

As Of <= 06/30/2023

### Cultural Affairs

The Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council develop cultural excellence, diversity, access, and participation throughout Miami-Dade County by strategically creating and promoting equitable opportunities for artists and cultural organizations, and our residents and visitors who are their audiences. Through staff, board and programmatic resources, the Department, the Council, and the Trust promote, coordinate, and support Miami-Dade County's more than 1,000 nonprofit cultural organizations as well as thousands of resident artists through grants, technical assistance, public information, and interactive community planning. The Department directs the Art in Public Places program and serves its board, the Art in Public Places Trust, commissioning, curating, maintaining, and promoting the County's art collection. The Department also manages, programs and operates the African Heritage Cultural Arts Center, Dennis C. Moss Cultural Arts Center, Joseph Caleb Auditorium, and Miami-Dade County Auditorium, all dedicated to presenting and supporting excellence in the arts for the entire community. The Department receives funding through the Miami-Dade County Mayor and Board of County Commissioners, The Children's Trust, the National Endowment for the Arts, the State of Florida through the Florida Department of State, Florida Division of Arts and Culture and the Florida Council on Arts and Culture, the John S. and James L. Knight Foundation, the Peacock Foundation, Inc. and The Jorge M. Pérez Family Foundation at The Miami Foundation. Other support and services are provided by TicketWeb for the Culture Shock Miami program, the Greater Miami Convention and Visitors Bureau, the South Florida Cultural Consortium, and the Tourist Development Council.

**Owner:** Spring, Michael (CUA); Hernandez, Liliana (CUA)  
**Department:** Cultural Affairs

Perspective Name	Objective Name	Measure Name	Last Period Updated		Actual	Target	Actual FYTD	FYTD Goal	
Customer	Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities	Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded)	2022 FY		711 grants awarded	500 grants awarded	711 grants awarded	500 grants awarded	
		Operate and Program Excellent Cultural Facilities	Events at Joseph Caleb Auditorium	'23 FQ3		0	0	0	0
		Attendance at Miami-Dade County Auditorium	'23 FQ3		32,965	20,000	81,680	50,000	
		Attendance at African Heritage Cultural Arts Center	'23 FQ3		18,310	7,000	42,520	21,000	
		Concessions at Miami-Dade County Auditorium	'23 FQ3		43,151	25,000	123,847	55,000	
		Events at African Heritage Cultural Arts Center	'23 FQ3		36	77	253	203	
		Attendance at Dennis C. Moss Cultural Arts Center	'23 FQ3		33,651	22,000	53,397	59,000	
		Concessions at Joseph Caleb Auditorium	'23 FQ3		0	0	0	0	
		Attendance at Joseph Caleb Auditorium	'23 FQ3		0	0	0	0	
		Concessions at African Heritage Cultural Arts Center	'23 FQ3		0	290	0	625	
		Events at Dennis C. Moss Cultural Arts Center	'23 FQ3		97	85	297	276	
		Concessions at Dennis C. Moss Cultural Arts Center	'23 FQ3		63,030	50,000	146,599	105,000	

<p><b>Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment</b></p>		Events at Miami-Dade County Auditorium	'23 FQ3		45	30	127	70	
		Identify Opportunities for Public Art and Coordinating the Selection of Artists	2022 FY		132	125	132	125	
		Total Active Capital Projects	2022 FY		16	14	16	14	
		Repair Restoration and Conservation of the Public Art Collection	2022 FY		18	20	18	20	
<p><b>Increase awareness of, access to and public participation in cultural activities</b></p>		Golden Ticket Program	2022 FY		17,000 guides printed	17,000 guides printed	17,000 guides printed	17,000 guides printed	
		Youth-Arts Specific Programs and Children's Trust Funded Programs	2022 FY		277,202 children	170,000 children	277,202 children	170,000 children	
		Culture Shock Miami Program	2022 FY		48,928	10,000	48,928	10,000	
<p><b>Financial</b></p>	<p><b>Meet Budget Targets (Cultural Affairs) (RC2)</b></p>	Expen: Total (Cultural Affairs)	'23 FQ3		\$8,382K	\$16,299K	\$38,727K	\$48,897K	
		Revenue: Total (Cultural Affairs)	'23 FQ3		\$1,660K	\$16,299K	\$24,658K	\$48,897K	
		Positions: Full-Time Filled (DoCA)	'23 FQ3		89	n/a	n/a	n/a	

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Key: - Initiative - Featured Objective

### Initiatives for Objectives

Objective Name	Initiative	As Of	Status	Budget	Timing	Quality	Risk	Scope	Owners
Increase awareness of, access to and public participation in cultural activities	Partnering with the Greater Miami Convention & Visitors Bureau	1/31/2023	In Progress						Hernandez, Liliana (CUA); Spring, Michael (CUA)
Extend the Department's technical assistance services to additional areas of need for cultural organizations and artists.	Conduct Art in Public Places (APP) Workshops	2/1/2023	In Progress						Spring, Michael (CUA); Romeu, Patricia (CUA); Alfonso, Lydia (CUA)
	Conduct Workshops for Grantees	2/1/2023	In Progress						Spring, Michael (CUA); Allocco, Kelly (CUA); Battle Mooney, Gilda (CUA); Benjamin, Nikenna (CUA); Perez, Adriana (CUA); Pezoldt, Dana (CUA);

									Andersen, Francine (CUA)
Make the Department's programs and services faster and easier to access (CUA)	APP Website Redesign Migration and tracking of the Public Art Collection in the GIS System	2/1/2023	In Progress						Spring, Michael (CUA)
	Department Website Portal Migration and Redesign	2/1/2023	In Progress						Spring, Michael (CUA)
Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment	Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design	2/1/2023	In Progress						Denis, Marie (CUA); Alfonso, Lydia (CUA); Peraza, Alex (CUA); Spring, Michael (CUA); Martinez-Delgado, David (CUA)