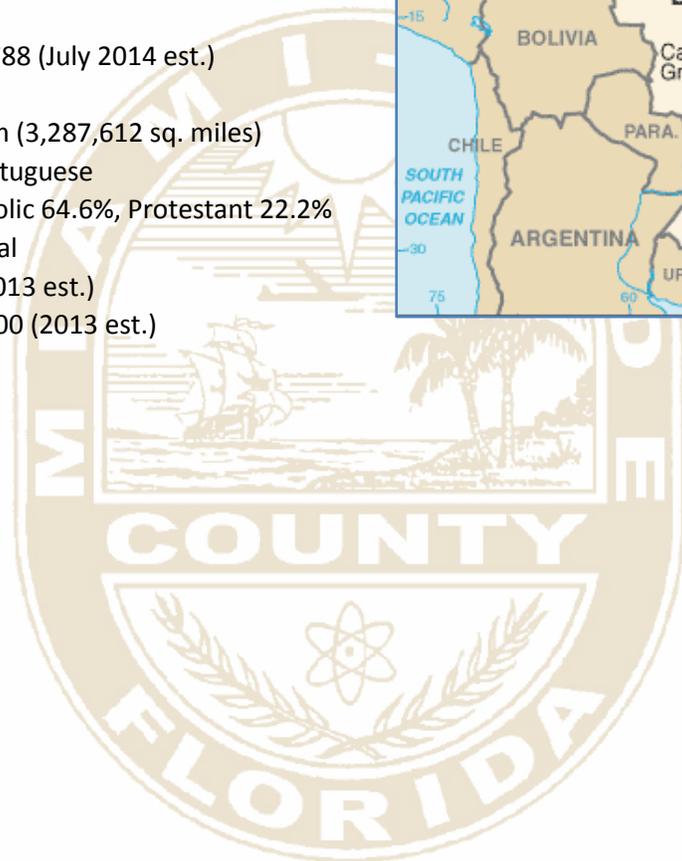


BRAZIL COUNTRY PROFILE



Map and national flag of Brazil

Population: 202,656,788 (July 2014 est.)
Capital: Brasilia
Area: 8,514,877 sq. km (3,287,612 sq. miles)
Official Language: Portuguese
Religion: Roman Catholic 64.6%, Protestant 22.2%
Currency: Brazilian Real
GDP: \$2.416 trillion (2013 est.)
GDP per Capita: \$12,100 (2013 est.)
Literacy Percent: 90.4



GENERAL INFORMATION:

- Brazil is the **world's sixth-most populous nation** with 202 million inhabitants.
- **Brazil is the largest country in Latin America and fifth largest in the world** with 3,290,000 square miles, bordering 10 other countries and with 4,650 miles of coastline.

GOVERNMENT

A runoff election between the two presidential candidates, President Dilma Rouseff and Aécio Neves was held **on October 26, 2014. President Dilma Rouseff won and was re-elected to a second four year term.**

ECONOMY

- Brazil is **Latin America's largest economy**
- GDP in 2013 = US \$2.4 trillion
- **Brazil is the world's seventh-largest economy**, spurred by a 2.5% annual growth during 2013. Growth slowed during last year due to reduced demand for Brazilian exports in Europe and Asia and modest consumer demand from Brazil's large middle class.
- **By 2020, Brazil is projected to be the fifth-largest consumer market in the world**, ahead of France and the United Kingdom.
- Brazil is experiencing major growth in the construction sector. The country has captured global attention as its major cities undergo a construction boom related to the **2014 World Cup** and, specifically for **Rio de Janeiro, the Summer Olympic Games in 2016.**

U.S.-BRAZIL RELATIONS

- The United States and Brazil have traditionally enjoyed cooperative, active relations encompassing a broad political and economic agenda.
- The United States was the first country to recognize Brazil's independence from Portugal in 1822, and as the two largest democracies and economies in the Western Hemisphere, the United States and Brazil are currently consolidating a foundation for a new partnership for the 21st century with a focus on global issues that affect both countries.
- Ten bilateral agreements signed in March 2011 and five more signed in April 2012 testify to an intensification of bilateral engagement in a broad range of areas of mutual interest.

- The United States and Brazil have 20 active dialogues at the assistant secretary-level or above, half led by the Department of State. Four dialogues are presidential level: the Global Partnership Dialogue, the Economic and Financial Dialogue, the Strategic Energy Dialogue, and the Defense Cooperation Dialogue.

BRAZIL - MIAMI-DADE COUNTY RELATIONS

- Brazil is the Miami Customs District's (South Florida) #1 largest trading partner with bilateral trade at **\$16.8 billion** in 2013 (\$13.5 billion in Miami exports to Brazil/ \$3.3 billion in Miami imports from Brazil).
- Top exports to Brazil are jet engines/parts, aircraft parts, computers/parts, landlines/cell phone equipment, and medical instruments.
- Top imports from Brazil included aircraft and aircraft parts, ethyl alcohol, handguns, stone monuments, writing paper, gasoline, and coffee.
- Brazil has ranked Miami's **No. 1 trade partner since 1995 – almost 20 years.**
- Population of Brazilians residing in Miami-Dade County is 13,078
- Miami-Dade has enjoyed a Sister City relationship with the City of Sao Paulo since 1988.

BRAZIL – MIAMI TRAVEL AND TOURISM:

- Approximately **755,550 visitors from Brazil overnighted in Miami-Dade in 2013, a 10% increase from the previous year.**
- **There are 121 weekly departure flights from MIA to 12 different destinations in Brazil.** 11 of the 12 Brazilian destinations from MIA are non-stop
- Brazil has more non-stop service to MIA than any other country.

MARKET OPPORTUNITIES IN BRAZIL

- Brazil's infrastructure sector will receive an estimated US\$800 billion in investments from 2013 through 2017. The sum will be divided between the energy and infrastructure sectors, with a larger amount allocated for infrastructure development such as roads, rail, ports and airports.
- The Government of the State of Rio de Janeiro estimates that investments in the State between 2010 and 2016 will reach US\$ 50 billion, in sectors including infrastructure, construction, transportation and others. Most of these investments will be done under Brazil's Public-Private Partnerships (PPPs).

- One important PPP in Rio is the re-development of Porto Maravilha, a 15 year, \$20 billion project that will bring hotels, office complexes, residences, leisure space, and a light rail transit line to a two square mile area at the Rio port.
- The first-ever Olympic Games in South America will generate numerous business opportunities for U.S. companies in several sectors. The main projects include logistics upgrades at seaports, airport modernization, mass transit build-out, and water sanitation.
- Funding for projects will be accomplished with a significant appropriation by the GOB under its “Plan for Growth Acceleration” (PAC). This program encompasses infrastructure investment in logistics, energy, and social services and urban mobility infrastructure.
- Other promising areas for U.S. exports and investment include oil and gas, agricultural equipment, building and construction, aerospace and aviation, safety and security devices, IT, medical equipment, sporting goods, environmental technologies, retail, and transportation.

Miami-Dade County will be leading a business and trade development mission to Sao Paulo and Rio de Janeiro, Brazil, November 11-19, 2014.

The purpose of this trip is to pursue international business and trade opportunities with Brazilian businesses, and to foster bilateral trade, commercial ties, tourism and cultural exchanges between Miami-Dade County and Brazil.

The mission will be led by Miami-Dade County Commissioner and International Trade Consortium (ITC) Chairman, Jose “Pepe” Diaz and by Commissioner and ITC Vice-Chairman, Jean Monestime.

In addition to the 2 elected officials, the 21-member delegation includes representatives of key local economic development agencies (GMCVB, Beacon Council, Miami Downtown Development Authority, PortMiami and the Miami-Dade Aviation Department/ MIA); as well as 8 private sector participants representing the following sectors: Aviation; Restaurant and Hotel Equipment; Logistics; Legal Services; Accounting Services; and Culture, Education, Music and Tourism.

Past missions with Brazil: Miami-Dade also led a mission to Sao Paulo and Belo Horizonte, Brazil in November of 2009. As a result of the trade mission, four business and government delegations from Brazil have visited Miami seeking new business opportunities and enhanced institutional relations.

Brazil has a Consulate General in Miami and a Brazilian Trade Promotion Bureau. In 2005, Brazil’s Trade and Investment Promotion Agency “APEX-Brazil” opened the first distribution center of Brazilian products at the Miami Free Trade Zone. Miami was chosen for its prime location and excellent transport and logistics infrastructure, allowing privileged access conditions to the American market. APEX is now located in Downtown Miami.