



NEAT STREETS MIAMI
MEETING SUMMARY
November 30, 2016
FINAL

NSM Members Present

William Anderson, GMCVB
Lina Blanco, City of Miami
David Cardenas, MDPROS
Dr. Claudius Carnegie, CTAC
Councilwoman Patricia Cohen, Bal Harbour
Miami-Dade League of Cities
Tabitha Fazzino, MDPS
Cesar Garcia-Pons, Perkins + Will
Camela Glean-Jones, The Beacon Council
Juan C. Garrido, Designee/MDC, Dist. 7
Patricia Harris, Citizen
Ramiro Inguanzo, Miami-Dade College
Rick Johnson, MDX
Gianni Lodi, MDC Planning & Zoning Department
Robert McClellan, DTPW
Maria Mitchell, Designee/MDC, Dist. 6
Commissioner Dennis C. Moss, MDC, Dist. 9
George Puig, Kimley-Horn
Commissioner Phyllis Smith, City of N. Miami Beach
Peter Trupia, Designee/MDC, Dist. 3
Rick Vasquez, FPL
Lynda Kompelien Westin, South Florida
Regional Transportation Authority
Mark Williams, City of Miami Beach
Britany Ziemis, Citizens For a Better S. Florida

Participants Present

Diana Amaya, Dist. 9
Marina Barrientos, Citizens For A Better S. Florida
Christine Crespo, FDOT
Patrice Gillespie Smith, NSM
Ginny Gutiérrez, GMCVB
Mavi Haime, BioPlanet USA
Claudia Hasbun, City of Sunny Isles
Jennifer Korth Llorente, NSM
George Navarrete, MDPROS
Jennifer Rodero, Miami DDA
Christopher Russo, City of Sunny Isles
Kevin Schot, FDOT
Wanda Torres, NSM

I. Welcome and Introduction

Chairman Moss opened the meeting and asked everyone to introduce themselves. He thanked the Greater Miami Convention and Visitors Bureau (GMCVB) for hosting the Neat Streets Miami Board.

Chairman Moss asked for a moment of silence in remembrance of Neat Streets Miami board member Penny Lambeth, who passed away last month. He mentioned there will be a Celebration of Life for Ms. Lambeth on December 4th at the City of Miami Historic Cemetery. Chairman Moss asked if anyone would like share any memories of Ms. Lambeth.

Ginny Gutiérrez shared Ms. Lambeth was always willing to volunteer and do great things for the community.

Patrice Gillespie Smith shared Ms. Lambeth was very involved in the beautification of the community and was responsible for the Julia Tuttle memorial at the City of Miami Historic Cemetery. She was an active member of the Marketing Committee and the Landscape and Tree Committee. Ms. Gillespie Smith

thanked Ms. Lambeth for all her contributions. Ms. Gillespie Smith announced Neat Streets Miami board member Ginny Gutiérrez suggested Neat Streets Miami plant a tree in memory of Ms. Lambeth. Ms. Gillespie Smith asked Ramiro Inganzo if he could assist with the Mayor of Miami Lakes. Mr. Inganzo mentioned Ms. Lambeth was an acquaintance of the newly appointed Mayor and he will discuss it with him.

Action Item

Mr. Inganzo will meet with the Mayor of Miami Lakes to discuss Neat Streets Miami planting a tree in Ms. Lambeth's honor.

Ginny Gutiérrez announced Art Basel's impact is spreading across the community. She mentioned the gateways look terrific and welcoming. She mentioned the GMCVB had a record fiscal year for 2015-16. Ms. Gutiérrez announced the Art of Black Miami is a new feature of Art Basel and encouraged NSM Board members to participate in their events.

Bill Anderson reported the hospitality data:

- Hotel occupancy—January to October was 76.5%; down 2% and 11th in the nation
- ADR was \$188.42; down 2% and 5th in the nation
- Rev Par \$144.07; down 4.1% and 6th in the nation

Because the amount of increased room inventory was up 3% in available rooms in the Downtown Miami area from last year, the rooms sold actually equaled 2% more rooms than the previous year.

However, it should be noted that room occupancy was negatively affected by several factors:

- The Miami Beach Convention Center being under construction
- Zika
- Hurricane Matthew

Dr. Claudius Carnegie asked Mr. Anderson if he was aware of the impact of the November election on tourism. Mr. Anderson responded we would have to wait until the next quarter of next year. Mr. Anderson stated he's not sure what the impact will be on the international market.

Mr. Inganzo asked if the GMCVB had stats for hotel occupancy during Art Basel Week. Mr. Anderson responded based on the GMCVB inquiries, it was approximately 80% occupancy.

Chairman Moss asked if Air BnB has an effect on room occupancy. He stated we have to start gathering these statistics. Mr. Anderson stated about 3% stays are Air BnB based on monthly reports.

Ms. Gutiérrez added to her report for the GMCVB, its fiscal year 2015-2016 was a record year.

Ms. Maria Mitchell mentioned the Zika scare definitely has an impact. She has several friends who chose to skip a wedding in Miami due to their concerns about Zika.

Ms. Gutiérrez mentioned the efforts of the Cities and County has paid off. Miami is going to be the model for future Zika outbreaks not only nationwide but internationally too.

II. Action Item – Approval of 10/26/16 Minutes

Chairman Moss asked for a motion to approve the minutes. Dr. Claudius Carnegie made a motion to approve the minutes and Chairman Moss seconded the motion. Minutes were unanimously approved.

Action Item – Appointment of new Neat Streets Miami Board Member

Chairman Moss asked for a motion to approve the appointment of George Puig of Kimley-Horn. Mr. Garcia-Pons motioned to appoint Mr. Puig to the Neat Streets Miami Board and Chairman Moss seconded the motion. Mr. Puig's appointment to the Neat Streets Miami Board was unanimously approved.

Cesar Garcia-Puig conveyed his enthusiasm about Mr. Puig's involvement in NSM. He and George Puig worked together on the Miami-Dade Aesthetics Master Plan.

Action Item

Ms. Gillespie Smith announced there will be a proposal in January to add an additional six new slots to the NSM's board. She mentioned that currently the open slots doesn't align with our candidates. Three slots will be added to the "Non-Profit" category and three will be added to the "At Large" category. She stated Mr. Puig will be filling the Higher Education slot, but will be shifted to an "At Large" slot once they are added.

Action Item – Vote on Sunset Review

Ms. Gillespie Smith mentioned every two years the County reviews all boards to see if they should sunset. NSM staff is close to completion of the report for the Board's accomplishments, operations, members and budget. The report cannot be finalized until the November Board minutes reflect a vote by the Board on the Neat Streets Miami Board continuance.

Mr. Gianni Lodi motioned that the Neat Streets Miami Board continue and Mr. Inguanzo seconded the motion. The motion to continue the Neat Streets Miami Board was passed unanimously.

III. Reports

A. City of Sunny Isles Plan to address rapid growth -

Christopher Russo
City of Sunny Isles

Mr. Russo presented about the rapid growth in Sunny Isles, their recent road improvement projects, safety enhancements, open space upgrades. A copy of Mr. Russo's presentation is online.

Sunny Isles Beach's first Comprehensive Plan was in 2000; first Streetscape Master Plan 2000 and first Transportation Master Plan 2015.

Collins Avenue – 1999:

- Access corridors were unattractive and potentially dangerous
- Signs inconsistently located and don't have attractive mounting

Strategic Planning:

- Planning
 - Comprehensive Plan

- Master Streetscape
- Funding
 - Transfer of development rights
 - Grants
 - Tax base increase
 - Loans
- Coordination
 - External agencies (FDOT, MDC)
 - Permitting
 - Private developers
 - Other municipalities

Sunny Isles development implementations—City’s priorities:

- Collins Avenue
 - Safety (Streetscapes and Undergrounding)
 - Beautification efforts (Sidewalk and Public Recreational Access)
 - Walkability (Beach access)
- 174th Street
 - Safety (Drainage improvements)
 - Walkability (Pedestrian emergency bridge, gateway pedestrian bridge)

Sunny Isles’ future strategy and city vision:

- Redevelopment (2015 – 2030)
 - Comprehensive planning in a redevelopment environment
 - Periodic evaluation of Comprehensive Plan
 - Corridor Traffic Analysis Study
 - Transportation Master Plan
- Comprehensive Signage
 - Bike routes (provide safe, convenient and efficient bicycle and recreation pedestrian network for residents and visitors to the City that is coordinated with other transportation plans and programs that address the transportation and recreational needs of the City’s present and future populations.)

Dr. Carnegie asked what are the educational challenges. Mr. Russo responded prior to opening its charter schools there was no development funds available. He stated \$12 Million was allocated to the Miami-Dade School Board to assist in opening a new school.

Mr. Inguanzo asked how can the technology mentioned help. Mr. Russo responded technology involves cameras that can sense backups, blockage of lanes and can help the flow of traffic.

Ms. Jennifer Llorente commended the City of Sunny Isles on access to the beaches and on achieving equity to parks. She asked if the City Sunny Isles had a component to storm water drainage, allies or beach access. She also asked how Sunny Isles is able to get funding for the undergrounding of utilities. Mr. Russo responded Transferable Development Rights.

Chairman Moss asked how transferable rights work. Mr. Russo responded the ordinance states if you have property and you want to donate to the City, you would need to calculate the square footage you’d need; you can then donate it and the developer can bank that square footage. The land has to stay municipal park land. Developers can earn up to 30% more zoning rights.

Chairman Moss commended the City of Sunny Isles on its vision. He stated the City of Sunny Isles has a great plan that takes consideration of people and cyclists.

Commissioner Phyllis Smith asked will there be additional access to enter 35th Avenue? Mr. Russo responded it's a state road and it's highly unlikely.

B. July Retreat Follow-Up and Neat Streets Miami 2017 Plan - Patrice Gillespie Smith

Due to time constraints the July Retreat Follow-up and NSM 2017 Plan was postponed until January's board meeting.

IV. Updates

A. Office of Neat Streets Miami

Patrice Gillespie Smith

Ms. Gillespie Smith announced:

- The Pre Art Basel Tour took place on November 4. She mentioned there were issues on the tour but she will be doing a follow up. She thanked Jennifer Roderio with the DDA and David Cardenas for their assistance in completing the checklist
- She and Jennifer Llorente attended the Community Partners in Forestry Conference in Indianapolis
- The Landscape Code Amendments were incorporated into the Landscape ordinance
- There will be a Safer People, Safer Streets Meeting on December 8
- There is a scheduled tour at Simpson Park on December 16

B. Transportation Corridors and Gateways Subcommittee

Dr. Claudius Carnegie

Bob McClellan shared some beautification efforts Miami-Dade Transit has undertaken in the last month:

- Eighteen columns wrapped with art at Biscayne Green
- Five wrapped buses to transport Art Basel patrons
- Mural at Bayfront Station.

Dr. Carnegie thanked everyone who participated in the Pre Art Basel Tour and said we are appreciative of everyone's efforts to make sure we are looking our best for our visitors.

Dr. Carnegie mentioned the committee would like to work closely with FDOT and other partners to understand how we can ensure an ongoing level of maintenance—especially more frequent litter pick up.

The Local Action Team for Safer People, Safer Streets will be meeting in the Mayor's office next week to track the progress of the Local Action Plan.

Dr. Carnegie invited other board members to join the Transportation, Corridors and Gateways Committee.

C. Marketing and Education Subcommittee

Lina Blanco

Ms. Blanco mentioned Ms. Lambeth will be greatly missed and landed her contributions to the Marketing Committed and dedication to the Clean up and Green up Poster Contest.

Action Item

There was a motion by Tabitha Fazzino that there be an award presented to one poster contest winner in honor of Ms. Lambeth. The motion was second by Commissioner Phyllis Smith. The motion to present one poster contest winner with an award in honor of Ms. Lambeth was passed.

Ms. Blanco reported the criteria for evaluating the poster and video contest was reviewed. A celebrity judge panel was discussed to elevate the contest. The committee discussed the need to promote the first place winners of the poster and video contest more. The committee agreed that the Neat Streets Miami logo should be more visible on the contest poster.

The LEAF Summit will be in March 2017; Neat Streets Miami was established 15 years ago and staff is working on pamphlet showing all of the accomplishments of the Board.

D. Street Tree and Landscape Subcommittee

Rick Johnson

Mr. Johnson reported the Landscape and Tree Committee discussion points:

- The Maintenance Showcase and Inviting Gateway should specifically state that both cities and non-profits can be nominated
- The possibility of rolling the LEAF Summit into the Park Summit
- A new Tree City USA could host next summit to encourage more Tree City USA participation
- LEAF Summit speaker should elevate the Tree Canopy Study
- The committee needs to get LEAF Summit sponsors—previous sponsors should be targeted, such as UPS and Whole Foods
- Possible themes for LEAF Summit could be promoting Tree City USA or moving the Tree Canopy forward
- Mr. Johnson reported the Committee discussed bidding or getting a sponsor for gator tree water bags for the Growing Green Bus Stops (Public Space Challenge, Partners for Places) project.

Ms. Gutiérrez reminded everyone of Art of Black Miami and presented tote bags to the Board.

V. Recap of Action Items 10/26/16 Meeting

Due to time constraints there was no recap of action items.

VI. Closing Remarks

Chairman Moss thanked the GMCVB for hosting the Neat Streets Miami Board meeting and everyone for coming to the meeting. He wished everyone a Happy Holiday and thanked members for all their contributions over the year.

The meeting was adjourned at 11:45pm