

THANK YOU DR. VICENTE, FOR YOUR INTRODUCTION AND FOR HOSTING US TODAY...

IT WAS BEN FRANKLIN WHO SAID "IN THIS WORLD NOTHING CAN BE SAID TO BE CERTAIN, EXCEPT DEATH AND TAXES..."

WHILE TAXES ARE IN FACT A PAINFUL CERTAINTY...

THE REALITY IS THAT THERE IS TAX RELIEF AVAILABLE TO MANY.

THERE IS A WAY TO LESSEN THIS FINANCIAL PAIN, AND THAT'S WHY WE'RE HERE TODAY.

THE EARNED INCOME TAX CREDIT --- EITC - PROVIDES TAX RELIEF TO OVER 26 MILLION AMERICANS...

WHO RECEIVED CLOSE TO \$59 BILLION IN MONEY BACK LAST YEAR.

ACCORDING TO STATISTICS COMPILED BY THE BROOKINGS INSTITUTION FOR TAX YEAR 2011...

OVER 720,000 PEOPLE TOOK ADVANTAGE OF THE EITC CREDIT HERE IN SOUTH FLORIDA.

AND WHILE THAT IS A GOOD NUMBER, IT'S JUST NOT ENOUGH!

WE KNOW THAT ON AVERAGE, 20 PERCENT OF THOSE ELIGIBLE FOR EITC DO NOT TAKE ADVANTAGE OF FILING FOR IT.

AND WHEN THE AVERAGE CREDIT IS \$2,100, BUT CAN BE AS MUCH AS OVER \$5,700...

IT'S LEAVING A LOT OF MONEY AT THE TABLE!

WE WANT AS MANY PEOPLE TO KNOW ABOUT AND TAKE ADVANTAGE OF THE EITC.

AND, BECAUSE OF THE WORK OF OUR PARTNERS AT UNITED WAY, BRANCHES, THE COLLEGE, AND CITY OF MIAMI...

QUALIFYING MIAMI-DADE COUNTY RESIDENTS CAN HAVE THEIR TAX RETURNS PREPARED FOR FREE IN LOCATIONS THROUGHOUT THE COUNTY.

IT'S A NO BRAINER FOLKS.

PLEASE FIND OUT IF YOU QUALIFY FOR THE EITC AND IF YOU DO...

PLEASE TAKE ADVANTAGE OF IT, AND PUT MORE MONEY BACK IN YOUR POCKET.

AND NOW TO LET US KNOW MORE ABOUT OUR EITC
AWARENESS EFFORTS...

UNITED WAY PRESIDENT AND CEO, HARVE MOGUL.

