

1. State Attorney Fernandez Rundle and Clear Channel communications are unveiling a public campaign to raise awareness on human trafficking and sex crimes.

- Billboards will have a hotline for community members to call if they suspect human trafficking is taking place.

2. Miami / South Florida – top five in human trafficking

- An estimated 385 teen girls are involved in the sex trade in Florida each month, according to a 2011 study commissioned by the Women’s Fund of Miami-Dade
- Florida ranks third in terms of calls to the National Human Trafficking Resource Center tip line.
- In Miami-Dade, the state attorney investigated or prosecuted more than 100 child sex trafficking cases since last November 2012, when the office launched a specialized unit.
- Just recently in February, a 13 year old was found dancing at a Miami Beach strip club (Club Madonna).

3. Urge community to join together to report suspicious activity

4. Recognize the signs of suspicious activity

- Does a minor appear to be in a relationship with an older person?
- Calling victim repeatedly
- Persistently controlling victim
- Isolating victim from family and friends
- Unexplained gifts
- New cell phones and other electronic devices
- Change in appearance
- Expensive nails, hair extensions and highlights
- New tattoos that reference \$Money\$, “Daddy”, a man’s name
- Signs of physical abuse, unexplained bruises, black eyes, cuts or marks
- Signs of fear, depression, paranoia or anxiety
- Change in social/academic behavior
- Truancy from school

5. State Legislature just passed enhancements to the existing Human Trafficking legislation.