CIAB Project Update

Creating Beautiful Public Spaces

Community Image Advisory Board

April 29, 2010

South Miami – Paciencia Park

Before

After

Civic Center Medians

Before

After

After

Earth Day is Fabulous at 40!

Downtown Development Authority

City of Miami Gardens

City of Miami Beach

MDX Authority

Office of Community Image

“V” Volunteer Initiative
Port of Miami Terminal E

“V” Volunteer Initiative
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“V” Volunteer Initiative
Port of Miami Terminal E

Before

After

“V” Volunteer Initiative
Port of Miami Terminal E

Before

After

“V” Volunteer Initiative
Port of Miami Terminal E

Marketing & Outreach Projects

Extreme Makeovers

SPCC Fountain

Giving a fresh face to the fountain plaza at the Steven P. Clark Government Center, landscaping was restored, the fountain was repaired, and planters were installed and filled with small trees and colorful flowers.

West Flagler Library

The West Flagler Community Library got its own Florida Friendly native garden. Crews transformed the space into a serene outdoor oasis by installing native flowers, trees and shrubs that will grow to shelter outdoor readers.

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The Community Image Advisory Board's (CIAB) goal is to present Miami-Dade County in the best light, with lush, thriving landscapes that are welcoming to all. They go about making Miami-Dade County's streetscapes more attractive by planting trees, shrubs and plants, as well as by eliminating unsightly trash and litter.

Check out some before and after examples of the CIAB's work in our community...

Go to www.miamidade.gov/image for more information on the CIAB's efforts.

Greening the V

Thanks to more than 900 volunteers, the previously stark swale of Interstate 95 leading into Downtown Miami — referred to as the "V" — has been beautified with tropical trees and shrubs.

Revamp the Ramps

The Downtown Ramps were "revamped" through a CIAB partnership with the Downtown Development Authority (DDA). Crews cleaned up the area and planted abundant bushes to make these areas more attractive.

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Marketing & Outreach Projects

- **“In the Loop”**
  - **Extreme Makeover Featuring CIAB’s Projects**
- **Community Presentations**
  - **Shenandoah Elementary School**
  - **Miami-Dade College**
  - **Carrollton School of the Sacred Heart**
  - **“Planeta Verde” Radio Show 660AM “La Poderosa”**
- **A New look for CIAB’s Website**
  - Miami-Dade County - Community Image - Community Image News