

FELLOW RESIDENTS OF MIAMI-DADE COUNTY...

COMMISSIONER GARBER...

MR. BECKHAM...

THE WORLD'S MOST POPULAR SPORT IS COMING  
TO THE WORLD'S HOTTEST CITY!

WITH OVER 265 MILLION PARTICIPANTS  
WORLDWIDE, AND BILLIONS OF TV VIEWERS FROM  
EVERY AREA OF THE GLOBE...

SOCCER IS THE UNDISPUTED INTERNATIONAL  
SPORT.

IN FACT, AN AMAZING 3 BILLION VIEWERS TUNED  
IN TO WATCH THE 2010 WORLD CUP FINALS IN  
SOUTH AFRICA.

THIS BROKE THE PREVIOUS RECORD OF 2.7  
BILLION THAT WATCHED THE 2006 WORLD CUP IN  
GERMANY.

WHAT MANY PEOPLE DON'T REALIZE IS THAT  
SOCCER IS ALSO ONE OF THE TOP SPORTS IN THE  
UNITED STATES WITH OVER 24 MILLION  
PARTICIPANTS.

HERE IN MIAMI-DADE COUNTY - AN INTERNATIONAL GLOBAL GATEWAY COMMUNITY - WE'RE THE PERFECT HOME FOR SOCCER.

JUST LAST AUGUST, WE HOSTED A MATCH BETWEEN REAL MADRID AND CHELSEA WITH OVER 67,000 IN ATTENDANCE.

WHEN BRAZIL PLAYED HONDURAS THIS PAST NOVEMBER...

WE HAD OVER 71,000 FANS, THE LARGEST CROWD EVER TO WATCH A SOCCER GAME IN FLORIDA.

ON THE EVE OF THE WORLD CUP IN BRAZIL...

THE PASSION THAT IS "FUTBOL" WILL BE FELT IN CELEBRATIONS ALL THROUGHOUT OUR COUNTY.

AND ALSO KEEP IN MIND THAT OUR MLS VIEWERSHIP HAS GROWN STEADILY.

BUT, TO SEE THE TRUE PASSION FOR SOCCER IN MIAMI-DADE COUNTY...

YOU JUST HAVE TO VISIT ANY OF THE DIFFERENT NEIGHBORHOODS IN OUR COMMUNITY.

WHEN YOU WATCH YOUNG PEOPLE...

BOYS AND GIRLS OF ALL AGES, FROM ALL OVER  
THE WORLD...

AND THEY'RE ALL PLAYING SOCCER IN OUR  
PARKS...

THAT'S WHERE YOU SEE THE FUTURE OF SOCCER  
IN MIAMI.

AND PERHAPS, YOU'RE EVEN SEEING SOME  
FUTURE MLS STARS!

TODAY, PROFESSIONAL SOCCER IS A REALITY IN  
MIAMI.

AND WHO BETTER TO BRING US PROFESSIONAL  
SOCCER THAN ONE OF THE GREATEST  
FOOTBALLERS IN THE WORLD -- DAVID BECKHAM.

AN ICONIC PLAYER, NO MATTER WHERE HE WAS...

BECKHAM IS A MAN WHO ALWAYS PLAYED WITH  
GREAT CLASS...

AND WHO WORE THE "THREE LIONS" WITH GREAT  
PRIDE.

HE MADE HIS PRESENCE FELT EVERY TIME HE  
STEPPED ON THE PITCH.

AND HE'S ALWAYS GIVEN OF HIMSELF TO HELP  
OTHERS OFF THE PITCH.

COMMISSIONER GARBER...

WE WELCOME THE MLS...

AND WE'RE HAPPY TO BE THE HOME OF YOUR 22<sup>ND</sup>  
FRANCHISE.

DAVID, WE WELCOME YOU, YOUR WIFE VICTORIA,  
AND YOUR CHILDREN TO MIAMI.

WE'RE VERY GLAD YOU'RE HERE.

CONGRATULATIONS TO YOU ALL...

AND AGAIN, WELCOME TO MIAMI!