



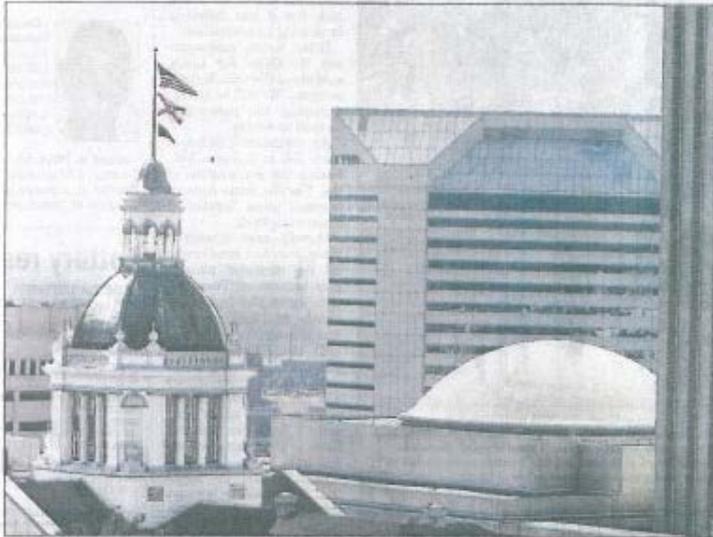
International Trade is Florida's Future



FLORIDA
CHAMBER
of Commerce

Florida's Economy is Changing

Florida moving toward diverse 'next economy'



Democrat file
"The new economic-development currency is people and talent and skills," said Mark Wilson, president of the Florida Chamber of Commerce. "We've got to invest in our education system, our higher-education system, and create the kind of jobs that are higher-wage."

Chamber chief:
State is 'never going back to what it was'

TALLAHASSEE.COM/ECONOMY

- Watch videos about how budget cuts are affecting residents.
- Find out how the economic downturn affects you and other groups with our
- Pocketbook Personalities.
- Look for our interactive graphics about the effects of budget cuts throughout the week.

Dark Days  State revenue history



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Economic “Context”

- ▶ 10.3% Unemployment
- ▶ Net new jobs YTD = 107,000
- ▶ 2011 Population gain = 71k est.
- ▶ 20th / 5th to 25th
- ▶ 4th to 3rd (2012/2013)



www.TheFloridaScorecard.com

The 2012 Florida Legislature

The Florida Legislature (160)

- Session: Jan. 10– March 9 {60 days}
- Lobbyists: 1,100 (Chamber has 31)
- New House Rule on # of bills
- Budget: \$69.1 billion (FY 11-12)
 - \$2-2.5 Billion Projected Gap
- Unprecedented Election Year

“Lawmakers may avoid big issues in 2012”

AP Associated Press

November 2 Statewide Headline



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Double Florida's Exports



“The Trade & Logistics Study is the most insightful and actionable economic impact study that I have had the privilege of reading.”

*-Bill Johnson, Port Director
Port of Miami*



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Key Outcomes of Focusing on Trade

- ▶ 143,000 new jobs
- ▶ \$7.9 bil in personal income
- ▶ \$21.5 bil in business sales
- ▶ \$723 mil in tax revenues



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Florida Wins with Free Trade Agreements

St. Petersburg Times

Free Trade Agreements signed with Colombia, Panama and South Korea

“The agreements will create 20,000 new jobs in the state and generate more than \$1.5 billion in international trade opportunities, according to the Florida Chamber of Commerce.”



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Port of Miami: 1st to 50 Feet

The Miami Herald

Feb. 15, 2011 Headline: “Dredging a Must”

“The Florida Chamber of Commerce calls the dredging a once-in-lifetime opportunity to expand Florida’s economy. “



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Seaport Bill Lowers Costs



Feb. 15, 2011 Headline:
“Rick Scott Signs Port
Security Reform Bill into Law”

“...the Florida Chamber of
Commerce which had the bill as
one of its chief priorities during the
2011 legislative session...”



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Future Trade Opportunities

Capture larger share of Asian imports
to Florida through Florida seaports

Double Florida origin exports (Manufacturing/Logistics)

Expand Florida's role as a global trade hub serving
other states and nations

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Six Pillars to Secure Florida's Future

2030

+5-7 MILLION

Prosperity & High Paying Jobs
Vibrant Communities
Global Competitiveness

TALENT SUPPLY & EDUCATION

INNOVATION &
ECONOMIC DEVELOPMENT

INFRASTRUCTURE &
GROWTH LEADERSHIP

BUSINESS CLIMATE &
COMPETITIVENESS

CMIC &
GOVERNANCE SYSTEMS

QUALITY OF LIFE &
QUALITY PLACES



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How Do We Get There?

Sample Recommendations

Pillar

Talent Supply
and Education

Innovation
and Economic Development

Infrastructure
and Growth Leadership

Business Climate
and Competitiveness

Civic
and Governance Systems

Quality of Life
and Quality Places

Recommendation

Expand capacity of Florida global logistics workforce and manufacturing workforce

Establish dedicated funding source for ports, double Enterprise Florida's Int'l budget

Advance priority investments in trade gateways, corridors and inland port(s)

Reduce cost of doing business for logistics, distribution, manufacturing

Strengthen regional trade planning and implementation

Reduce impact of freight on Florida's communities and environment

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Save the Date



February 7-8, 2012

INTERNATIONAL DAYS

presented by the Florida Chamber of Commerce



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