

Scorecard

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Cultural Affairs

The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work: - securing more public and private resources to invest in and promote cultural development; - developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and - making cultural activities more accessible for all of our residents and visitors. The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the South Miami-Dade Cultural Arts Center, the Miami-Dade County Auditorium, the Joseph Caleb Auditorium and the African Heritage Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community. Through staff, board and programmatic resources, the Department, the Council and the Trust: - promote, coordinate and support Miami-Dade County's more than 1,000 not-for-profit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development; - advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and - innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts.

Owner: Hernandez, Liliana (CUA); Leslie, Marialaura (CUA); Spring, Michael (Office of the Mayor)
Department: Cultural Affairs

Perspective Name	Objective Name	Measure Name	As Of	Actual	Business Plan Goal		Actual FYTD	FYTD Goal	
Customer	Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA)	Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded)	2020 FY	510 grants awarded	510 grants awarded		510 grants awarded	510 grants awarded	
	Operate and Program Excellent Cultural Facilities (CUA)	Events at Joseph Caleb Auditorium	'20 FQ3	0	3		12	3	
		Attendance at Miami-Dade County Auditorium (MDCA)	'20 FQ3	0	38,000		69,390	38,000	
		Attendance at African Heritage Cultural Arts Center (AHCAC)	'20 FQ2	980	7,500		8,230	14,500	
		Concessions at Miami-Dade County Auditorium	'20 FQ3	0	35,000		73,615	60,000	
		Events at African Heritage CAC	'20 FQ2	62	110		158	221	

Attendance at South Miami-Dade CAC	'20 FQ3	0	29,500		34,831	54,853	
Concessions at Joseph Caleb Auditorium	'20 FQ3	0	0		0	0	
Attendance at Joseph Caleb Auditorium	'20	0	3,700		14,975	13,900	

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