



Mission:

Make Downtown Miami the most livable urban center in the nation and strengthen its position as the international center for commerce, culture, and tourism.

Epicenter of the Americas





- Skyline voted #3 in US
- 19th in World



Skyline 1900



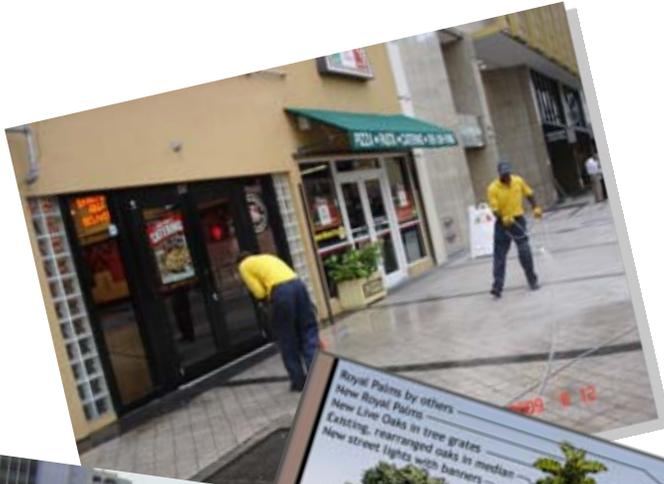


- Did you know?
 - 74% of new condos are occupied?





Physical Plant



- Clean and Green
 - Pressure cleaning streets
 - Neglected Corners
- Capital Improvements
 - Downtown Beautification
 - Facade Improvements
- Upcoming Projects



Adrienne Arsht Center Area



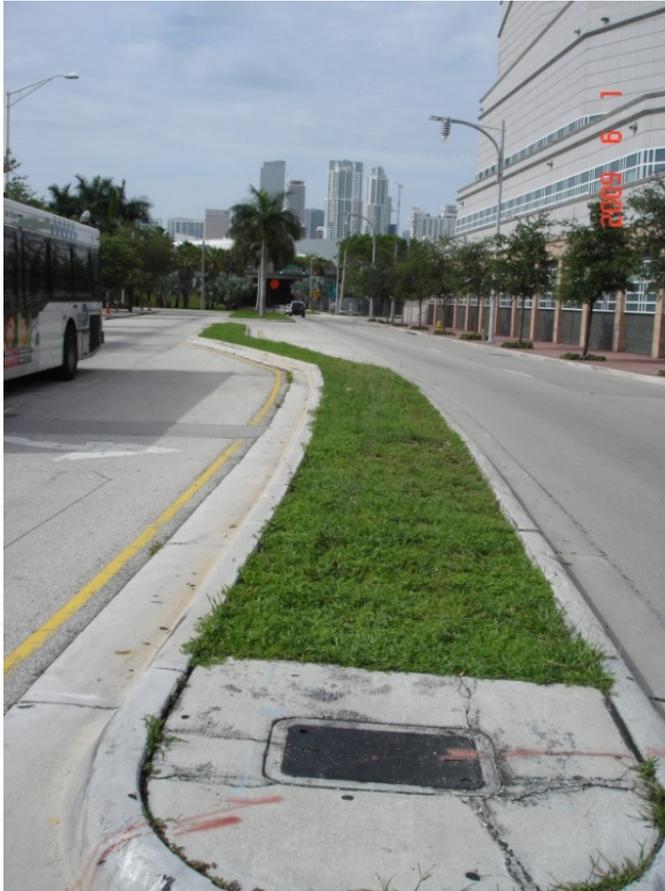
Before



After



Adrienne Arsht Center Area



Before



After



Adrienne Arsht Center Area

Before



After





NW 1 Avenue Area

Before



After





NW 1 Avenue Area

Before



After



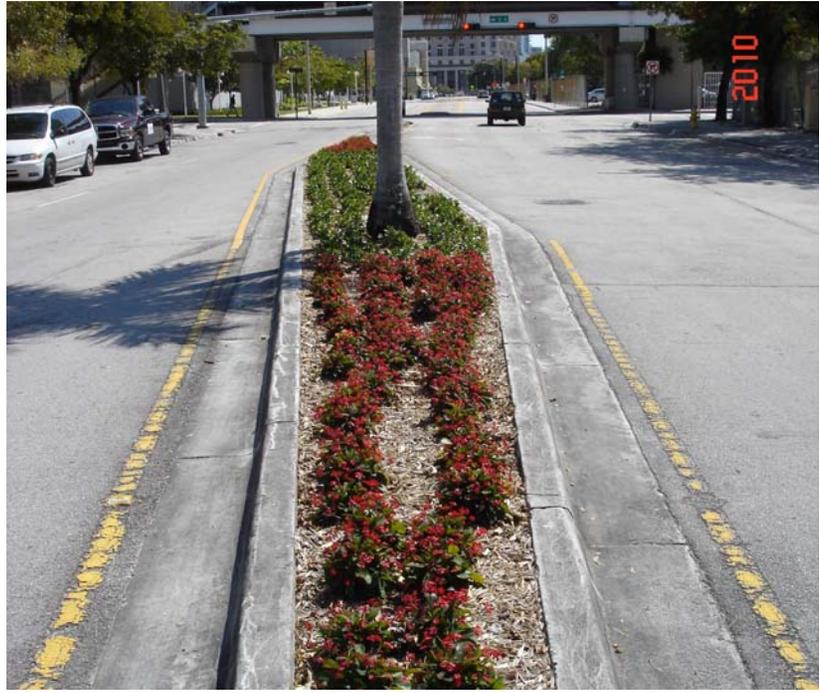


NW 1 Avenue Area

Before

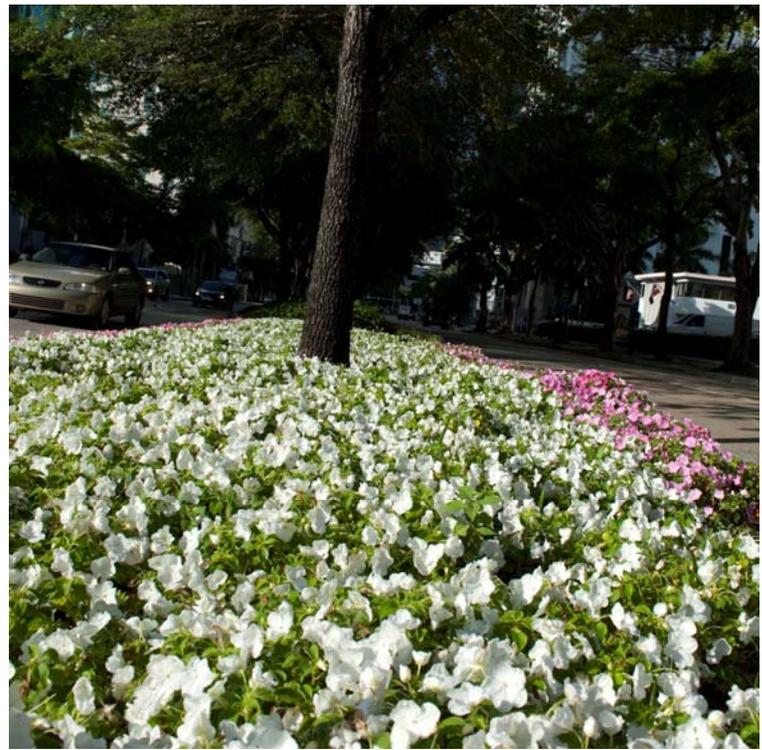
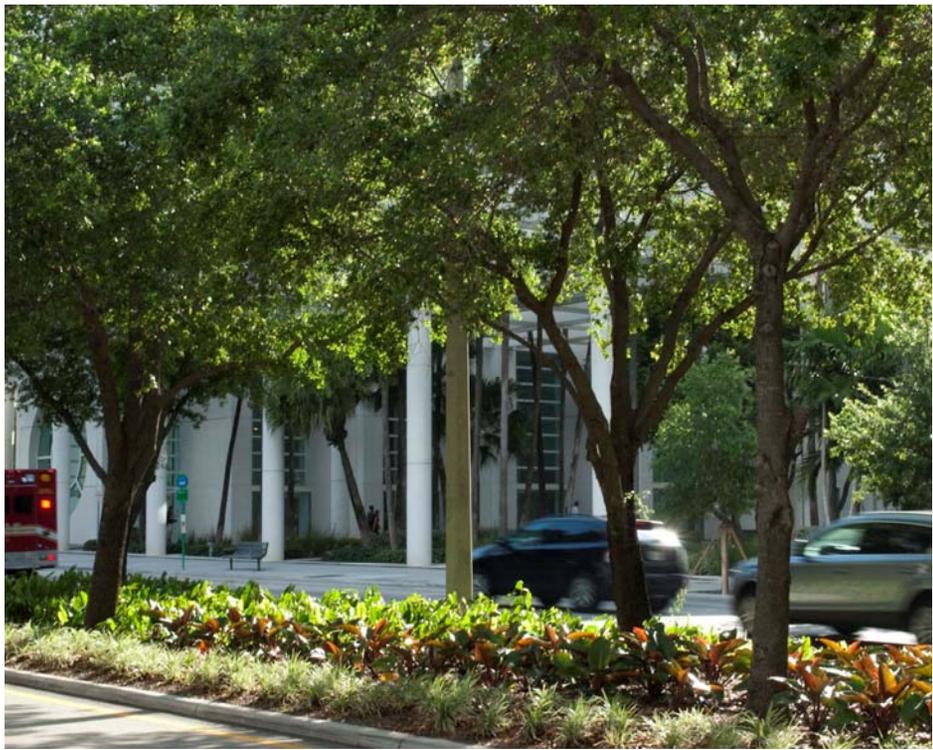


After





Brickell Avenue Landscape & Irrigation Improvements





- **Planting important, but maintenance is critical!**
 - Downtown Enhancement Team – litter and graffiti control, basic planting
 - 1st paying customer for CIAB NEATeam – enhanced watering, planting, tree maintenance on priority corridors within DDA District



Facade Improvement Program

Before



After





Julia Tuttle in Bayfront Park - July 28, 2010
114th Birthday City of Miami





Dog Park / Metro Mover





Business Development & Real Estate



- Develop strategies with stakeholders to position Downtown in a post-recession world.
- Work to get stimulus \$\$\$ and existing government dollars into downtown and move projects from drawing board to street.
- Facilitate business needs for job retention.
- Serve as information clearing house - demographics, businesses, market research.



Events: Programming for Community Arts, & Culture



- DWNTWN Concert Series
- Bike Miami
- Miami Book Fair International
- Miami International Film Festival
- DawnTown '09
- Flagler Fest
- Bayfront Park Farmer's Market
- Orange Bowl Fan Fest
- ING Miami Marathon
- America's Birthday Bash



Marketing & Communications: Telling the Story



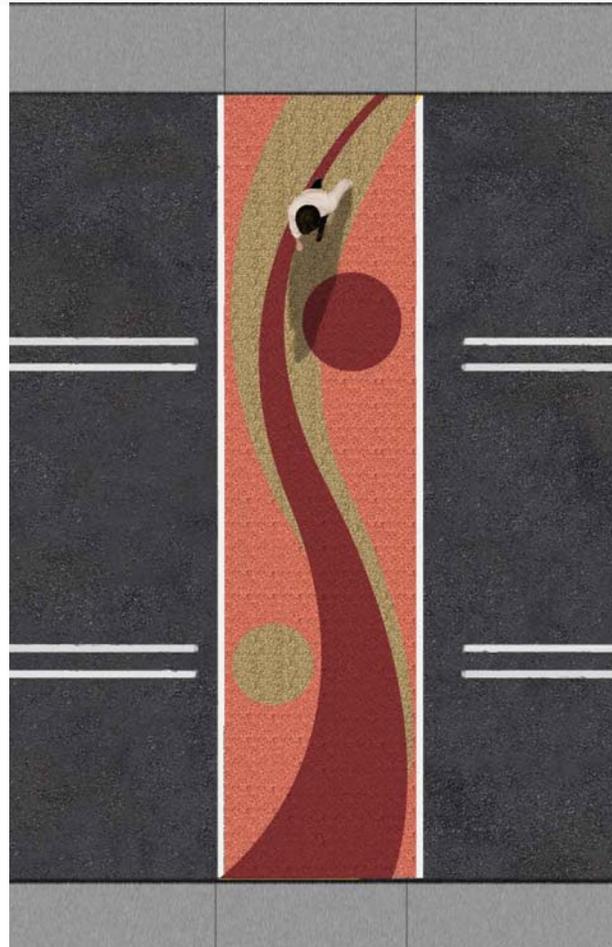
- DWNTWNR Magazine
- Improve Partnerships
- Stakeholder Communications
- New Social Media Channels
- Strengthen Media Relationships
- Explore New Markets
- Local Advertising Co-op
- Where Worlds Meet



Planning & Transportation



- 2025 Downtown Master Plan
- Improve Bicycle & Pedestrian safety and amenities – Pedestrian Preferred Zone
 - MPO Pedestrian/Bicycle Study
- Miami River Greenway
- Riverwalk/Baywalk & Miami Circle
- Museum Park
- Advocate for Downtown where density for mass transit already exists
- Support solutions i.e. Port Tunnel





- More work to be done

- 395 ramps; redone twice, still look bad
- Past decisions come back to haunt us
- Retail mixes



Flagler Street pavers





Thank You!
CIAB Partners



Learn more at: www.MiamiDDA.com