

MIAMI-DADE PARKS,
RECREATION & OPEN SPACES



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SPONSORSHIP OPPORTUNITIES

ALL PROCEEDS FROM THE FUNDS RAISED WILL BE USED
TO BENEFIT THE PARKS FOUNDATION OF MIAMI-DADE,
PROVIDING SERVICES AND PROGRAMS THROUGHOUT
MIAMI-DADE COUNTY PARKS.



TO REQUEST MATERIALS IN ACCESSIBLE FORMAT, SIGN LANGUAGE INTERPRETERS, CART AND/OR ANY ACCOMMODATION TO PARTICIPATE IN ANY MIAMI-DADE COUNTY, PARKS, RECREATION AND OPEN SPACES SPONSORED PROGRAM OR MEETING, PLEASE CONTACT GISEL PRADO, 305-755-7848 OR GISEL.PRADO@MIAMIDADE.GOV AT LEAST 7 DAYS IN ADVANCE TO INITIATE YOUR REQUEST. TTY USERS MAY ALSO CALL 711 (FLORIDA RELAY SERVICE).



IN THE COMPANY OF WOMEN AWARDS

SPONSORSHIP OPPORTUNITIES

EXPOSURE TO MORE THAN 400 BUSINESS LEADERS IN ATTENDANCE AND A PRE- AND POST-MARKETING REACH TO MORE THAN 50 THOUSAND INDIVIDUALS.

\$15,000 PRESENTING SPONSOR (Only one available)

First right of refusal for 2024 event

Presenting sponsor to read In The Company of Women, Presented by "Your Company Name"

Presenting status and logo displayed in all promotional materials

Presenting status prominently displayed during the awards presentation

Promotional company/organization table set up at reception

Recognition at the event by Miami-Dade Parks Director Maria Nardi and Mayor Daniella Levine-Cava

Inclusion in twice a month dedicated email leading up to the event (distributed to 50k subscribers)

Inclusion on Step & Repeat event banner

Company logo projected on event night presentation

Logo on event page on Parks Foundation of Miami-Dade website

Two-page color ad prominently displayed in the center of the program book

Recognition/Inclusion across social media platforms

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Three reserved tables (30 tickets)

\$10,000 DIAMOND SPONSOR (Only two available)

Diamond sponsor status and logo on all materials

Recognition at the event by Miami-Dade Parks Director Maria Nardi

Diamond/Presenting status and logo displayed prominently during the awards presentation

Inclusion in twice a month promotion leading up to the event (distributed to 50k subscribers)

Inclusion on Step & Repeat event banner

Company logo projected on event night presentation

Logo on event page on Parks Foundation of Miami-Dade website

Full-page color ad on inside front or back cover of the program book

Recognition/Inclusion across social media platforms

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Two reserved tables (20 tickets)





IN THE COMPANY OF WOMEN AWARDS

SPONSORSHIP OPPORTUNITIES

EXPOSURE TO MORE THAN 400 BUSINESS LEADERS IN ATTENDANCE AND A PRE- AND POST-MARKETING REACH TO MORE THAN 50 THOUSAND INDIVIDUALS.

\$7,500 PLATINUM SPONSOR

Platinum sponsor status and logo on all materials
Recognition at the event by Miami-Dade Parks Director Maria Nardi
Inclusion in twice a month dedicated email leading up to the event (distributed to 50k subscribers)
Inclusion on Step & Repeat event banner
Company logo projected on event night presentation
Logo on event page on Parks Foundation of Miami-Dade website
Full-page color ad in awards ceremony program book
Recognition/Inclusion across social media platforms
Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

One reserved table (10 tickets)

\$5,000 GOLD SPONSOR

Gold sponsor status and logo on all materials
Recognition at the event by Miami-Dade Parks Director Maria Nardi
Inclusion in twice a month dedicated email leading up to the event (distributed to 50k subscribers)
Company logo projected on event night presentation
Logo on event page on Parks Foundation of Miami-Dade website
Half-page color ad in awards ceremony program book
Recognition/Inclusion across social media platforms
Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

8 event tickets

\$2,500 SILVER SPONSOR

Silver sponsor status and logo on all materials
Half-page black-and-white ad in awards ceremony program book
Recognition/Inclusion across social media platforms
Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

6 event tickets

\$1,500 BRONZE SPONSOR

Mention in awards ceremony program book
Recognition/Inclusion across social media platforms
Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

4 event tickets





ABOUT IN THE COMPANY OF WOMEN

The Miami-Dade Parks, Recreation and Open Spaces' *In the Company of Women* event has been recognizing the accomplishments of women in all professions throughout Miami-Dade County for more than 30 years. The event began as a means to unite and pay tribute to women from diverse backgrounds, and to this day continues to acknowledge women from all walks of life who demonstrate leadership, vision and responsibility to the community.

Past awardees have included salsa legend Celia Cruz; U.S. Congresswomen Ileana Ros-Lehtinen, Frederica Wilson and Debbie Wasserman Schultz; philanthropist Adrienne Arsht; Grammy award-winning recording artist Gloria Estefan, as well as other women who have made enduring contributions in Miami-Dade.

ABOUT MIAMI-DADE PARKS & THE PARKS FOUNDATION OF MIAMI-DADE, INC.

Miami-Dade Parks is the third largest county park system in the United States, consisting of over 280 parks and more than 40,000 acres of parks and natural areas, comprised of active and passive parklands and nature preserves. It is one of the most unique park and recreation systems in the world and focused on Placemaking, Health and Fitness, and Conservation and Stewardship. The non-profit Parks Foundation of MiamiDade supports Miami-Dade Parks' efforts to further develop Miami-Dade County's world-class parks system for residents and visitors.

2023 AWARDS CEREMONY

In the Company of Women awardees are selected by a panel of community leaders comprised of past winners and representatives from Miami-Dade Parks, Recreation & Open Spaces Department and members of the Miami-Dade Commission for Women. Winners will be recognized at the awards ceremony dinner on Thursday, March 16, 2023. For more information on the *In the Company of Women* event sponsorships and tickets, call 305-755-7804 or visit miamidade.gov/inthecompanyofwomen.

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-HELP-FLA (435-7352) toll-free within the state or by visiting www.FloridaConsumerHelp.com. Registration does not imply endorsement, approval or recommendation by the state.