



NW 7th Avenue Corridor - Community Redevelopment Agency
Virtual Meeting Agenda
Friday, June 12, 2020
2PM

- I. Call to Order
- II. Roll Call and Introductions
- I. Public Comment — Reasonable Opportunity for the Public to be Heard— Rule 6.06 (2 minutes per speaker) **E-mails and voicemail messages will be read into the record, per the County Attorney's Office Opinion*
- II. Approval of Agenda
- III. Approval of Minutes
 - A. July 24, 2019
 - B. August 6, 2019
- IV. New Member Introduction & Welcome: John L. Gay, Jr.
- V. Action Item
 - A. Resolution Amending the Emergency Small Business Grant Program (Resolution No. 03-2020) in an Amount not to Exceed \$600,000 for the Purpose of Funding a Minimum of 85 Small Businesses Located Within the Redevelopment Area
- VI. Economic Development Coordinator - Board Re-Cap for Board Members
 - A. Board Refresher
 - B. Streetscape Design Updates:
 - 1) Banners
 - 2) Building Signage
 - 3) Dead-End Streets
 - 4) FPL Pole Wraps
 - 5) Pylons
 - 6) Welcome/Gateway
 - C. 2019 Uptown Avenue 7 Arts & Culture Festival Report
 - D. 2020 Priorities (*pre-Coronavirus epidemic*) –
 - 1. Possible Development Opportunities
 - 2. Business Outreach
- VII. Adjournment

www.miamidade.gov/redevelopment/nw-7th-avenue-corridor.asp



7TH AVENUE CORRIDOR REDEVELOPMENT AGENCY COMMITTEE MEETING

OFFICIAL MINUTES – WEDNESDAY, JULY 24, 2019

- I. **Call to Order** — CRA Board Chairwoman called the meeting to order at 6 p.m. The meeting was held in the Miami-Dade County, Arcola Lakes Library, Conference Room, 8240 N.W. 7th Avenue, Miami, Florida 33150.

II. **Roll Call/Introductions**

Dr. Mae Bryant, Chairwoman	Present
Eugene Lomando, Vice Chairman	Present
Charesse Chester	Present
Lesly Prudent	Absent
Mack Samuel	Present

Others Present:

Chimene Y. Graham, Office of Management and Budget
Jorge M. Fernandez, Office of Management and Budget
Terrence Smith, County Attorney's Office
Kevin Greiner, Economic Development Coordinator

- III. **Public Comment/Reasonable Opportunity to be Heard** — There was no public comment.

- IV. **Approval of Agenda** — Mack Samuel moved approval of the Agenda, with a second from Charesse Chester. Motion passed.

V. **Action Items**

- A. Resolution Authorizing Amendment No. 5 to the Contract with Neighbors and Neighbors, Inc. in the Amount of \$60,000 for Grant Coordinator Services — A Motion for approval of Amendment No. 5 was made by Mack Samuel, with a second from Charesse Chester. Motion passed.
- B. Resolution Approving Fiscal Year 2019-2020 CRA Budget in the Amount of \$2,897,626 — Clarifications were made about the types of activities which could fall under the Landscaping, Marketing and Advertising line items. A Motion to approve the FY 2020 budget, as amended, was made by Charesse Chester, with a second from Gene Lomando. Motion passed.
- C. Resolution Exercising the First Option-to-Renew for UrbanCentric Analytics (formerly UrbanCentric Development) for Economic Development Coordinator Services in the Amount of \$74,160 — A Motion to approve exercising the first option for the contracted economic development coordinator was made by Mack Samuel, with a second from Charesse Chester. Motion passed.

VI. **Informational Item**

- A. Feasibility of tapping into existing County contracts for Streetscape improvements (planters/chairs; dead end streets; 7th Avenue gateway signage) Based on feedback from Public Works, staff has been informed that there can be no beautification items (planters/chairs/tables) placed at the dead end streets and they emphasized that "the turnaround area is meant for the movement of general vehicles as well as fire trucks given the nature of the dead end streets."

VII. **Economic Development Coordinator** —

- A. ^pArtists/Architect Presentations— After much discussion on how to invite artist community participation and encourage property owners to upgrade/paint their buildings based on the CRA's recently adopted streetscape guidelines, the Board asked staff to add a component to this year's grant program to include reference to the CRA's Handbook.
- B. Holiday Inn — The hotel is hoping to open late September and will be able to host a job fair in October/November.
- C. MUCE — The planning for the street fair is moving swiftly: "save the dates" are going out; talent is being scouted; and campaigns are being finalized.
- D. Property Negotiations — Kevin is continuing discussions with New Jerusalem and Neighborhood Renaissance

VIII. **Adjournment — 8:06 p.m.**



7TH AVENUE CORRIDOR REDEVELOPMENT AGENCY COMMITTEE MEETING

OFFICIAL MINUTES – TUESDAY, August 6, 2019

- I. **Call to Order** — CRA Board Chairwoman called the meeting to order at 2:02 p.m. The meeting was held in the Miami-Dade County, Stephen P. Clark Center, Suite 2200, Conference Room A, 111 N.W. 1st Street, Miami, Florida 33128.

II. Roll Call/Introductions

Dr. Mae Bryant, Chairwoman	Present
Eugene Lomando, Vice Chairman	Present
Charesse Chester	Absent
Lesly Prudent	Absent
Mack Samuel	Present

Others Present:

Chimene Y. Graham, Office of Management and Budget (OMB)
Terrence Smith, County Attorney's Office (CAO)
Kevin Greiner, Economic Development Coordinator

- III. **Public Comment/Reasonable Opportunity to be Heard** — Cary Weiss inquired about the availability of commercial developments underway for businesses within the CRA Area. Kevin Greiner indicated that he would speak with Cary after the meeting.

- IV. **Approval of Agenda** — Mack Samuel moved approval of the Agenda, with a second from Gene Lomando. Motion passed.

- V. **Approval of Minutes** — Mack Samuel moved approval of the May 29, 2019 Holiday Inn Tour Minutes, with a second by Gene Lomando. Motion passed.

VI. Action Items

- **Grant Program:** The Board approved the CIP and BIIG grant program changes as reflected in the attached and asked for the Fall Grant Opening to run for at least a month. Staff indicated that NANA would receive applications from August 13, 2019 to September 20, 2019. This would include a couple workshops and a Question and Answer session for potential applicants. Recommendations for award will be presented at the October 30, 2019 Board meeting. Mack Samuel moved approval, with a Second from Gene Lomando. The Motion passed.
- **Water Infrastructure Project:** In 2016, the Board approved a grant for the relocation of the Seltzer Law PA law firm from Brickell into the CRA district (10750 NW 6th Court). During the construction permitting process, Seltzer was informed that due to the improvements to the building (addition of a second story) a new 12-inch water main was required for an estimated cost of \$60,000; which was paid by Seltzer.

However, during installation, the soil was found to be contaminated. This then necessitated the use of additional mitigating materials to address the soil. The cost then increased from \$60,000 to \$104,000. Since the new water line will benefit all properties along the street, staff has recommended that the CRA absorb the balance (\$45,377) of the water main repair.

Gene Lomando moved approval of the item, with a Second from Mack Samuel; The Motion passed.

VII. Economic Development Coordinator —

- Holiday Inn** — Representatives from the hotel have indicated that a “soft” opening can take place in late October and a Job Fair can be held during the October/November timeframe. They’d like for it to be held in conjunction with the CRA’s Annual Street Festival, but are not sure about the final timeline.
- Uptown Avenue 7, Arts & Culture Festival** — Kevin indicated that the business attendance was up from the 2016 Festival and that their one day sales were also higher. As a result of the festival, sixteen businesses have asked to be included in our business directory. MUCE will provide a final report at the next CRA meeting and staff will bring a recommendation to the Board requesting to exercise the option-to-renew for this year’s festival.

VIII. Adjournment — 4:34 p.m.

RESOLUTION NO. CRA-04-2020

RESOLUTION BY THE BOARD OF COMMISSIONERS OF THE N.W. 7TH AVENUE CORRIDOR COMMUNITY REDEVELOPMENT AGENCY AMENDING RESOLUTION NO. 03-2020 TO AMEND THE EMERGENCY GRANT PROGRAM IN AN AMOUNT NOT TO EXCEED \$600,000.00 FOR THE PURPOSE OF PROVIDING FUNDING A MINIMUM OF 85 SMALL BUSINESSES LOCATED IN THE REDEVELOPMENT AREA AND WHICH HAVE BEEN NEGATIVELY IMPACTED BY THE ORDERED SHUT DOWN OF NON-ESSENTIAL BUSINESSES BY THE GOVERNOR AND THE COUNTY MAYOR DUE TO THE NOVEL CORONAVIRUS DISEASES 2019 (COVID-19) PANDEMIC; AND AUTHORIZING THE EXECUTIVE DIRECTOR, EXECUTIVE DIRECTOR'S DESIGNEE OR SUCH OTHER REPRESENTATIVE OF THE AGENCY TO EXECUTE GRANT AGREEMENTS WITH THE BUSINESSES APPROVED FOR FUNDING THROUGH THE GRANT PROGRAM AND TO EXERCISE ALL PROVISIONS CONTAINED THEREIN WITHOUT FURTHER BOARD APPROVAL

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE N.W. 7TH AVENUE CORRIDOR COMMUNITY REDEVELOPMENT AGENCY, that:

Section 1. The matter contained in the foregoing recital is incorporated in this Resolution by reference.

Section 2. This Board hereby amends Resolution No. 03-2020 to amend the emergency grant program ("Grant Program"), as set forth in the accompanying memorandum, in an amount not to exceed \$600,000.00 for the purpose of providing funding for a minimum of 85 small businesses located in the Redevelopment Area and which have been negatively impacted by the ordered shut down of non-essential businesses by the Governor and the County Mayor

due to the novel coronavirus diseases 2019 (COVID-19) pandemic, as more fully described in Exhibit 1 attached hereto and incorporated herein by reference. This Board further authorizes the Executive Director, Executive Director's designee or such other representative of the Agency to execute grant agreements with the businesses approved for funding through the Grant Program and to exercise all provisions contained therein without further Board approval.

The foregoing resolution was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____, and upon being put to a vote, the vote was as follows:

Dr. Mae D. Bryant, Chairwoman	
Eugene Lomando, Vice Chairman	
Charesse Chester	Mack Samuel
John L. Gay, Jr.	Yvonne White Edwards

The Chairperson thereupon declared the resolution duly passed and adopted this 12th day of June, 2020.

**N.W. 7th AVENUE COMMUNITY
REDEVELOPMENT AGENCY AND
ITS BOARD OF COMMISSIONERS**

By: _____

Mack Samuel, CRA Secretary

Approved by CRA Attorney as
to form and legal sufficiency. _____


Terrence A. Smith



The NW 7th Avenue
Community Redevelopment Agency

Date: June 12, 2020

To: Mae Bryant, Chairwoman
and Board Members
NW 7th Avenue Community
Redevelopment Agency

From: Jorge M. Fernandez, Executive Director 
NW 7th Avenue Community Redevelopment Agency

Subject: Resolution: Approving Amendment of the Emergency Small Business Grant Program

Recommendation

It is recommended that the Board of Commissioners (Board) of the N.W. 7th Avenue Corridor Community Redevelopment Agency (Agency) amend Resolution No. 03-2020 to approve an amendment to the Emergency Small Business Grant Program (Grant Program). It is further recommended that the Board authorize the Executive Director, Executive Director's designee or such other representative of the Agency to execute grant agreements with the businesses approved for funding through the Grant Program and to exercise all provisions contained therein without further Board approval.

Fiscal Impact

The Emergency Small Business Grant Program will offer up to \$7,000 which will assist a minimum of 85 small businesses (if every business received \$7,000) located within the redevelopment area for a total of \$600,000 which was previously approved by the Board.

Background

In response to COVID-19, on May 6, 2020, the Board adopted Resolution No. 03-2020, which approved an emergency grant program that will provide small businesses assistance to businesses in the Redevelopment Area of up to \$3,000 to businesses in the Redevelopment Area.

Subsequent to the approval of the grant program, staff was informed by Commissioner Monestime's office that the Miami-Dade County Public Housing and Community Development department (PHCD) was also in the process of adopting a grant program for small businesses. Therefore, the CRA's emergency small business grant program was revised so as to work in conjunction with the County's program. In order for small businesses to be eligible for the Grant Program they must meet the following revised criteria:

1. Employ 10 employees or less –
 - a. 1 to 5 Employees: eligible for up to \$3,500
 - b. 6 to 10 Employees: eligible for up to \$7,000
2. Be located within the NW 79th Street CRA boundaries;
3. Can be any locally-owned business EXCEPT bars, liquor stores, adult entertainment establishments, religious organizations, tattoo shops, smoke shops or marijuana distilleries;

4. Must not have received funding from the Federal Government through the Coronavirus, Aid, Relief and Economic Security (CARES) Act to include but not be limited to, the Paycheck Protection Program. However, businesses which have received funding from Miami-Dade County, but did not receive the maximum available funding amount, may be eligible for funding under the Grant Program for a combined maximum of \$25,000. (i.e. if business received \$20,000 from the County may be eligible for a maximum of \$5,000 from this program).

Aside from the maximum funding of \$25,000 for the County's program, the other major difference between the PHCD and CRA grant programs is that the County is allowing businesses with up to 25 employees to apply as a forgivable loan program. However, the Agency's Grant Program will remain capped at a maximum of 10 employees to ensure that very small businesses, which have had a more difficult time applying for/receiving emergency funding, are recipients of grants. Additionally, the Grant Program now makes businesses that have received federal or State funding as a result of COVID-19, ineligible. This will further ensure that businesses which have not received funding are targeted and awarded vital grants.

Other than the program differences above, the Grant Program will work exactly as approved by the Board on May 6th.

Attachment

SMALL BUSINESS EMERGENCY GRANT



The NW 7th Avenue Community Redevelopment Agency (CRA) is Offering **Emergency Funds** to Help Keep Your Business Open



Grants up to \$7,000

This Money is a 100% Grant, Not a Loan
Funds Can be Used for Many Purposes



GRANT REQUIREMENTS:

1. Employ 10 employees or less: 1 to 5 employees eligible for up to \$3,500 **OR** 6 to 10 employees eligible for up to \$7,000
2. Business Must Be Located Within the NW 7th Avenue CRA Boundaries
3. Must Prove At Least A 50% Loss of Monthly Revenue Since March 9, 2020
4. Can Be Any Locally-Owned Business, EXCEPT Religious Institutions, Residences, Adult Entertainment Establishments, Bars or Liquor



Request an Application From:

**Neighbors and Neighbors Association, Inc.
(NANA)**

BY MAIL/IN PERSON: 5120 NW 24th Avenue, Miami, FL 33150

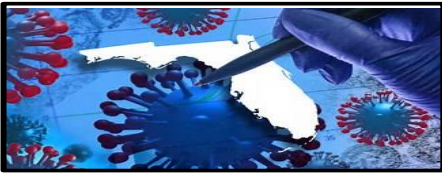
BY E-MAIL: apply@nanafl.org

TELEPHONE: Alice Townsend **(305) 756-0605**



**Applying is Fast and Easy
Money Available in 7 Days
APPLY TODAY!**





NW 7TH AVENUE COMMUNITY REDEVELOPMENT AGENCY EMERGENCY SMALL BUSINESS GRANT PROGRAM

FIRST-COME, FIRST-SERVED

NW 7th AVENUE CRA EMERGENCY SMALL BUSINESS GRANTS: In response to the economic crisis as a result of the Novel Coronavirus 2019 (COVID-19), the NW 7th Avenue Community Redevelopment Agency (CRA) has launched an Emergency Small Business Grant Program to assist businesses within the CRA Redevelopment Area. The CRA is offering up to \$7,000 grants to help keep your business open.

ELIGIBLE USES/REQUIREMENTS: To be eligible for the grant, your business must meet the following conditions:

1. Employ 10 employees or less.
 - a. 1 to 5 employees eligible for up to \$3,500
 - b. 6 to 10 employees eligible for up to \$7,000
2. Be located within the NW 7th Avenue CRA Boundaries.
3. Can be any locally-owned business. Exceptions include: Religious institutions, residences, adult entertainment businesses, tattoo shops, smoke shops, marijuana distilleries, bars and liquor stores are not eligible.
4. Applicable Miami-Dade County/state licenses must be up to date.
5. Businesses must not have received funding from the Federal Government through the Coronavirus, Aid, Relief and Economic Security (CARES) Act to include but not limited to the Paycheck Protection Program.
 - a. Business who have received funding from Miami-Dade County, and did not receive the maximum funding may be eligible for funding from this program for a combined maximum of \$25,000. (i.e. if business received \$20,000 from the County may be eligible for a maximum of \$5,000 from this program).
6. Owner/Operator or Applicant shall have no outstanding liens, violations, pending litigation with Miami-Dade County or the NW 7th Avenue CRA or any unpaid real and/or tangible personal property taxes.
7. Only one application, per business is allowed and must be signed by the majority owner of the business. Applicants may not submit multiple applications using different partners, family members or other persons.
8. Applications must be completed in full, signed and submitted to be considered.

The grant can be used for the following business purposes: purchasing inventory, rent, mortgage payments, salaries and/or emergency repairs. To apply, please complete the application on the following page. The time required to complete the application is approximately 20 minutes. Grants will be awarded on a first-come, first-served basis, until the CRA spends its entire emergency fund budget. The CRA will notify you of approval or denial within 7-10 business days of receipt of your application. If approved, the CRA will require proof of all payments to vendors and employees.

Please send or e-mail your completed application package to:

Neighbors and Neighbors Association, Inc. (NANA)

5120 NW 24th Avenue

Miami, Florida 33150

Attention: Leroy Jones, Executive Director

or apply@nanafi.org with the subject "NW 7th Avenue Emergency Grant"

Interested parties may contact Alice Townsend, NANA, at (305) 756-0605 to receive instructions on how to complete the application. Applicants must thoroughly review application guidelines and terms and conditions to ensure eligibility.



NW 7TH AVENUE COMMUNITY REDEVELOPMENT AGENCY EMERGENCY SMALL BUSINESS GRANT PROGRAM

Is this business located within the NW 7th Avenue CRA Boundary? Yes _____ No _____

1. LEGAL NAME OF BUSINESS: _____
2. NAME OF OWNER, CEO, OR MANAGING PARTNER: _____
3. BUSINESS ADDRESS: _____
4. BUSINESS PHONE: _____ 4a. OWNER/CEO EMAIL: _____
5. DATE BUSINESS ESTABLISHED: _____ 5a. FEDERAL TAX ID#: _____
6. BUSINESS INDUSTRY: _____ 6a. COUNTY BUSINESS TAX NUMBER: _____
7. CHECK BUSINESS TYPE - SOLE PROPRIETORSHIP: _____ CORPORATION: _____ PARTNERSHIP: _____
8. NUMBER OF EMPLOYEES WORKING AT THIS LOCATION: _____
9. Please provide all of the following:
 - a. Certified Copy of the Business's Articles of Organization or Incorporation
 - b. Copy of Current Lease (If requesting funding for rent)
 - c. Copy of County Business License
10. List all uses of the grant funding, including the amount, vendor (payee), and purpose of the payment.

Payment Amount	Vendor/Payee Name	Purpose

13. TOTAL FUNDING REQUESTED (1 to 5 Employees \$3,500 MAXIMUM)
(6 to 10 Employees \$7,000 MAXIMUM): _____

Additional information may be requested by the Agency to determine program eligibility. Certification and signature are required on the next page.



NW 7TH AVENUE COMMUNITY REDEVELOPMENT AGENCY

Certification and Signature Page

This form must be signed by the CEO, Managing Principal, Majority Owner, or Corporate Officer with the power to bind the company to contracts.

The undersigned, by submitting this proposal, certifies the following:

1. That the Legal name of the Applicant's Company/Business submitting this application is:
_____;
2. That I am the Sole Proprietor, President, CEO, or other officer of the Company, and as such have full authority to make this affidavit and execute all agreements on behalf of the Company;
3. That I am not an employee of Miami-Dade County;
4. That the information given herein and, in the documents, attached hereto are true and correct, and;
5. No federal funding from the CARES Act has been received.
6. In submitting this proposal, the Applicant/Company agrees with all the terms, conditions, and specifications required by the NW 7th Avenue Corridor Community Redevelopment Agency in this grant application, and that applicant/company has this document and fully understand its contents.
7. By executing this application that the funds provided herein will only be used for the purposes stated herein and if not used for the purposes stated herein the CRA shall have the right to demand repayment of all or a portion of the funds, in its sole discretion.
8. In the event that my request for funding is approved by the Agency, I understand and agree that no funds will be disbursed to me until I execute an agreement with the CRA and comply with the terms therein.
9. You will be required to provide receipts/proof for all qualifying expenses claimed under this grant within 30 days of receipt of grant funds. If applicant/company does not follow the above requirements, the grant will be due in full.
10. The grantee will be required to provide any reporting information (oral, written, in-person) to the CRA in future meetings.

The information submitted on this document is true to the best of my knowledge.

Name

Signature

Date

The NW 7th Avenue CRA reserves the right at its sole and absolute discretion, to reject any and all grant applications, postpone or cancel the grant program or waive any irregularities in applications submitted for funding.

NW 7TH AVENUE COMMUNITY REDEVELOPMENT AGENCY
EMERGENCY SMALL BUSINESS GRANT PROGRAM

Terms and Conditions

This Grant Application is binding upon the Recipient Business/Grantee and Owner (hereinafter collectively referred to as "Grantee"). Grantee shall be and is bound to comply with all applicable federal, state and local laws, regulations ordinances, resolutions and the N.W. 7th Avenue Corridor Community Redevelopment Agency's requirements pertaining to this Application, including but not limited to maintaining all required business and commercial licenses and insurance, conducting background checks, and complying with Section 119.0701 of the Florida Statutes as may be applicable. This document has no intended third party or unintended third-party beneficiaries.

Breach: A breach by Grantee shall have occurred under this document if: the Grantee fails to fulfill in a timely and/or proper manner any and all of its obligations, covenants, agreement and stipulations in this document. If the Grantee breaches, the CRA may pursue any or all of its legal remedies. The Executive Director or Executive Director's designee is authorized to suspend, terminate and/or seek repayment of grant funds on behalf of the CRA. The total grant awarded funded pursuant to this document may be due and payable to the CRA at the sole discretion of the Executive Director or his designee.

Civil Rights: The Grantee agrees to abide by Chapter 11A of the Code of Miami-Dade County ("County Code"), as amended, which prohibits discrimination in various areas, including employment, housing and public accommodations; Title VII of the Civil Rights Act of 1968, as amended, which prohibits discrimination in employment and public accommodation; the Age Discrimination Act of 1975, as amended which prohibits discrimination in employment because of age; Section 504 of the Rehabilitation Act of 1973, 29 § U.S.C. 794, as amended, which prohibits discrimination on the basis of disability; the Americans with Disabilities Act, 42 U.S.C. § 12103 et seq., which prohibits discrimination in employment and public accommodations because of disability; the Rehabilitation Act; the Federal Transit Act, 49 U.S.C. § 1612; the Fair Housing Act, 42 U.S.C. § 3601 et. seq; and the Domestic Violence Leave Ordinance, codified as § 11A -60 et. seq. of the Miami-Dade County Code.

Payment Procedures: If Grantee is selected to receive grant funds, the CRA agrees to pay the Grantee for the purpose and services described in this Application. ***The Grantee shall keep on file all invoices and payment documentation associated with this Application for a period of no less than three (3) years from the date Grantee received final award amount pursuant to this Application.***

Prohibited Use of Funds: The Grantee shall not utilize CRA funds for religious purposes or to retain legal counsel for any action or proceeding against the CRA or any other of its agents, instrumentalities, employees, or officials. The Grantee shall not utilize CRA funds for any purpose other than as approved by the CRA in the CRA's sole discretion.

Records, Reports, and Audits:

- A. Supporting Documentation. The Grantee shall submit proof of active corporate status by providing, as part of this Application, a completed W-9 form and certificate of Corporate Status from the State of Florida Division of Corporations.
- B. Office of Miami-Dade Inspector General. Miami-Dade County has established the Office of Inspector General, which is empowered to perform random audits on all CRA contracts throughout the duration of each agreement. Grant recipients are exempt from paying the cost of the audit, which is normally ¼ of 1% of the total agreement amount.
- C. Independent Private Sector Inspector General Review. Pursuant to Miami-Dade County Administrative Order 3-20, the Grantee is aware that the CRA has the right to retain the services of an Independent Private Sector Inspector General (hereinafter "IPSIG"), whenever the CRA deems it appropriate to do so and at the CRA's expense. The Grantee shall make available to the IPSIG retained by the CRA, all requested records and documentation pertaining to this Application for inspection and copying, including documents held by sub-consultants' assignees. The CRA may conduct other audits or investigations, as it deems reasonable. The terms of this Section shall not impose any liability on the CRA by the Grantee or by any third party.

Grant Period: All purchases made with CRA funds shall be completed by the grant expiration date. The Grantee shall forfeit any grant funds which have not been expended and/or requested in a form acceptable to the CRA (original invoice/receipt and proof of purchase), at the CRA's sole discretion, before or on the grant's expiration date (September 30 of grant fiscal year). The Grantee must ensure all documentation is submitted to the Program Administrator (an entity selected to administer the Emergency Grant Program, including but not limited to NANA or another organization selected by the CRA) and is forwarded to the CRA within 30-day of the disbursement of grant funds.

Transfer of Ownership: Any grant hereunder is awarded on the condition that the Grantee maintains ownership of and continues to operate for a period of eighteen (18) months from the date Grantee signs this Application. If the Owner transfers ownership of the Recipient Business or discontinues business operations before the expiration of the eighteen-month (18) period, the total amount awarded and disbursed to the Grantee under this Application may be due and payable to the CRA at the sole discretion of the CRA.

Indemnification: The Grantee shall indemnify and hold harmless the CRA and its officers, employees, agents, and instrumentalities from any and all liability, losses or damages, including attorneys' fees and costs of defense, which the CRA or its officers, employees, agents, or instrumentalities may incur as a result of claims, demands, suits, causes of actions or proceedings of any kind or nature arising out of relating to or resulting from this Application and/or in connection to Grantee or its employees, agents, servants, partners, principals, or subcontractors. The Grantee shall pay all claims and losses in connection therewith and shall investigate and defend all claims, suits or actions of any kind or nature in the name of the CRA, where applicable, including appellate proceedings, and shall pay all costs, judgments and attorney's fees which may issue thereon. The Grantee expressly understands and agrees that any insurance protection required by this Application or otherwise provided by the Grantee shall in no way limit the responsibility to indemnify, keep and save harmless and defend the CRA or its officers, employees, agents, and instrumentalities as herein provided.

Jurisdiction and Venue: This Agreement shall only be enforced to the extent that it is consistent with the laws of the State of Florida and the United States and any dispute arising hereunder shall be brought by the parties in a court of competent jurisdiction located in Miami-Dade County, Florida.

Severability Clause: If any term, provision, covenant, or condition of this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remainder of the Agreement shall remain in full force and effect.

Survival: The parties acknowledge that any of the obligations in this Agreement will survive the term, termination and cancellation hereof. Accordingly, the respective obligations of the Parties under this Agreement, which by nature would continue beyond the termination, cancellation or expiration thereof, shall survive termination, cancellation or expiration hereof.

Waiver: The waiver of any provision or term of this Agreement shall not be deemed a waiver of any other provision or term of this Agreement.

Entire Agreement: This Agreement contains the entire agreement between the parties and supersedes any prior agreements, whether written or oral.

Amendments: This Agreement may not be altered, amended or modified, except by an instrument in writing signed by the each of the Parties in existence at the time.

Further Assurances: Each Party covenants that it will take all reasonable actions with acknowledgment, any and all documents and writings that may be reasonably necessary or proper to achieve the purposes and objectives of this Agreement and to provide and secure to the other party's rights and privileges under this Agreement.

Assurance Regarding Preexisting Contracts: Each Party warrants that as of the date of execution of this Agreement, it has executed no purchase agreement or any other agreements that would violate any provision of this Agreement.

<https://www.miamidade.gov/global/government/boards/northwest-7th-avenue-cra.page>

IN WITNESS WHEREOF the parties have executed this Agreement effective as of the contract date herein above set forth.

GRANTEE: _____

Signature: _____

Name: _____

Title: _____

Date: _____

Witness: _____

Signature: _____

Date: _____

NEIGHBORS AND NEIGHBORS ASSOCIATION, INC

By: _____

Name: Leroy Jones

Title: Executive Director

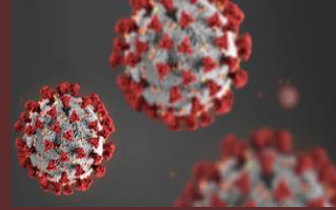
Date: _____

Attest: _____

Signature: _____

Date: _____

*Uptown 7th Ave
Emergency Small Business Grant Program
COVID-19 Affidavit*



Business Name _____

Business Address _____

To be considered for funding under the **Uptown 7th Ave Emergency Small Business Grant Program**, Neighbors and Neighbors Association, Inc requires that you answer the following question.

As of the date of this affidavit did your **BUSINESS** receive **any funding** in connection with the COVID-19 Pandemic?

	Did not Apply	Applied	Denied	Amount Received
1. Economic Injury Disaster Loan? (Advance)				
2. Paychex Protection Program?				
3. Emergency funding through a County program? Program Name:				
4. Emergency funding through a City program? Program Name:				
5. Other funding through an agency not listed above? Agency Name:				

Certification

A materially false statement willfully or fraudulently made in connection with this affidavit may result in rendering the submitting business ineligible with respect to the program, and in addition, may subject the business to future denial of funding under the Uptown 7th Ave Emergency Small Business Grant Program or any other Uptown 7th Ave Grant Program.

By signing this statement, I am certifying that I am authorized to complete and submit this affidavit on behalf of the business. I verify that the statements contained herein are true and correct and the Business has not misrepresented any information contained in this document.

Owner Name

NANA Staff Name

Signature

Signature

Date

Date

CRA STREETScape & DEVELOPMENT UPDATE

Rank	Streetscape Design Element	Details	Approximate Cost	Status
STREETSCAPE PROJECTS				
2	Marketing: Banners <i>FY '20 Budgeted: \$50,000 Marketing or \$200,000 - Landscaping/Streetscaping</i>	Banners being installed beginning March 16, 2020 Will remain for one year	\$47,500	Banners were ordered on November 18, 2019. FDOT approved on March 3, 2020. 136 banners installed March 5, 2020 throughout CRA District and @ several strategic locations.
4	Branding: Building Signage (Holiday Inn, Seltzer) <i>FY '20 Budgeted: \$50,000 Marketing; Infrastructure \$205,000 or \$250,000 Commercial Improvement Program</i>	Signage as required by the Community Benefits Agreement (CBA) for CIP recipients with construction grants	Pending From 3 vendors	Seltzer - 12' x 18" cornerstone sign Holiday Inn – 24' x 36" (NW 7 th Avenue/81 st Street) Cornerstone sign – 12' x 18" (near main entrance)
6	Branding: Dead-end Streets Abutting I-95 <i>FY '20 Budgeted: \$200,000 - Landscaping/ Streetscaping</i>	Painting dead end sections; Street Furniture/planters	-----	Per Public Works department, at most we may be able to paint them, but would need to get approval from PWD and FDOT. <i>Given the challenges, recommend moving to lower level priority or complete removal from consideration.</i>
3	Branding: FPL Pole Wraps KG working with FPL and Monestime office <i>FY '20 Budgeted: \$200,000 - Landscaping/ Streetscaping</i>	Kevin still working to make happen.	-----	FPL has very difficult requirements for placing any items on their power infrastructure. <i>Given the challenges, recommend moving to lower level priority or complete removal from consideration.</i>
1	Branding: Pylons <i>FY '20 Budgeted: \$200,000 - Landscaping/ Streetscaping</i>	CRA would purchase and install with no add'l rent or other costs	Pending From 3 vendors	Holiday Inn and Seltzer have both agreed to allow pylons to be placed on properties
5	Branding: Welcome/Gateway Signage <i>FY '20 Budgeted: \$200,000 - Landscaping/ Streetscaping</i>	Requires permission of the owners of the properties	Pending	Pursuing signage on private properties within CRA at highly visible locations
DEVELOPMENT UPDATE/CIP AWARDEES				
7	Development: Several Opportunities Underway <i>FY '20 Budgeted: \$1,678,000 – Development Opportunities</i>	Multiple locations	To be determined	See attached detail, 2. New Development in the CRA and 3. Signature development Projects
8	CIP 2015-2016 Grantee - Holiday Inn CBA required 20% construction jobs and 3 permanent from surrounding area; 12' x 18" cornerstone sign	Luis Huertas Neil Kukreja	Pending finalization of signage (KG)	<ul style="list-style-type: none"> Opening date: February 2020 Construction jobs: 60 New hires: 60+ Was a sponsor of the 3rd Annual Arts & Culture Fest
9	CIP 2014-2015 Grantee - Seltzer Law PA CBA required 15% construction jobs and 3 permanent from surrounding area/CRA Zone; 12' x 18" cornerstone sign	David Seltzer	Pending finalization of signage (KG)	<ul style="list-style-type: none"> Opening date: Fall 2018 Construction jobs: New hires: 23 total; 7 within the CRA Employment Stimulus Zone Was a sponsor of the 3rd Annual Arts & Culture Fest
10	Job Fairs Kevin has forged relationships with employment partners which have sponsored Job Fairs benefitting the residents located within the CRA Area	CareerSouth Miami Community Ventures	-----	<ul style="list-style-type: none"> November 9, 2019 (Street Festival) and February 5, 2020 (Holiday Inn site)

MIAMI-DADE COUNTY
DEPARTMENT OF TRANSPORTATION AND PUBLIC WORKS (DTPW)
Guidelines for Decorative Crosswalks

Decorative crosswalks are aesthetic treatments that promote community place-making and make streets visually interesting. However, according to the Federal Highway Administration's MUTCD Official Ruling 3(09)-24(I) – Application of Color Pavement, decorative crosswalks do not have discernible effects on safety or crash reductions. The purpose of these guidelines is to provide design parameters for decorative elements within crosswalks, in a manner that do not compromise the safety of the crossing for all users.

DTPW implements two types of marked crosswalk, standard (two white transverse lines) or high-emphasis (piano style) as per the latest version of the Florida Department of Transportation (FDOT) design index number 17346 or latest Miami Dade County design standard.

If a decorative crosswalk is proposed at an unmarked crosswalk location, DTPW will have to approve said location prior to the decorative treatment taking place. New crosswalks can only be approved if they meet the operational warrants and if they meet all Americans with Disabilities Act (ADA) requirements.

Decorative Design

DTPW allows decorative treatments of standard crosswalks. Decorative treatments on high-emphasis crosswalks CANNOT substitute high-emphasis marking.

Decorative elements must be contained within the two transverse legally require white marking that constitute a crosswalk.

Decorative design shall be non-reflective and use patterns and subdued colors that are uniform, consistent repetitive, and expected. Additionally, design shall not reduce the contrast of the white transverse lines against the composition of the treatment beneath. Patterns and colors should not be a source of distraction for drivers, No element shall be random or unsystematic and the design cannot communicate a message to the driver.

Decorative design shall not contain octagons or triangles, or other shapes that may be confused with standard traffic control devices, nor shall it contain advertisement, logos or text.

As per Ruling 3(09)-24(I), Examples of acceptable colors would be red, rust, brown, burgundy, clay, tan or similar earth tone equivalents. Miami Dade County accepts other subdued color (other than the earth tones referenced above) to the exception of:

- White
- Purple
- FDOT yellow
- FDOT bike lane color green
- FDOT public transit systems red
- Blue, as it applies to a pavement marking is exclusively reserved for the background color in the international symbol of accessibility parking symbol

Materials

The application material and method of the decorative crosswalk shall provide non-slip surface for vehicles and pedestrians. The material for the decorative design shall be non-reflective and it must be approved by the permitting agency.

White thermoplastic pavement marking must comply with the latest Miami Dade County specifications standards

Installation and maintenance

Once the operation approval of the design has been accepted and prior to construction, the Municipality must:

- execute a maintenance covenant if such improvements are on a City road, or
- execute a interlocal agreement if the improvements are on a County road (this agreement must go to the Board of County Commissioners)
- Submit construction plans to the corresponding permitting agencies including MDC Traffic Engineering Division (TED) (all submittal must be presented to the 14 floor permits office at the Government Center Building)

Please note, Streets are subject to repaving at any time, and the street may, at County/City discretion, be returned to its prior condition upon repaving or during regularly schedule striping maintenance. Signing and Pavement marking plans for the crosswalk without the decorative design must be submitted for review and approval prior to construction.

Submittals

Decorative designs as well as construction plans must be presented on an 11x17 signed and sealed scaled plan with dimensions, identifying pavement type, pavement marking, proposed decorative design and color.

An application package can be obtained or dropped off at DTPW's Permits Office, located at:

111 NW 1st St, Miami, FL 33128 – 14th Floor

The Traffic Engineering Division (TED) of DTPW shall make the final determination as to the overall safety of the decorative design.



2019 FESTIVAL REPORT

NW 7TH AVENUE CRA

2019 | PREPARED BY MIAMI URBAN CONTEMPORARY EXP. LLC



UPTOWN AVENUE 7 ARTS & CULTURE FESTIVAL 2019

The 3rd Annual Uptown Avenue 7 Art & Culture festival, presented by Commissioner Jean Monestime & NW 7th Avenue CRA happend Saturday, November 9th 2019, 11am - 7pm. Festival highlights, statistics and recommendations are listed in this final report.

Community partners included: Arcola Lakes Library, Northside Police station, Lillie Williams Primary School

2019 STATS

PERFORMERS : 80

PARADE OF CULTURES + 4 MAINSTAGE ACTS

CRA IMPACT:

AGE RANGE PERFORMANCES: 10 - 58

ATTENDANCE: 3,750

[ADULTS: 2,500 KIDS: 1,250]

VENDORS: 26 STAFF: 50 PERFORMERS: 80

VENDORS: 26

HIGHEST SALES: \$800

AVG SALES: \$380

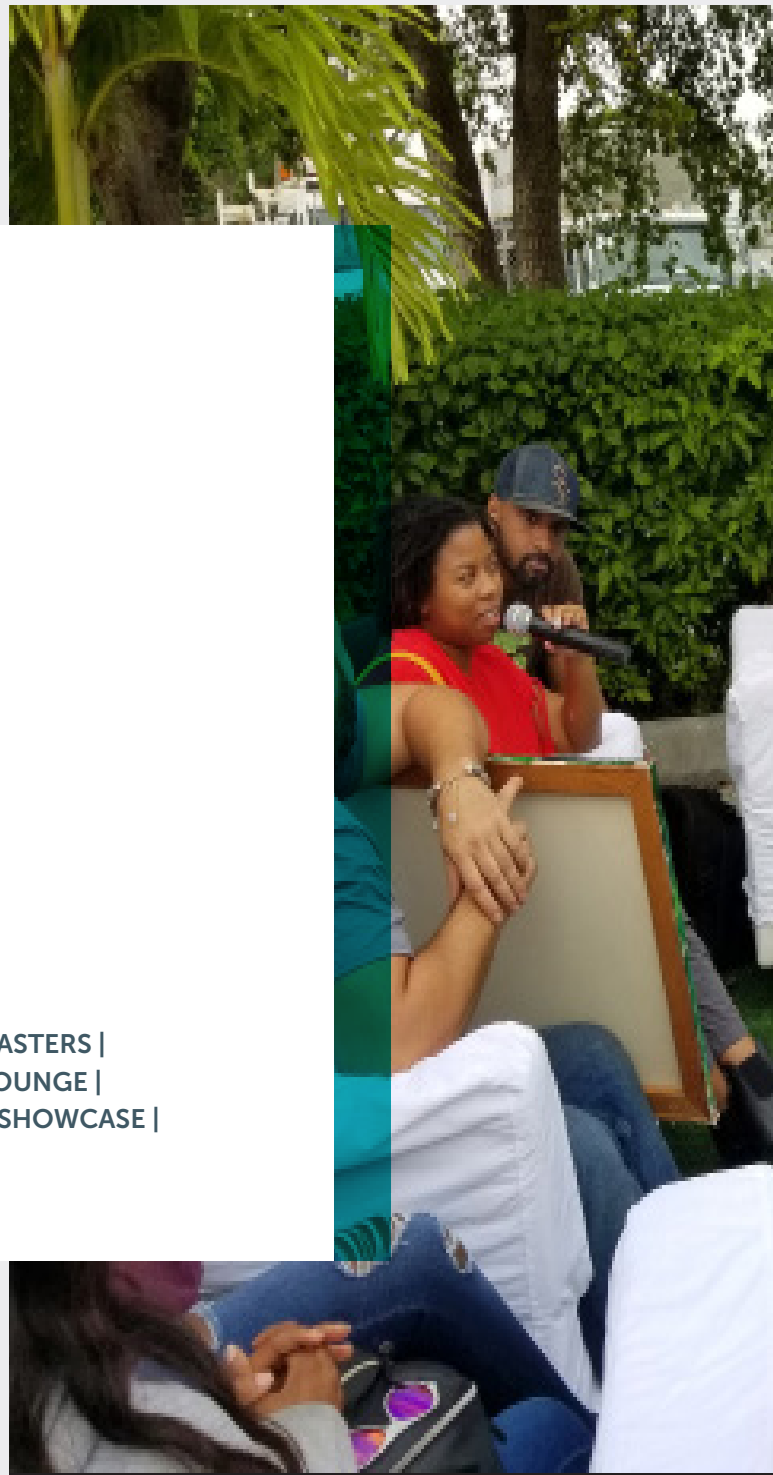
ACTIVITIES:

KID ZONE | PERFORMANCES | VENDOR | CHESS MASTERS |

MURAL MAZE | YOGA SESSION | JOB FAIR | CRA LOUNGE |

DINNER & CONVERSATION W POLICE | VENDOR SHOWCASE |

GIVE-AWAYS | ART CLASSES |



*Artist join in on the
Artist Talk: How to
thrive in a creative
industry*





*Dinner & Conversation with
the North side Police Station*

A photograph of a police officer in a tan uniform sitting at a table outdoors. He is looking towards the camera. On the table are plates of food, including what looks like a burger and fries. In the background, other people are visible, and there are palm trees and a white tent.

SPONSORS

HOLIDAY INN: **\$1K**

GMCVB MULTICULTURAL
TOURISM BOARD: **\$5K**

MIAMI-DADE
CULTURAL
AFFAIRS: **\$9,439**

UNITED HEALTH: **\$1K**

**TOTAL
SPONSORSHIP:
\$16,439**

MARKETING

ADVERTISING

This year the festival worked on a stronger grass roots campaign.

30k fliers were distributed door to door in the NW 7th Avenue residential area.

20K fliers were stapled to restaurant bags and distributed to take-out guest in (5) Chef Creole Restaurants.

Radio Spend was hyper-focused on (2) stations that attract the desired demographic

WLRN - A (3) month campaign ran to showcase various areas of Uptown Avenue 7 (dolly's florist, Seltzer law firm, etc) and the festival (\$2,900 spend)

WMBM - A (2) month campaign ran with interviews of the CRA board. (\$1,500 spend)

DIGITAL MARKETING

Instagram : 546 followers

Facebook : 888 followers

Digital Newsletter: 800 subscribers

Social Media Advertising: \$1,300 spent on *facebook + Instagram Ads: Reach 400K*



*Kendel Teas
Sampling station
Parade of
Cultures &
Artist Talks*



2019 FESTIVAL GOALS REVIEW

ATTENDANCE GOAL: 10K **ACTUAL: 3,750**

Weather contributed to lower number of attendees than expected. As a rain or shine event, it is a risk taken. Even still, there was an uptick in attendance from the previous year of 2k to 3,70. Number was gathered by counter, and mail sign-ups.

SUBSCRIBERS : 20K **ACTUAL: 800**

A marketing budget and dedicated administrator to uptown avenue 7 CRA is necessary to increase subscribers. The festival only happens year round and attracts attending patrons but has no way of leveraging those relationships post-festival.

BUSINESSES: 500 **ACTUAL: 150**

Interested business per pre-marketing event included about 30 sign-ups per event (5 events). 150 interested businesses. The day of the festival business sign-up can be verified with Urban Centric.

FESTIVAL OUTCOMES >>

50 NEW IDEAL BUSINESS ON CORRIDOR **INTERESTED: 15**

From the pre-marketing events & festival, Urban Centric was able to have meetings with prospective businesses, connect businesses with new business, businesses with artists & share more information about the grant process to at least 15 qualified business primed for relocation.

1 DEDICATED MARKETING PERSON

The festival acquired a dedicated social media & marketing administrator for the festival. The CRA needs to create annual marketing traffic to continue the effort year round.

5 PRE-FESTIVAL POP-UP EVENTS

COMPLETED | Includes: Arts take over, Venture Cafe Working with CRA's, Venture Cafe | Culture Crawl, Dolly's Florist, Dinner at Pierres | Seltzer law Firm

UPTOWN DOCU- SERIES

Footage available to create short docu- series.
Recap Completed | Extended Cut Completed

*A child takes in the magic of
Uptown Avenue 7*



3 YEARS OF UPTOWN AVENUE 7 FESTIVAL

2019:

ATTENDANCE :3.750
NEW BUSINESSES AWARENESS : 400
PRE-MARKETING POP-UP EVENTS: (5)
UPTOWN VIDEO RECAP: 3:05MIN + 30 SEC RECAP
SOCIAL MEDIA: INSTAGRAM: 546 - FACEBOOK: 888 - NEWSLETTER: 800
VENDORS: 26 - AVG SALES: \$300 - HIGHEST SALE: \$860
CRA BUDGET: \$65K SPONSORSHIP RAISED: \$16,439 - TOTAL BUDGET: \$81,439

2018:

ATTENDANCE :2,000
NEW BUSINESSES AWARENESS :100
PRE-MARKETING POP-UP EVENTS: (0)
UPTOWN VIDEO RECAP: 1:33 MIN
SOCIAL MEDIA: INSTAGRAM: 250 FB: 620 NEWSLETTER: 520
VENDORS: 26 - AVG SALES: \$380 - HIGHEST SALES: \$800
CRA BUDGET: \$56K - SPONSORSHIP RAISED: \$5K - TOTAL BUDGET: \$61K

2016:

ATTENDANCE :400
NEW BUSINESSES AWARENESS : 40
PRE-MARKETING POP-UP EVENTS: (0)
UPTOWN DOCU-SERIES: 3:05MIN RECAP + 30 SEC RECAP
SOCIAL MEDIA: INSTAGRAM: 200 FB: 568 NEWSLETTER: 200
VENDORS: 30 AVG SALES: N/A
CRA BUDGET: \$50K SPONSORSHIP RAISED: 0 - TOTAL BUDGET: \$50K



2019 UPTOWN AVENUE 7



UPTOWN AVENUE 7 ARTS & CULTURE FESTIVAL

NW 7th Avenue CRA Chairwoman Mae Bryant strikes a pose with festival goer at the 3rd Annual Uptown Avenue 7 Arts & Culture Festival.

ARTS & CULTURE FESTIVAL



FEATURED ARTIST: EDOUARD DUVAL-CARRIE

The Esteemed and world renowned Edouard Duval-Carrie showcases his work at Uptown Avenue 7 Arts & Culture festival.



HOWARD HEWETT

Grammy award winning songster, Howard Hewett joins the audience offstage for an intimate experience.

MUCE, the Miami Urban Contemporary Experience is committed to bringing brands and ideas to life with Art. We produce pop-up art exhibitions, special in festival production and niche cultural programming. MUCE has the capacity to work with local business, residents, and artist infuse culture in any place or space. Learn more about www.muce305.org and on IG @ muce305





ATTACHMENTS TO THIS BRIEF

- VIDEO LINKS TO UPTOWN RECAP
- LINKS TO SOCIAL MEDIA
- Radio Ads
- promotions video AD

UPTOWN AVENUE 7 Arts & Culture FESTIVAL

UPTOWN
A V E 7 N U E
iwork. ishop. iplay

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there is another
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EXPERIENCE