

2000-2008

MISSION AND
ACCOMPLISHMENTS

Community Image Advisory Board



What is the CIAB?

- **First formed as the Community Image 2000 Advisory Committee to develop a comprehensive plan for the maintenance and improvement of major roadways, transportation terminals and properties adjacent thereto.**
- **February 26, 2002 established the CIAB as a permanent advisory board to the Board of County Commissioners.**
- **Includes membership from FDOT, MDX, GMVCB, municipalities, MDCPS, citizen committees, County agencies**

Community Image 2000

Objectives:

- Establish the Community Image 2000 Advisory Board composed of representatives from various county and state agencies and municipalities with a vested interest in enhancing our community image and pride.
- The Advisory Board is charged with providing input to the development of the Community Image 2000 Plan to address nine goals outlined in Resolution No. R-750-00 (Ord. 01-164).

Purpose of the CIAB as set forth in Ordinance 01-164

- Goal 1 – The proper maintenance of grass in and around our main roadways and transportation gateways;
- Goal 2 – The continued enhancement of our main roadways and transportation gateways through the replacement of unhealthy or damaged landscaping;
- Goal 3 – Enhance areas under overpasses and bridges
- Goal 4 – Establish a standard color scheme for bridge overpasses
- Goal 5 – Proper maintenance around the Metrorail and Metromover system and the creation of exciting designs through lighting, painting, and cosmetic changes to the Metrorail and Metromover trains
- Goal 6 – Eliminate litter and trash on our major roadways and transportation gateways;
- Goal 7 – Clearance of roadway intersections and emergency lanes of debris;
- Goal 8 – Enhancement of all roadways serving major tourist transportation terminals such as the airport, seaport, and train station;
- Goal 9 – Enhance water retention areas near major roadways through the use of lighting and fountains
- Goal 10– The education of the community regarding the goals of the Advisory Board especially roadway and transportation gateway beautification

Community Image 2000 Subcommittees

- Transportation Gateway Subcommittee
- Landscape and Right-of-Way
Maintenance/Litter Subcommittee
- Bridges, Overpasses and Street Sweeping
Subcommittee
- Aesthetics Review Subcommittee
- Public Relations Subcommittee

Community Image 2008 Subcommittees

- Landscape and Right-of-Way Maintenance/Litter Subcommittee
 - Chaired by Jeff Dawson, Miami-Dade Aviation
- Marketing Subcommittee
 - Chaired by Lina Blanco – City of Miami Solid Waste Dep.
- Street Tree Working Group Subcommittee
 - Chaired by John Oldenberg – City of Miami Beach Parks

Priority Gateways

- I-95
- 27 Avenue
- 836
- 112
- 395
- NW 199 Street - Ives Dairy Road
- US 1/Biscayne Blvd
- Metrorail/Metromover
- Airport
- Seaport



Chicago Streetscape Tour

September 16, 2005



Challenges

- ☔ Litter
- ☔ Graffiti
- ☔ Poor or no landscaping
- ☔ Lack of color
- ☔ Multiple jurisdictions with confusing boundaries



Coordinate multi-jurisdictional team to intensify key gateway maintenance “Punch List”

FDOT, Turnpike, MDX, M-D County, Municipalities

- Replace dead or missing plants
- Mulch trees/palms and shrub/ground cover beds
- Litter pick and bulk dumping cleanup
- Weed removal (i.e. cracks in roads, road drains, bridges, fence lines, etc.)
- Weeding of shrub and ground cover beds
- Graffiti removal or paint over
- Mow grass and edge where possible and appropriate



NEAT Teams

CIAB Gateway Maintenance Supervisor

CIAB Inspector

Two 2-person NEAT teams

Street Sweeper

Water Truck

2 Landscape trucks

Two pick-up trucks

Gateway Maintenance

Special Projects Planting

Removal of major litter on Gateways

Edging

Mowing

Pruning

Removal of dead fronds

Inspection

Landscape Subcommittee



NW 27th Avenue Beautification Project



Landscape Replacement Project – I-395 Ramps



NE 1st Avenue & 13th Street



Downtown entrance and exit ramps landscape improvements

NW 8 Street

395



Before



After



The “V” – CIAB, City of Miami, Hands on Miami, Roots in the City



Before



During



Greening the “V” - 2008



836/112



Vizcaya Station – CIAB, MDT, Fairchild Tropical Gardens, Hands on Miami



Before



Before



During



After

Overtown Transit Village Landscaping Improvements



Bayfront Metromover Landscaping Improvements



MDX System Wide Aesthetics

SR 836 Extension Overhead and Cantilever Signs



MDX System Wide Aesthetics

MDX Project 87407



MDX System Wide Aesthetics

**SR 836 Extension - Bike Path between
N.W. 107th Avenue and N.W. 87th Avenue**



Seaport



Street Tree Working Group Subcommittee



Miami-Dade County Street Tree Master Plan

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Carlos Alvarez
Mayor

Board of County Commissioners
Bruno A. Barreiro, *Chairman*
Barbara J. Jordan, *Vice Chairwoman*

| | |
|--|---|
| Barbara J. Jordan <i>District 1</i> | Katy Sorenson <i>District 8</i> |
| Dorrin D. Rolle <i>District 2</i> | Dennis C. Moss <i>District 9</i> |
| Audrey M. Edmonson <i>District 3</i> | Sen. Javier D. Souto <i>District 10</i> |
| Sally A. Heyman <i>District 4</i> | Joe A. Martinez <i>District 11</i> |
| Bruno A. Barreiro <i>District 5</i> | José "Pepe" Diaz <i>District 12</i> |
| Rebeca Sosa <i>District 6</i> | Natacha Seijas <i>District 13</i> |
| Carlos A. Gimenez <i>District 7</i> | |

Harvey Ruvin
Clerk of Courts
George M. Burgess
County Manager
Murray A. Greenberg
County Attorney

Miami-Dade County provides equal access and equal opportunity in employment and services and does not discriminate on the basis of disability.

Community Image Advisory Board
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Dennis C. Moss, *Chairman of the Community Image Advisory Board*

MIAMIDADE COUNTY

**A Greenprint
For Our Future:
Street Tree Master Plan**

March 2007



Investing
Our Community

Trees directly impact the quality of life in a community



Where would you rather walk?

Municipal Partners – 2008-09



- City of Sweetwater – Have adopted the Street Tree Master Plan, will be trained in tree care principles, and will be planting 100 trees this next season.



**City of Sweetwater
Beautification Project
Ribbon Cutting – April 30, 2009**



Municipal Partners – 2008-09



- City of South Miami will be partnering with CIAB to advance their tree protection ordinance, plant more trees, and enhance aesthetics of their downtown.
- City of OpaLocka – upcoming tour on city's efforts to continue aesthetic enhancement following Superbowl plantings from 2 years ago.

Marketing/Education Committee



Judging the Entries



2005 Poster Contest



2008 Poster Contest



At the Miami Dade County Youth Fair



Anti-Litter Campaign



US Conference of Mayors – June 2008



POW WOW!



Super Bowl February 7, 2010



- Will be working with RAAM to enhance landscaping and increase litter pick up cycles in preparation for Superbowl 2010.
- Additional funds were allocated by BCC at the budget hearing.
 - \$250,000 tree planting in Districts 2&3
 - \$250,000 Aesthetic Enhancements and litter clean up

Clean Up Green Up PAC Area, 199 Street



Super Clean Up Day



Government Center Fountain



South Dade Government Center Landscape Enhancements



Upcoming Projects

- **Vizcaya Main Gate**
- **“V” Projects**
 - (Mayor Carlos Alvarez’s Volunteer Initiatives)
- **Canal Water Features – Miami Gardens**

Tree Canopy Restoration \$\$\$

Request to participate in MDC block grant applications for “shovel-ready” projects to include:

- 1) Street Tree Plantings
- 2) Adopt-a-Tree Program
- 3) Park Tree Plantings
- 4) Natural Area Restoration

Future Direction?

- Transportation/Transit Subcommittee?
- Marketing the CIAB Brand
- Focus on public facilities and spaces
- Collaboration with Art in Public Places
- Aesthetics Master Plan Web-portal
- Codify minimum standards for aesthetics