

2020 Clean Up & Green Up Poster and Video Contest

Miami Super Bowl Host Committee's Ocean to Everglades (O2E) Initiative



Attention all teachers, program coordinators, and students!

Neat Streets Miami's Clean Up and Green Up Poster and Video Contest will launch on October 7, 2019.

Who we are...

Neat Streets Miami is a multi-jurisdictional County board that creates beautiful, green, and livable transportation corridors, gateways, and connections. Our impact can be seen in efforts such as: educational programs; tree plantings and giveaways; roadway landscape projects; street tree and aesthetics planning; bus stops, playgrounds, Metrorail/Metromover stations landscape enhancements to name a few.

What we're looking for...

This year, we invite all elementary, middle, and high school students to help promote environmental stewardship by designing a poster and/or video that illustrates this year's theme: *Ocean to Everglades (O2E)*.

Neat Streets Miami is teaming up with the Super Bowl LIV Host Committee to support its O2E environmental initiative. Posters and videos should highlight the important issues facing the health of the ocean and the Everglades, such as debris and plastics, coastal erosion, and impacts on habitat.

When we need your entries...

The deadline to submit all posters and videos is Friday, January 10, 2020.

Don't forget, we have great prizes for the winning students and their teachers! First, second, and third place prizes will be awarded to three (3) students and their teachers in each grade level (elementary, middle, and high school) for the poster contest. Prizes will be awarded to up to five students and their teacher for the video contest. Plus, there will be a special Grand Prize for one student MVP!

Thank you for your participation,

The Neat Streets Miami Office
greenup@miamidade.gov



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The deadline to submit all posters and videos is **Friday, January 10, 2020**:

For more information: <https://www8.miamidade.gov/global/recreation/neatstreets/clean-up-green-up.page>

Student Information

Student Name	First Name: _____	Last Name: _____
Grade	_____	
Parent Name	_____	
Parent Phone	_____	
Parent E-mail	_____	
Poster/Video Title and/or Video Link	_____	

Facility Information

Type of Facility	<input type="checkbox"/> School	<input type="checkbox"/> Park	<input type="checkbox"/> Other _____
School/Park Name	_____		
School/Park Address	Address : _____		
	City: _____	State: _____	ZIP Code: _____
	County Commission District _____ (to look up your district, visit: http://www.miamidade.gov/commission/)		
Teacher/Program Coordinator Name	_____		
Teacher/Program Coordinator E-mail	_____		
Teacher/ Program Coordinator Phone	_____		

Please check one: The poster/video is original and completed by the student. Yes No

Student's Signature: _____ Date Signed: _____

Parent/Teacher's Signature: _____ Date Signed: _____

By signing you are allowing Miami-Dade County, Neat Streets Miami and other media outlets to utilize this poster and/or video for educational or promotional purposes, and acknowledge that all entries become the property of Miami-Dade County and may not be returned. Additionally, by signing you hereby grant Miami-Dade County, Neat Streets Miami and other media outlets the right to use, reuse, photographs and videos of listed child in whole or in part, individually or in connection with other material, in any and all media now or hereafter known, including the internet, without restriction.

Contest Eligibility Requirements & Rules:

Poster:

- The poster contest is open to all students in grades 1-12 in any school and park program within Miami-Dade County.
- Contest Entry Form must be submitted with poster (attached to the back) to be eligible to win.
- All artwork must be original, not derivative and not generated by computer (except students in grades 9-12).
 - Only students in grades 9-12 may submit digital artwork. Poster must be printed out and submitted to be eligible.
- Students may use any medium.
- Posters cannot be larger than 24" X 30."
- One poster per student. One artist per poster.
- Posters must be original designs created by the student.
- The poster will be evaluated on the following three criteria:
 - Creativity
 - Relevance to theme
 - Storytelling
- Only winning posters will be returned.

Video:

- The video contest is open to all students in grades 1-12 in any school within Miami-Dade County.
- Each video must be submitted by students who belong to the same school.
- Video must be uploaded to YouTube.
 - Video should be able to be viewed by the public until judging concludes.
- Video must be original and created by students.
- Video cannot exceed two (2) minutes in length.
- Videos must be submitted by groups of no more than five (5) students.
- Contest submittal forms must be submitted with video link. Each student's name must be included in the submittal form along with the link.
- Each school may be represented by multiple groups of students (i.e., each school may submit more than one entry).
- Only one (1) video per student or group will be accepted.

All **posters** must be submitted with the submittal form attached by January 10, 2020 to:

Clean Up & Green Up Poster and Video Contest
 Attn: Jennifer Llorente
 275 NW 2 Street, Suite 541
 Miami, Florida 33128
greenup@miamidade.gov

All **video links** should be submitted by January 10, 2020 via submittal form to: