

MIAMI-DADE PARKS,  
RECREATION & OPEN SPACES

36<sup>TH</sup> ANNUAL



2 0 2 5

# SPONSORSHIP OPPORTUNITIES

**FUNDS RAISED WILL BENEFIT PARKS AND PARKS PROGRAMMING  
THAT CULTIVATES THE FUTURE LEADERS OF MIAMI-DADE COUNTY.**



To request materials in accessible format, sign language interpreters, CART and/or any accommodation to participate in any Miami-Dade County, Parks, Recreation and Open Spaces sponsored program or meeting, please contact Gisel Prado, 305-755-7848 or [Gisel.Prado@miamidade.gov](mailto:Gisel.Prado@miamidade.gov) at least 7 days in advance to initiate your request. TTY users may also call 711 (Florida Relay Service).



## ABOUT IN THE COMPANY OF WOMEN

The Miami-Dade Parks, Recreation and Open Spaces' In the Company of Women event has been recognizing the accomplishments of women in all professions throughout Miami-Dade County for 36 years. The event began as a means to unite and pay tribute to women from diverse backgrounds, and to this day continues to acknowledge women from all walks of life who demonstrate leadership, vision and responsibility to the community.

Past awardees have included salsa legend Celia Cruz; U.S. Congresswomen Ileana Ros-Lehtinen, Frederica Wilson and Debbie Wasserman Schultz; philanthropist Adrienne Arsht; Grammy award-winning recording artist Gloria Estefan, as well as other women who have made enduring contributions in Miami-Dade.



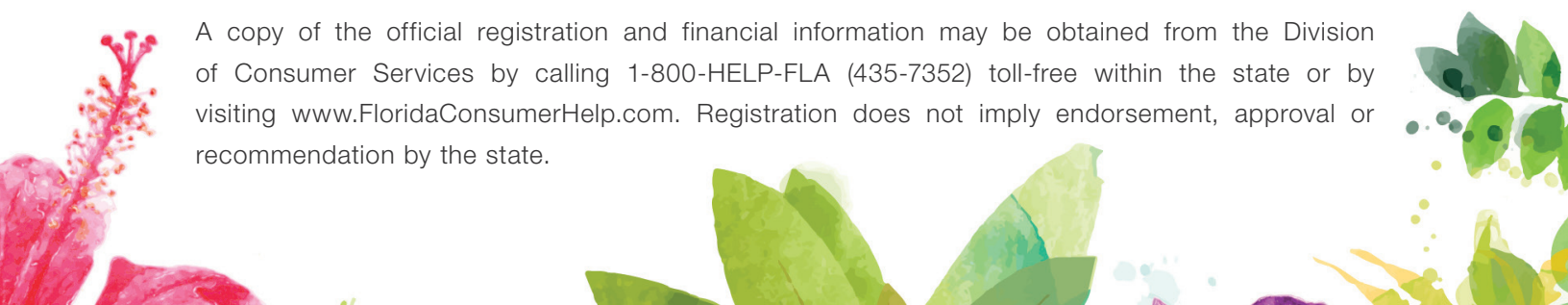
## ABOUT MIAMI-DADE PARKS & THE PARKS FOUNDATION OF MIAMI-DADE, INC.

Miami-Dade Parks is among the third largest accredited county park system in the United States, consisting of over 290 parks and more than 40,000 acres of parks and natural areas, comprised of active and passive parklands and nature preserves. It is one of the most unique park and recreation systems in the world and focused on Placemaking, Health and Fitness, and Conservation and Stewardship. The non-profit Parks Foundation of MiamiDade supports Miami-Dade Parks' efforts to further develop Miami-Dade County's world-class parks system for residents and visitors.

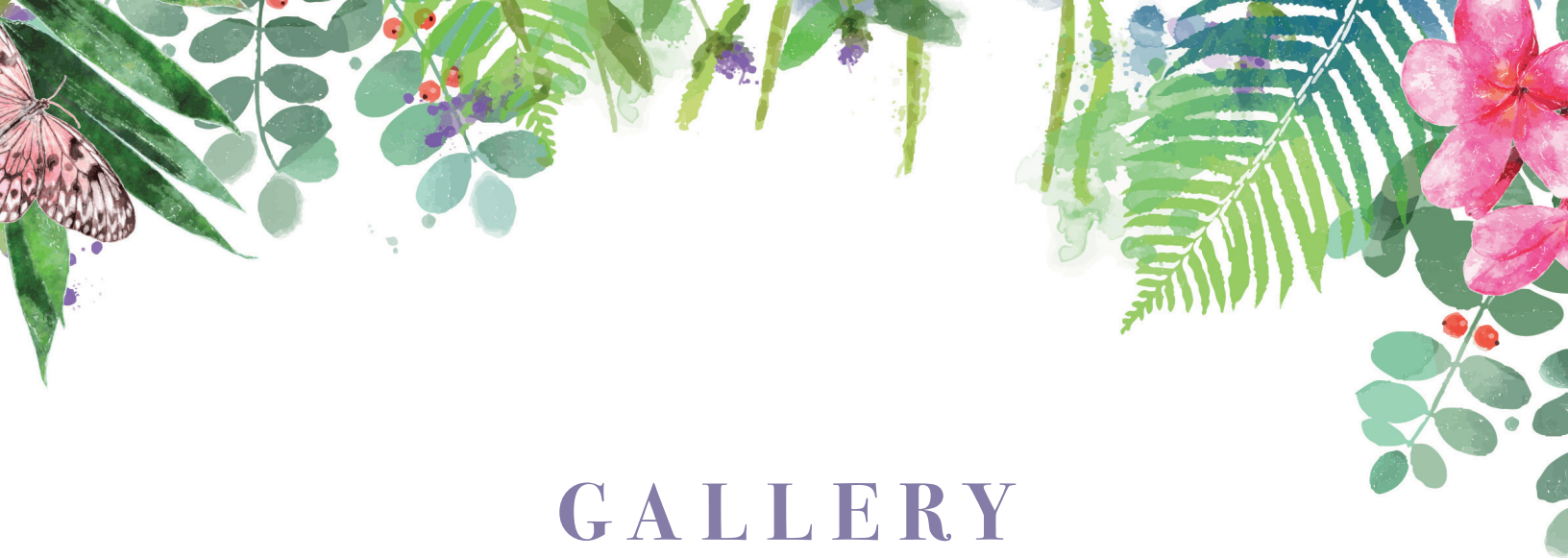
## 2025 AWARDS CEREMONY

*In the Company of Women* awardees are selected by a panel of community leaders comprised of past winners and representatives from Miami-Dade Parks, Recreation & Open Spaces Department and members of the Miami-Dade Commission for Women. Winners will be recognized at the awards ceremony dinner on in March 2025. For more information on the *In the Company of Women* event sponsorships and tickets, call 305-755-7804 or visit [miamidade.gov/inthecompanyofwomen](http://miamidade.gov/inthecompanyofwomen).

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-HELP-FLA (435-7352) toll-free within the state or by visiting [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com). Registration does not imply endorsement, approval or recommendation by the state.







# GALLERY







# 36<sup>TH</sup> ANNUAL IN THE COMPANY OF WOMEN AWARDS SPONSORSHIP OPPORTUNITIES

*EXPOSURE TO MORE THAN 400 BUSINESS LEADERS IN ATTENDANCE AND A  
PRE- AND POST-MARKETING REACH TO MORE THAN 50 THOUSAND INDIVIDUALS.*

## **\$15,000 PRESENTING SPONSOR (Only one available)**

First right of refusal for next year's event

Event promotional materials will read 'In the Company of Women, presented by "Your Company Name"'

Presenting status and logo displayed in all promotional materials

Presenting status prominently displayed during the awards presentation

Recognition at the event by Mayor Daniella Levine Cava and Miami-Dade Parks Director Maria Nardi

Inclusion in twice a month dedicated email leading up to the event (distributed to 50k subscribers)

Logo on Step & Repeat event banner

Company logo projected on event night presentation

Two-page color ad prominently displayed in the center of the program book

Recognition on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Recognition/Inclusion across social media platforms

Dedicated social media posts across PROS social media platforms (reach 100k+)

Company sponsored activation at the event

Inclusion in digital post-event recap tribute

(Optional) Inclusion of company promotional items in Honoree and VIP gift bags (items limited to event theme)

Opportunity for President/CEO to give brief welcome remarks

**Two reserved tables (24 tickets)**





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## **\$10,000 DIAMOND SPONSOR**

Diamond sponsor status and logo on all materials

Recognition at the event by Miami-Dade Parks Director Maria Nardi

Diamond/Presenting status and logo displayed prominently during the awards presentation

Inclusion in twice a month promotion leading up to the event (distributed to 50k subscribers)

Inclusion on Step & Repeat event banner

Company logo projected on event night presentation

Full-page color ad in the program book

Recognition/Inclusion across social media platforms

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Priority table location

Inclusion in digital post-event recap tribute

(Optional) Inclusion of company promotional items in Honoree and VIP gift bags (items limited to event theme)

**One reserved table (12 tickets)**







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## **\$8,000 PLATINUM SPONSOR**

Platinum sponsor status and logo on all materials

Recognition at the event by Miami-Dade Parks Director Maria Nardi

Inclusion in twice a month dedicated email leading up to the event (distributed to 50k subscribers)

Inclusion on Step & Repeat event banner

Company logo projected on event night presentation

Full-page color ad in awards ceremony program book

Recognition/Inclusion across social media platforms

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Inclusion in digital post-event recap tribute

(Optional) Inclusion of company promotional items in Honoree and VIP gift bags (items limited to event theme)

**10 event tickets**

## **\$5,500 GOLD SPONSOR**

Gold sponsor status and logo on all materials

Recognition at the event by Miami-Dade Parks Director Maria Nardi

Inclusion in twice a month dedicated email leading up to the event (distributed to 50k subscribers)

Company logo projected on event night presentation

Half-page color ad in awards ceremony program book

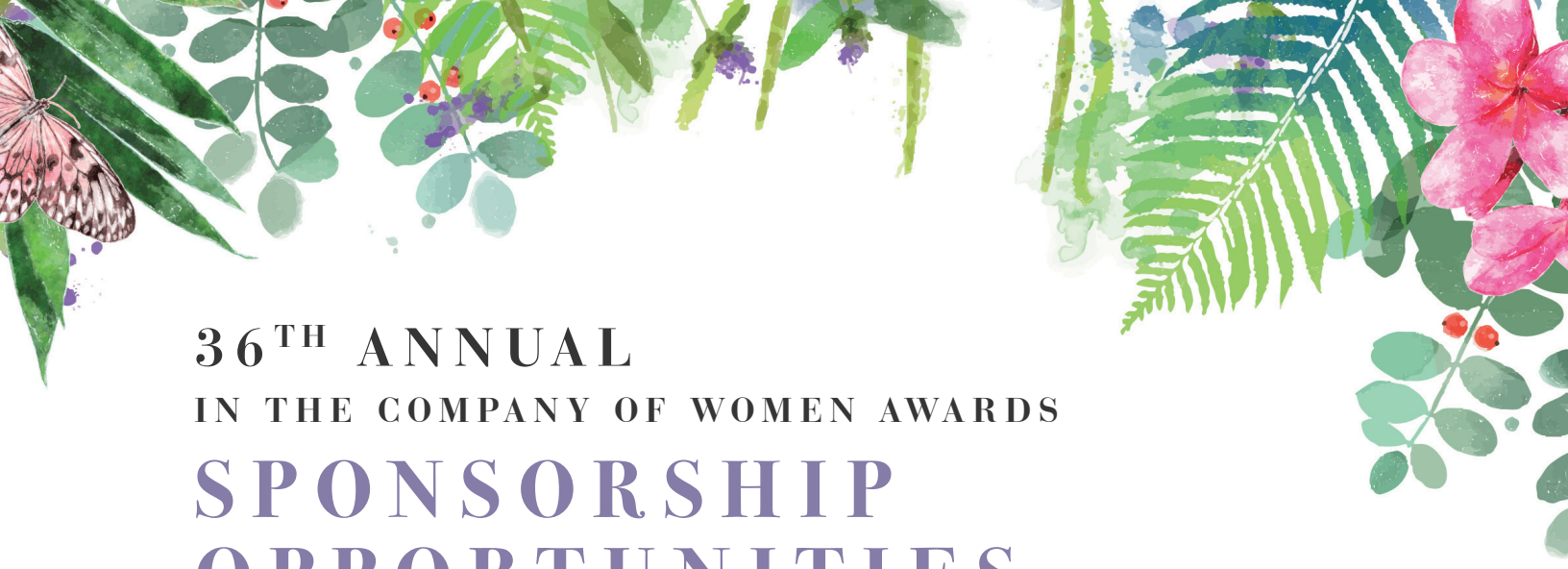
Recognition/Inclusion across social media platforms

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Inclusion in digital post-event recap tribute

**6 event tickets**





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## **\$3,000 SILVER SPONSOR**

Silver sponsor status and logo on all materials

Half-page black-and-white ad in awards ceremony program book

Recognition/Inclusion across social media platforms

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

Inclusion in digital post-event recap tribute

**4 event tickets**

## **\$1,500 BRONZE SPONSOR**

Mention in awards ceremony program book

Recognition/Inclusion across social media platforms

Mention on event page on Miami-Dade Parks, Recreation and Open Spaces webpage

**2 event tickets**

For sponsorship inquiries, please contact

**Kirsten Castillo** at [kirsten.castillo@miamidadegov](mailto:kirsten.castillo@miamidadegov) / (786) 812-1491

