



2026 SPONSORSHIP OPPORTUNITIES

MIAMI-DADE
COUNTY

Department of **Environmental Resources Management (DERM)**

2026 **SPONSORSHIP** OPPORTUNITIES

Our 44th Baynanza Sponsorship Package offers your organization direct and comprehensive community engagement through the unique Countywide celebrations associated with this critically important environmental cause. Sponsorship benefits can include:

- **WEEKS** of exposure at dozens of fun-filled environmental awareness and stewardship events planned throughout the County.
- **SOCIAL MEDIA** with thousands of individuals and County employees who follow Baynanza across various platforms.
- **ADVERTISEMENTS AND MEDIA COVERAGE** in multilingual formats. Baynanza's print, radio, social media, and web advertising runs from February through April 2026.
- **ONLINE PRESENCE** with more than 10,000 web visitors to the Baynanza website.
- **CALENDAR OF EVENTS & COMMEMORATIVE POSTER** serving as our signature marketing products, with thousands of copies distributed throughout South Florida. The Baynanza Calendar highlights every community event associated with this major environmental effort and celebration, along with the collectible Commemorative Poster memorializing your sponsorship of Baynanza.
- **BAYNANZA VIP CLEANUP SITE** where your company can be a special host and have an opportunity to promote your core messages in a festive atmosphere to hundreds of community volunteers along with local and state leaders.
- **COMMEMORATIVE BAYNANZA T-SHIRT** that volunteers and participants wear with pride during and for years after the event. Our commemorative Baynanza T-shirt is a coveted treasure!

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BENEFITS BY LEVEL

BAY **CHAMPION** ≈ \$10,000

- Company logo on Baynanza's **Commemorative T-shirt**.
- Company logo included as part of all **promotional materials**.
- Recognition as top sponsor in Baynanza's **Calendar of Events**.
- Sponsorship exposure through **social media** marketing for Baynanza.
- Sponsorship acknowledgement on **Baynanza's Website**.
- **Free booth space** at the Baynanza VIP Site.
- Complimentary **Baynanza 2026 T-shirts** for staff and volunteers participating in the day of event.
- Company logo on the official **VIP Banner**.
- Company advertisement in Baynanza's **Calendar of Events**.

BAY **HERO** ≈ \$5,000

- Company logo on Baynanza's **Commemorative T-shirt**.
- Company logo included as part of all **promotional materials**.
- Recognition as sponsor in Baynanza's **Calendar of Events**.
- Sponsorship exposure through **social media** marketing for Baynanza.
- Sponsorship acknowledgement on **Baynanza's Website**.
- **Free booth space** at the Baynanza VIP Site.
- Complimentary **Baynanza 2026 T-shirts** for staff and volunteers participating in the day of event.

BAY **PARTNER** ≈ \$2,000

- Company logo included as part of all **promotional materials**.
- Recognition as sponsor in Baynanza's **Calendar of Events**.
- Sponsorship acknowledgement on **Baynanza's Website**.
- **Free booth space** at the Baynanza VIP Site.
- Complimentary **Baynanza 2026 T-shirts** for staff and volunteers participating in the day of event.

BAY **SAVER** ≈ \$1,000

- Recognition as sponsor in Baynanza's **Calendar of Events**.
- Sponsorship acknowledgement on **Baynanza's Website**.
- **Free booth space** at the Baynanza VIP Site.
- Complimentary **Baynanza 2026 T-shirts** for staff and volunteers participating in the day of event.

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ACKNOWLEDGMENT FORM

Please select your level of sponsorship and complete the form below in support of Baynanza and related activities. In order to be included in the corresponding marketing collateral, please email your completed form, along with your company logo attached as a JPG or PNG, to **baynanza@miamidade.gov** no later than **Friday, JANUARY 2, 2026**.

Once your sponsorship level has been confirmed, you will receive an acknowledgment letter for your contribution and an invoice. Your contribution will be used to fund environmental outreach initiatives. Additionally, event materials, including commemorative posters, stickers, and copies of the Calendar of Events can be provided upon request.

Please remember to reply by **Friday, JANUARY 2, 2026**.

☐ Yes, we plan to sponsor Baynanza 2026 at the Bay	(level)
\$ Amount	 Organization Name
 Organization Website	 Mailing Address
 Name of Authorized Representative	 Title
 Phone Number	 Email
 Signature	 Date

INTERESTED IN OTHER SPONSORSHIP OPPORTUNITIES?

We can cater a special sponsorship package (In-Kind Sponsorships) to meet your marketing needs and fit your budget. For more information, please email us at **baynanza@miamidade.gov** or call us at **305-372-6710**.

Department of **Environmental Resources Management (DERM)**
701 NW First Court, Suite 200 • Miami, FL 33136 | 305-372-6568

miamidade.gov/environment



To request materials in an accessible format, sign language interpreters, CART services and/or any other accommodation to participate, please contact Alain Donderiz at 786-442-4778 five days in advance to initiate your request, or send an email to Alain.Donderiz@miamidade.gov. Persons who are deaf or hard of hearing may also call 711 (Florida Relay Service).

