



Small Business Development Division

Project Worksheet

Project/Contract Title: Media Monitoring Services

Received Date: 4/25/2019

Project/Contract No: RQAV1900021

Funding Source: Other

Department: Aviation

Estimated Cost of Project/Bid: \$72,000.00

Description of Project/Bid: The Awarded Bidder shall provide a customized web-based platform that will allow the County to monitor its national and global media footprint through Media Monitoring Services, inclusive of Wire Press Release Distribution Services.

Contract Measures		
Measure	Program	Goal Percent
Bid Preference	SBE-G&S	
Reasons for Recommendation		
An analysis of the factors contained in Implementing Order 3-41, as well as, an analysis of the project package indicates a Bid Preference is appropriate for this project.		
There are twenty-six (26) SBE certified firms under these commodity codes, and two (2) of them responded as being able to meet the project requirements.		
NIGP 91500 COMMUNICATIONS AND MEDIA RELATED SERVICES, NIGP 20888 Software, Monitoring, Microcomputer		

Living Wages: YES NO

Highway: YES NO

Heavy Construction: YES NO

Responsible Wages: YES NO

Building: YES NO

SBD Director

5-2-19
Date