

NW 7th Avenue Community Redevelopment Agency

Performance Standards FY 24–25

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Goal: Agency Operating Documents

- Objective 1: Issue strategic vision developed from the CRAs Board retreat.
Measurement: Compile items from the Board retreat into a comprehensive and actionable plan
Status: Achieved — November 2024 ✓
- Objective 2: Review and update the CRA's Action Plan.
Measurement: Publish updated action Plan
Status: Achieved — February 2025 ✓

2

Goal: Provide Funding to Local Businesses

- Objective 1: Launch re-vamped CRA Grant Programs.
Measurement: Hire grants administrator/launch grants program
Status: Achieved — December 2024 ✓
- Objective 2: Provide a minimum of 12 Infrastructure and Business Relocation Grants.
Measurement: Re-vamp grants program
Status: Achieved — 15 grants ✓

3

Goal: Community Engagement

- Objective 1: Increase community participation in CRA decision-making by launching the PublicInput online community engagement dashboard/host community meeting.
Measurement: Hire economic developer/publish dashboard
Status: Achieved — December 2024 ✓
- Objective 2: Measure community satisfaction with CRA initiatives through surveys (business and residential).
Measurement: Create electronic survey instrument
Status: Achieved — January 2025 ✓