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In the COMPANY



SPONSORSHIP OPPORTUNITIES

All proceeds from the funds raised will be used to benefit the Parks Foundation providing services and programs throughout Miami-Dade County.



MIAMI-DADE PARKS, RECREATION & OPEN SPACES

IN THE COMPANY OF WOMEN AWARDS SPONSORSHIP OPPORTUNITIES

Exposure to more than 400 business leaders in attendance and a pre- and post-marketing reach to more than 50 thousand individuals.

\$15,000 DIAMOND SPONSOR

- Diamond sponsor status and logo on all materials
- Diamond/Presenting status and logo displayed prominently during the awards presentation
- Inclusion on *In the Company of Women* event webpage
- Inclusion on Step & Repeat event banner
- Full-page, four-color ad inside front or back cover of ceremony program book
- Company logo projected on event night presentation
- Opportunity to give one (1) minute "shout out" at podium during event
- Two reserved tables of 10 seats.
- One Parks Foundation Champion Gold Membership
- Recognition/Inclusion on four social media platforms with a combined following of more than 26K
- Recognition in dedicated event emails to over 50K recipients twice a month leading up to the event, plus a variety of other cross promotional opportunities pre- and post-event
- Logo on event page on Parks Foundation website
- Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

\$ 7,500 PLATINUM SPONSOR

- Platinum sponsor status and logo on all materials
- Inclusion on *In the Company of Women* event webpage
- Inclusion on Step & Repeat event banner
- Full-page, four-color ad in awards ceremony program book
- Company logo projected on event night presentation
- One reserved table of 10 seats
- One Parks Foundation Champion Silver Membership
- Recognition/Inclusion in four social media platforms with a combined following of more than 26K
- Recognition on dedicated event emails to over 50K recipients twice a month leading up to the event, plus a variety of other cross promotional opportunities pre- and post-event
- Logo on event page on Parks Foundation website
- Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage



IN THE COMPANY OF WOMEN AWARDS
**SPONSORSHIP
OPPORTUNITIES**

\$5,000 GOLD SPONSOR

Gold sponsor status and logo on all materials

Half-page, four-color ad in awards ceremony program book

Inclusion on *In the Company of Women* event webpage

Company logo projected on event night presentation

Six tickets to the awards ceremony

One Parks Foundation Silver Membership

Recognition/Inclusion on four social media platforms with a combined following of more than 26K

Recognition in dedicated emails to over 50K recipients twice a month leading up to the event, plus a variety of other cross promotional opportunities pre- and post-event

Logo on event page on Parks Foundation website

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

\$2,500 SILVER SPONSOR

Silver sponsor status and logo on all materials

Inclusion on *In the Company of Women* event webpage

Half-page, black & white ad in awards ceremony program book

Company logo projected on event night presentation

Four tickets to the awards ceremony

Recognition/Inclusion on four social media platforms with a combined following of more than 26K

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

\$ 1,500 TABLE SPONSOR

Purchase a table of 10 (ten) seats to guarantee your party will sit together

Company/sponsor name on table sign

Mention in program book and event page on Miami-Dade Parks, Recreation and Open Spaces webpage





ABOUT IN THE COMPANY OF WOMEN

The Miami-Dade Parks, Recreation and Open Spaces' *In the Company of Women* event has been recognizing the accomplishments of women in all professions throughout Miami-Dade County for more than 30 years. The event began as a means to unite and pay tribute to women from diverse backgrounds, and to this day continues to acknowledge women from all walks of life who demonstrate leadership, vision and responsibility to the community.

Past awardees have included salsa legend Celia Cruz; U.S. Congresswomen Ileana Ros-Lehtinen, Frederica Wilson and Debbie Wasserman Schultz; philanthropist Adrienne Arsht; Grammy award-winning recording artist Gloria Estefan, as well as other women who have made enduring contributions in Miami-Dade.

ABOUT MIAMI-DADE PARKS & THE PARKS FOUNDATION OF MIAMI-DADE, INC.

Miami-Dade Parks is the third largest county park system in the United States, consisting of 270 parks and 13,573 acres of land. It is one of the most unique park and recreation systems in the world and focused on Placemaking, Health and Fitness, and Conservation and Stewardship. The non-profit Parks Foundation of Miami-Dade supports Miami-Dade Parks' efforts to further develop Miami-Dade County's world-class parks system for residents and visitors.

2020 AWARDS CEREMONY

In the Company of Women awardees are selected by a panel of community leaders comprised of past winners and representatives from Miami-Dade Parks, Recreation & Open Spaces Department and members of the Miami-Dade Commission for Women. Winners will be recognized at the awards ceremony dinner on Thursday, March 19, 2020. For more information on the *In the Company of Women* event, sponsorships and tickets, call 305-755-7804 or visit <http://www.miamidade.gov/parks/company-of-women.asp>.

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-HELP-FLA (435-7352) toll-free within the state or by visiting www.FloridaConsumerHelp.com. Registration does not imply endorsement, approval or recommendation by the state.