



"I'VE ALWAYS SEEN FIRST RESPONDERS AS UNSUNG HEROES AND VERY SPECIAL PEOPLE BECAUSE, WHEN EVERYONE ELSE IS RUNNING AWAY FROM DANGER, THEY RUN INTO IT."

- DWAYNE JOHNSON

MIAMI-DADE COUNTY MAYOR DANIELLA LEVINE CAVA

As Mayor of Miami-Dade County and on behalf of our nearly 3 million residents, I invite you to be a part of our first ever Hometown Heroes Parade.

This parade, spearheaded by our County, honors the many first responders and essential workers who put our community first – day in and day out – throughout the global COVID-19 pandemic. Their commitment to a safer and healthier Miami-Dade came with much personal sacrifice, and with this event, we hope to honor the local heroes who helped protect our community for the last two and a half years.

I'd like to thank my colleagues at the Board of County Commissioners for approving the resolution creating First Responders Day in our County, especially Commissioner Danielle Cohen Higgins for spearheading this effort as prime sponsor and Vice Chairman Oliver Gilbert for quickly jumping on board as co-prime sponsor. And I extend my gratitude to the Organizing Committee in bringing this historic event to life.



I hope you all enjoy the Hometown Heroes Parade, as we bring our community together after two hard years and honor all those who made this moment possible.

Mayor Daniella Levine Cava



MIAMI-DADE COUNTY CHAIRMAN JOSE "PEPE" DIAZ

First responders in Miami-Dade County risk their lives everyday to protect our community. Their commitment and sacrifice were even more visible during the past two and a half years. As a champion and big supporter of first responders, I'm happy to be supporting the "Hometown Heroes Parade", and I hope that residents of Miami-Dade County keep celebrating and honoring our heroes in the coming years. Let's not forget the sacrifice these brave men and women have done and continue doing every day.

nairman Jose "Pepe" Diaz District 12

MIAMI-DADE COUNTY COMMISSIONER DANIELLE COHEN HIGGINS

This important community event helps change the narrative on who our heroes really are. Many children idolize athletes or musicians, but we should show them that our frontline workers of policemen, firemen and nurses are our true heroes. This celebration serves as a way to honor and praise our brave men and women that put their lives on the line every day to keep us safe. That's why I am proud to have brought the legislation to create this event and so grateful for the support of my colleagues and Mayor.



Danielle Cohen Higgins District 8



MIAMI-DADE COUNTY VICE CHAIRMAN OLIVER G. GILBERT, III

As the Vice Chairman of the Miami-Dade Board of County Commissioners, I invite you to join us in making history by supporting our very first Hometown Heroes Parade.

When the world was struck by the COVID-19 pandemic and our community needed them the most, our local First Responders and Essential Workers willingly stepped to the frontlines.

The dedication and selflessness of our frontline workers allowed the rest of us to remain safely indoors, while they risked their personal health in order to maintain critical services.

The Hometown Heroes Parade will be a historic event showing our unwavering support and gratitude for these courageous men and women. I hope you will join us in honoring our local heroes.

> Oliver G. Gilbert, II District 1

ABOUT THE MIAMI-DADE COUNTY BOARD OF COMMISSIONERS

The Board of County Commissioners consists of the individuals elected in 13 districts to represent the citizens of Miami-Dade County. On September 1, 2021, the Board of County Commissioners passed a resolution to celebrate the sacrifices that first responders and healthcare workers have made for Miami-Dade County residents, during this COVID-19 pandemic.

Co-Prime Sponsor





Oliver G. Gilbert, III Danielle Cohen Higgins



Prime Sponsor



Oliver G. Gilbert, III





Keon Hardemon



Sally A. Heyman





Rebeca Sosa



Raquel A. Regalado



Kionne L. McGhee



Javier D. Souto



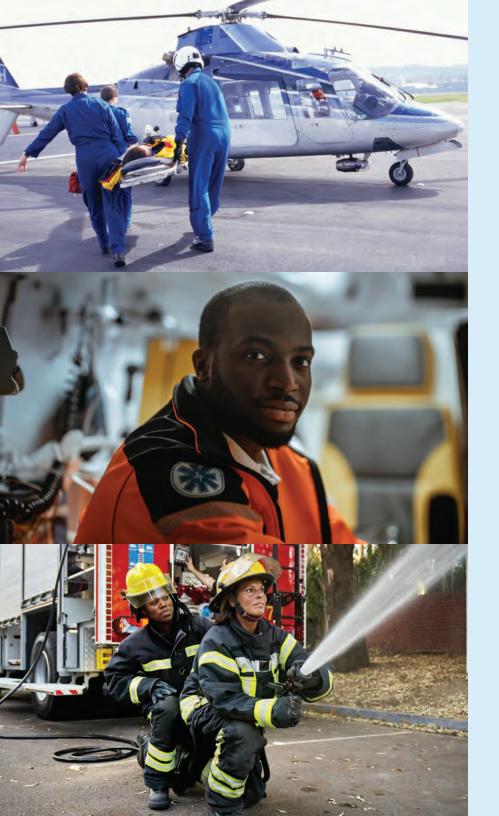
Joe A. Martinez



Jose "Pepe" Diaz



René Garcia



RESOLUTION - FIRST RESPONDERS & HEALTHCARE WORKERS -HEROES DAY

The COVID-19 pandemic has had a devastating impact on communities globally and locally since March 2020, and has been a significant burden on first responders and healthcare professionals. The County appreciates the efforts these volunteer and professional workers have exhibited throughout the pandemic.

DESIGNATION OF OCTOBER 28TH AS HONORING THE NATION'S FIRST RESPONDERS DAY

Mission:

To highlight the impact that the First Responders and Essentials Workers had during the Coronavirus 19 Pandemic.

Vision:

The United States Senate and the House of Representatives have introduced resolutions expressing support for the designation of October 28th as "Honoring the Nation's First Responders Day," and stating that first responders, including professional and volunteer firefighters, police officers, emergency medical technicians, and paramedics deserve recognition for their commitment to safety, defense, and honor. The County desires to publicly acknowledge first responders and healthcare workers by holding an annual Countywide Parade of Heroes.

MIAMI-DADE COUNTY WILL BE HONORING FIRST RESPONDERS ON OCTOBER 30TH

PARADE PROCESSION

Date: Sunday October 30th, 2022 Event Time: 11:00 a.m. - 12:30 p.m.

Format: Parade

Guest Count: Miami Dade County

Route Biscayne Blvd from the

Intercontinental Hotel to FTX Arena/ Parcel B

FAMILY FUN FEST

Date: Sunday October 30th, 2022 Event Time: 12:00 p.m. - 7:00 p.m.

Format: Family Fun Festival

Guest Count: 20,000

Venue: Parcel B/ FTX Arena- ATT Plaza







HOMETOWN HEROES PARADE

An annual Parade of heroes to celebrate the sacrifices first responders and healthcare workers have made for the Miami-Dade County residents, including during the Coronavirus Disease 2019 Pandemic.

The parade will include:

- Police
- K-9 Units
- Special Forces
- Fire Dept
- Urban Search and Rescue
- Hazmat Team
- Technical Rescue
- Marine Patrol

- National Guard
- Healthcare Workers
- Homeless Trust and Provider Network
- VIP Dignitaries
- Elected Officials
- Marching Bands
- Floats



Parade Route



WATER PARADE

To celebrate the marine division first responders, a Boat Parade incorporating their vessels will take place after the street parade. Participants will include the U.S. Coast Guard, Fire, Police, and sponsors. Additional waterfront programming will include vessels with water spraying features, jet ski aerialists, and fly board aerialist. The parade will be part of the Family Fun Fest programming and can be viewed from Parcel B.







HOMETOWN HEROES FAMILY FUN FEST

- Interactive activities and events for families
- Kids Fun Zone with Activities:
- Mobile Zip Line, Bungee Jump, Rock Climbing Wall
- Food Trucks and Refreshments
- Sports Sponsor Activations with mascots, players and interactive games:
- The Marlins, The Miami Dolphins, The Miami Heat
- Local Dance Teams and Musical Acts
- Activations by Police and Fire opportunity for the community to thank them in person
- Activations to thank the other essential care responders
- Opportunities to receive vaccines onsite
- Miami-Dade County Park Activations:
- Zoo Miami (Zoo Squad), EcoAdventures (Animal Encounters, & Educational Information), Bike305 (Giveaways & Educational Information), Resilience POD (Educational Information about Sustainability)



VIP RECEPTION

The VIP Area will be located at FTX Arena's AT&T East Plaza. The 23,000 square foot outdoor space located on the east side of the Arena, provides a stunning view of Biscayne Bay and the Miami skyline.

The AT&T Plaza will offer a shaded space for invited VIP guests and Elected Officials to enjoy refreshments, and catered lunch in a relaxed setting.





HOMETOWN HEROES – ART INSTALLATION AND MIAMI-DADE COUNTY SCHOOLS YOUTH ART COMPONENT

Work with local muralists to create a live custom 8'x 16'.

The piece will be created as one picture celebrating our first responders in historic Miami landscapes.

An interactive mural that guests can help create throughout the event will be available to given as gifts or raffled off after the event.



Miami-Dade County Artist, Xavier Cortada, "Music," 60" x 95", acrylic on canvas, 2005



TITLE SPONSOR - \$100,000

PARCEL B SPONSOR - \$75,000

PRESENTING SPONSOR - \$50,000

PARADE SPONSOR - \$50,000

VIP ACTIVATION SPONSOR - \$50,000

PLATINUM SPONSOR - \$30,000

FOOD SPONSOR - \$25,000

GOLD SPONSOR - \$25,000

SILVER SPONSOR - \$20,000

BRONZE SPONSOR - \$15,000

PARTICIPANT SPONSOR - \$5,000

BROADCAST SPONSOR – IN-KIND





MIAMIDADE.GOV/HOMETOWNHEROES



MIAMI-DADE COUNTY 111 NW First Street, Miami, Florida 33128