

Miami-Dade County

# Comprehensive Development Master Plan

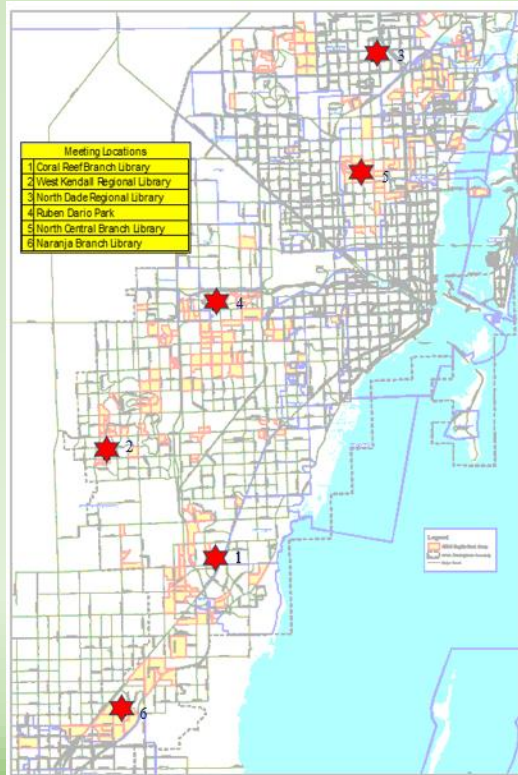
Evaluation &  
Appraisal Report



## Public Outreach Highlights

## PUBLIC OUTREACH SUMMARY

- Six Evening Workshops Throughout County
- One Daytime Workshop Downtown
- Online Survey
- Emailed Comments
- Social Media Outreach
- Information Stations at Events
- Direct Contact to Neighborhood and Homeowners Associations and to Interest Groups



## SURVEY

- **Thirteen Questions** (mixture of open ended and multiple-selection with 'other' option)
- **892 responses**
- **Response Period of 2.5 months**

## PUBLIC RESPONSE HIGHLIGHTS

- County's greatest opportunities: warm climate and beaches; diverse multicultural populations, natural resources-based recreation and tourism (ecotourism)
- County's greatest obstacles: income inequality & cost of living; traffic congestion; housing affordability
- Strong support for County's Vision for Growth through 2040
- Missing middle housing and adding housing into commercial areas were the most popular ways suggested to improve housing affordability in future years.
- Expansion and upgrading of public transit was the most popular choice for what the County should prioritize in the next 10-20 years, and it was the most popular preferred way to reduce traffic congestion and improve air quality
- More frequent, reliable, and accessible transit was viewed as the most popular way to increase transit usage



## RESPONSE HIGHLIGHTS

- Planting trees and ‘cool’ building materials were viewed as the most popular way to promote healthy living
- When asked about their ideal neighborhood:



Connected & social with gathering spaces within walking or biking distance



Active & central with moderate to higher-density housing and fully integrated commercial



Private & low-interaction with walls, berms, and lawns; commercial areas separated from residential

- In terms of the future business climate, most viewed the County as a potential educational hub for universities and research and as a hub for ecotourism and for international trade
- Respondents represented the entire County, geographically, with Kendall as the largest single location identified, followed by Doral, Coconut Grove, and Coral Gables.

## WORKSHOP HIGHLIGHTS

- 107 participants (signed in)
- 157 comment cards received

## RESPONSE HIGHLIGHTS

Popular topics:

- Parks
- Tree canopy
- Development management
- Traffic
- Transit/Metrorail
- Housing
- Affordability
- Urban Development Boundary
- Walkability/Bicycle infrastructure



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[Thank You](#)