



Small Business Development Division

Project Worksheet

Project/Contract Title: LEASE OF WALL SPACE FOR ADVERTISING MURAL Received Date: 3/23/2020
 Project/Contract No: RFP-01409 Funding Source: Other
 Department: Internal Services
 Estimated Cost of Project/Bid: \$2,163,472.00
 Description of Project/Bid: Miami-Dade County is soliciting proposals for a qualified proposers to develop, provide valuations, market, sell, and manage the outdoor commercial advertising structure/space, which is located 50 NW Second Avenue, Miami, Florida 33128.

Contract Measures		
Measure	Program	Goal Percent
Selection Factor	SBE/GS	
Reasons for Recommendation		
An analysis of the factors contained in Implementing Order 3-41, as well as, an analysis of the project package indicates a Selection Factor is appropriate for this project.		
There are eleven (11) SBE certified firms under this commodity code.		
NIGP 80158 Signs: Billboard, Advertising, etc., NIGP 91501 Advertising Agency Services, NIGP 91504 Advertising Services, Outdoor Billboard, etc., NIGP 97108 Building, Fabricated, Pre-Fabricated or Pre-manufactured, Rental or Lease		
Small Business Contract Measure Recommendation		
<u>Subtrade</u>	<u>Category</u>	

Living Wages: YES NO Highway: YES NO Heavy Construction: YES NO
 Responsible Wages: YES NO Building: YES NO



 SBD Director

3-24-20

 Date