



**MIAMI-DADE COUNTY OFFICE OF COMMUNITY ADVOCACY
LGBTQIA+ ADVISORY BOARD GENERAL MONTHLY MINUTES
Wednesday, November 13, 2024, 3:00 P.M. – 5:30 P.M.
Stephen P. Clark Center
111 N.W. 1st Street 18th Floor Room 18-4 Miami, Florida 33128**

Mission

The Miami-Dade County LGBTQIA+ Advisory Board is comprised of individuals who are working directly to improve the lives of the LGBTQIA+ community.

The purpose of the Board is to advise the Board of County Commissioners with respect to laws and policies that support Miami-Dade County's LGBTQIA+ residents, visitors, and businesses, to ensure a strong voice for the LGBTQIA+ community in local government and public policy and to encourage and support the development of the LGBTQIA+ community.

This diverse group of leaders plays a critical role in prioritizing the LGBTQIA+ community in all legislative and budget efforts. The board partners with local government entities and promotes and advances LGBTQIA+ initiatives. To accomplish its objectives, the Board builds working relationships with county leaders and their representatives.

Agenda

- I. Call to Order at 3:03 PM
- II. **Members present:** Patricia Hernandez D1, Bobby Joe Bracy D3, Cindy Brown D4, Chairman Ariel Trueba D6, Jennifer Stephenson D8, Harold Marrero D11, Orlando Lopez D12, Dr. Travis Stokes Office of the Mayor, Vanessa Azzam Office of Community Advocacy, Gabriel J. Paez Director
Members absent:
Kevin Correa D7,
Darrell Burkes D9 Vice-Chairman,
Grace C. Lopez Office of the Mayor,
Open Seats: D2, D5, D10 & D13
Guest(s): Dan Rios, GMCVB, Michael Robinson and Hunter Bass UM Students

III. Reasonable Opportunity to Be Heard
No member of the public present wanting to be heard

IV. Approval of Agenda **(Actionable Item)**
Motion to approve agenda moved by Chairman Ariel Trueba
The motion was seconded by Bobby Joe Bracy.
Motion is approved unanimously

V. Approval of Minutes **(Actionable Item)**
September 2024, Meeting Minutes
Motion to approve minutes moved by Chairman Ariel Trueba
Motion was seconded by Cindy Brown
Motion is approved unanimously.

VI. Greater Miami Convention & Visitors Bureau Update
Dan Rios, Director, LGBTQ+ Marketing
GMVCB has closed out the fiscal year. Questions exist surrounding the current state positions and whether they would be against the goals of GMVCB. With IGLTA, they see this as fine as they are comfortable with being in places with challenges. They also completed a successful Instagram sponsorship for Urge Thanksgiving later this month. On December 3rd and 8th, the visitor center will have a Freddie Mercury Event as well as a Queer Author Event to present throughout the week.

Michael and Matthew 340k and 365k, respectively, on TikTok. They are coming during the week and going to the Everglades to connect with nature and the community.

Rainbow Springs booking program gross bookings were considerably higher than the total room nights increase due to higher hotel rates. Saw many more bookings with fewer impressions and less ads. Plan to work with Expedia and Booking.com for future Rainbow Springs campaigns

VII. FIU Metropolitan Center Update
Gabriel J. Paez
This has yet to be released. They will be here in December to discuss the details and findings of the survey. Todd Delmay, the executive director of SAVE, may also come to discuss it.

VIII. Old Business

Hate Crimes Town Hall Wednesday, September 25, 2024

It was a successful event. The Asian American advisory board, the state advisory board, and people from the city police department, county, and US attorney's office were there. I assured everyone that if it is not under Florida and is under federal, they will come in and make sure it is for the state. The US attorney's office is interested in doing one for D3, D8, and D9 and is interested in hosting it in their districts as well.

IX. Chairman's Report

Attended National LGBTQ+ Task Force Gala in Miami Beach. The Task Force did not have the attendance they would have desired; extenuating circumstances (Taylor Swift concert) were the cause, although they were still happy with the attendance they had. The Task Force was fearful for the elections but hopeful of the outcome.

X. Director's Report

HIV Normalization Update: Event with Senator Garcia. Has been hard to find a time for the event, but did give some possible dates that could work. There may be Sunshine concerns which has slowed the process down due to questions surrounding ethics.

Conference on law enforcement oversight in Tucson, Arizona.

Two frames, one on law enforcement and one on corrections. Director Paez attended the corrections portion. While attending this event, it was shown, when it comes to corrections, MDCR is on the right track.

Met with the Mayor and Dr. Stokes. She is very proud of the Advisory Board and said that the Board should specifically work with Jason Smith, Director of Engagement,

Attended the annual meeting of the Greater Miami Convention & Visitors Bureau (GMCVB). Board members, except for Jennifer Stephenson, were presented the 2024 Annual GMCVB Report.

XI. New Business

A. HIV Normalization Update

Waiting on Senator Garcia's response

B. 2025 General Board Meeting Calendar

June 4th Pride Month Celebration & June General Board Meeting

Motion to set January 15 as meeting date and accept 2025 calendar as amended by Cindy Brown Second by Patricia Hernandez Motion carried unanimously

C. Miami Heat "PRIDE NIGHT" March 3, 2025

Decided on their own to have theme nights

Monday, March 3, is Pride Night, and this year, they got a lot of backlashes on their social media and still intend to host a "Pride Night."

Director Paez asked the LGBTQIA+ Advisory Board for permission to within conjunction with the Miami Heat

Motion to pursue collaboration between Miami Heat for their March 3rd Pride Night Logo for advertising, social media, suggestions by Cindy Brown
Seconded by Harold Marrero
Motion carried unanimously

D. Chair/Vice Chair Elections for 2024-2025

Vice Chair, only one candidate, voice vote conducted
Voted unanimously for Bobby Joe Bracy as Vice Chair
Ariel Trueba elected Chairman for Nov'24-Nov'25
Chair vote of 5 (Ariel) – 2 (Travis) – 1 (Darrel)

XII. Announcements

A. December Meeting

Wednesday, Dec 11
Stephen P. Clark Center
111 N.W. First Street
Miami, Florida 33128
18th Floor Room 18-4 at 3PM

Pamphlet on the Office of Community Advocacy distributed to Advisory Board

XIII. Adjournment

Adjournment at 3:42PM