

# NW 7<sup>th</sup> Avenue Community Redevelopment Agency

## Performance Standards FY 24-25

1

### Goal: Agency Operating Documents

- Objective 1: Issue strategic vision developed from the CRAs Board retreat.  
Measurement: Compile items from the Board retreat into a comprehensive and actionable plan  
Status: Achieved – November 2024 ✓
- Objective 2: Review and update the CRA's Action Plan.  
Measurement: Publish updated Action Plan  
Status: Achieved – February 2025 ✓

2

### Goal: Provide Funding to Local Businesses

- Objective 1: Launch re-vamped CRA Grant Programs.  
Measurement: Hire grants administrator/launch grants program  
Status: Achieved – December 2024 ✓
- Objective 2: Provide a minimum of 12 Infrastructure and Business Relocation Grants.  
Measurement: Re-vamp grants program  
Status: Achieved – 15 grants ✓

3

### Goal: Community Engagement

- Objective 1: Increase community participation in CRA decision-making by launching the PublicInput online community engagement dashboard/host community meeting.  
Measurement: Hire economic developer/publish dashboard  
Status: Achieved – December 2024 ✓
- Objective 2: Measure community satisfaction with CRA initiatives through surveys (business and residential).  
Measurement: Create electronic survey instrument  
Status: Achieved – January 2025 ✓