Cultural Affairs

The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work: - securing more public and private resources to invest in and promote cultural development; - developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and - making cultural activities more accessible for all of our residents and visitors. The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the South Miami-Dade Cultural Arts Center, the Miami-Dade County Auditorium, the Joseph Caleb Auditorium and the African Heritage Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community. Through staff, board and programmatic resources, the Department, the Council and the Trust: - promote, coordinate and support Miami-Dade County's more than 1,000 not-for-profit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development; - advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and - innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts.

Owner: Hernandez, Liliana (CUA); Leslie, Marialaura (CUA); Spring, Michael (Office of the Mayor)
Department: Cultural Affairs

Perspective Name	Objective Name	Measure Name	As Of	Actual	Business Plan Goal		Actual FYTD	FYTD Goal	
Customer	**Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA)**	Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded)	2020 FY	510 grants awarded	510 grants awarded	▲	510 grants awarded	510 grants awarded	▲
	Operate and Program Excellent Cultural Facilities (CUA)	Events at Joseph Caleb Auditorium	'20 FQ3	0	3	▼	12	3	▲
		Attendance at Miami-Dade County Auditorium (MDCA)	'20 FQ3	0	38,000	▼	69,390	38,000	▲
		Attendance at African Heritage Cultural Arts Center (AHCAC)	'20 FQ2	980	7,500	▼	8,230	14,500	▼
		Concessions at Miami-Dade County Auditorium	'20 FQ3	0	35,000	▼	73,615	60,000	▲
		Events at African Heritage CAC	'20 FQ2	62	110	▼	158	221	▼
		Attendance at South Miami-Dade CAC	'20 FQ3	0	29,500	▼	34,831	54,853	▼
		Concessions at Joseph Caleb Auditorium	'20 FQ3	0	0	▲	0	0	▲
		Attendance at Joseph Caleb Auditorium (JCA)	'20 FQ3	0	3,700	▼	14,975	13,900	▲
		Concessions at African Heritage Cultural Arts Center	'20 FQ2	513	499	▲	783	1,569	▼
		Events at South Miami-Dade CAC	'20 FQ3	110	110	▲	411	220	▲
		Concessions Income/Capital at South Miami-Dade CAC	'20 FQ3	0	48,125	▼	67,621	129,250	▼
		Events at Miami-Dade County Auditorium	'20 FQ3	0	35	▼	86	90	▼
	Increase awareness of, access to and public participation in cultural activities (CUA) ◇	Golden Ticket Program	2020 FY	17,000 guides printed	17,000 guides printed	▲	17,000 guides printed	17,000 guides printed	▲
		Youth-Arts Specific Programs and Children's Trust Funded Programs	2019 FY	362,953 children	190,000 children	▲	362,953 children	190,000 children	▲
		Culture Shock Miami Program	2020 FY	8,569	12,000	▼	8,569	12,000	▼
	Improve existing cultural facilities in ◇	Identify Opportunities for Public Art and Coordinating the	2020 FY	115	100	▲	115	100	▲

	neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)	Selection of Artists (CUA)							
		Maximize County Facility Improvement Investments (CUA)	2020 FY	12	12	▲	12	12	▲
		Repair, Restoration and Conservation of the Public Art Collection (CUA)	2020 FY	33	20	▲	33	20	▲
Financial	Meet Budget Targets (Cultural Affairs) (RC2)	Expen: Total (Cultural Affairs)	'20 FQ3	$4,749K	$13,320K	▲	$31,785K	$39,961K	▲
		Revenue: Total (Cultural Affairs)	'20 FQ3	$1,324K	$13,320K	▼	$19,579K	$39,960K	▼
		Positions: Full-Time Filled (DoCA)	'20 FQ3	75	85	▼	n/a	n/a	

Edit Scorecard

Initiatives for Objectives

Objective Name	Initiative	As Of	Status	Budget	Timing	Quality	Risk	Scope	Owners
Increase awareness of, access to and public participation in cultural activities (CUA)	Partnering with the Greater Miami Convention & Visitors Bureau	2/7/2019	Complete						Spring, Michael (Office of the Mayor)
Extend the Department's technical assitance services to additional areas of need (CUA)	Conduct Art in Public Places (APP) Workshops	2/14/2020	Complete						Alfonso, L. Carolina (CUA); Romeu, Patricia; Spring, Michael (Office of the Mayor)
	Conduct Culture Grants Online (CGO) Workshops	2/14/2020	Complete						Allocco, Kelly; Andersen, Francine; Batlle Mooney, Gilda (CUA); Benjamin, Nikenna D. (CUA); Perez, Adriana (CUA); Pezoldt, Dana (CUA); Spring, Michael (Office of the Mayor)
Make the Department's programs and services faster and easier to access (CUA)	APP Website Maintenance and Tailoring of the Inventory Software System	2/14/2020	Complete						Spring, Michael (Office of the Mayor)
	CUA Website Redesign	2/14/2020	Complete						Batlle Mooney, Gilda (CUA); Spring, Michael (Office of the Mayor)
Improve existing cultural facilities in neighborhoods throughout Miami-Dade	Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design	2/7/2019	Complete						Alfonso, L. Carolina (CUA); Dandrea,

County and the quality of Miami-Dade County's built environment (CUA)									Lisa (CUA); Denis, Marie (CUA); Martinez-Delgado, David (CUA); Peraza, Alex (CUA); Spring, Michael (Office of the Mayor)