

AI Guest Platform Tool

RFI Line Items

ECPU:ESTIMATED COST P/UNIT

PMP:POTENTIAL MINIMUM PURCHASE

PAP:POTENTIAL ANNUAL PURCHASE

PF:PURCHASE FREQUENCY

ETD:ESTIMATED DELIVERY TIME

Product name	MFR	MFR product #	ECPU	Min qty	PMP	PAP	PF	ETD	Details
AI Guest Platform Tool				1			1	0	AI guest platform tool used at the FTX Arena to help observe, measure and inform on crowding on the main concourses. This tool helps us capture queues and crowding at concessions stands, restrooms and
Totals									

FTX-08-10-2022-E - AI Guest Platform Tool

ITEM DESCRIPTION/SCOPE: AI guest platform tool used at the Arena to help observe, measure and inform on crowding on the main concourses. This tool helps us capture queues and crowding at concessions stands, restrooms and select entrances. We use this tool for all games and most events/concerts. This will help us maximize efficiency levels and provide real-time insights to improve the guest experience through the app and digital wayfinding on the main concourses.

TOTAL PROJECT COSTS:

SOFTWARE or HARDWARE: SOFTWARE

TIMELINE: 5 BUSINESS DAYS