

THE LOCAL AND REGIONAL ECONOMIC IMPACTS OF PORT *MIAMI*



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I. INTRODUCTION AND SUMMARY

Handling approximately 8.9 million tons of cargo and nearly 5.1 million cruise passengers, PortMiami is a leading cargo and cruise port located in Miami, Florida. PortMiami operates as a landlord port and maintains lease agreements with its cargo terminal operators including Seaboard Marine, POMTOC, and South Florida Container Terminal. Of the 8.9 million cargo tons, 8.8 million of these tons are containerized cargo while the remaining tonnage is a combination of project cargo and break bulk cargo. PortMiami is considered the closest U.S. port to Latin America and the Caribbean which also serve as its largest markets followed by Asia, Europe and the Mediterranean.

PortMiami serves as global headquarters for Carnival Cruise Lines, Norwegian Cruise Lines, Royal Caribbean Cruises, Oceania Cruises and Regent Seven Seas Cruises. In 2016, 1,030 cruises called PortMiami's seven cruise terminals, carrying nearly 5.1 million passengers to and from popular cruising destinations such as the Bahamas, Caribbean, and Mexico.

PortMiami recently completed a series of capital improvements totaling around \$1 billion. These improvements included completion of projects such as a new tunnel that provides direct access between the terminals and I-395 and I-95, modernization of on dock rail, and new cranes that can handle the larger Post-Panamax ships, which can now sail into the Port because of the recently completed 50-foot dredging alongside the main terminal. As will be documented, these investments directly led to a significant growth in containerized cargo activity over the past four years.

Martin Associates was retained by PortMiami to measure the local and regional economic impacts generated by maritime activity at the marine cargo and cruise terminals at PortMiami. Economic impacts generated at the cargo facilities include the impacts generated by both cargo activity and cruise activity for the calendar year 2016. The study employs methodology and definitions that have been used by Martin Associates to measure the economic impacts of seaport activity at more than 500 ports in the United States and Canada, as well as at the leading airports in the United States, including Miami International Airport. To ensure defensibility, the Martin Associates' approach to economic impact analysis is based on data developed through an extensive interview and telephone survey program of the Port's tenants and the firms providing cargo and cruise services at PortMiami. In addition, a survey of 1,300 cruise passengers and 300 cruise vessel crew was conducted to develop passenger spending profiles pre-and post-cruise as well as the spending characteristics of the vessel crew during each port call at Miami. Specific re-spending models have been developed for the Miami-Dade County area to reflect the unique economic and consumer profiles of the regional economy. To further underscore the defensibility of the study, standardized input-output models, are not used. Instead, the resulting impacts reflect the uniqueness of the individual Port operations, as well as the surrounding regional economy, and are based on detailed surveys of the Port's service providers to both cargo and cruise activity.

This study uses the same methodology that was used by Martin Associates to measure the economic impacts of the Port in 2012, so direct comparisons can be made with that previous study.

1. IMPACT DEFINITIONS

The impacts are measured separately for PortMiami's cargo and cruise activity.

The impacts are measured in terms of:

- Jobs (direct, induced, indirect and related shipper/consignee (related users));
- Personal income;
- Business revenue; and
- State and local taxes.

Each impact measurement is described below:

- **Direct, Induced and Indirect jobs –**
 - ***Direct jobs*** are those that would not exist if activity at the Port's cargo and cruise facilities were to cease. Direct jobs created by marine cargo activity at the Port's terminals are those jobs with the firms directly providing cargo handling and vessel services, including trucking companies, terminal operators and stevedores, members of the International Longshoremen's Association (ILA), stevedores and customhouse brokers, vessel agents, pilots and tug assist companies. Direct employees created by the cruise operations include the jobs with the firms providing the direct vessel services –chandlers, pilots, longshoremen, line handlers, local advertising firms, caterers, liquor wholesalers, linen companies, security firms, waste disposal firms, parking, local transportation -- as well as the firms providing services to the passengers on the vessels -- hotels, taxi cabs, restaurants and tour packages. Also included are impacts generated at the regional airports due to the cruise passengers arriving via air.
 - ***Induced jobs*** are jobs created in the Miami-Dade County area by the purchases of goods and services by those *individuals* directly employed by each of the Port's lines of business. These jobs are based on the local purchase patterns of Miami-Dade County area residents. The induced jobs are jobs with grocery stores, restaurants, health care providers, retail stores, local housing/construction industry, and transportation services, as well as with wholesalers providing the goods to the retailers.
 - ***Indirect jobs*** are created throughout the Miami-Dade County area as the result of purchases for goods and services by the *firms* directly impacted by PortMiami activity, including the tenants, terminal operators and the firms providing services to cargo and cruise passenger operations. The indirect jobs are measured based on actual local purchase patterns of the directly dependent firms, and occur with such industries as utilities, office supplies, contract service providers, maintenance and repair, and construction.

- ***Related shipper/consignee (related user) jobs*** are jobs with shippers and consignees (exporters and importers) using the marine terminals for shipment and receipt of cargo. These related user jobs measure the impact of the port at a given point of time as these importers and exporters can and do you use other ports for export and import. Only the impact of the level of activity through PortMiami on the employment, income and revenue of the importers and exporters is measured, and should the Port not be available for export or import, these importers/exporters would divert their cargo through other ports, albeit at an increase in logistics costs. To this end, the related user impacts are used to measure the current sphere of influence of the Port at a given point in time, and are not “generated” by the Port in the same sense as the direct, induced and indirect impacts.
- **Personal income impact** consists of wages and salaries received by those directly employed by Port activity, and includes a re-spending impact which measures the personal consumption activity in the Miami-Dade County Area of those directly employed as the result of PortMiami cargo and cruise activity. Indirect personal income measures the wages and salaries received by those indirectly employed.
- **Business revenue** consists of total business receipts by firms providing services in support of the marine cargo and cruise activity. **Local purchases for goods and services** made by the directly impacted firms are also measured. These local purchases by the dependent firms create the indirect impacts.
- **State and local taxes** include taxes paid by individuals as well as firms dependent upon PortMiami cargo and cruise activity.

2. METHODOLOGY

The impacts of PortMiami were estimated based on telephone and personal interviews with approximately 500 firms in the Miami-Dade County Area. This represents the universe of the marine cargo, and cruise related businesses in the Miami-Dade County Area. The direct impacts are measured at the firm level of detail, and aggregated to develop the impacts for each of the Port’s lines of business (cargo and cruise). Each firm surveyed provided Martin Associates with detailed employment levels (both full time and part time), annual payroll, local purchases and the residence of the employees.

The induced impacts are based on the current expenditure profile of residents in the Miami-Dade County/Miami Area, as estimated by the U.S. Bureau of Labor Statistics, "Consumer Expenditure Survey". This survey indicates the distribution of consumer expenditures over key consumption categories for Miami-Dade County residents. The consumption categories are:

- Housing;
- Food at Restaurants;
- Food at Home;

- Entertainment;
- Health Care;
- Home Furnishings; and
- Transportation Equipment and Services.

The estimated consumption expenditure generated because of the re-spending impact, is distributed across these consumption categories. Associated with each consumption category is the relevant retail and wholesale industry. Jobs-to-sales ratios in each industry are then computed for Miami-Dade County, and induced jobs are estimated for the relevant consumption categories. It is to be emphasized that induced jobs are only estimated at the retail and wholesale level, since these jobs are most likely generated in the Miami-Dade County region. Further levels of induced jobs are not estimated since it is not possible to defensibly identify geographically where the subsequent rounds of purchasing occur.

The “Consumer Expenditure Survey” does not include information to estimate the job impact with supporting business services, legal, social services, state and local governments and educational services. To estimate this induced impact, a ratio of state of Florida employment in these key service industries to total state of Florida employment is developed. This ratio is then used with the direct and induced consumption jobs to estimate induced jobs with business/financial services, legal, educational, governmental and other social services.

The indirect impacts are estimated based on the local purchases by the directly dependent firms, combined with indirect job, income and revenue coefficients for the supplying industries in the state of Florida as developed for Martin Associates by the U.S. Bureau of Economic Analysis, Regional Input/Output Modeling System.

3. ECONOMIC IMPACT MODELS

The impacts are measured for calendar year 2016, and computer models for both cargo and cruise operations have been developed to test the sensitivity of the impacts to changes in economic conditions and facility utilization. It is to be emphasized that this study is designed to provide a framework which PortMiami can use in formulating and guiding the future development of Port facilities.

3.1. Marine Cargo Sensitivity

The cargo impact model is designed to test the sensitivity of impacts to changes in such factors as marine tonnage levels, seaport productivity and work rules, new marine facilities development, inland distribution patterns of marine cargo, number of vessel calls and the introduction of new ocean carrier service. The cargo impact model can also be used to assess the impact of developing a parcel of land as a marine terminal versus other non-cargo land uses. Finally, the marine cargo impact model can be used to assess the economic benefits of increased maritime activity due to infrastructure development and the

opportunity cost of not undertaking specific maritime investments such as dredging, new terminal development, and capital investments in equipment.

3.2. Cruise Activity

The cruise service impact model provides a tool by which the Port can evaluate changes in the types of cruises being offered, the size of vessels deployed, the number of passengers per cruise, the share of passengers staying overnight in Miami-Dade County area hotels prior to or after the cruise, and the number of multi-day cruises with varied itineraries. The cruise model can also be used to quantify the potential impact of new services, by size of vessel and type of cruise. Finally, the cruise impact model along with the marine cargo model can be used to evaluate the economic impact of a marine terminal for use as a cruise terminal versus a cargo terminal.

4. SUMMARY OF RESULTS

Exhibit I-1 summarizes the results of the economic impact analysis of PortMiami.

Exhibit I-1
Economic Impact of PortMiami Cargo and Cruise Activity
2016

	CARGO	CRUISE	TOTAL
<i>JOBS</i>			
DIRECT	7,282	14,616	21,897
INDUCED	5,436	8,690	14,127
INDIRECT	2,755	6,187	8,942
USER JOBS	<u>279,386</u>	NA	<u>279,386</u>
TOTAL JOBS	294,859	29,493	324,352
<i>PERSONAL INCOME (1,000)</i>			
DIRECT	\$353,515	\$540,206	\$893,722
RE-SPENDING/CONSUMPTION	\$695,082	\$930,002	\$1,625,084
INDIRECT	\$107,283	\$210,058	\$317,340
USER INCOME	<u>\$9,763,087</u>	NA	<u>\$9,763,087</u>
TOTAL INCOME AND CONSUMPTION	\$10,918,966	\$1,680,266	\$12,599,233
<i>VALUE OF ECONOMIC OUTPUT (1,000)</i>			
BUSINESS SERVICES REVENUE	\$1,316,974	\$4,445,417	\$5,762,390
USER OUTPUT	\$34,023,425	NA	\$34,023,425
TOTAL VALUE OF ECONOMIC OUTPUT	\$35,340,399	\$4,445,417	\$39,785,815
LOCAL PURCHASES (1,000)	\$286,369	\$315,826	\$602,195
<i>STATE & LOCAL TAXES (1,000)</i>			
DIRECT, INDUCED AND INDIRECT	\$106,341	\$181,974	\$288,315
USER TAXES	<u>\$1,215,836</u>	NA	<u>\$1,215,836</u>
TOTAL STATE AND LOCAL TAXES	\$1,322,177	\$181,974	\$1,504,151

*Totals in exhibits may not add due to rounding

In 2016, cargo and cruise activity at PortMiami supported 324,352 jobs in the state of Florida. Of these jobs, 21,897 jobs were directly created, while 14,127 jobs were induced throughout the Miami-Dade County area to support the purchase of goods and services by the 21,897 directly dependent employees. The 8,942 indirect jobs were generated in the local economy because of the \$602.2 million of local purchases made by companies directly dependent on the Port. The cargo moving via PortMiami supported 279,386 jobs throughout the state of Florida with importers and exporters located in the state. These jobs are classified as related to PortMiami, and are created because of the demand for the product, not the use of the Port. Should PortMiami not be available for use by these importers and exporters, other ports would be used and in the short term the related jobs would not be impacted. In contrast the direct, induced and indirect jobs would be dislocated should the cargo not move via PortMiami.

The 21,897 direct jobs received \$893.7 million of direct wage and salary income, for an average earnings of \$40,814 per direct employee. As the result of local purchases with this \$893.7 million of direct wages and salaries, an additional \$1.6 billion of income and local consumption expenditures were created in the Miami-Dade County area. It is this re-spending impact that supported the 14,127 induced jobs¹. The indirect jobs holders received \$317.3 million. In total, \$12.6 billion of personal income was created as the result of PortMiami operations, including the \$9.8 billion received by those employed with the users of the Port.

In 2016, marine cargo and cruise activity at PortMiami a total of \$41.4 billion of total economic activity in the state of Florida. This represents about 4.4 percent of the \$933.8 billion state of Florida GDP in 2016.

Of the \$41.4 billion, \$5.8 billion is the direct business revenue received by the firms directly dependent upon the port and providing services to the cargo handled at the marine terminals and cruise vessels and passengers at PortMiami. An additional \$34.0 billion represents the value of the output to the state of Florida that is created due to the cargo moving via PortMiami marine terminals. This includes the value added at each stage of producing an export cargo, as well as the value added at each stage of production for the firms using imported raw materials and intermediate products that flow via the marine terminals and are consumed within the state. The majority of these user impacts are associated with containerized cargo. In addition, \$1.6 billion of the re-spending of personal income and local consumption purchases are supported in the local and state economy. These components are additive and represent independent monetary impacts supported by the cargo and cruise vessel activity. Other dollar value impact measures are not included in the value of total economic output to the state since they are interdependent. For example, direct income is not included since it is part of the direct business impact and similarly, local purchases by the firms are from the direct business revenue generated by port activity, which are also used to pay indirect income. Finally, taxes are paid by the individuals associated with the direct, induced, indirect and related income as well as from the direct business revenue and the related output.

¹The induced income impact also includes local consumption expenditures as well as induced wages, and should not be divided by induced jobs to estimate the average salary per induced job. This would overstate the average salary.

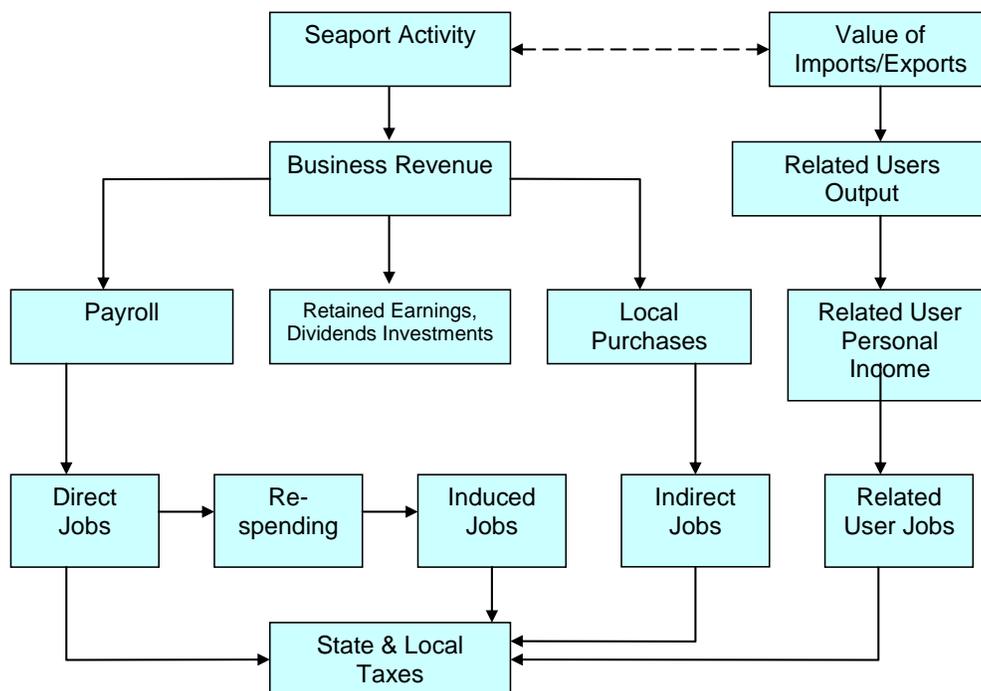
As a result of the cargo and cruise activity at Port *Miami*, a total of \$1.5 billion of state and local tax revenue was generated, of which \$1.2 billion is attributed to the related users of the Port.

Since the 2012 Martin Associates' economic impact study of Port *Miami*, the overall economic impact of the Port has increased. The total jobs related to the cargo and cruise activity at Port *Miami* increased by 116,548 jobs and the value of the economic activity at the Port to the state increased by \$12.8 billion, from \$28.6 billion in 2012 to \$41.4 billion in 2016. This growth in economic impact is driven by the increase of nearly 1 million tons of containerized cargo (a growth of 60,000 actual containers) moving via the Port in 2016, which reflects the investment in channel deepening to 50 ft., the completion of the new tunnel that provides direct access between the marine terminals and I-395 and I-95, modernization of on dock rail, and new cranes that can handle the larger Post-Panamax ships. In addition, passenger traffic grew by 1.3 million passengers since 2012.

II. ECONOMIC IMPACTS OF MARINE CARGO ACTIVITY

Waterborne cargo activity at a seaport contributes to the local and regional economy by generating business revenue to local and national firms providing vessel and cargo handling services at the marine terminals. These firms, in turn, provide employment and income to individuals, and pay taxes to state and local governments. Exhibit II-1 shows how activity at marine terminals generates impacts throughout the local, state and national economies. As this exhibit indicates, the impact of a seaport on a local, state or national economy cannot be reduced to a single number, but instead, the seaport activity creates several impacts. These are the revenue impact, employment impact, personal income impact and tax impact. These impacts are non-additive. For example, the income impact is a part of the revenue impact, and adding these impacts together would result in double counting. Exhibit II-1 shows graphically how activity at PortMiami's marine terminals generates the four impacts.

Exhibit II-1
Flow of Economic Impacts Generated by Marine Activity



At the outset, activity at the port generates business revenue for firms which provide services. This business revenue impact is dispersed throughout the economy in several ways. It is used to hire people to provide the services, to purchase goods and services, and to make federal, state and local tax payments. The remainder is used to pay stock-holders, retire debt, make investments, or is held as

retained earnings. It is to be emphasized that the only portions of the revenue impact that can be identified as remaining in the local economy are those portions paid out in salaries to local employees, for local purchases by individuals and businesses directly dependent on the seaport, in contributions to state and local taxes, in lease payments to PortMiami by tenants, and wharfage and dockage fees paid to the Port.

The employment impact of seaport activity consists of four levels of job impacts.

- **Direct employment impact** -- jobs directly generated by seaport activity. Direct jobs generated by marine cargo include jobs with trucking companies and railroads moving cargo between inland origins and destinations and the marine terminals, longshoremen and dockworkers, steamship agents, freight forwarders, stevedores, etc. It is to be emphasized that these are classified as directly generated in the sense that these jobs would experience near term dislocation if the activity at PortMiami marine terminals were to be discontinued.
- **Induced employment impact** -- jobs created throughout the local economy because individuals directly employed due to seaport activity spend their wages locally on goods and services such as food, housing and clothing. These jobs are held by residents located throughout the region, since they are estimated based on local and regional purchases.
- **Indirect Jobs** -- are jobs created locally due to purchases of goods and services by firms, not individuals. These jobs are estimated directly from local purchases data supplied to Martin Associates by the companies interviewed as part of this study, and include jobs with local office supply firms, maintenance and repair firms, parts and equipment suppliers, etc. It is to be emphasized that special care was taken to avoid double counting, since the current study counts certain jobs as direct (i.e., trucking jobs, jobs with railroads, jobs with insurance companies and admiralty law firms, etc.) which are often classified as indirect by other approaches, notably the input/output model approach.
- **Related shipper/consignee (related user) jobs** -- jobs with shippers and consignees (exporters and importers) using the marine terminals for shipment and receipt of cargo. These related user jobs measure the impact of the port at a given point of time as these importers and exporters can and do use other ports for export and import. Only the impact of the level of activity through PortMiami on the employment, income and revenue of the importers and exporters is measured, and should the Port not be available for export or import, these importers/exporters would divert their cargo through other ports, albeit at an increase in logistics costs. To this end, the related user impacts are used to measure the current sphere of influence of the Port at a given point in time, and are not “generated” by the Port in the same sense as the direct, induced and indirect impacts.

The personal earnings impact is the measure of employee wages and salaries (excluding benefits) received by individuals directly employed due to seaport activity. Re-spending of these earnings throughout the regional economy for purchases of goods and services is also estimated. This, in turn,

generates additional jobs -- the induced employment impact. This re-spending throughout the region is estimated using a regional personal earnings multiplier, which reflects the percentage of purchases by individuals that are made within the Miami-Dade County region. The re-spending effect varies by region -- a larger re-spending effect occurs in regions that produce a relatively large proportion of the goods and services consumed by residents, while lower re-spending effects are associated with regions that import a relatively large share of consumer goods and services (since personal earnings "leak out" of the region for these out-of-regional purchases). The direct earnings are a measure of the local impact since they are received by those directly employed by seaport activity.

The business revenue impact consists of total business receipts by firms providing services in support of the marine cargo and cruise activity. Local purchases for goods and services made by the directly impacted firms are also measured. These local purchases by the dependent firms create the indirect impacts.

Tax impacts are payments to the state and local governments by firms and by individuals whose jobs are directly dependent upon and supported (induced jobs) by activity at the marine terminals.

1. IMPACT STRUCTURE

The four types of economic impacts are created throughout various business sectors of the state and local economies. Specifically, four distinct economic sectors are impacted by activity at the marine terminals. These are the:

- Surface Transportation Sector;
- Maritime Services Sector;
- PortMiami; and
- Related Shippers/Consignees.

Within each sector, various participants are involved. Separate impacts are estimated for each of the participants. A discussion of each of the economic impact sectors is provided below, including a description of the major participants in each sector.

1.1. The Surface Transportation Sector

The surface transportation sector consists of both the trucking and railroad industries. The trucking firms and railroads are responsible for moving the various cargoes between the marine terminals and the inland origins and destinations.

1.2. The Maritime Services Sector

This sector consists of numerous firms and participants performing functions related to the following maritime services:

- Cargo Marine Transportation;
- Vessel Operations;
- Cargo Handling; and
- Federal, State and Local Government Agencies.

A brief description of the major participants in each of these four categories is provided below:

- Cargo Marine Transportation

Participants in this category are involved in arranging for inland and water transportation for export or import freight. The freight forwarder/customhouse broker is the major participant in this category. The freight forwarder/customhouse broker arranges for the freight to be delivered between the terminals and inland destinations, as well as the ocean transportation. This function performed by freight forwarders and customhouse brokers is most prevalent for containerized and general cargo commodities. In addition, freight forwarders often perform cargo consolidation and deconsolidation activity, particularly for cargo moving on the U.S.- Caribbean/Central American trade lanes

- Vessel Operations

This category consists of several participants. The steamship agents provide many services for the vessel as soon as it enters the port; the agents arrange for pilot services and towing, for medical and dental care of the crew, and for ship supplies. The agents are also responsible for vessel documentation. In addition to the steamship agents arranging for vessel services, those providing the services include:

- Chandlers - supply the vessels with ship supplies (food, clothing, nautical equipment, etc.);
- Towing firms - provide the tug service to guide the vessel to and from port;
- Pilots - assist in navigating the vessels to and from PortMiami's marine terminals;
- Bunkering firms - provide fuel to the vessels;
- Marine surveyors - inspect the vessels and the cargo; and
- Shipyards/marine construction firms - provide repairs (either emergency or scheduled) as well as marine pier construction and dredging.

- Cargo Handling

This category involves the physical handling of the cargo at the terminals between the land and the vessel. Included in this category are the following participants:

- Longshoremen - include members of the International Longshoremen's Association (ILA), as well as non-ILA dockworkers that are involved in the loading and unloading of cargo from the vessels, as well as handling the cargo prior to loading and after unloading;
- Stevedoring firms - manage the longshoremen and cargo-handling activities. Stevedoring services at PortMiami are provided by private stevedoring companies;
- Marine Terminal operators - are often stevedoring firms who operate the maritime terminals where cargo is loaded and off-loaded. Included in this category are terminal operators such as POMTOC; and
- Warehouse operators - store cargo after discharge or prior to loading and consolidate cargo units into shipment lots. In many cases the freight forwarders and consolidators are also involved in warehousing activity.

- Government Agencies

This service sector involves Federal, state and local government agencies that perform services related to cargo handling and vessel operations at the Port. Customs and Border Protection (CBP), Bureau of Immigration, U.S. Department of Labor, U.S. Department of Agriculture, U.S. Coast Guard, and the U.S. Army Corps of Engineers are involved. These services are provided by the government offices located in the Miami-Dade County area.

1.3. Related Shipper/Consignees of PortMiami

Related jobs consist of jobs with related shippers/consignees shipping and receiving cargo through the public and private marine terminals at PortMiami. The majority of these users are attributed to containerized cargo moving through the Port. Only the user industry activity that can be linked to the movement of cargo (either raw materials or finished products) through PortMiami is considered in this related user impact.

1.4. PortMiami

PortMiami, a division of Miami-Dade County, includes those individuals employed whose purpose is to oversee port activity at the Port's marine and cruise terminals.

2. COMMODITIES INCLUDED IN THE ANALYSIS

A major use of an economic impact analysis is to provide a tool for port development planning. As a port grows, available land and other resources for port facilities become scarce, and decisions must be made as to how to develop the land and utilize the resources in the most efficient manner. Various types of facility configurations are associated with different commodities. For example, containers and automobiles/RoRo cargo require a large amount of paved, open storage space, while certain types of break bulk cargoes such as pulp, paper and lumber require covered storage. Perishable commodities require temperature controlled warehouses and some dry bulk cargo requires covered storage and special dust removing equipment, while tank farms are needed to store liquid bulk cargo.

An understanding of the commodity's relative economic value in terms of employment and income to the local community, the cost of providing the facilities, and the relative demand for the different commodities is essential in making future port development plans. Because of this need for understanding relative commodity impacts, economic impacts are estimated for the following commodities handled at the public and private marine terminals:

- Containers (dry and refrigerated)
- Roll-on/Roll-off cargo including used autos, yachts and project cargo

It should be emphasized that commodity-specific impacts are not estimated for each of the economic sectors described in the last section. Specific impacts by commodity could not be allocated to individual commodities with any degree of accuracy for marine construction, ship repair, or the state and federal government.

3. MARITIME CARGO EMPLOYMENT IMPACTS

The employment generated by maritime cargo activity at PortMiami is estimated.

- First, the total employment that is in some way related to the activities at the public and private marine terminals is estimated;
- Second, the subset of total employment that is judged to be totally dependent (i.e., direct jobs) on port activity is analyzed as follows:
 - The direct job impact is estimated by detailed job category, i.e., trucking, ILA/dockworkers, freight forwarders/customhouse brokers/warehouse and consolidators, steamship agents, chandlers, surveyors, etc;
 - The direct job impact is estimated for each of the key commodities/commodity groups;
 - The direct job impact is estimated based on the residency of those directly employed;

- Induced and indirect jobs are estimated;
- Finally, jobs related to the marine activity at the public and private marine terminals are described.

It is estimated that 294,859 jobs are supported by cargo activity at the marine terminals at PortMiami. Of the 294,859 jobs:

- 7,282 jobs are directly generated by activities at the marine terminals and if such activities should cease, these jobs would be discontinued over the short term.
- 5,436 jobs (induced jobs) are supported by the local purchases of the 7,282 individuals directly generated by port activity at the marine terminals. An additional 2,755 indirect jobs were supported by \$286.4 million of purchases in the local and regional economy by firms providing direct cargo handling, cruise passenger and vessel services.
- 279,386 jobs are related to cargo exported and imported via the public and private marine terminals. These jobs are with related shippers/consignees of PortMiami, and are mostly concentrated with jobs related to the movement of containerized cargo through PortMiami.

3.1. Direct Marine Cargo Job Impacts

In 2016, about 8.9 million tons of waterborne cargo moved via the marine terminals at PortMiami. As a result of this activity, 7,282 full-time jobs were directly created². In this section, the jobs are analyzed in terms of:

- Distribution by job category;
- Distribution by commodity group; and
- Distribution by county and state of residency.

These distributions are developed in more detail below.

3.1.1. Direct Job Impacts by Category

Exhibit II-2 presents the distribution of the 7,282 direct jobs by type of job. This Exhibit indicates that the majority of direct jobs are with trucking jobs moving cargo to and from the terminals,

²Jobs are measured in terms of full-time worker equivalents. If a worker is employed only 50 percent of the time by activity at PortMiami marine cargo terminals, then this worker is counted as .5 jobs.

followed by maritime services providers including freight forwarders, surveyors, chandlers, and consolidators.

Exhibit II-2
Cargo Employment Impacts by Sector and Job Category
2016

	DIRECT JOBS
<i>SURFACE TRANSPORTATION</i>	
TRUCK	2,235
RAIL	216
<i>MARITIME SERVICES</i>	
MARITIME SERVICES/FREIGHT FORWARDERS/CONSOLIDATORS	1,847
MARINE CONSTRUCTION/DREDGING	549
WAREHOUSING/CONTAINER REPAIR	545
ILA/DOCKWORKERS	495
GOVERNMENT	396
TERMINAL EMPLOYEES	370
TOWING	60
BARGE	48
AGENTS	42
TENANTS	36
PILOTS	29
BANKING/INSURANCE/LAW	42
PORT AUTHORITY	<u>372</u>
TOTAL	7,282

3.1.2. Distribution of Direct Cargo Jobs by Place of Residency

To underscore the geographic scope of the impacts generated by the marine terminals, Exhibit II-3 shows the distribution of the residency of the direct jobs by county. Most the direct jobs, 74 percent, are held by residents of Miami-Dade County, followed by residents of Broward County.

Exhibit II-3
Distribution of Direct Jobs by Jurisdiction
2016

County	SHARE	DIRECT JOBS
MIAMI-DADE COUNTY	74.28%	5,409
BROWARD	21.95%	1,599
PALM BEACHCOUNTY	0.37%	27
OTHER FL	3.34%	243
OTHER US	<u>0.05%</u>	<u>4</u>
TOTAL	100.00%	7,282

3.2. Induced Jobs

The 7,282 directly employed individuals due to activity at the public and private marine terminals received wages and salaries, a part of which was used to purchase local goods and services such as food, housing, clothing, transportation services, etc. Because of these local purchases, 5,436 jobs in the regional economy were supported. The majority of the induced jobs are with local and regional private sector social services, business services, educational services and state and local government agencies, followed by jobs in the food and restaurant sector, and then jobs in the construction and home furnishings sector.

3.3. Indirect Jobs

In addition to the induced jobs generated by the purchases by directly employed individuals, the firms providing the direct services and employing the 7,282 direct jobs make local purchases for goods and services. These local purchases by the firms' dependent upon the public and private marine facilities generate additional local jobs -- indirect jobs. Based on interviews with the nearly 500 firms, these firms made \$286.4 million of local and in-state purchases in 2016. These direct local purchases created an additional 2,755 indirect jobs in the local economy.

3.4. Related Shipper/Consignee Jobs

It is estimated that about 279,386 jobs are supported in Florida with shippers/consignees that use PortMiami. It is important to emphasize that the user jobs are supported by the cargo moving only via PortMiami in 2016, and do not include jobs supported by cargo moving via other ports that are consumed or produced by in-state shippers/consignees and manufacturers.

To estimate jobs with users of PortMiami, the following methodology was used. First, the key cargoes handled at PortMiami moving via dry and refrigerated containers were identified from USA TradeOn-Line. The majority of imported containerized cargo consists of consumer products such as apparel, alcoholic beverages, ceramic tiles and stone and fresh fruit. For export containers, key commodities include scrap metal and wastepaper, fresh fruits and vegetables, and new and used apparel, garments and yarn. The average value per ton of each commodity was also developed from USA TradeOn-Line. An average value per ton of containerized cargo imports and exports handled at the Port was then estimated.

Export producing industries were then identified for the key commodities associated with the export containers. The imported containers were associated with the retail sector. Using the Bureau of Economic Analysis, RIMS II model for the state of Florida, jobs to value of output ratios were developed for the relevant export producing and import consuming sectors. For imported goods associated with retail operations, the average retail margins were applied to the value of the imported containerized cargo.

The values of import and export containers moving via PortMiami were next estimated by

multiplying the value per container by the number of full containers moved via PortMiami. The total values of each type of container move via the Port's marine facilities were then adjusted to reflect the percentage of containers originating or destined for local port users, as determined from the terminal operators and steamship lines.

About 75 percent of the containerized cargo exported via the Port is estimated to originate in Florida, the balance moving from other states, particularly used clothing and yarn from the Carolinas. About 85 percent of the imports were consumed in Florida. Combining this local share with the value of dry export and import containers, and the relevant jobs-to-value of shipment ratios, it is estimated that about 279,386 jobs are with in-state users of PortMiami for the shipment and receipt of containerized cargo. These firms are only users of the Port and are not classified as dependent upon the Port, since they typically use multiple ports for marine transportation. Also, included in this related job estimate, are the jobs required to support the production and packaging of the exports as well as the distribution and use of the imports.

The total value of the economic impact created by the cargo moving via the Port is estimated at \$34.0 billion, and includes the value generated at each stage of the production of the export commodities moving via the Port, as well as the value created at each stage of the retail and distribution stages of the imported cargo. The income associated with the 279,386 related users in the State is estimated at \$9.8 billion, and the state and local taxes associated with the related jobs and income is \$1.2 billion.

It is to be emphasized that these related user jobs measure the impact of PortMiami at a given point of time as these importers and exporters can and do use other ports for export and import. Only the impact of the level of activity through PortMiami on the employment, income and revenue of the importers and exporters is measured, and should the Port not be available for export or import, these importers/exporters would divert their cargo through other ports, albeit at an increase in logistics costs. To this end, the related user impacts are used to measure the current sphere of influence of the Port at a given point in time, and are not "generated" by the Port in the same sense as the direct, induced and indirect impacts.

Finally, the direct, induced and indirect port sector job, income, and tax impacts associated with the cargoes for which related shipper/consignee jobs were estimated were subtracted from the total related impacts. This avoids the problem of double counting since the related shipper/consignee impacts include impacts at each stage of handling the imported and exported cargo, such as the port activity and the trucking and rail activity to move the cargo to and from the Port as well as the induced and indirect impacts associated with the direct port activity.

4. ECONOMIC OUTPUT DIRECT BUSINESS REVENUE, PERSONAL INCOME AND TAX IMPACTS

The 8.9 million tons of cargo handled at the marine terminals included in the study generated revenue for firms in each of the economic sectors. For example, revenue is received by the railroads and the trucking companies within the surface transportation sector as a result of moving export cargo to the marine terminals and distributing the imported commodities inland after receipt at the marine terminals. The firms in the maritime services sector receive revenue from arranging for transportation services, cargo handling, providing services to vessels in port and repairs to vessels calling the port facilities. PortMiami receives revenue from terminal leases and port charges such as wharfage and dockage assessed on cargo and vessels. In addition, revenue is received by shippers/consignees from the sales of cargo shipped or received via the marine cargo terminals and from the sales of products made with raw materials received through the terminals.

The value of output created by in-state related shippers/consignees of the Port is attributed to the state of Florida, and the local purchases by these related shippers/consignees from other firms within the state are also included in this related user output measure, as defined by the in-state output coefficients (for the user industries) developed from the U.S. Bureau of Economic Analysis, Regional Input-Output Modeling System (RIMS II).

4.1. Economic Output

In 2016, \$36.0 billion of economic output in the State was related to *cargo activity* at the Port. Of the \$36.0 billion, \$1.3 billion is the direct business revenue received by the firms directly dependent upon the Port and providing maritime services and inland transportation services to the cargo handled at the marine terminals and the cargo vessels calling the Port, while \$695.1 million is the re-spending and local consumption impact. The remaining \$34.0 billion represents the value of the output to the state of Florida that is related to the cargo moving via PortMiami. This includes the value added at each stage of producing an export cargo, as well as the value added at each stage of production for the firms using imported raw materials and intermediate products that flow via PortMiami and are consumed by industries within the state of Florida. The balance of the discussion focuses on the \$1.3 billion of direct business revenue generated from the provision of services to the cargo and vessels handled at PortMiami.

4.1.1 Direct Business Revenue Impact by Sector

In 2016, the cargo activity at the PortMiami generated \$1.3 billion of direct business revenue to the firms providing cargo handling and cargo vessel services. Exhibit II-4 presents the direct business revenue generated by cargo activity in 2016. This revenue includes the revenue received by firms providing services to the commodity and vessel activity at the cargo terminals, and includes revenue received by trucking firms, stevedores, PortMiami, chandlers, forwarders, consolidators, agents, pilots, towing companies, etc. Not included is the revenue from the use/value of the cargo moving via the marine terminals, as this is included in the related shipper/consignee output.

The firms involved in freight forwarding, consolidation and maritime services received the largest revenue impact, followed by trucking, warehousing/container repair and terminal operations.

Exhibit II-4
Direct Revenue Generated by Port Cargo Activity
2016

	REVENUE (1,000)
<i>SURFACE TRANSPORTATION</i>	
TRUCK	\$305,285
RAIL	\$53,277
<i>MARITIME SERVICES</i>	
GOVERNMENT	NA
MARITIME SERVICES/FREIGHT FORWARDERS/CONSOLIDATORS	\$308,009
WAREHOUSING/CONTAINER REPAIR	\$179,942
TERMINAL EMPLOYEES	\$151,158
MARINE CONSTRUCTION/DREDGING	\$120,093
BARGE	\$110,535
TENANTS	\$9,638
AGENTS	\$4,300
PILOTS	\$3,898
TOWING	\$1,298
BANKING/INSURANCE/LAW	\$6,738
PORT AUTHORITY	<u>\$62,803</u>
TOTAL	\$1,316,974

4.1.2. Direct Business Revenue Impacts by Commodity

Exhibit II-5 shows the direct revenue impact by commodity. It is to be emphasized that the revenue received by shippers/consignees from the sales of the products (value of the commodities) moving via the marine terminals is not included, since product value is determined by the demand for the product, not the use of the marine terminals.

Exhibit II-5
Cargo Revenue Impacts by Commodity
2016

COMMODITY	REVENUE (1,000)	REVENUE/TON
CONTAINERS	\$774,357	\$91
REEFER	\$23,537	\$99
RORO	\$11,798	\$229
NOT ALLOCATED	<u>\$507,281</u>	<u>\$0</u>
TOTALS	\$1,316,974	\$229

As this exhibit indicates, dry containerized cargo generated the largest direct revenue impacts, followed by refrigerated containerized cargo. It is to be emphasized that the non-allocated revenue is essentially generated by the movement of containerized cargo via the Port, and it is revenue received by providers of the maritime services providers and freight forwarders.

5. PERSONAL EARNINGS IMPACT

The income impact is estimated by multiplying the average annual earnings (excluding benefits) of each port participant, i.e., truckers, steamship agents, pilots, towing firm employees, longshoremen, warehousemen, etc., by the corresponding number of direct jobs in each category. The individual annual earnings in each category multiplied by the corresponding job impact resulted in \$353.5 million in personal wage and salary earnings. It is important to emphasize that the average annual earnings of a port-dependent job is about \$48,547. These relatively high paying jobs will have a much greater economic impact in the local economy through stimulating induced jobs than will a job paying lower wages.

The impact of the re-spending of this direct income for local purchases is estimated using a personal earnings multiplier. The personal earnings multiplier is based on data supplied by the Bureau of Economic Analysis (BEA), Regional Input-Output Modeling System (RIMS II). The BEA estimates that for every \$1.00 earned by direct employees generated by activity at the marine terminals, an additional \$1.966 of personal income and consumption expenditures would be created as a result of re-spending the income for purchases of goods and services produced locally. Hence, a personal earnings multiplier of 2.966 was used to estimate the total income and consumption impact of \$1.1 billion, inclusive of the re-spending effect. Of that, \$695.1 million was the re-spending and local consumption impact, which generates the 5,436-induced job impact.

The 2,755 indirect job holders earned \$107.3 million in indirect wages and salaries. The 279,386 related shipper/consignees of the cargo moving via the Port received about \$9.8 billion of personal income.

Therefore, the total personal income impact, including the direct income, the consumption impact and indirect income created by PortMiami marine cargo activity is estimated at \$10.9 billion.

6. TAX IMPACTS

State and local tax impacts are based on per employee tax burdens which are developed at the county, local and state jurisdictional levels. These tax-per-employee burdens are essentially tax indices that are used to allocate total taxes at each level of government to economic activity generated by the marine terminals. To estimate the per employee tax indices, total taxes received at each governmental level in Florida was developed from the Tax Foundation, which reports total state and local taxes from all sources as a percent of total personal income. In addition, an estimate was developed to measure the corporate tax impact on the net revenue of the businesses supplying services to the cargo and vessels handled at PortMiami. The business tax impacts are based on data developed from the U.S. Bureau of

Census, State and Local Government Finances by Level of Government.

Cargo activity generated \$106.3 million of state, county and local taxes. As a result of the economic activity created by the related shipper/consignees, an additional \$1.2 billion of state and local taxes were associated with the importers/exporters using the Port. The state of Florida receives 54 percent of the tax revenues, while the local governments received 46 percent of the tax impact.

III. ECONOMIC IMPACTS OF CRUISE SERVICE AT PORTMIAMI

In 2016, 1,030 cruise vessel calls were recorded at PortMiami, carrying approximately 2.5 million embarking passengers. It is important to note that these are all cruise calls by homeported vessels in contrast to in-transit calls and do not include one-day cruises. The key difference between an in-transit call and a homeport call is the fact that a vessel home porting will take on passengers and supplies at PortMiami, while a vessel making an intermediate in-transit call typically does not take on or discharge passengers. These intermediate in-transit vessels typically do not take on supplies from local chandlers and caterers or use local services such as advertising, maintenance and repair, linen services, etc. Hence, a call by a homeported vessel will generate a greater economic impact than an in-transit call.

To measure the economic impact of the cruise service, Martin Associates developed a cruise impact model. The model can be used to test the sensitivity of the impacts to changes in the percent of passengers flying into Miami versus the percent of passengers driving to the Port, the share of passengers staying in hotels prior to and after the cruise, the local expenditures by passengers while in hotels either before or after the cruise, and the local purchases by the cruise lines for food, liquor, and other supplies and services. The impact of changes in the mix of the size of vessels and the number of cruises by size of vessel and itinerary can also be evaluated using the model. To develop an accurate profile of the expenditure patterns of cruise passengers, Martin Associates conducted surveys of 1,300 cruise passengers and 300 crew. The surveys were designed to reflect the composition of the cruise services calling the Port in terms of length of cruises as well as size of vessel. The surveys were conducted between December 9th, 2016 and January 28th, 2017.

1. ECONOMIC IMPACT STRUCTURE

Cruise service related to the home porting of a vessel contributes to the local and regional economies by providing employment and income to individuals, tax revenues to local and state governments, and revenue to businesses engaged in providing operational services and supplies to the vessels and passengers. The flow of cruise industry-generated economic impacts throughout an economy creates four separate and non-additive types of impacts. These four types of impacts are:

- ***Employment Impact*** – represents the number of full-time equivalent jobs generated by cruise activity at PortMiami. This consists of jobs directly generated by the home porting of cruise vessels as well as induced jobs, or jobs created in the Miami-Dade County area due to the purchase of goods and services by those individuals directly dependent upon cruise activity.
- ***Income Impact*** - the level of earnings associated with the jobs created by cruise activity, and adjusted to reflect re-spending throughout the economy.

- **Revenue Impact** - the sales generated by firms engaged in supplying services and materials to the vessels while in port, as well as firms in the Miami-Dade County visitor industry that supply services to cruise passengers staying in hotels before and after the cruise. The value of the cruise tickets is not included as a revenue impact.
- **Tax Impacts** – includes the state and local tax revenues generated by cruise activity. These are taxes paid by individuals and firms directly dependent upon the cruise activity.

2. IMPACT CATEGORIES

The impacts are generated in firms throughout many sectors of the local and regional economy. Separate impacts are estimated for each of the various economic categories supplying goods and services to the cruise ships and passengers.

The typical expenditure profile of a cruise line while in port provides an understanding of the types of firms involved in providing goods and services to the vessel and its passengers. To develop these expenditure profiles, Martin Associates conducted interviews with Carnival Cruise Lines, Royal Caribbean International, Celebrity Cruises, Norwegian Cruise Lines, Disney Cruises, and Costa Cruises currently serving PortMiami. The interviews focused on typical expenditure profiles of a vessel while in port, as well as the dependency of Miami based employment with the cruise lines on the cruise activity at PortMiami. A discussion of the expenditure profiles follows:

The expenditure categories are:

- **Food and Beverage** - This category includes wholesale food and liquor distributors. It is to be emphasized that in some cases the non-perishable food brought on board at the beginning of a cruise is not necessarily purchased locally, but instead based on contractual relationships and is trucked in from out of the area. Similarly, in some cases, liquor is purchased from in-bound warehouses, and not from local distributors. Interviews with the cruise operators identified the amount spent locally.
- **Logo Items** - These items are typically purchased under contract and are trucked into the port of embarkation. Therefore, no local impact is estimated.
- **Flowers** - Local wholesale flower distributors supply flowers for each cruise.
- **Public Relations and Advertising** - Contracts are usually developed with local advertising firms to promote the cruise. This is especially the case for the local cruises providing daily cruise services.
- **Parking** - Local parking management companies provide parking services for the passengers.

- Taxis/buses - Local taxis and buses provide transportation between the airport and the ship or between the hotel and the ship for air/sea passengers.
- Security - Security services are hired while the ship is in port.
- Linen services - Contracts are developed with local laundries for linen and laundry services.
- Pilots - Guide the cruise ships into the terminal.
- Tugs - Tug services are required for certain cruise ships to assist in docking and undocking. However, most cruise vessels require minimal, if any, tug assists.
- Stevedoring and Line Handling - Are required in loading and unloading baggage and ship stores and in securing and unsecuring the ship at dock.
- Local Travel Agencies - Local travel agencies will receive a commission from ticket sales to area residents.
- Garbage Disposal - Solid waste and other refuse that cannot be discharged at sea will be disposed by local refuse collectors.
- Bunkers - Fuel will be purchased from local bunkering companies.
- Water- Most cruise ships manufacture water at sea, but will still purchase some water locally prior to departure.
- Visitor Industry -Passengers from areas not within driving distance will likely stay in hotels either before or after the cruise. These individuals will typically purchase incidental retail items before or after the cruise and eat in local hotel restaurants while in the Miami-Dade County area. These air/sea passengers will take cabs/buses from the airport to the hotel or ship, as well as taxis between the hotel and the ship and throughout the city. In addition to passengers impacting the local visitor industry, the ship's crew will also impact the local industry. For example, the crew will likely purchase personal incidentals while in port. Also, a portion of the crew could be rotated on each sailing. The new crew could stay in a local hotel upon arrival, while the departing crew could also stay in a hotel prior to leaving the area. To capture these characteristics, the results of the passenger and crew surveys were used to develop passenger profiles for cruise of different lengths – 3- 5-day cruise, 7-day cruise, and 10-15-day cruises.

In addition, the passengers arriving via the Miami International Airport and the Ft. Lauderdale Airport also generate impacts on site at the airports, including jobs with airlines (ticket agents, baggage, concessions, taxis, security, etc.). To estimate the impact on the Airport, Martin Associates used our recently completed economic impact model for the Miami International Airport to develop ratios of

airport impacts to passenger levels that were used to convert the number of cruise passengers arriving via air into regional airport impacts due to the Miami cruise operations in 2016³.

3. IMPACT SUMMARY

During 2016, 1,030 cruises left the Port carrying nearly 5.1 million total embarking and debarking passengers, or about 2.5 million actual individual passengers. The economic impact of the cruise vessel calls at PortMiami is presented in Exhibit III-1

Exhibit III-1
Economic Impact of Cruise Operations at PortMiami
2016

	CRUISE	AIRPORT	TOTAL
<i>JOBS</i>			
DIRECT	13,730	886	14,616
INDUCED	8,330	361	8,690
INDIRECT	5,093	1,094	6,187
TOTAL	27,153	2,340	29,493
<i>PERSONAL INCOME (1,000)</i>			
DIRECT	\$513,880	\$26,326	\$540,206
RE-SPENDING/LOCAL CONSUMPTION	\$898,972	\$31,031	\$930,002
INDIRECT	\$168,070	\$41,987	\$210,058
TOTAL INCOME AND CONSUMPTION	\$1,580,922	\$99,344	\$1,680,266
BUSINESS REVENUE (1,000)	\$3,350,629	\$1,094,788	\$4,445,417
LOCAL PURCHASES (1,000)	\$237,102	\$78,724	\$315,826
STATE/LOCAL TAXES (1,000)	\$173,132	\$8,842	\$181,974

4. JOB IMPACTS

The cruise activity at PortMiami created 29,493 total jobs for Miami-Dade County Area residents. Of these 29,493 jobs, 14,616 were direct job holders, 8,690 were induced jobs supported by local purchases of the 14,616 directly employed, while another 6,187 indirect jobs were supported in local industries that supply services and goods to the tourism industry catering to the passengers as well as to the chandlers and other firms supplying services and goods to the vessels while in Port.

³ The Economic Impact of the Miami-Dade County Aviation Department, by Martin Associates, 2016.

5. PERSONAL INCOME IMPACT

The 14,616 direct job holders received \$540.2 million of direct wages and salaries, for an annual salary of \$36,961. As the result of the purchases made locally with this income, (which supported the 8,690 induced jobs in the Miami-Dade County Area), an additional \$930.0 million of local income and consumption expenditures was created in the Miami-Dade County area. The 6,187 indirectly employed workers were paid \$210.1 million, for a total wage and salary income impact of \$1.7 billion, including the consumption impact.

6. BUSINESS REVENUE

Local businesses supplying food, beverages, and services to the cruise lines and the services supplied at the regional airports received \$4.4 billion of business revenue. In addition, another \$315.8 million of local purchases in the Miami-Dade County area were made by those firms providing direct services to the cruise lines in order to support the services and goods supplied to the cruise lines by these firms. These local purchases supported the 6,187 indirect jobs in the local economy⁴.

7. TAX REVENUE

Finally, as the result of cruise activity at PortMiami during the cruise season, \$182.0 million of state and local tax revenue was collected.

⁴ It is to be noted that the local purchases by those providing the services to the cruise lines and the passengers are for more labor-intensive services such as maintenance and repair, compared to the types of purchases made by the firms providing services to the cargo operations. Therefore, for a given dollar of local purchases in the cruise industry, a greater number of indirect jobs are supported than in the cargo sector.

IV. COMPARISON OF ECONOMIC IMPACTS FROM 2012 TO 2016

Since the 2012 Martin Associates' economic impact study of PortMiami, the overall economic impact of the Port has increased. The total jobs related to the cargo and cruise activity at PortMiami increased by approximately 116,548 jobs and the total value of the economic activity at the Port increased by \$12.8 billion, from \$28.6 billion in 2012 to \$41.4 billion in 2016. This growth in economic impact is driven by the increase of nearly 1 million tons of containerized cargo (60,000 tons of actual container moves) moving via the Port in 2016, which reflects the investment in channel deepening to 50 ft., the completion of the new tunnel that provides direct access between the marine terminals and I-395 and I-95, modernization of on dock rail, and new cranes that can handle the larger Post-Panamax ships. In addition, passenger traffic grew by 1.3 million passengers since 2012.

Exhibit IV-1
Change in Economic Impacts from 2012 to 2016 at PortMiami

	CARGO CHANGE	CRUISE CHANGE	TOTAL CHANGE
<i>JOBS</i>			
DIRECT	543	1,642	2,185
INDUCED	(570)	823	253
INDIRECT	828	1,652	2,480
USER JOBS	<u>111,629</u>	<u>NA</u>	<u>111,629</u>
TOTAL JOBS	112,431	4,117	116,548
<i>PERSONAL INCOME (1,000)</i>			
DIRECT	\$67,029	\$90,865	\$157,894
RE-SPENDING/CONSUMPTION	\$51,575	\$54,889	\$106,465
INDIRECT	-\$2,531	\$55,256	\$52,725
USER INCOME	<u>\$3,830,074</u>	<u>NA</u>	<u>\$3,830,074</u>
TOTAL INCOME AND CONSUMPTION	\$3,946,146	\$201,011	\$4,147,157
<i>VALUE OF ECONOMIC ACTIVITY (1,000)</i>			
BUSINESS SERVICES REVENUE	\$359,347	\$854,171	\$1,213,518
USER OUTPUT	<u>\$11,476,188</u>	<u>NA</u>	<u>\$11,476,188</u>
TOTAL VALUE OF ECONOMIC ACTIVITY	\$11,835,536	\$854,171	\$12,689,706
LOCAL PURCHASES (1,000)	\$21,354	\$75,539	\$96,893
<i>STATE & LOCAL TAXES (1,000)</i>			
DIRECT, INDUCED AND INDIRECT	\$10,679	\$45,883	\$56,561
USER TAXES	<u>\$669,999</u>	<u>NA</u>	<u>\$669,999</u>
TOTAL STATE AND LOCAL TAXES	\$680,677	\$45,883	\$726,560

While there was an overall increase in total jobs, induced jobs related to cargo activity declined from 2012. This reduction in the number of induced jobs reflects two structural changes that occurred since 2012.

The personal income multiplier for waterborne transportation, as estimated for the state of Florida by the U.S. Bureau of Economic Analysis, has fallen from 3.27 to 2.96. This reduction in the personal income multiplier reflects an increase in the savings rate per dollar of income earned (or conversely a decline in consumption per dollar), which has occurred since the 2008 recession. In addition, the decline in the personal income multiplier also reflects the increased leakage of consumption out of the state of Florida. This increased leakage of consumption expenditures out of state also reflects the growth of personal purchases made via the internet. This reduction in the personal income multiplier results in a lower re-spending impact and personal consumption impact per dollar of personal income, in turn reducing the induced job impact for a dollar of income earned.

Secondly, the results of a new Economic Census for 2012 were released by the U.S. Bureau of Census. In the previous study, the 2007 Economic Census was used to estimate induced impacts. The jobs to sales ratios in the updated Economic Census data are smaller than those estimated in the 2007 Economic Census. The lower jobs per sales ratios, which are used to translate the local purchases by the direct employees into induced jobs, add to the decline in induced jobs resulting from the lower income multiplier. The reduced jobs to sales ratios in the Economic Census reflect both an increase in overall productivity in the U.S., as well as the jobless recovery from the recession of 2008 and 2009. As is well documented in economic literature, more jobs have been filled with part time employees and some jobs have not been refilled.⁵ The induced job impacts per dollar of income are lower in this most recent study compared to the 2012 economic impacts because of these structural shifts.

Overall, PortMiami is an important economic force in the community, contributing \$41.4 billion of total economic activity and supporting 324,352 jobs in the state of Florida. The \$41.4 billion-dollar value of economic activity of the Port represents 4.4 percent of the \$933.8 billion state of Florida GDP in 2016. The importance of the \$1 billion of investment in channel deepening to 50 ft., the completion of the new tunnel that provides direct access between the marine terminals and I-395 and I-95, modernization of on dock rail, and new cranes that can handle the larger Post-Panamax ships is reflected by the fact that over the past four years, the Port has increased its containerized tonnage by nearly 1 million tons or 60,000 containers, and has grown its cruise passengers by 1.3 million passengers since 2012. In turn, this growth in cargo and cruise business at the Port has increased the economic importance of PortMiami to the south Florida region and to the State. In order to continue to grow the economic significance of the Port, continued investment in cargo and cruise terminal infrastructure will be required, ensuring that PortMiami continues as a world class cargo and cruise port, capable of handling the next generation of container and cruise vessels.

⁵ www.economist.com/blogs/freexchange/2012/08/americas-jobless-recovery