



# DRIVING DOWN FATALITIES

Put it Down - Distracted Driving Campaign eblast volume 18.4

## Don't text and fly.

**Be safe this Halloween and watch for trick-or-treaters while you drive.**

### MOTORISTS

- Slow down in residential neighborhoods
- Obey all traffic signs and signals
- Drive at least 5 mph below the posted speed limit to give yourself extra time to react to children who may dart into the street
- Watch for children walking on roadways, medians and curbs
- Children may not be paying attention to traffic and cross the street mid-block or between parked cars
- Carefully enter and exit driveways and alleys
- Turn on your headlights to make yourself more visible – even in the daylight
- Be sure to keep an eye out for children by looking left and right into yards and front porches



### TRICK-OR-TREATERS

- Trick-or-treat in a group
- Be bright at night – wear retro-reflective tape on costumes and treat buckets to improve visibility to motorists and others
- Wear disguises that don't obstruct vision, and avoid facemasks (use face paint instead)
- Carry a flashlight containing fresh batteries, and place it facedown in the treat bucket to free up one hand - never shine it into the eyes of oncoming drivers
- Stay on sidewalks and avoid walking in streets if possible
- If there are no sidewalks, walk on the left side of the road facing traffic
- Look both ways and listen for traffic before crossing the street
- Cross streets only at the corner, and never cross between parked vehicles or mid-block

### FUN FACTS

- Jack-o'-lanterns are the symbol of Halloween. People in Ireland and Scotland originally used beets or turnips as lanterns on Halloween.
- More than 175 million Americans will celebrate Halloween this year, with seven out of ten consumers planning to hand out candy.

# Upcoming Events

- **Kendall Christian School event** - Saturday, November 3, 11 a.m. to 5 p.m., 8485 SW 112 St, Kendall, FL 33156
- **Just an Accident – Stop Hit and Runs Second Annual Ride for Gene Safety Day event** - Saturday, November 3, 8 a.m. to 12 p.m., Rolling Oaks Park, 18701 NW 17 Court, Miami Gardens
- **Florida Memorial University Put it Down event**- Thursday, November 8, 11 a.m. to 2 p.m. 15800 N.W. 42 Avenue. Miami Gardens, FL 33054
- **Miami-Dade TPO Ride SMART Transportation Fair** - Wednesday, November 14, 11 a.m. to 2 p.m., Jackson South Medical Center - 9333 SW 152 St, Miami, FL 33157
- **St. Thomas University Bobcat Health and Safety Fair** - Wednesday, November 28, 11 a.m. to 2 p.m., 16401 N.W. 37 Avenue. Miami Gardens, FL 33054

## TAKE THE NO-TEXTING PLEDGE



*Miami Dade College North Campus*



*University of Miami Safety Fair*

## Thank you to our dedicated campaign partners



For more information about the Put it Down Campaign,  
please visit [fdotmiamidade.com/putitdown](http://fdotmiamidade.com/putitdown)