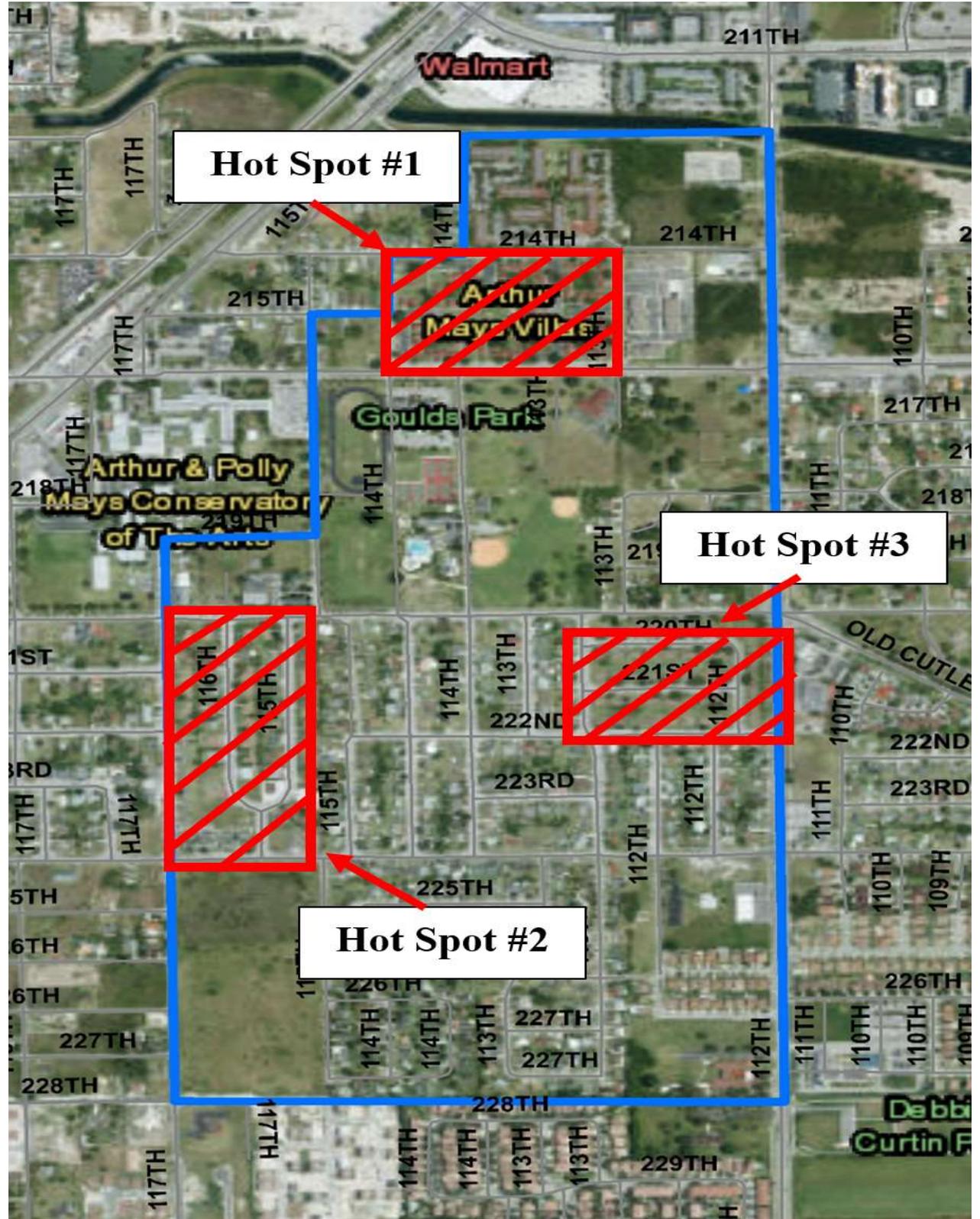
Interested qualifying agencies must submit a signed Letter of Interest (LOI) via e-mail to **Karen Diazgranados, Project Manager**, via email at Karen.Diazgranados@miamidade.gov. that adequately responds to the questions included in Attachment 4. **The submission deadline for all LOI is closed of business Monday, November 30, 2020.**

The selected agency will enter into a grant agreement with Miami-Dade County, which will specify reimbursement procedures and reporting guidelines. Should you require additional information or have any questions, please contact Ms. Diazgranados. We appreciate your consideration of this opportunity.

Sincerely,

Daniel T. Wall, Assistant Director
Office of Management and Budget







Family & Neighborhood Empowerment Virtual Workshops

Background and Purpose

Miami-Dade County seeks to partner with a local 501(C)3 non-profit organization located in or near the area to create and deliver a virtual workshop curriculum addressing topics from the Goulds Area focusing on Collective Efficacy, family empowerment, crime prevention, and gun violence (Attachment 3). Moreover, the “Family & Neighborhood Empowerment Virtual Workshops” will represent both the CBO and Project PEACE, i.e., working for the CBO in support of the County’s PEACE Project. **The anticipated strategy period will be January 2021 through August 2021.**

The Family & Neighborhood Empowerment Virtual Workshops is a service offered to all persons residing in the micro-target area through August 2021. These workshops are designed to facilitate didactic information on family and neighborhood empowerment, crime prevention, current issues and other related topics occurring in the community. The organization selected to design and deliver the Family & Neighborhood Empowerment Virtual workshops will work hand-in-hand with the Community Connectors team to provide appropriate linkage to information, resources, and services.

Some of the topics of interest may include parenting workshops, collective efficacy, social cohesion, bullying, financial literacy, gun violence, etc. In addition, the curriculum may include guest speakers that are experts in the subject matter.

Due to the Covid-19 pandemic, these educational sessions will be held virtually utilizing online chat services (i.e. Zoom, Facebook, etc.), pre-recorded instructional videos (i.e. YouTube, etc.), etc.

All work products will need to be approved by Miami-Dade County.

Eligibility

The selected Community-Based Organization (CBO) should have extensive experience working with youth and families in Miami-Dade County. In addition, it must have a track record of providing similar services, grant management experience with federal grants as well as existing positive connections in the area.

Basic Requirements

- Must be a 501(C)(3) non-profit organization located in Miami-Dade County
- Have extensive experience with residents from the Goulds area
- Staff must be able to pass a criminal background check and drug screening
- Ability to comply with Miami-Dade County insurance requirements
- Employees must have excellent communication skills, verbally and written
- Organization must be able to communicate in English, Spanish, and Creole
- Must have 5 years or more experience

Education Background and Experience

The Project Manager or Supervisor must have minimum of a bachelor’s degree. Staff that provide the educational sessions must have at least a bachelor’s degree in Education, Social Science, Sociology, Psychology, Human Services, or related field.



Illustrative Tasks

The anticipated project period for this initiative will be January 2021 through August 2021 to include the following activities and project output/outcomes:

Activities

- Select virtual platforms to deliver 1-2-hour empowerment workshops for residents from the target area.
Target: December 2020
- Develop workshop materials and resources for delivery during the virtual workshops on broad range of crime prevention, collective efficacy, parenting.
Target: December 2020/January 2021
- Recruit micro-target area residents to participate in the virtual workshops.
Target: December 2020 – August 2021
- Deliver the virtual sessions.
Target: January – August 2021

Interested parties must completely answer all questions included in the LOI requirements in the form of a three-page signed letter. Responses must be submitted by Monday, November 30, 2020.

❖ *Anticipated start date January 4, 2021 to August 31, 2021.*



Family & Neighborhood Empowerment Virtual Workshops Letter of Interest Requirements

This Letter of Interest is non-binding and required to be considered for funding through this solicitation. This letter must include the name of the organization that is applying with appropriate identifying information: address, telephone number, contact email address, website address, name of President/CEO/Executive Director, tax ID information, federal DUNS number, signed by an individual approved to conduct business with Miami-Dade County on the organization's letterhead.

Please provide a narrative of the information requested in each of the sections below. Your responses should reflect your organization as a whole.

- A. Describe your organization's experience providing similar services to those described herein in this community (or similar community), including years of experience and size of the program (total funding, number of staff, number of clients, etc.).
- B. Based on the target population and program duration, provide a description of the following:
 1. Who would be your target population(s)?
 2. What approach will you take in providing the services? Describe the specific program, including curriculum, identify evidence-based curriculum or best practice model, if applicable, etc.
 3. Describe how would you market the workshops, and recruit participants?
 4. When would you be prepared to provide services? How would you schedule the sessions to reach the most residents?
 5. What platforms or technology solutions would be used and why?
 6. Provide a budget summary, including total cost estimate.
- C. Identify outcome measures and corresponding target numbers.
- D. Provide additional back up information or documentation to support responses to items A, B and C. This should include sample advertising, education presentations, etc.
- E. Provide copies of any licenses/certifications relevant to this project, especially leadership.