






As Of <= 10/01/2021

Cultural Affairs

The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work: securing more public and private resources to equitably invest in and promote diverse cultural development; developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and making cultural activities more accessible for all of our residents and visitors. The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the African Heritage Cultural Arts Center, Joseph Caleb Auditorium, Miami-Dade County Auditorium and South Miami-Dade Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community. Through staff, board and programmatic resources, the Department, the Council and the Trust: - promote, coordinate and support Miami-Dade County's more than 1,000 nonprofit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development; - advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and- innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts. The Department also manages and facilitates the grant investments made by the Tourist Development Council and supports its

Owner:
Hernandez, Liliana (CUA);
Leslie, Marialaura (CUA);
Spring, Michael (Office of the Mayor)
Department:
Cultural Affairs

Perspective Name	Objective Name	Measure Name	As Of		Actual	Business Plan Goal	Actual FYTD	FYTD Goal	
Customer	Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA)	Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded)	2021 FY	🔴	405 grants awarded	510 grants awarded	405 grants awarded	510 grants awarded	🔴
	Operate and Program Excellent Cultural Facilities (CUA)	Events at Joseph Caleb Auditorium	'21 FQ4	🟢	0	0	0	13	🔴
		Attendance at Miami-Dade County Auditorium (MDCA)	'21 FQ4	🔴	1,980	8,000	15,754	96,000	🔴
		Attendance at African Heritage Cultural Arts Center (AHCAC)	'21 FQ4	🔴	5,050	21,500	28,934	65,400	🔴
		Concessions at Miami-Dade County Auditorium	'21 FQ4	🔴	901	8,000	1,711	88,000	🔴
		Events at African Heritage CAC	'21 FQ4	🟢	75	40	268	203	🟢
		Attendance at South Miami-Dade CAC	'21 FQ4	🔴	3,528	8,500	83,290	58,000	🟢
		Concessions at Joseph Caleb Auditorium	'21 FQ4	🟢	0	0	0	0	🟢
		Attendance at Joseph Caleb Auditorium (JCA)	'21 FQ4	🟢	0	0	0	13,000	🔴
		Concessions at African Heritage Cultural Arts Center	'21 FQ4	🟢	293	85	566	1,015	🔴
		Events at South Miami-Dade CAC	'21 FQ4	🟢	93	12	279	53	🟢
		Concessions at South Miami-Dade Cultural Arts Center	'21 FQ4	🟢	12,393	7,500	14,313	98,000	🔴
		Events at Miami-Dade County Auditorium	'21 FQ4	🟢	29	20	97	110	🔴
	Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)	Identify Opportunities for Public Art and Coordinating the Selection of Artists (CUA)	2021 FY	🟢	136	120	136	120	🟢
		Total Active Capital Projects (CUA)	2021 FY	🟢	15	9	15	9	🟢
		Repair Restoration and Conservation of the Public Art	2021 FY	🟢	24	24	24	24	🟢

	Increase awareness of, access to and public participation in cultural activities (CUA) 	Collection (CUA)							
		Golden Ticket Program	2021 FY		0 guides printed	17,000 guides printed	0 guides printed	17,000 guides printed	
		Youth-Arts Specific Programs and Children's Trust Funded Programs	2021 FY		366,355 children	170,000 children	366,355 children	170,000 children	
		Culture Shock Miami Program	2021 FY		75,872	9,000	75,872	9,000	
Financial	Meet Budget Targets (Cultural Affairs) (RC2)	Expen: Total (Cultural Affairs)	'21 FQ4		\$9,723K	\$13,210K	\$36,287K	\$52,843K	
		Revenue: Total (Cultural Affairs)	'21 FQ4		\$33,046K	\$13,210K	\$48,715K	\$52,843K	
		Positions: Full-Time Filled (DoCA)	'21 FQ4		75	89	n/a	n/a	

[Edit Scorecard](#)