



NEAT STREETS MIAMI
MEETING SUMMARY
March 30, 2016
DRAFT

NSM Members Present

William Anderson, GMCVB
Gloria Antia, A Better South Florida
Lina Blanco, City of Miami
David Cardenas, MDPROS
Dr. Claudius Carnegie, CTAC
Vice Mayor Patricia Cohen, Bal Harbour,
Miami-Dade League of Cities
Aneisha Daniel, DSWM
Jeffrey Dawson, Miami-Dade Aviation
Juan C. Garrido, Designee/MDC-Commission,
Dist.7
Jack Haime, BioPlanet USA
Patricia Harris, Private Citizen
Ramiro Inguanzo, Miami Dade College
Rick Johnson, MDX
Gianni Lodi, MDC Planning & Zoning Department
Elvis Maldonado, City of Homestead
Robert McClellan, MDT
Commissioner Dennis C. Moss, MDC Dist. 9
Teresa Olczyk, UF Institute of Food and Agricultural
Sciences MDC Cooperation Extension
Alyce Robertson, Miami DDA
Ricky Smith, Designee/MDC-Commission, Dist.1
Peter Trupia, Designee/MDC Commission, Dist.3
Rick Vasquez, FPL, MDC Designee, Dist. 5
Lynda Westin, South Florida
Regional Transportation Authority
Mark Williams, City of Miami Beach

Participants Present

City Manager Daniel Alfonso, City of Miami
Diana Amaya, District 9
Franco Cerboncini, MDC Student
Lindsay Corrales, Health Foundation of
South Florida
Sandra Harris, City of Miami Transportation
Kirk Hoosac, FDOT
Patrice Gillespie Smith, NSM
Ginny Gutiérrez, GMCVB
Jennifer Korth Llorente, NSM
Sofia Kotler, MDC Student
David Lorenzo, MDC Student
Quatisha Oguntoyinbo-Rashad, City of Miami,
Environmental Resources
Asst. City Manager Alberto N. Parjus,
City of Miami
Felix Pereira, Seaport
Stewart Robertson, Kimley, Horn & Assoc.
William Talbert, III, GMCVB
Wanda Torres, NSM
Britany Ziems, Citizen for Better South Fla.

I. Welcome and Introduction

Chairman Moss opened the meeting. He asked everyone to introduce themselves. He thanked the GMCVB for hosting the NSM Board meeting.

Bill Talbert, III announced Miami Gardens' previous event, Jazz in the Garden. Multicultural Tourism Department several groups came together. A women's event was created through the MTD. Mr. Talbert also announced the Miami Open. He mentioned

there were several days with record attendance. Mr. Talbert announced, April 1st was the launch of the first annual Miami Sports and Wellness Run. Thursday, March 30th will kick off the event with the Running of the Mascots. He invited everyone to come out to see their favorite professional and college mascots. He announced the Miami Beach Convention Center started their \$6M expansion Mid-December but that the hotel was not approved by voters. The issue will be placed on the ballot again. He thanked Miami-Dade County for their support in expansion. Mr. Talbert also announced GMCVB was in the process of finalizing their Super Bowl bid for 2020 or 2021.

Bill Anderson reported:

- January 2016 - 1.5M overnight visitor -- an increase of 4.9%
- Arrivals at Miami International Airport -- up 4.4%
- Hotel occupancy 82.4% -- down 3.3%
- Room rate -- down 1.8%
- Rev Par – minus 5%; inventory was increased by 3.5% (sold more than previous year)
- Miami-Dade County was: #2 in occupancy, #1 in room rate and #1 in Rev Par compared to the top 25 hotels in the nation.
- Leisure & Hospitality – remains at the top for employment in Miami-Dade

II. Action Item – Approval of 02/24/16 Minutes

Chairman Moss asked for a motion to approve the minutes. Dr. Carnegie motioned to approve the minutes and the Chair second. Minutes were approved.

Chairman Moss announced he would need to depart the meeting early due to a press conference hosted by Mayor Gimenez to introduce programs in response to the youth violence in the community.

Chairman Moss welcomed Jennifer Korth Llorente to the Neat Streets Miami Team.

Action Item – Appointment of new Neat Streets Member

III. Reports

Chairman Moss introduced City of Miami, City Manager, Danny Alfonso. He commended City Manager Alfonso in the City of Miami staff diversity and progress and for previous leadership positions in Miami-Dade County.

a. City of Miami Plans for 2016 – City Manager Daniel Alfonso

City Manager Alfonso thanked the Board for inviting him to present an overview of emerging issues in the City of Miami.

City Manager Alfonso shared for 8 consecutive years the City of Miami has been recognized by the Department of Agriculture and the Arbor Day Foundation as being a Tree City USA city. He shared the City diligently adds tree canopy when there's new developments. He spoke about new facilities that have been added in the City of Miami:

- The old Convention Center was demolished and made into a park
- 1814 Brickell—small park
- 30th Street and NE 4th Avenue -- 20 sq. ft. of land allotted for right-of-way bay walk
- Design District—beautification of private and public spaces (light fixtures and bus benches)
- Wynwood—City is creating more open space for promenades
- Miami River (River Walk)—voter approved project connecting with restaurants and promenades
- Regional Project—Ludlum Trail; \$6M for land acquisitions
- Underline— City passed a resolution; a 1000ft of transit corridor designated for underline space (approx. \$200k given for improvements)
- 6 miles of bike lanes have been added

City Manager Alfonso said infrastructure and capital improvement last year has suffered. Last year capital projects were about 8% of the City's budget.

Miami Dade College students asked the City Manager how the City intends to get funding for corridor beautification.

City Manager Alfonso responded the City of Miami has a Beautification Advisory Committee. He said the City of Miami is working with FDOT with different corridors (Calle Ocho, Coral Way and NW 7th Avenue). He mentioned \$1M was allocated for the beautification of Calle Ocho. The street garbage cans are wrapped with art created by a local artist. There will be new plantings and sidewalks.

Alyce Robertson mentioned there is one gateway sign at the city limits (Biscayne Blvd & 87th) that needs to be improved.

City Manager Alfonso responded we will look into it.

Patrice Gillespie Smith asked City Manager Alfonso could Neat Streets Miami get the support from the City of Miami in the beautification of West Flagler & SW 1st Street.

Kirk Hoosac responded FDOT has a 1.5% requirement on all construction to spend on beautification (sod, trees and palms) and anything above that needs maintenance from the City.

City Manager Alfonso responded, "If the City puts money into the beautification, then will that help move the project to the front of the line?"

Mr. Hoosac responded, "As much as possible."

City Manager Alfonso mentioned the City of Miami, Miami-Dade County and property owners are investing about \$9M in the current West Flagler project.

Ramiro Inguanzo asked, will the Miami World Center design remain the same.

City Manager Alfonso responded, the Miami World Center announced they will be scaling its size--although they were approved for a larger project.

Peter Trupia asked, what would be the effect of David Beckham's Stadium, Miami World Center and the entire corridor connecting the two?

City Manager Alfonso responded, the proposed site for the stadium is between 6th and 8th street and west of I-95.

Mr. Trupia asked, "Will parks be added?"

City Manager Alfonso responded, "it's surrounded by private property, but the main concern is public transportation getting people to the Stadium."

Miami Dade College student asked the City Manager about the congestion of traffic near Zoo Miami,

City Manager Alfonso responded that area not in his jurisdiction.

Ms. Gillespie Smith apologized that the County Publics Works Representative wasn't at the meeting to answer his question.

Mr. Talbert asked how will the "All Aboard Florida" project affect the City.

City Manager Alfonso responded the 2 hour commute from Miami to Orlando would be a tremendous opportunity. He mentioned the City is working with the Miami Community Redevelopment Agency (CRA). The City of Miami has contributed \$7.5M for construction toward the project.

Miami Dade College student asked about using canal for transportation.

City Manager Alfonso responded the City is considering using the Miami River and along the bay for water taxis.

Ms. Gillespie Smith mentioned the county is working on a Blueway Master Plan.

Lina Blanco asked Ms. Gillespie Smith to share with City Manager Alfonso how many posters the City of Miami entered in the Clean Up and Green Up Poster contest.

Ms. Gillespie Smith responded more than 700 and thanked Ms. Blanco for her hard work.

Alyce Robertson asked if City Manager could stay for the next presentation. He responded that he was unable to due to a previous engagement.

Ms. Gillespie Smith thanked Mr. Alfonso for his time and presentation.

b. Local Action Team for Safer People, Safer Streets Plan – Stewart Robertson

Dr. Claudius Carnegie gave the history of how the Local Action Team began. He first introduced some of the Local Action Team (LAT) members. He shared in 2014, ninety-five people died on our roads either as a pedestrian or cyclist. Mayor Gimenez and Chairman Moss got together and formed LAT to investigate these problems and come up with solutions to stop these fatalities from happening. In 2015 Secretary Fox announced a nationwide initiative to help reduce these incidents called the USDOT Mayor's Challenge for Safer People and Safer Streets. He introduced Stewart Robertson to present the Safer People, Safer Streets Local Action Plan.

Mr. Robertson presented the Safer People and Safer Streets Action Plan. He informed everyone the LAT will continue to meet periodically in order to monitor implementation of the Action Plan. He shared USDOT Secretary Fox made a challenge to help local agencies to begin to prioritize safety for bicycling and walking. With the Action Plan, the LAT members are confident this could decrease Miami-Dade's frightening communities' fatality trend. Mr. Robertson mentioned, Miami-Dade County was the first to commit to the USDOT Mayor's Challenge and over two hundred communities have joined the challenge. The LAT vision is to provide a more livable Miami-Dade County through the realization of healthier, safer streets accommodating all modes of transportation.

Mr. Robertson discussed key areas of the Action Plan:

- Complete Streets
- Fix Barriers (Elders pedestrian safety)
- Gather Data (Recommendation how data can better be collected)
- Design Right (Develop an use Complete Streets Guidelines/Typologies)
- Maintenance (CIP projects)
- Safety Laws and Legislation (Supporting laws for vulnerable users—texting)
- Educate and Enforce Proper Road Use (Distracted Driver Program)

(The Safer People, Safer Streets Plan can be found on the Neat Streets Miami website).

Mr. Robertson mentioned there are national awards. Ms. Gillespie Smith added she thinks the LAT could qualify for "Most Comprehensive Approach to Safer People and Safer Streets" and "Multi-Disciplinary Approach To Safer People and Safer Streets"

Dr. Carnegie asked how this plan related to the manual on Uniform Traffic Control Devices (MUTCD).

Mr. Robertson responded the MUTCD governs the signs and pavement markings and traffic control devices (i.e. traffic signals and crosswalks). It is a standard and we have to follow the guidelines. Bike lanes and beacons can be implemented. Mr. Robertson mentioned Florida has done a lot of testing.

Dr. Carnegie responded so there are no real hurdles. Mr. Robertson responded there are some challenges but he feels challenges can be addressed and still remain compliant with the MUTCD.

Ms. Robertson mentioned this great plan but they have to make sure this is implemented right away. Pedestrians don't know what to do with push button signals and drivers don't need the flashing beacons. Some drivers stop and some don't. Ms. Robertson witnessed pedestrians running through the crosswalk to avoid being struck by a vehicle. She also added, people need to be educated. Mr. Robertson responded education is a huge component.

Lynda Westin asked, are there any pilot projects identified? She mentioned that in Broward and Palm Beach, there's possibilities for cities to partner up with FDOT for improvements. Is there a way to possible streamline for this? Mr. Robertson responded yes. There is a place in the Plan for pilot projects, but they would leave that to the County to identify as a part of the early adoption plan. He mentioned there was a recommendation to implement two pilot programs in the Plan.

Ms. Gillespie Smith mentioned that the Mayor has announced that a Complete Streets demonstration project will be conducted this year. DDA is working with a consultant to make that project happen Downtown.

Ramiro Inguanzo asked is there a plan to work with municipalities? Ms. Gillespie Smith responded this was encouraged by LAT. She shared basically County leaders are saying let's get the Plan adopted, and then the comfort level will be there to work with the other communities.

Ms. Robertson announced April 4th – 7th, South 1st Street has been chosen as a demo project for Complete Streets. The DDA hired a consultant to conduct looking at the street and coming together with businesses, County, MDT, City of Miami and FDOT to figure out how to make the street complete with all parties involved. Ms. Gillespie Smith invited everyone out on April 5th to see a demonstration. Ms. Robertson stressed there should be pedestrian amenities. There is no crosswalk at the east end of the intersection.

Jack Haime asked if the LAT received input from law enforcement and if the Plan is implemented, to what extent they abide as well for safety action items (texting while driving). Mr. Robertson responded the LAT received input from Director Perez and his staff. Ms. Gillespie Smith added Director Perez's entire Education Team came out. They were the ones to explain why texting and driving is secondary. One of the recommendations was to make texting a Primary offense. Mr. Robertson added there was a specific recommendation by the LAT to provide education and tools. Dr. Carnegie added the law enforcement section was page 3 and 4. Ms. Gillespie Smith shared that FDOT (Tallahassee) stated when you take the driver's test; at least four out of twenty questions are about pedestrian and bicyclist rights. They are putting together their own implementation plan.

Dr. Carnegie entered a motion that Neat Streets Miami endorse and support the Plan. The motion was second by JC Garrido. The motion was passed unanimously.

Ms. Gillespie Smith thanked Mr. Robertson for all his support.

Ms. Gillespie Smith introduced Neat Streets Miami newly appointed board member Mr. Rick Smith. The board was not able to officially appoint Mr. Smith but was able to recognize his appointment by Commissioner Barbara Jordan. There a motion by Rick Johnson and second by Dr. Carnegie. The board unanimously endorsed Mr. Smith's appointment

IV. Update

a. Office of Neat Streets Miami – Patrice Gillespie Smith

Awards Announcement: Inviting Gateway, Corridor Maintenance and Tree Canopy winners will be announced on April 15th

- MTM Benchmarking Trip (3/21 – 3/22) – generated lots of ideas
- Urban Tree Canopy presentation in April
- Great Park Summit: April 15
- Matching grant: Come April 1, we will announce \$100,000 in matching grants for the planting of canopy street trees in 2016. We will send out the press release tomorrow or Friday and will send it to all of you. We really need for this first year to be a success, so please encourage all communities and non-profits you know to apply for this grant.
- Dashboard report – Ms. Gillespie Smith said she is working on a report to simplify the report on achieving NSM goals.

Mr. Inganzo asked does everyone who applies get selected. Ms. Gillespie Smith responded no, there's a selection process. The grant is \$100k and the limit is \$5-25k. Preference goes to the cities that fall under the County's average, which is about 20%.

- Ms. Gillespie Smith announced Kirk Hoosac will be leaving FDOT
- Teresa Olczyk suggested Neat Streets Miami look into planting Pink Cassia
- Vice Mayor Cohen made a suggestion to utilize the native orchid
- Ms. Robertson reminded everyone we have to stick with the Master Plan

Ms. Gillespie Smith agreed and mentioned Neat Streets Miami and FPL checked the Street Tree Master Plan to see what trees could be planted under wires.

b. Marketing Committee – Lina Blanco

Ms. Blanco announced over 2,400 entries for the poster contest were received this year. She thanked the judges, Diana Amaya, David Cardenas Penny Lambeth, and Madelyn Rodriguez. She thanked Tabitha Fazzino, Juliet Chambers and Karen Tynes for promoting the contest. Mr. Talbert shared he was happy to be affiliated with the poster contest.

c. Gateway/Corridor Subcommittee – Dr. Claudius Carnegie

Dr. Carnegie asked Bill McClellan to report. Mr. McClellan reported Aventura opened a bus terminal in Aventura Mall's Garage. MDT will share the bus terminal with Broward County. They continue to work on the bike paths at SW 104th - SW168th--repairs of asphalt at the busway bike path. Mr. McClellan announced the improvements to M-Path Underline at the University Station. He also announced there was graffiti from the University Station to Brickell Station. Patrice mentioned Meg Daly provided an Underline handout, which encouraged people to "Bike The Underline."

Action Item

- Robert McClellan and David Cardenas will coordinate River Walk and see what they can do.
- Ms. Gillespie Smith asked Mr. McClellan and Mr. Cardenas to keep her and Ms. Korth Llorente informed.
- MDT will be making repairs at Brickell Station and MetroMover and bus stop. South Miami Station will have interior repairs, as will the Martin Luther King Station.

Dr. Carnegie asked about the bus stop at FIU. Mr. McClellan responded it's still premature to answer. He mentioned MDT is working with FIU to improve the shelter on 107th Avenue with landscaping. That's in accordance with the maintenance agreement with FIU.

d. Landscape Projects Subcommittee- Jeffrey Dawson

Mr. Dawson mentioned the committee met on March 16th. They discussed Gateway projects including the Adopt-A-Road program, a federal grant application and updating the landscape code.

c. Street Trees Sub-Committee – Rick Johnson

- Mr. Johnson reported there will be 28 trees planted on May 6th at 168th Street with a TD Green Streets Grant. He mentioned there was still some cities who hadn't reported their tree counts.
- Quatisha Oguntoyinbo-Rashad mention the City of Miami will be celebrating Earth Day, April 23rd at Legion Park.
- Ms. Gillespie Smith shared she attended her local budget hearing and two top comments were beautification and traffic calming. She said she thinks Neat Streets Miami is on the right track.
- Mr. Johnson introduced Jose Darison with FDI Services.
- Kirk Hoosac introduced Christine Crespo with FDOT. She would be helping out while FDOT finds his replacement.

V. Recap of Action Items 03/30/16 Meeting

Due to time constraints, no Action Items were recapped.

VI. Closing Remarks

Meeting was adjourned at 11:58am