

Scorecard - Cultural Affairs

Information

Name:

Cultural Affairs

Description:

The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work:

- securing more public and private resources to invest in and promote cultural development;
- developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and
- making cultural activities more accessible for all of our residents and visitors.

The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the South Miami-Dade Cultural Arts Center, the Miami-Dade County Auditorium, the Joseph Caleb Auditorium and the African Heritage Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community. Through staff, board and programmatic resources, the Department, the Council and the Trust:

- promote, coordinate and support Miami-Dade County's more than 1,000 not-for-profit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development;
- advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and
- innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts.

Domain:

Cultural Affairs

Owners:

Cultural Affairs

Details

| | As Of | | Actual | Business Plan Goal | | FYTD Actual | FYTD Goal | Owners | |
|---|---------|-------------|--------------------|--------------------|-------------|--------------------|--------------------|---|---|
| ▼ 1.0 Customer | | | | | | | | | 1.0 Customer |
| ▼ 1.1 Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA) | | | | | | n/a | | | 1.1 Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA) |
| Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded) | 2019 FY | <div></div> | 505 grants awarded | 525 grants awarded | <div></div> | 505 grants awarded | 525 grants awarded | Spring, Michael (Office of the Mayor) | Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded) |
| ▼ 1.2 Operate and Program Excellent Cultural Facilities (CUA) | | | | | | | | Cultural Affairs | 1.2 Operate and Program Excellent Cultural Facilities (CUA) |
| Attendance at African Heritage Cultural Arts Center (AHCAC) | n/a | | n/a | n/a | | n/a | n/a | Lofton, Tiffany N. (CUA); Harrell, Theodore; Davis, Marshall; Hernandez, Liliana (CUA); Fliss, Eric | Attendance at African Heritage Cultural Arts Center (AHCAC) |
| Concessions at African Heritage Cultural Arts Center | '19 FQ4 | <div></div> | 1,142 | 1,000 | <div></div> | 3,681 | 2,500 | Harrell, Theodore; Hernandez, Liliana (CUA); Davis, Marshall; Lofton, Tiffany N. (CUA) | Concessions at African Heritage Cultural Arts Center |
| Events at African Heritage CAC | '19 FQ4 | <div></div> | 84 | 76 | <div></div> | 417 | 407 | Hernandez, Liliana (CUA); Davis, Marshall ; Lofton, Tiffany N. (CUA); | Events at African Heritage CAC |
| Attendance at Joseph Caleb Auditorium (JCA) | '19 FQ4 | <div></div> | 2,415 | 0 | <div></div> | 23,987 | 0 | Perez, Adriana (CUA); Hernandez, Liliana (CUA); Valles, Pamela (CUA); Lofton, Tiffany N. (CUA) | Attendance at Joseph Caleb Auditorium (JCA) |
| Concessions at Joseph Caleb Auditorium | '19 FQ3 | <div></div> | 0 | 0 | <div></div> | 0 | 0 | Hernandez, Liliana (CUA); Lofton, Tiffany N. (CUA) ; Perez, Adriana (CUA); Valles, Pamela (CUA) | Concessions at Joseph Caleb Auditorium |
| Events at Joseph Caleb Auditorium | '18 FQ4 | <div></div> | 17 | 0 | <div></div> | 35 | 15 | Perez, Adriana (CUA); Lofton, Tiffany N. (CUA); Valles, Pamela (CUA) | Events at Joseph Caleb Auditorium |
| Attendance at Miami-Dade County Auditorium (MDCA) | n/a | | n/a | n/a | | n/a | n/a | Arbelaez, Patricia (CUA); Lofton, Tiffany N. (CUA) ; Hernandez, Liliana (CUA); Siut, Javier (CUA) | Attendance at Miami-Dade County Auditorium (MDCA) |
| Concessions at Miami-Dade County Auditorium | '19 FQ1 | <div></div> | 40,767 | 21,000 | <div></div> | 40,767 | 21,000 | Siut, Javier (CUA); Hernandez, Liliana (CUA); Arbelaez, Patricia (CUA); | Concessions at Miami-Dade County Auditorium |
| Events at Miami-Dade County Auditorium | '19 FQ1 | <div></div> | 50 | 31 | <div></div> | 50 | 31 | Lofton, Tiffany N. (CUA); Hernandez, Liliana (CUA) ; Arbelaez, Patricia (CUA); Siut, Javier (CUA) | Events at Miami-Dade County Auditorium |
| Attendance at South Miami-Dade CAC | '19 FQ4 | <div></div> | 6,415 | 8,500 | <div></div> | 83,315 | 76,866 | Turnes, Vanessa (CUA); Lofton, Tiffany N. (CUA); Hernandez, Liliana (CUA) | Attendance at South Miami-Dade CAC |
| Concessions Income/Capital at South Miami-Dade CAC | '20 FQ1 | | 46,141 | n/a | | 46,141 | n/a | Hernandez, Liliana (CUA); Turnes, Vanessa (CUA); Lofton, Tiffany N. (CUA); Fliss, Eric | Concessions Income/Capital at South Miami-Dade CAC |
| Events at South Miami-Dade CAC | '19 FQ4 | <div></div> | 94 | 84 | <div></div> | 531 | 416 | Turnes, Vanessa (CUA); Fliss, Eric; Hernandez, Liliana (CUA); | Events at South Miami-Dade CAC |



Scorecard - Cultural Affairs

| <div><div></div><div>1.3 Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)</div></div> | | | | | | | | | | n/a | | | | | | | | | | 1.3 Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------|-----------|-------------|--|--|--|--|--|-----------------------|-----------------------|-----------------------|---|---|--|--|--|--|--|---|---|--|--|-----------|-------------|--|--|--|--|--|------|-----|---|--|-----------|----------|--|--|--|--|--|------|-----|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| <table><tr><th>Initiative Name</th><th>Type</th><th>As Of</th><th>Status</th><th></th><th></th><th></th><th></th><th></th><th>%</th><th>Owners</th></tr><tr><td>Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design</td><td></td><td>2/7/2019</td><td>Complete</td><td></td><td></td><td></td><td></td><td></td><td>100%</td><td>n/a</td></tr></table> | | | | | | | | | | Initiative Name | Type | As Of | Status | | | | | | % | Owners | Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design | | 2/7/2019 | Complete | | | | | | 100% | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Initiative Name | Type | As Of | Status | | | | | | % | Owners | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design | | 2/7/2019 | Complete | | | | | | 100% | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Identify Opportunities for Public Art and Coordinating the Selection of Artists (CUA) | | 2019 FY | | | | | | | 102 | 53 | 102 | 53 Leslie, Marialaura (CUA); Spring, Michael (Office of the Mayor); Alfonso, L. Carolina (CUA); Romeu, Patricia | Identify Opportunities for Public Art and Coordinating the Selection of Artists (CUA) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Maximize County Facility Improvement Investments (CUA) | | 2019 FY | | | | | | | 15 | 12 | 15 | 12 Leslie, Marialaura (CUA); Peraza, Alex (CUA); Denis, Marie (CUA); Spring, Michael (Office of the Mayor); Alfonso, L. Carolina (CUA); | Maximize County Facility Improvement Investments (CUA) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Repair, Restoration and Conservation of the Public Art Collection (CUA) | | 2019 FY | | | | | | | 17 | 19 | 17 | 19 Spring, Michael (Office of the Mayor) | Repair, Restoration and Conservation of the Public Art Collection (CUA) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div><div></div><div>1.4 Increase awareness of, access to and public participation in cultural activities (CUA)</div></div> | | | | | | | | | | n/a | | | | | | | | | | 1.4 Increase awareness of, access to and public participation in cultural activities (CUA) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Initiative Name</th><th>Type</th><th>As Of</th><th>Status</th><th></th><th></th><th></th><th></th><th></th><th>%</th><th>Owners</th></tr><tr><td>Partnering with the Greater Miami Convention & Visitors Bureau</td><td></td><td>2/7/2019</td><td>Complete</td><td></td><td></td><td></td><td></td><td></td><td>70%</td><td>n/a</td></tr></table> | | | | | | | | | | Initiative Name | Type | As Of | Status | | | | | | % | Owners | Partnering with the Greater Miami Convention & Visitors Bureau | | 2/7/2019 | Complete | | | | | | 70% | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Initiative Name | Type | As Of | Status | | | | | | % | Owners | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Partnering with the Greater Miami Convention & Visitors Bureau | | 2/7/2019 | Complete | | | | | | 70% | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Culture Shock Miami Program | | 2019 FY | | | | | | | 15,500 | 11,000 | 15,500 | 11,000 Tassy-Beauvoir, Christina (CUA); Leslie, Marialaura (CUA); Dale, Mary-Margaret (CUA); Spring, Michael (Office of the Mayor) | Culture Shock Miami Program | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Golden Ticket Program | | 2019 FY | | | | | | | 17,000 guides printed | 17,000 guides printed | 17,000 guides printed | 17,000 guides printed Hernandez, Liliana (CUA); Cardenas, Dorianmy; Spring, Michael (Office of the Mayor) | Golden Ticket Program | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Youth-Arts Specific Programs and Children's Trust Funded Programs | | 2019 FY | | | | | | | 190,000 children | 190,000 children | 190,000 children | 190,000 children Andersen, Francine | Youth-Arts Specific Programs and Children's Trust Funded Programs | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div><div></div><div>1.5 Make the Department's programs and services faster and easier to access (CUA)</div></div> | | | | | | | | | | n/a | | | | | | | | | | 1.5 Make the Department's programs and services faster and easier to access (CUA) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Initiative Name</th><th>Type</th><th>As Of</th><th>Status</th><th></th><th></th><th></th><th></th><th></th><th>%</th><th>Owners</th></tr><tr><td>APP Website Maintenance and Tailoring of the Inventory Software System</td><td></td><td>2/10/2017</td><td>In Progress</td><td></td><td></td><td></td><td></td><td></td><td>80%</td><td>n/a</td></tr><tr><td>CUA Website Redesign</td><td></td><td>2/10/2017</td><td>Complete</td><td></td><td></td><td></td><td></td><td></td><td>100%</td><td>n/a</td></tr></table> | | | | | | | | | | Initiative Name | Type | As Of | Status | | | | | | % | Owners | APP Website Maintenance and Tailoring of the Inventory Software System | | 2/10/2017 | In Progress | | | | | | 80% | n/a | CUA Website Redesign | | 2/10/2017 | Complete | | | | | | 100% | n/a | | | | | | | | | | | | | | | | | | | | |
| Initiative Name | Type | As Of | Status | | | | | | % | Owners | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| APP Website Maintenance and Tailoring of the Inventory Software System | | 2/10/2017 | In Progress | | | | | | 80% | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CUA Website Redesign | | 2/10/2017 | Complete | | | | | | 100% | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div><div></div><div>1.6 Extend the Department's technical assistance services to additional areas of need (CUA)</div></div> | | | | | | | | | | n/a | | | | | | | | | | 1.6 Extend the Department's technical assistance services to additional areas of need (CUA) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Initiative Name</th><th>Type</th><th>As Of</th><th>Status</th><th></th><th></th><th></th><th></th><th></th><th>%</th><th>Owners</th></tr><tr><td>Conduct Art in Public Places (APP) Workshops</td><td></td><td>2/10/2017</td><td>In Progress</td><td></td><td></td><td></td><td></td><td></td><td>100%</td><td>n/a</td></tr><tr><td>Conduct Culture Grants Online (CGO) Workshops</td><td></td><td>2/10/2017</td><td>Complete</td><td></td><td></td><td></td><td></td><td></td><td>100%</td><td>n/a</td></tr></table> | | | | | | | | | | Initiative Name | Type | As Of | Status | | | | | | % | Owners | Conduct Art in Public Places (APP) Workshops | | 2/10/2017 | In Progress | | | | | | 100% | n/a | Conduct Culture Grants Online (CGO) Workshops | | 2/10/2017 | Complete | | | | | | 100% | n/a | | | | | | | | | | | | | | | | | | | | |
| Initiative Name | Type | As Of | Status | | | | | | % | Owners | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Conduct Art in Public Places (APP) Workshops | | 2/10/2017 | In Progress | | | | | | 100% | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Conduct Culture Grants Online (CGO) Workshops | | 2/10/2017 | Complete | | | | | | 100% | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2.0 Financial | | | | | | | | | | 2.0 Financial | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <div><div></div><div>2.1 Meet Budget Targets (Cultural Affairs) (RC2)</div></div> | | | | | | | | | | n/a | | | | | | | | | | 2.1 Meet Budget Targets (Cultural Affairs) (RC2) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Revenue: Total (Cultural Affairs) | | '19 FQ4 | | | | | | | \$34,994K | \$10,389K | \$47,319K | \$41,553K Spring, Michael (Office of the Mayor) | Revenue: Total (Cultural Affairs) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Expen: Total (Cultural Affairs) | | '19 FQ4 | | | | | | | \$5,409K | \$10,389K | \$35,093K | \$41,553K Spring, Michael (Office of the Mayor) | Expen: Total (Cultural Affairs) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Positions: Full-Time Filled (DoCA) | | '19 FQ4 | | | | | | | 74 | n/a | n/a | n/a Spring, Michael (Office of the Mayor) | Positions: Full-Time Filled (DoCA) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Linked Objects

| | | | |
|--------------------------|---|-----|---------------|
| Child Scorecards | | | |
| | Name | | Owners |
| | Art in Public Places | n/a | |
| Parent Scorecards | | | |
| | Name | | Owners |
| | Recreation and Culture Strategic Area Scorecard | n/a | |
| ActiveViews | | | |
| Initiatives | | | |



Scorecard - Cultural Affairs

| ▼ Objectives | | | | |
|--------------------|---|------------------|--------|--|
| | Name | | Owners | |
| | Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA) | n/a | | |
| | Operate and Program Excellent Cultural Facilities (CUA) | Cultural Affairs | | |
| | Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA) | n/a | | |
| | Increase awareness of, access to and public participation in cultural activities (CUA) | n/a | | |
| | Make the Department's programs and services faster and easier to access (CUA) | n/a | | |
| | Extend the Department's technical assistance services to additional areas of need (CUA) | n/a | | |
| | Meet Budget Targets (Cultural Affairs) (RC2) | n/a | | |
| ▼ Program Groups | | | | |
| ▼ Stoplight Charts | | | | |
| ▼ Tasks | | | | |

Commentary

| Action Items | | | | |
|--------------|------------|----------|--------|--------|
| | Due Date ▲ | Status ▲ | Action | Owners |

| Comments | | | | |
|----------|--------|--|---------|--|
| Date ▼ | Author | | Comment | |

Attachments & Links

| ▼ External Links | | | | |
|------------------|---|---------------------------------------|--|--|
| | Name | Created By | | |
| | ArtBurst Miami Web Site - Media Bureau for the Arts | Spring, Michael (Office of the Mayor) | | |
| | Culture Shock Miami Web Site | Spring, Michael (Office of the Mayor) | | |
| | Department of Cultural Affairs Web Site | Spring, Michael (Office of the Mayor) | | |
| | South Miami-Dade Cultural Arts Center | Spring, Michael (Office of the Mayor) | | |
| | power2give Private Sector Fundraising Platform | Spring, Michael (Office of the Mayor) | | |

| ▼ Attachments | | | | |
|---------------|---|-----------------------|----------------|--|
| | Name | Last Updated | Checked Out By | |
| | Business Plan - FY2009-2010 | 10/28/2009 3:58:05 PM | | |
| | 2008 Resident Satisfaction Survey - Culture | 4/2/2009 12:06:36 AM | | |
| | Cultural Affairs Facebook Group | 4/1/2009 5:05:44 PM | | |
| | Cultural Affairs Facebook Group - Event | 4/1/2009 5:04:24 PM | | |
| | Art in Public Places Study - September 2008 | 9/29/2008 1:30:17 PM | | |
| | The Impact of the Arts in Miami-Dade County | 9/27/2008 2:32:15 PM | | |
| | Business Plan FY 2012 and FY 2013 | | | |
| | CUA Business Plan FY13-14 | | | |
| | FY 2012-2013 Grants Brochure | | | |

Measures

As Of: <M/d/yyyy> 15 Sum. Lvl.: Base Comparator: Default

| | Name | Description | Comparator Name | Sum. Lvl. | Period | Actual | Target | Variance | Owners | D |
|---|---|---|-----------------|-----------|---------|--------|--------|----------|---|-------|
| | Attendance at African Heritage Cultural Arts Center (AHCAC) | Located at 6161 NW 22 Avenue, the African Heritage Cultural Arts Center is a performing arts complex that features: a 250-seat Wendall A. Narcisse theater; a 300-seat music building with practice and rehearsal rooms; the Amadlozi Gallery hosting art exhibitions; a 1,900 sf dance studio; classrooms for ceramics,... | Goal - Default | n/a | n/a | n/a | n/a | n/a | n/a Lofton, Tiffany N. (CUA); Harrell, Theodore; Davis, Marshall; Hernandez, Liliana (CUA); Fliss, Eric | Cultu |
| ▲ | Attendance at Joseph Caleb Auditorium (JCA) | Located at 5400 NW 22 Avenue, the Caleb Auditorium is a 991-seat theater offering a variety of educational, community and arts programs. The goal of the Department is to establish appropriate staffing, programming and capital needs for each facility, and securing the requisite County funding to implement... | Goal - Default | Base | '19 FQ4 | 2,415 | 0 | 2,415 | Perez, Adriana (CUA); Hernandez, Liliana (CUA); Valles, Pamela (CUA); Lofton, Tiffany N. (CUA) | Cultu |

Scorecard - Cultural Affairs

| | | | | | | | | | | |
|----|--|---|----------------|------|---------|-----------------------|-----------------------|--------------------|--|-------|
| | Attendance at Miami-Dade County Auditorium (MDCA) | Located at 2901 W. Flagler Street, Miami-Dade County Auditorium is a 2,429-seat multi-purpose theater that continues to showcase the performing arts. It recently has introduced a "black box" configuration which transforms the stage of the Auditorium into an intimate, flexible theater space to present small-scaled... | Goal - Default | n/a | n/a | n/a | n/a | n/a | Arbelaez, Patricia (CUA); Lofton, Tiffany N. (CUA); Hernandez, Liliana (CUA); Siut, Javier (CUA) | Cultu |
| VR | Attendance at South Miami-Dade CAC | | Goal - Default | Base | '19 FQ4 | 6,415 | 8,500 | -2,085 | Turnes, Vanessa (CUA); Lofton, Tiffany N. (CUA); Hernandez, Liliana (CUA) | Cultu |
| | Concessions at African Heritage Cultural Arts Center | | Goal - Default | Base | '19 FQ4 | 1,142 | 1,000 | 142 | Harrell, Theodore; Hernandez, Liliana (CUA); Davis, Marshall; Lofton, Tiffany N. (CUA) | Cultu |
| | Concessions at Joseph Caleb Auditorium | | Goal - Default | Base | '19 FQ3 | 0 | 0 | 0 | Hernandez, Liliana (CUA); Lofton, Tiffany N. (CUA); Perez, Adriana (CUA); Valles, Pamela (CUA) | Cultu |
| | Concessions at Miami-Dade County Auditorium | | Goal - Default | Base | '19 FQ1 | 40,767 | 21,000 | 19,767 | Siut, Javier (CUA); Hernandez, Liliana (CUA); Arbelaez, Patricia (CUA); Lofton, Tiffany N. (CUA) | Cultu |
| | Concessions Income/Capital at South Miami-Dade CAC | | Goal - Default | Base | '20 FQ1 | 46,141 | n/a | n/a | Hernandez, Liliana (CUA); Turnes, Vanessa (CUA); Lofton, Tiffany N. (CUA); Fliss, Eric | Cultu |
| | Culture Shock Miami Program | Culture Shock Miami (www.cultureshockmiami.com) offers students ages 13-22 the ability to purchase \$5 tickets to hundreds of cultural activities each year, and utilizes varied marketing strategies including online ads, social media, special events, and "ambassador" meet-ups where students gather. | Goal - Default | Base | 2019 FY | 15,500 | 11,000 | 4,500 | Tassy-Beauvoir, Christina (CUA); Leslie, Marialaura (CUA); Dale, Mary-Margaret (CUA); Spring, Michael (Office of the Mayor) | Cultu |
| | Events at African Heritage CAC | | Goal - Default | Base | '19 FQ4 | 84 | 76 | 8 | Hernandez, Liliana (CUA); Davis, Marshall; Lofton, Tiffany N. (CUA); Harrell, Theodore | Cultu |
| | Events at Joseph Caleb Auditorium | | Goal - Default | Base | '18 FQ4 | 17 | 0 | 17 | Perez, Adriana (CUA); Lofton, Tiffany N. (CUA); Valles, Pamela (CUA) | Cultu |
| | Events at Miami-Dade County Auditorium | | Goal - Default | Base | '19 FQ1 | 50 | 31 | 19 | Lofton, Tiffany N. (CUA); Hernandez, Liliana (CUA); Arbelaez, Patricia (CUA); Siut, Javier (CUA) | Cultu |
| VR | Events at South Miami-Dade CAC | | Goal - Default | Base | '19 FQ4 | 94 | 84 | 10 | Turnes, Vanessa (CUA); Fliss, Eric; Hernandez, Liliana (CUA); Lofton, Tiffany N. (CUA) | Cultu |
| | Expen: Total (Cultural Affairs) | Total expenditures in \$1,000s (from roll-up of Personnel, Other Operating, and Capital) | Goal - Default | Base | '19 FQ4 | \$5,409K | \$10,389K | \$4,980K | Spring, Michael (Office of the Mayor) | Cultu |
| | Golden Ticket Program | The Golden Ticket program promotes free admission opportunities for senior citizens ages 62 and older to local cultural events, ranging from museums to theaters by annually publishing and distributing 18,000 Golden Ticket Arts Guides, a large format, easy-to-read, combined English and Spanish language... | Goal - Default | Base | 2019 FY | 17,000 guides printed | 17,000 guides printed | 0 guides printed | Hernandez, Liliana (CUA); Cardenas, Dorianny; Spring, Michael (Office of the Mayor) | Cultu |
| | Identify Opportunities for Public Art and Coordinating the Selection of Artists (CUA) | The department strives to identify opportunities for public art and coordinate the selection of artists to create excellent, prominent, durable and engaging works of art that are integrated within the new construction and enhance the built environment. | Goal - Default | Base | 2019 FY | 102 | 53 | 49 | Leslie, Marialaura (CUA); Spring, Michael (Office of the Mayor); Alfonso, L. Carolina (CUA); Romeu, Patricia | Cultu |
| | Maximize County Facility Improvement Investments (CUA) | The department seeks to maximize County facility improvement investments by directly managing, overseeing and implementing the 20 Building Better Communities (BBC-GOB bond program and/or CDT-funded capital contracts and 23 active Capital Development grant contracts) in partnership with... | Goal - Default | Base | 2019 FY | 15 | 12 | 3 | Leslie, Marialaura (CUA); Peraza, Alex (CUA); Denis, Marie (CUA); Spring, Michael (Office of the Mayor); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA) | Cultu |
| | Positions: Full-Time Filled (DoCA) | The "actual" reflects the number of full-time positions that are filled; the "goal" reflects the number of full-time budgeted positions. | Goal - Default | Base | '19 FQ4 | 74 | n/a | n/a | Spring, Michael (Office of the Mayor) | Cultu |
| | Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded) | The department builds and sustains the cultural industry through integrated investments in and technical assistance to cultural organizations and artists, and makes cultural activities more accessible for residents and visitors through its competitive grants program. This measure tracks... | Goal - Default | Base | 2019 FY | 505 grants awarded | 525 grants awarded | -20 grants awarded | Spring, Michael (Office of the Mayor) | Cultu |
| VR | Repair, Restoration and Conservation of the Public Art Collection (CUA) | The County is dedicating 15 percent of the 1.5 percent generated by all new public art allocations to a Repair and Restoration fund that is being used for specialized tasks required to restore and/or repair works of art in its collection. These funds will be replenished on an ongoing basis with proceeds from new commissions.... | Goal - Default | Base | 2019 FY | 17 | 19 | -2 | Spring, Michael (Office of the Mayor) | Cultu |
| | Revenue: Total (Cultural Affairs) | Total revenue in \$1,000s (from FAMIS) | Goal - Default | Base | '19 FQ4 | \$34,994K | \$10,389K | \$24,605K | Spring, Michael (Office of the Mayor) | Cultu |
| | Youth-Arts Specific Programs and Children's Trust Funded Programs | The number of children being introduced and experiencing cultural programs through the four (4) Children's Trust-funded grants programs (Youth Arts Miami, Youth Arts Enrichment Program, Summer Arts and Science Camps, and All Kids Included) and, starting in FY13-14, Arts Education Initiatives. | Goal - Default | Base | 2019 FY | 190,000 children | 190,000 children | 0 children | Andersen, Francine | Cultu |

Scorecard - Cultural Affairs

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