



# Small Business Development Division

## Project Worksheet

Project/Contract Title: Dedicated Development Monthly Resources Received Date: 8/27/2019  
 Project/Contract No: AAA-08-27-2019-E Funding Source:  
 Department: American Airlines Arena  
 Estimated Cost of Project/Bid: \$43,020.00

Description of Project/Bid: DEDICATED DEVELOPMENT MONTHLY SERVICES. Headless CMS to manage content on the fly, multiple integrations (Ticketing, Loyalty platform, Pubnub, Adobe). Custom scalable design built on top of a SaaS platform. Includes design, architecture, development, Q&A, maintenance, and support of SOFTWARE features used by active users.

| Contract Measures |         |              |
|-------------------|---------|--------------|
| Measure           | Program | Goal Percent |
| No Measure        | SBE-G&S |              |

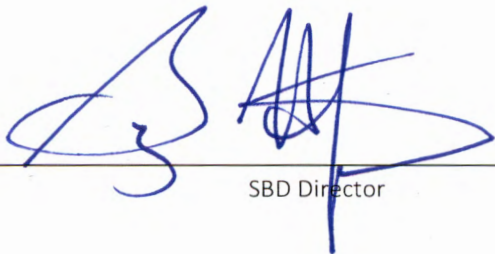
**Reasons for Recommendation**

An analysis of the factors contained in Implementing Order 3-41, as well as, an analysis of the project indicates a **No Measure** is appropriate for this project.

There are thirty-four (34) SBE certified firms under this commodity code, and one (1) of them responded as being able to meet the project requirements.

NIGP 91829 Computer Software Consulting

Living Wages: YES  NO  Highway: YES  NO  Heavy Construction: YES  NO   
 Responsible Wages: YES  NO  Building: YES  NO

  
 SBD Director

9.3.19  
 Date