

**COMMUNITY IMAGE ADVISORY BOARD (CIAB)**

**AGENDA**

**Wednesday, May 29, 2013**

**10:00 a.m.**

**Greater Miami Convention & Visitors Bureau  
(Bank of America Building)  
701 Brickell Avenue, 27<sup>th</sup> Floor**



**I. Welcome and Introductions**

Honorable Chairman Dennis C. Moss  
MDC Commissioner District 9

**II. Action Items**

Doris Mejia-Gomez  
Board Secretary

- **Approval of Minutes from 4/24/13**

**III. Updates**

A. Office of Community Image (CIAB Reports)

Christina Casado  
Office of Community Image

- CIAB Work Plan

B. Landscape Projects Subcommittee

Jeff Dawson  
Miami International Airport

C. Marketing and Education Subcommittee

Lina Blanco  
City of Miami

D. Street Tree Subcommittee

John Oldenburg  
City of Miami Beach

E. Transportation /Transit Subcommittee

Dr. Claudius Carnegie  
Florida International University

**IV. Reports**

Florida's Turnpike Wildflower Program

Andrew Seibel  
Roadway Maintenance  
Florida's Turnpike Enterprise

**V. Recap of Action Items 05/29/13 meeting**

Doris Mejia-Gomez  
Board Secretary

**VI. Closing Remarks**

Honorable Chairman Dennis C. Moss  
MDC Commissioner District 9