Procedure Number: 252 Effective Date: 01/12

MEDIA RELATIONS

SUMMARY

The purpose of the Communications Policy is to establish standard procedures for the collection, compilation and dissemination of information by County departments, including information to the various forms of media. This policy is intended to establish uniform processes for promoting the activities of the County, as well as facilitating the distribution of information in a timely manner to appropriate news outlets, providing standards for responsiveness to media inquiries and ensuring timely compliance with applicable public records laws. In no event shall this policy be construed as restricting, prohibiting or otherwise interfering with any department's communications strategy and/or contact with the media. This policy supersedes any and all prior policies relating to this matter.

PROCEDURE

The full communications policy is available at http://intra.miamidade.gov/policies/library/communications-policy.pdf

CONTACT(S):
Department/Division
Office of the Mayor/Communications

REFERENCE DOCUMENT(S):

http://intra.miamidade.gov/policies/home.asp