

PROJECT DESCRIPTION: Development of enhanced integration software to expand capabilities of existing Digital Signage Content, Author, and Player Software

APPROXIMATE PROJECT COST: TRADE AGREEMENT (NO CASH) in the amount of \$210,000. Vendor will receive, subject to standard and industry-specific exceptions and contractual limitations:

- Opportunity to generate co-branded video case study of enhanced integration software solution;
- Limited and reasonable access to facility to provide tours to prospective clients;
- Limited ability to use name, logos, and marks for certain promotional purposes;
- Temporary designation as a “Proud Partner” and/or “Official Partner.”

SCOPE OF WORK:

- Develop integration solution to expand capabilities of existing Digital Signage Content, Author, and Player Software as follows:
 - Enhance existing integration digital signage players without interfering with current status and network monitoring of playback systems, content reporting tools for ledger reconciliation, including real time task lists;
 - Eliminate the requirement for individual content player to directly access data source systems;
 - Add a communication layer between the data source and the Visual Communication device that will allow the management of server traffic and translate from native APIs to ingestible data;
 - Provide configurable, pre-built apps, templates, and plug-ins to update the visual communications network;
 - Provide all necessary adapters; and
 - Include (at a minimum) feeds for Yelp, Bing Maps, and NOAA Weather

TIMELINE:

- Solution development and/or customization, if necessary, shall not exceed four weeks.

TECHNICAL SUPPORT:

- Vendor must provide technical phone support, including (TIER 1 – Incident Reporting, TIER 2 – Problem Management, TIER 3 – Engineering Support);
- Vendor must provide software patches and/or updates at no additional cost.
- Vendor must have remote access ability to the proposed integration solution

RESTRICTIONS AND QUALIFICATIONS:

- The proposed vendor must have the following experience and certifications:
 - At least 5 years’ experience programming Digital Signage Content software and system integration;
 - Factory-certified technician and/or Authorized Service Personnel for existing Digital Signage Content Software
 - Authorized VAR (Value Added Reseller) of the integration solution.

INSURANCE:

- Vendor shall purchase and maintain during the entire project and for two years after project completion insurance with the minimum limits and coverage shown below from insurance companies acceptable to Basketball Properties, Ltd. (“BPL”). BPL has the right to reject unacceptable insurance carriers.

STANDARD INSURANCE REQUIREMENTS	
Coverage Type	Limits
General Liability	\$1,000,000 Per Occurrence; \$2,000,000 General Aggregate;
Worker’s Compensation	Statutory Limits
Employers Liability	\$1,000,000

- Vendor shall carry standard ISO General Liability coverage, written on an occurrence basis. Coverages on an occurrence basis shall be maintained without interruption from date of commencement of the Vendor’s Work until date of final payment or date coverage is required to be maintained after final payment to the Vendor, whichever is later. The coverage must be endorsed to name Basketball Properties, Ltd., Miami-Dade County and City of Miami as additional insured on a primary and non-contributory basis.