

2016 ANNUAL REPORT



United Way of Miami-Dade



LET'S FACE IT.
WE CAN'T DO THIS WORK ALONE.
WE'RE IN THIS TOGETHER – ALL OF US.

FOR **90+** YEARS
UNITED WAY OF MIAMI-DADE
HAS TACKLED OUR COMMUNITY'S
BIGGEST ISSUES THROUGH
INNOVATION & COLLABORATION.

EXPERIENCE HAS TAUGHT US
VISIONARY GOALS,
BOLD LEADERSHIP
& MEANINGFUL PARTNERSHIPS
LEAD TO REAL CHANGE.

UNITED WAY FACES CHALLENGES
HEAD-ON, UNLEASHING THE
COLLECTIVE WISDOM, CAPITAL & SKILLS
OF MIAMI'S BEST AND BRIGHTEST.

TOGETHER, WE ARE
AN UNSTOPPABLE
FORCE FOR GOOD.

TOGETHER, WE ARE
**BUILDING A
STRONGER MIAMI.**



OUR MISSION

Building community by helping people care for one another.





Two thin blue lines intersect on the left side of the page. One line extends diagonally upwards from the bottom left towards the top right. The other line extends diagonally downwards from the top left towards the bottom right.

OUR VISION

We will have a caring community strengthened by its diversity and compassion. United Way will be seen as a catalyst in building community by bringing hearts, minds and resources together.

WELCOME

DEAR UNITED WAY FRIENDS,

For the past nine decades, hundreds of thousands of caring individuals have stepped up to help build a stronger Miami through United Way. Our 2015-2016 Annual Report is dedicated to the “builders” of today — the people doing extraordinary things to improve lives. They represent a tiny fraction of the army of volunteers, social workers, teachers, business leaders, contributors, and community advocates connected to our United Way.

Through their work, and the work of so many others, we’ve experienced a year full of promise. And while we know there’s a long way to go, it’s nice to stop for a moment and reflect on what we’ve accomplished together.

It’s been nearly two years since the release of our landmark ALICE (Asset Limited Income Constrained Employed) Report, an in-depth look at the hardships that 50% of our residents face living in or on the edge of poverty. The report underscores our continued focus on education, financial stability and health and how the three are so interconnected and so essential to a good quality of life.

In answer to that challenge, we are targeting a number of different strategies that we believe over time will lead to better tomorrows for the most vulnerable among us. This past year, we saw our efforts around collective impact really begin to take shape as we forged new and different kinds of partnerships, particularly in the area of older adults, in addition to our traditional program funding. We more than doubled our number of community service projects, engaging people more deeply in our work. Our investment in advocacy yielded big returns as well — scoring key wins in early education, free tax preparation and health insurance for children. We completed the first year of our five-year \$22.5 million federal Early Head Start-Child Care Partnership grant, reaching 320 infants and toddlers with enriching educational experiences. Once again, we witnessed with great pride the generous spirit of our friends and neighbors coming together to care for one another.

We continue to look towards the future as well — launching a new leadership program for millennials and a renewed focus on our endowment. And, that’s just the beginning . . .

Our thanks to those who day in and day out work to build a stronger Miami — who share our vision for what is possible and a passion for making it happen. Only through collective action can we solve some of our biggest challenges. With you by our side, we can build a thriving community in which we all want to live, work and raise our families, today and for generations to come.

MIGUEL G. FARRA

Board Chair

HARVE A. MOGUL

President and CEO



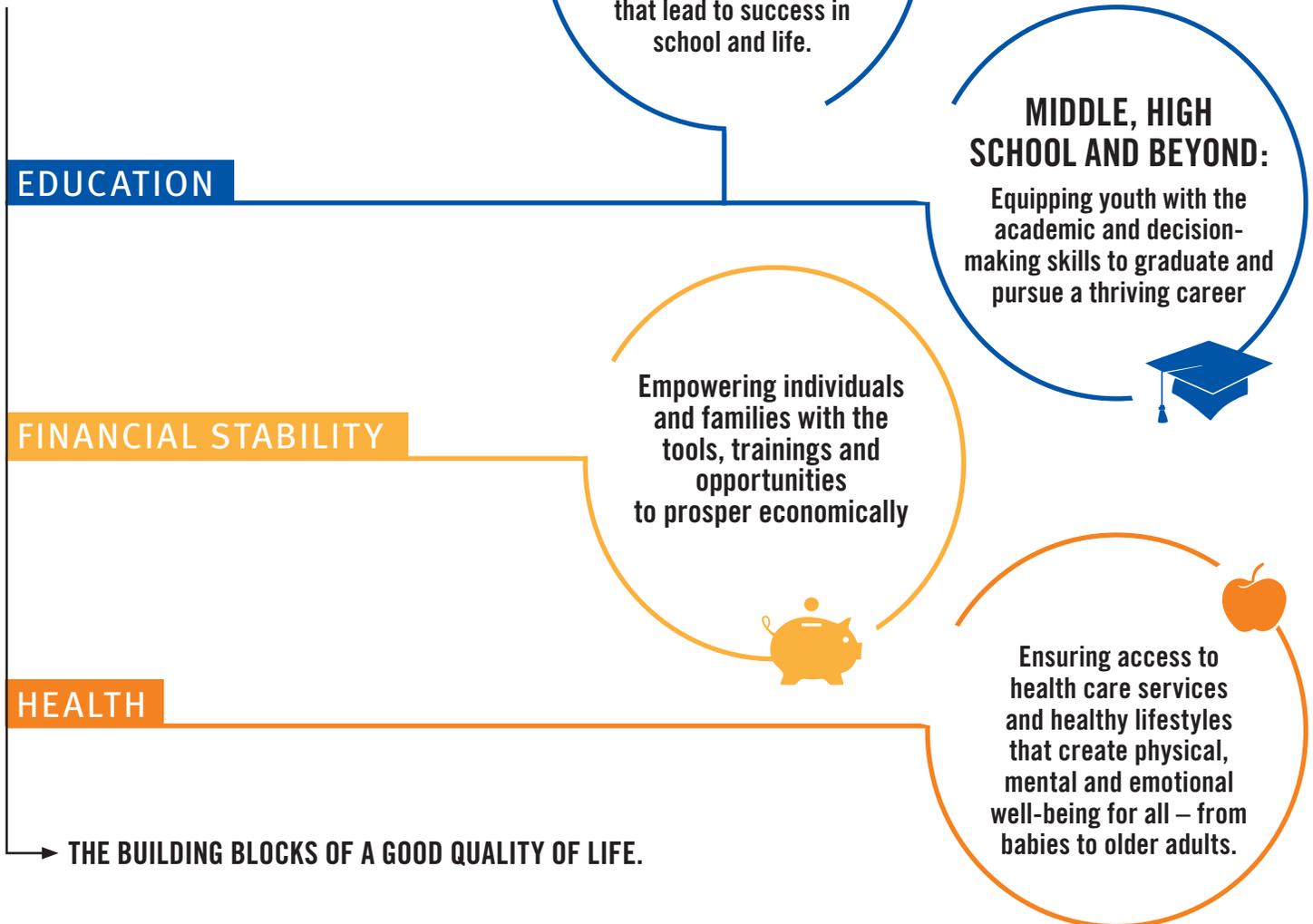
United Way President and CEO Harve Mogul and Board Chair Miguel Farra leading a board meeting.

OUR BLUEPRINT

BUILDING A STRONGER MIAMI THROUGH EDUCATION, FINANCIAL STABILITY AND HEALTH

Changing lives has always been at the heart of what we do – from our beginnings in 1924 to our current work in the community. And, as times have changed and our world has grown more complex, so has our approach to building community. Today, we are partnering with hundreds of individuals and organizations that share a collective vision for what is possible. We're exploring new and interconnected ways to change the odds for children and families.

OUR WORK IN MIAMI-DADE FOCUSES ON THREE KEY AREAS :





WE ACHIEVE OUTCOMES IN THESE KEY AREAS BY:

- RESEARCHING AND ASSESSING ISSUES
- DEVELOPING AND ADOPTING LONG-RANGE GOALS
- CHAMPIONING COLLECTIVE ACTION
- ENGAGING VOLUNTEERS
- FOSTERING EMERGING LEADERS
- ADVOCATING FOR SOLID PUBLIC POLICIES
- INVESTING IN QUALITY PROGRAMS & INITIATIVES
- RAISING PUBLIC AWARENESS
- FORGING COLLABORATIONS

LAYING THE FOUNDATION FOR SUCCESS

“ In education we are looking at the big picture – from the minute a child is born until he or she begins their career as a young adult. We’re focused on the key milestones that make a difference in one’s path: a quality early education, reading at grade-level by 3rd grade, remaining socially and academically engaged in school, graduating high school on time and ready to enter college or the workforce. What makes this work so fulfilling is that United Way is always challenging us as volunteers to raise the bar. ”

George Burgess, co-chair, Education Council

ADVOCACY

**\$27 MILLION
MORE FOR EARLY
LEARNING**

Championing quality early education continues to be the cornerstone of our advocacy efforts. And, by teaming up with the 32 local United Ways across the state and our Miami-Dade early education partners – The Children’s Movement of Florida, The Children’s Trust, and the Early Learning Coalition of Miami-Dade/Monroe among others – our combined efforts paid off. State funding for early learning programs **increased by more than \$27 million**, which means more opportunities for children to attend school-readiness programs, incentives for higher quality programs and professional learning scholarships for teachers and administrators.

**COMMUNITY
COLLABORATION**

**PREPARING HIGH SCHOOL
STUDENTS FOR COLLEGE
AND CAREER**

Inspiring students on career possibilities helps ready them for college and the workforce. In collaboration with One Community One Goal, the Urban League of Greater Miami and Miami-Dade County Public Schools, we brought 140 students from four Liberty City high schools to meet with top Miami business entrepreneurs. The students learned about the education and career paths that led each industry leader to his or her current position as well as valuable lessons learned along the way. This event served as the launch for a series of career exploration opportunities envisioned for the coming school year.



EARLY EDUCATION

3,089 young children received quality early education interventions and experiences – increasing their chances for success in school and in life.



TRAINING

2,122 early care and education professional received 30,384 total hours of professional learning – elevating their skills and the educational opportunities of young children in their care

LITERACY

Over the past four years, 649 adult mentors have provided 6,197 hours of reading to 1,644 young children to help them improve their literacy skills



AFTER-SCHOOL

18,000 youth at 29 United Way funded programs improved their academic skills or their knowledge to avoid risky behaviors like alcohol, drugs and smoking – staying on track to graduate





“ From the moment I walked through the doors,
I fell in love with the children
and with this community. ”

HANNAH BROOKS

St. Alban's Child Enrichment Center

Hannah Brooks will never forget what she wore on her first day of work at St. Alban's Child Enrichment Center – a bright yellow dress, white pumps and a red wig. The year was 1966. She was 19 years old ... young, idealistic and by her own admission, clueless about teaching.

“Those teachers took us under their wings, molded and shaped us, they taught us to become true educators,” Brooks, who was one of four new teachers who started that year, said. “We fell in love as a family.”

Brooks never looked back. For the past five decades she has taught generations of children at St. Alban's. Her white pumps are gone – long ago replaced by comfortable sneakers – but her smile is just as bright.

“She radiates joy,” Dr. Sabrina Tassy-Lewis, executive director of St. Alban's, said. “We are blessed to have someone with her positive energy and passion for early education.”

St. Alban's has served children and families in Coconut Grove since 1949. It sits in the heart of an area locals know as the West Grove, a once vibrant neighborhood settled by Bahamian immigrants at the turn of the 20th century. The neighborhood's rich history has been marred over the years by high rates of crime, drug use and poverty.

Despite the area's struggles, Brooks doesn't need to look beyond her classroom to see hope and progress.

“I've seen my third generation come through the school, some of them are doctors and lawyers,” Brooks said. “Every now and then my students come back to give me a great big hug and it just feels good to know that I've helped mold them and prepare them for life. I've been here 50 years and God willing I can be here another 20. This is my life – these children are my world.”



ABOUT OUR WORK United Way's support of St. Alban's dates back to the early 1950s. Currently the school is one of 17 early care and education centers and family childcare homes participating in United Way Early Head Start-Child Care Partnership. In December 2014, the U.S. Department of Health and Human Services awarded our United Way a five-year, \$22.5 million federal grant to raise the quality of early care and education for infants and toddlers in some of Miami-Dade's high-need communities, including Liberty City, Little Havana, Florida City and Coconut Grove, among others.

PAVING A PATH TO A BETTER FUTURE

“ We know from the United Way ALICE Report that 50 percent of our community either lives in poverty or barely earns enough to make ends meet. Our work in financial stability is helping people build a better future through financial coaching, employment services, free tax preparation and access to the Earned Income Tax Credit, and information on foreclosure prevention, home buying, managing debt and building savings, among others. ”

Victoria Villalba, co-chair, Financial Stability Council

ADVOCACY

FREE TAX PREPARATION
ASSISTANCE FOR
AN ADDITIONAL
12,000 FAMILIES

The United Way statewide public policy team, which includes United Way of Miami-Dade, scored a first this legislative session: a specific appropriation in the 2016-2017 budget. United Way of Florida's **Financial Literacy and Prosperity** program received \$500,000 to expand the capacity of local United Ways and their partners in all 67 counties to provide **free tax prep and financial education** to an additional 12,000 low-income, working families in 2016-17.

CAPACITY-BUILDING

STRENGTHENING THE
FINANCIAL COACHING
NETWORK

How can we help more families achieve financial freedom? By increasing the community's capacity to provide more financial coaching to families living on the edge. Enter the **Miami-Dade Financial Capability Collaborative** – a partnership of United Way, Branches, Catalyst Miami, City of Miami and the Research Institute on Social and Economic Policy at FIU. The goal: to build an integrated financial coaching network with high-quality coaches, information sharing among the participating programs and a common evaluation system to measure how families are doing. After six months of data gathering and program design, this spring the collaborative participants began serving individuals and families under this new, coordinated system. Next step: invite additional partners to participate and/or access the program's tools and resources for their own improvement.



THROUGH OUR SUPPORT OF THE IRS VOLUNTEER INCOME TAX ASSISTANCE (VITA) PROGRAM:

9,845
RETURNS FILED

Resulting in
\$11.5 MILLION
IN TAX REFUNDS

SAVING
\$1.6 MILLION
in tax
preparation fees

Including
\$4,303,250
in earned income
TAX CREDITS

THROUGH THE UNITED WAY CENTER FOR FINANCIAL STABILITY

3,497 PEOPLE
LEARNED HOW TO
BUDGET, MANAGE AND
SAVE MONEY
THIS PAST YEAR

16,335 CLIENTS
HAVE GAINED THESE SKILLS
SINCE 2009



50,000 people
received emergency
food and shelter

— **TOTALING MORE THAN \$1.3 MILLION** —
through the Emergency Food and Shelter
Program, managed by United Way



NEARLY 3,000 adults —

including those with disabilities —

**RECEIVED JOB TRAINING
AND OTHER SUPPORTS TO
HELP THEM LAND JOBS**





“It’s hard to describe the sense of satisfaction when you see someone who is able to get their life in order, and know you were a part in making that happen. ”

Rudy Tabares is accustomed to difficult conversations. He knows what it’s like to sit across the table from a stressed-out single mother trying to feed her family, or a father desperate to pay the rent. Tabares listens patiently, takes notes, and then gets to work.

As a financial coach for the United Way Center for Financial Stability, Tabares’ job is to help individuals get their finances back on track.

“I always try to first understand their story, where they’re coming from and where they hope to go,” Tabares, who grew up in Miami, said. “It helps that I understand the community and so it’s often easy to relate to what they’re experiencing.”

Whether the goal is to purchase a home, crawl out from mounting debt or raise their credit score, Tabares and his colleagues provide the tools, information, and support a person needs to begin tackling even the most daunting financial challenge.

“It’s hard to describe the sense of satisfaction when you see someone who is able to get their life in order, and to know you were a part in making that happen,” Tabares said.

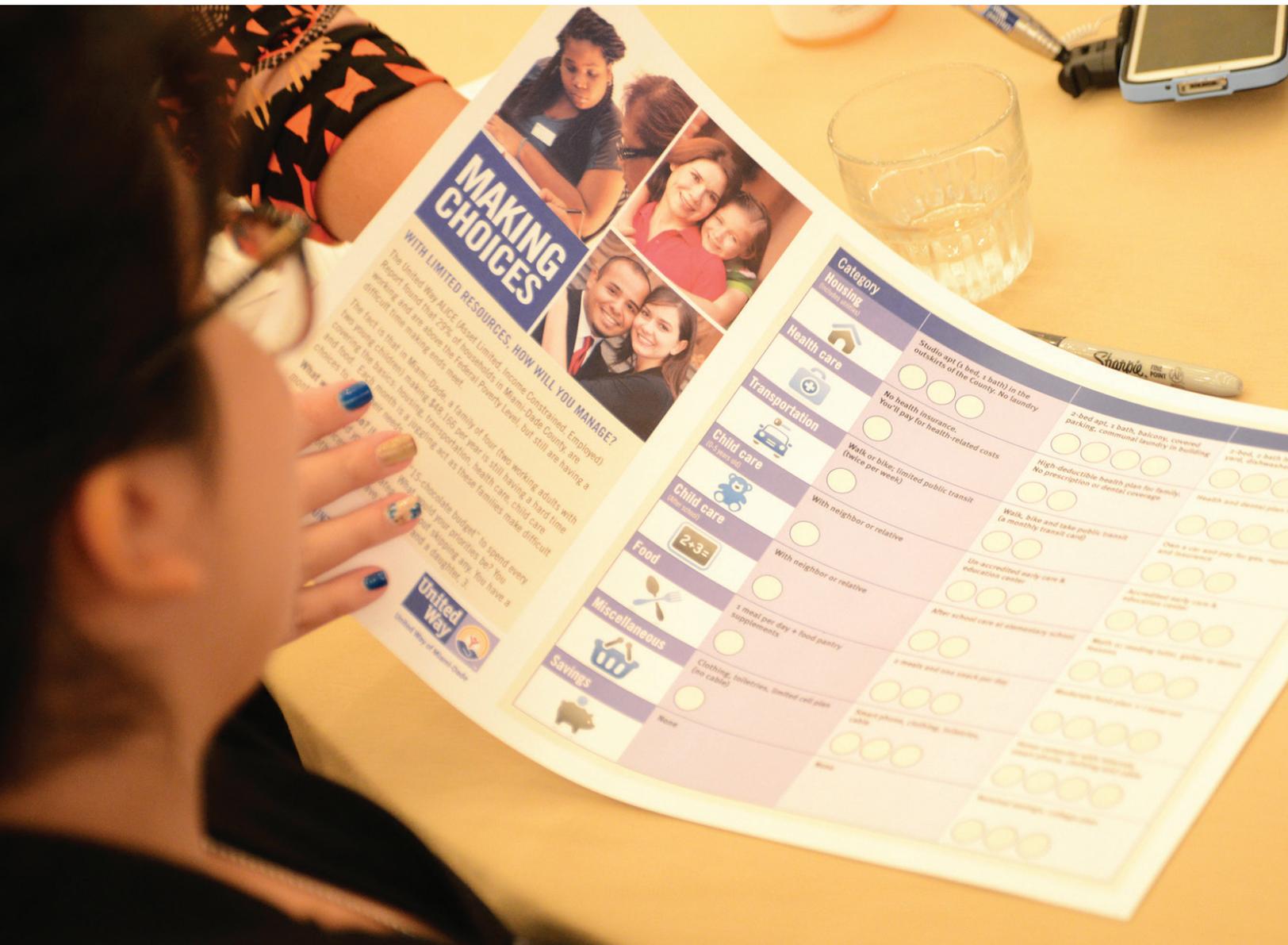
He takes pride knowing he can change the course of someone’s life, and help impact future generations.

“Many times those bad financial habits pass down from parents to their children, and so I know when we have those successes it often doesn’t end there, we can help break the cycle – at the end of the day, that is what it’s all about.”

RUDY TABARES

Financial Coach

United Way Center for Financial Stability



MAKING CHOICES

WITH LIMITED RESOURCES, HOW WILL YOU MANAGE?

The United Way ALICE (Asset Limited, Income Constrained, Employed) Report found that 23% of households in Miami-Dade County are difficult to make ends meet.

The fact is that in Miami-Dade, a family of four (two working adults with two young children) making \$44,150 per year is still having a hard time covering the basics: housing, transportation, health care, child care and food. Each month is a juggling act as these families make difficult choices about how to spend every dollar.

“To stretch your budget” to spend every dollar on your priorities? You can’t skip anything, you have a daughter.



Category	Options	Tracking
Housing <small>(Monthly amount)</small>	Studio apt (1 bed, 1 bath) in the outskirts of the county. No laundry	2-bed apt, 1 bath, balcony, covered parking, communal laundry in building
Health care	No health insurance. You'll pay for health-related costs	High-deductible health plan for family. No prescription or dental coverage
Transportation	Walk or bike; limited public transit (twice per week)	Walk, bike and take public transit (a monthly transit card)
Child care <small>(0-3 year old)</small>	With neighbor or relative	Un-accredited early care & education center
Child care <small>(4-3 year old)</small>	With neighbor or relative	After school care at elementary school
Food <small>(2-3=)</small>	With neighbor or relative	1 meal and rice each per day
Miscellaneous	1 meal per day + food pantry	Clothing, toiletries, dental and pain relief
Savings	Clothing, toiletries, dental and pain relief	None

ABOUT OUR WORK United Way Center for Financial Stability helps working individuals and families pave a path to financial independence. The Center provides working individuals and families with a full range of services and support – from financial coaching to free tax preparation and benefits enrollment to employment assistance and credit counsel. Branches is the Center’s operator; Bank of America is the founding partner.

BUILDING HEALTHIER COMMUNITIES TO IMPROVE OUR COLLECTIVE QUALITY OF LIFE

“ Our commitment to health is comprehensive. It encompasses access to physical, oral and behavioral health care to addressing the needs of special populations, such as older adults, to promoting healthy lifestyles, the single most important determinant of good health. As a volunteer in a leadership capacity, I can look at our impact from 30,000 feet when I review the results data, but I can also see first-hand how individual lives have been changed for the better when I visit programs and hear from the clients themselves. ”

Michael Joblove, co-chair, Health Impact Council

ADVOCACY

**A VICTORY FOR
UNINSURED CHILDREN
SEVEN YEARS
IN THE MAKING**

After seven years of advocacy by United Way and many state partners, the legislature finally eliminated the five-year ban for lawfully residing immigrant children to enroll in the **Florida KidCare program** – the state’s health insurance program for children from birth to age 18. With this change, as many as 17,000 uninsured children statewide will have access to the health care they need, and deserve. The legislature authorized \$28 million in federal funds to pay for the expansion, which means no additional state revenues are required.

COMMUNITY VISIONING

**MAKING MIAMI-DADE
AN AGE-FRIENDLY
COMMUNITY**

With more than a half million of Miami-Dade residents over the age of 60 and that population expected to grow by 23 percent by 2025, helping them remain healthy, active and contributing members of our community is the focal point of our collaborative work with the Miami-Dade County Office of the Mayor, the Health Foundation of South Florida, and the Alliance for Aging. Together, we authored the **Age-Friendly Action Plan** for Miami-Dade County, facilitated the adoption of age-friendly county policies, and encouraged municipalities to join the age-friendly movement. We also hosted our first **Stand Up for Older Adults** event to raise awareness about the state of aging. More than 80 leaders from all sectors came together to consider bold solutions for addressing waiting lists and other older adult issues.



SCREENINGS

9,403 children and adults received critical health screenings for diseases like cancer, diabetes and HIV/AIDS



HOME CARE

262,330 hours of care for 1,030 homebound, frail elderly



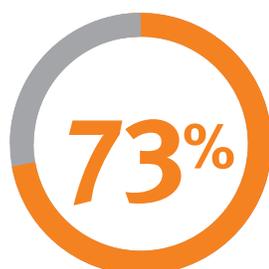
HEALTHY MEALS

10,470 seniors received healthy meals
62% improved or maintained their nutritional status

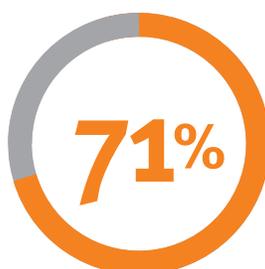
FITNESS

94% of youth participating in an after-school sports program to counter childhood obesity improved their fitness

AMONG PARTICIPANTS IN TWO CAREGIVER RESPITE PROGRAMS:



**EXPERIENCED
LESS DEPRESSION**



**FELT LESS
BURDENED**



**INDICATED THAT THEY
WOULD BE ABLE TO
CONTINUE PROVIDING
CARE FOR THEIR
LOVED ONES**



Growing up poor in a small village in Puerto Rico, Nilda Soto remembers being about 6 or 7 years old when a family doctor told her mother that a little girl with no money and no connections could never become a physician. It was all the motivation young Nilda needed.

Years later, having graduated from medical school, Soto says she had the privilege of treating that same doctor when he arrived one night in her emergency room. She saved his life, and he went on to become one of her biggest champions. It is one of those twists of fate that has defined her life.

“Life is very strange and takes you through areas you have no idea,” she said. “If you take advantage of the opportunities you will not only do the things you thought were difficult or impossible, but can make an impact on other people’s lives.”

During her years in private practice, Soto realized many of the area’s poorest and most vulnerable could not afford even basic medical care. She could not ignore the problem.

“We all come to the world with some gifts and it is up to each of us to decide what we will do with them,” Soto said.

In 2001, she opened a free clinic in Homestead to provide comprehensive medical care to poor and uninsured individuals.

Now in its 15th year, the Open Door Health Center has served more than 4,000 patients. Soto and her small, dedicated staff see, on average, 40 to 50 patients a day. The clinic relies on organizations like United Way to help cover the cost of care.

“United Way is one of our greatest supporters, they understand the importance of offering patients the full spectrum of care and not simply providing a band-aid fix,” Soto said. “When people have no where else to turn for medical treatment, they become so sick that they eventually end up in the emergency room and then the costs of their care are much, much higher – those costs are then passed down to all of us. By providing comprehensive treatment now, it is a win-win for everyone.”

One of Soto’s favorite sayings, one that sums up her practice, is: “medicine for the poor should not be poor medicine.” Her mission is to treat all her patients with dignity and respect.

“What better gift than to give back what you have received many times over, you cannot pay that with money,” she said with a smile. “I know when one of my patients says ‘God bless you’ and ‘thank you,’ it comes from the deepest part of their heart. You cannot pay that with all the money in the world.”



“ We all come to the world with some gifts and it is up to each of us to decide what we will do with them. ”

ABOUT OUR WORK Providing individuals and families with access to health care is one of United Way’s primary focuses in the area of health. Through supporting high-quality programs, such as the one offered at the Open Door Health Center, and advocating for better health policies, United Way is creating solutions that help everyone thrive. Experience tells us when we work together to create healthier communities, we improve our collective quality of life.

DR. NILDA SOTO

Founder, Open Door Health Center



PHILLIS OETERS

“ All volunteers want to feel like what they’re spending their time on and their work is contributing to society, and I know for a fact that my work with United Way’s public policy committee is changing lives. I’m especially proud of what the committee was able to accomplish with KidCare. Our push helped ensure 17,000 kids in the state of Florida will receive primary care insurance. That is what it is all about – to be a voice for the least, the last, and the lost. ”

-Phillis Oeters, United Way board member and chair, Public Policy Committee

Public policy advocacy is an essential component to achieving United Way’s mission and goals. We work with like-minded partners and United Ways across the state to speak with one voice on issues at the heart of our community’s well-being.

CALLS FOR **champions**

CALLS FOR **Vision**



STEVE DANNER

“

The future is, by its very nature, uncertain. The United Way Endowment is a fund that we are building to be the buffer between what we can do and all the other variables and uncertainties that exist as well as all the possibilities. It gives us that assurance that we can continue to do good work without missing a beat. ”

-Steve Danner, United Way board member and chair of The United Way Endowment

The United Way Endowment provides long-term sustainable funding to meet the needs of our children and families and guarantees the financial strength of United Way for generations to come.

“ In today’s world, no one sector can be successful on its own. Our challenges are too complex, our opportunities are endless. What makes United Way such a valued partner is that it provides a neutral space where everyone – the public, private and non-profit sectors – can come together and worked towards solutions that benefit the greater good. ”

CALLS FOR **partnership**



RUSSELL BENFORD

-Russell Benford, employee campaign manager, Miami-Dade County

Among his many hats, Benford oversees the million-dollar plus United Way campaign among Miami-Dade County employees.



CALLS FOR a fresh perspective

ROBERTO CANALES

“Millennials think very differently. We are constantly looking for new ways to solve existing problems. By creating LINC, United Way has been able to tap into the millennial scope of reference. This group gives me the chance to connect with people who have the same energy, the same drive and the same desire to make an impact in Miami.”

-Roberto Canales, member, LINC

United Way's LINC (Lead. Impact. Network. Change.) is a newly formed group of emerging leaders age 30 and under. Together, members are focused on harnessing the power, potential and passion of Miami's next generation. They are engaged in the community and committed to solving our area's biggest challenges.

“ It makes me proud to know that I work for a company that cares so deeply about this community. I’ve been with Publix for 34 years and, for as far back as I can remember, I’ve been giving to United Way because I’ve seen first-hand how the organization helps so many people in so many different ways. It doesn’t matter who you are or where you come from, United Way is here for all of us. ”

-John Navarro, United Way contributor

Publix associates and managers are longtime United Way supporters. This past year, Publix and its employees contributed \$3.2 million – making it the most generous United Way campaign in Miami-Dade.

CALLS FOR generosity



JOHN NAVARRO

CALLS FOR Service



GEN. DOUGLAS M. FRASER

“ After serving our country proudly and honorably, many veterans leaving military service struggle upon returning home. Challenges from employment and legal issues to education, health care and affordable housing can be disconcerting. In most cases, assistance already exists, but knowing where and how to gain access may be difficult. ”

-General Douglas M. Fraser, co-chair, Mission United

In an effort to help veterans re-acclimate to civilian life, United Way is launching MISSION UNITED to empower veterans and their families to lead productive lives and become contributing members of our community by connecting them with essential services and employment opportunities. Under General Fraser’s leadership, a Mission United Advisory Council has spent the last 12 months raising awareness and support for this new initiative, in preparation for a July 2016 launch.

CALLS FOR **gratitude**



GABRIELA CANTERO

“ United Way has opened so many doors for me. I have been introduced to incredible people who do incredible things on a daily basis for our community and for that, I am thankful. ”

Gabriela Cantero, student representative to the United Way board

Every year, United Way invites the president of the Miami-Dade County Public Schools’ student government association to serve on our board. United Way of Miami-Dade is the only large United Way to include a student on its board. A graduating senior at Young Women’s Preparatory Academy, Cantero is off to American University in the fall.

“ One of the greatest lessons my parents taught me was to give back. I am proud of living in Miami, of the reputation we are building throughout the world, but with all the positive things happening here, there are people falling through the cracks. We cannot have a strong community if we don’t first take care of our own people – and that’s where United Way plays such an important role. ”

-José Mas, United Way board member and co-chair of the Tocqueville Society

United Way Tocqueville Society is comprised of nearly 800 business, civic and philanthropic leaders who share a passion for improving people’s lives and our community – personally and collectively.

CALLS FOR **heart**



JOSE MAS



United
Ansin Bui



TERESA MARTIN-MAYOR

“ Working with the labor community my job involves supporting people and making sure everything is fair and equitable at work, but I realize there’s a big part of life outside of work where things can go wrong – that’s when United Way and its partners step in. They’re here for all of us. The more involved I’ve become with the organization, the more aware and impressed I’ve been with all the great things happening with United Way’s support. Most people have no idea. ”

-Teresa Martin-Mayor, United Way volunteer

United Teachers of Dade is the fourth largest union of educators in the country. Throughout its history, United Way has enjoyed a strong partnership with organized labor.

CALLS FOR awareness

“ I see the impact we’re having on kids’ lives almost immediately. Within a few weeks we start to see the transformation, and then after three, four months with us, we’re seeing kids with a whole new attitude. There’s nothing better for me than to have a young adult who’s been through our program come back five years later and say ‘you helped me turn my life around.’ Those moments are the reason I do this job. ”

-Terrance Levell, executive director, AMIKids

AMIKids is dedicated to helping troubled youth realize and achieve their potential. It is one of 50 impact partners our United Way supports. Specifically, United Way funds go to helping youth who have been referred through the juvenile justice system modify their behavior and improve their academic achievement.

CALLS FOR dedication



TERRANCE LEVELL

CALLS FOR shared purpose



ROSARY PLANA FALERO

“ United Way Women’s Leadership gives me that opportunity to give back to the community I call home. We all share the spirit of philanthropy and as group we are able to come together to highlight key issues, advocate for changes and encourage others to get involved. ”

Rosary Plana Falero, 2015-2016 chair, Women’s Leadership Council

United Way Women’s Leadership unites more than 2,100 dynamic women, who are committed to making families stronger and more resilient through giving, advocating and volunteering.



MIGUEL FARRA

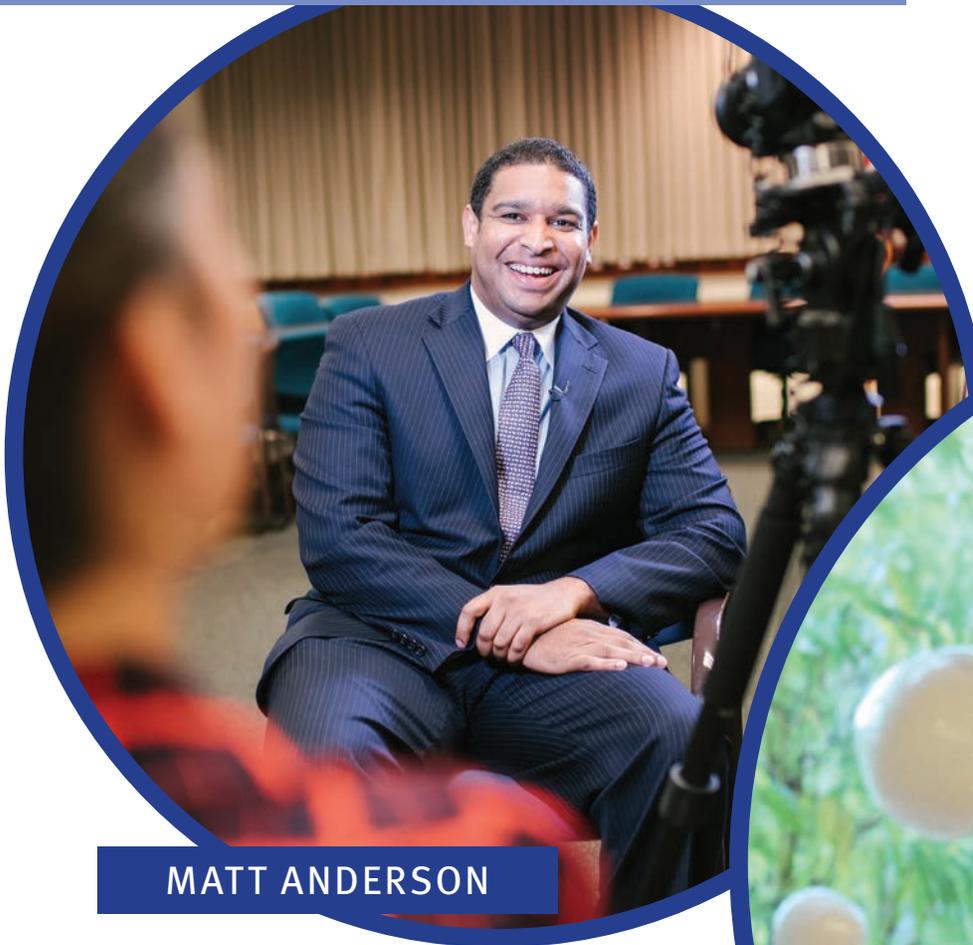
“ Ever since my daughters were little, my wife and I would sit at the dinner table and talk to them about what was happening in Miami. It is amazing what’s happened as a result – now that our girls are older, they are engaged in the community and are always looking for ways to contribute.

”

Miguel Farra, board chair, United Way of Miami-Dade

United Way’s Board is comprised of 51 business, community and philanthropic leaders who are responsible for setting the strategic direction for the organization. These men and women are leaders in their respective fields, who believe in the power of United Way to transform lives and build a stronger Miami-Dade.

CALLS FOR leadership by example



MATT ANDERSON



“ Through Young Leaders, United Way developed a platform that allows us to give back in a meaningful way, and at the same time grow our careers with like-minded individuals. I love being a part of an organization where people truly care about our community and are committed to leaving their mark. Together, we are setting the tone for Miami’s future. ”

-Matt Anderson, co-chair, Young Leaders

United Way Young Leaders is comprised of nearly 1,000 members, 40 years and younger, who invest their time, talent and resources to improve Miami-Dade. Through year-round volunteer activities and events, they are raising awareness and resources to support United Way’s community goals.

CALLS FOR energy

CALLS FOR a mother's love



ALEXANDRA VILLOCH



“ I raised my daughter as a single mom. I got divorced when she was in second grade. I worked hard and was blessed to have been able to provide her with a good education. But as I go out into the community, I see so many mothers struggling to care for their families. United Way gives them a chance, a chance to help their children get ahead. And as a mother that’s one thing we all want – to guarantee your child has a better future. ”

-Alexandra Villoch, United Way board member and co-chair of the 2016 United Way Campaign

As the 2016 campaign co-chair, Villoch will lead a team of volunteers responsible for engaging tens of thousands of individuals and organizations in giving through United Way’s annual campaign.



80
COMMUNITY
SERVICE PROJECTS

12,166
HOURS OF
VOLUNTEER WORK

11
WORKPLACE
CAMPAIGNS
EACH RAISE
\$500,000
OR MORE

357
EMPLOYEE
CAMPAIGNS

VOLUNTEER INCOME
TAX ASSISTANCE COALITION:
430 VOLUNTEERS
DONATE
10,320 HOURS

67,471 SOCIAL MEDIA
INTERACTIONS
FROM 15,347 FOLLOWERS



\$10 MILLION

APPROXIMATE FINANCIAL BENEFIT TO MIAMI-DADE COUNTY OF UNITED WAY'S ADVOCACY EFFORTS

58,713

INDIVIDUAL CONTRIBUTORS

35,000

LOYAL CONTRIBUTORS*

**giving to United Way
for 10 years or more*

UNITED WAY TURNS

EVERY \$1

INTO \$2.51

WORTH OF HELP

57%

OF ANNUAL CAMPAIGN
COMES FROM INDIVIDUAL
LEADERSHIP GIFTS OF
\$1,000 OR MORE

United Way staff and volunteers
– Jess Scher, Annelies Da Costa
Gomez, Phillis Oeters and
Marielena Villamil meet with
Sen. Rene Garcia in Tallahassee.





AN EARLY START FOR 320 CHILDREN

The start of the school year also marked new beginnings for 320 infants and toddlers living in some of Miami-Dade's most disadvantaged neighborhoods. They became the first class of young students enrolled at the 17 early learning centers that are part of United Way's Early Head Start-Child Care Partnership. While 16 of our Early Head Start centers are operated by outside providers with oversight by United Way, the center at Ethel Beckford Elementary School in Homestead is operated entirely by United Way.



BACK TO SCHOOL

Young Leaders headed back to Citrus Grove Elementary in the fall to dedicate the mural – the third in three years – that the group had painted at the start of the summer. Designed by Miami-based artist Michael Halley, the 200-foot mural showcased Miami's colorful shoreline and skyline. Joining Young Leaders and Halley at the mural's unveiling were Miami-Dade County Public Schools' Superintendent Alberto Carvalho and students.



\$10 MILLION IN SAVINGS & COUNTING

In just seven years since launching our FamilyWise partnership to help people with the cost of prescription drugs, total savings reached the \$10 million mark. More than 140,000 people have used the FamilyWise Prescription Savings Card to better manage their health. United Way celebrated the record-breaking milestone at a health and education fair where free flu shots were also made available.



BE THE CHANGE

Tapping into their desire to make their mark, United Way launched LINC (Lead. Impact. Network. Change.), a new leadership group focused on the power, potential and passion of millennials. In our first year, more than 150 young professionals, 30-and-under, signed on, each making an annual gift of \$250 or more, and giving their time to read to young children, assemble literacy and STEAM kits, and paint and landscape a group home for young women.



TELEPHONE, TELEGRAPH, TELL-A-WOMAN

Quoting one of her grandmother's favorite sayings, keynote speaker Aerin Lauder shared the wisdom and lessons she inherited from the many "daring, creative, brilliant and fearless women" in her life at The 15th Annual United Way Women's Leadership Breakfast. With more than 1,000 women in attendance, she thanked them for their dedication: "The remarkable work you all do depends on your power to build connections and communities, and you do this with care, creativity and compassion." Chaired by United Way Board Member Darlene Boytell-Pérez, the breakfast was presented by UHealth and Sue Miller and Leslie Miller Saiontz.





ELEVATING FAMILIES OUT OF POVERTY

In partnership with Miami-Dade County Chairman Jean Monestime's Council for Prosperity Initiatives, United Way launched Bank On Miami – a new partnership involving more than a dozen financial institutions to help low-income families keep more of what they earn. Bank On Miami connects unbanked and underbanked residents with financial coaching and safe, affordable and innovative financial products and solutions which help them improve their economic standing.



WHAT A COUNTRY

In expressing his gratitude for being honored with United Way's prestigious Tocqueville Award for Outstanding Philanthropy, Armando Codina paid tribute to the country and the people who welcomed him with opened arms when he arrived in the United States from Cuba, alone, at the age of 14. He, along with his wife Margarita, received the award in recognition of a lifetime of civic duty and giving back. "They are the very definition of selfless – quietly going about helping others, with a kindness and humbleness that is truly rare," said United Way President and CEO Harve Mogul. The award was presented at a reception hosted by Ambassador Paul Cejas and Trudy Cejas in their Miami Beach home.



SPRING FLING

As United Way's popular four-day VeritageMiami celebration prepared to move to the fall of 2016, 600 wine and food lovers who simply couldn't wait that long, came together for a one-night interactive dinner called "Spring Edition." Featuring the six local chefs who graced the cover of INDULGE magazine's spring food and wine edition and presented by City National Bank, Spring Edition benefited the United Way Center for Excellence in Early Education.



A MESSAGE FROM THE WHITE HOUSE

Given United Way Center for Excellence in Early Education's recognized strength in dual language instruction, the Obama Administration selected the Center as the site to release its policy statement on and recommendation for dual language education. Roberto Rodriguez, deputy assistant to the President for education, and Blanca Enriquez, director of the Office of Head Start, made the announcement before dozens of local and national early education experts and advocates.



LIVIN' IT UP

The 17th Annual Mayor's Ball was a certainly a ball ... but of a very different kind. Gone were the black ties and seated dinners of years past and in its place an all-out party at the Fontainebleau's LIV nightclub and a poolside after-party. Hosted by Mayor Carlos Gimenez and Lourdes Gimenez and chaired by Shannon and Vincent Signorello, the event, presented by Suffolk Construction, raised nearly \$1.2 million



We take our role as stewards of contributor dollars very seriously. There is nothing more important than the trust our contributors place in us. We have institutionalized strict governance practices, which include volunteer oversight at every level to ensure the highest standards of operational efficiency and effectiveness.



SOURCES OF REVENUES, SERVICES AND OTHER IMPACT TO THE COMMUNITY:



LEVERAGED RESOURCES:

Special Grants	1,373,661
Matching and In-kind gifts	20,941,223
Volunteer Time	286,633
FamilyWize	1,634,914
United Way Center for Financial Stability	13,781,229

HOW ESTIMATED RESOURCES WERE USED:

Community funds *	71,355,232
United Way support	9,431,870
Investments for the Future	50,000

IMPACT BEYOND THE NUMBERS: United Way provides services or participates in partnerships to improve our social service system in Miami Dade County and beyond. Serving as fiscal agent, advocating for our public policy priorities and supporting other institutions' agenda items, we helped to influence an additional \$51.2 million dollars in resources for our community, illustrating how our impact goes beyond the direct economic value of our work.

* Includes allocations and grants to agencies and services as well as distribution of government money, matching gifts, value of services provided by volunteers (per The Independent Sector, valued at \$23.56 per hour), and gifts in kind. United Way Revenues is from audited financials June 30, 2015

CONSOLIDATED STATEMENT OF FINANCIAL POSITION - AS OF JUNE 30, 2015

ASSETS	Cash and cash equivalents	\$ 10,254,593
	Receivables	23,561,600
	Investments	39,353,600
	Other assets	494,200
	Land, property & equipment, net	27,841,565
	Total Assets	101,505,558
LIABILITIES & NET ASSETS	Accounts and other payables	\$3,402,543
	Agency allocations payable	29,386,735
	Notes payable	13,855,605
	Total Liabilities	46,644,883
	Unrestricted	44,567,747
	Temporary Restricted	2,147,107
	Permanently Restricted	8,145,821
	Total Net Assets	54,860,675
Total Liabilities and Net Assets	101,505,558	

STATEMENT OF ACTIVITIES - AS OF JUNE 30, 2015

PUBLIC SUPPORT & OTHER INCOME	Gross annual campaign	\$ 35,463,316
	Special Contribution	708,266
	Provision for uncollectible pledges	(1,276,000)
	Annual campaign, net	34,895,582
	Grants	3,467,679
	Special events	1,670,729
	Other support	1,013,735
	Total Public Support	41,047,725
	Investment income and gains	348,963
	Other income	1,422,754
Total Public Support and Other Income	42,819,442	
EXPENSES	Cash and cash equivalents	\$ 10,254,593
	Program expenses by volunteers	12,208,149
	Program expenses directed by donors	17,626,702
	Total Program Services	29,834,851
	Fundraising expenses	2,163,240
	Management and general	6,648,256
	Other non operating expenses	18,838
	Total Expenses	38,665,185
	Change in Net Assets	4,154,257

CAMPAIGN RECOGNITION

TOTAL GIVING OF \$3 MILLION OR MORE

PUBLIX SUPER MARKETS, INC.

TOTAL GIVING OF \$1 MILLION OR MORE

LENNAR CORPORATION

MIAMI-DADE COUNTY

AFSCME LOCAL 199

AFSCME LOCAL 3292

AFSCME LOCAL 121

AFSCME LOCAL 1542

GSAF/OPEIU LOCAL 100

MDC INTERNATIONAL ASSOCIATION OF FIRE FIGHTERS LOCAL 1403

POLICE BENEVOLENT ASSOCIATION

TWU LOCAL 291

MIAMI-DADE COUNTY PUBLIC SCHOOLS

AFSCME LOCAL 1184

DADE COUNTY PUBLIC SCHOOL MAINTENANCE EMPLOYEES COMMITTEE

DADE COUNTY SCHOOL ADMINISTRATORS ASSOCIATION LOCAL 77

DADE ASSOCIATION OF SCHOOL ADMINISTRATORS

FRATERNAL ORDER OF POLICE LODGE 133

TEAMSTERS 769

UNITED TEACHERS OF DADE LOCAL 1974

UNIVERSITY OF MIAMI

TOTAL GIVING BETWEEN \$500,000 - \$999,999

BAPTIST HEALTH SOUTH FLORIDA

FLORIDA POWER & LIGHT COMPANY

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS LOCAL 359

ROYAL CARIBBEAN/ CELEBRITY CRUISES

RYDER SYSTEM, INC.

UPS

AMERICAS REGION

CARTAGE

FLORIDA DISTRICT

FREIGHT

TEAMSTERS LOCAL 769

WELLS FARGO



Loaned executives from Miami-Dade County show off their Live United spirit.



Campaign co-chair Romaine Seguin at the UPS Tug-a-plane event to benefit United Way.

TOTAL GIVING BETWEEN \$250,000 - \$499,999

- AMERICAN AIRLINES
- ALLIED PILOTS ASSOCIATION
- ASSOCIATION OF FLIGHT ATTENDANTS COUNCIL 33
- ASSOCIATION OF FLIGHT ATTENDANTS COUNCIL 59
- TWU LOCAL 568
- TWU LOCAL 571
- TWU LOCAL 591
- ASSURANT
- AT&T
- CWA LOCAL 3121
- CWA LOCAL 3122
- BANK OF AMERICA
- BILZIN SUMBERG
- CARLTON FIELDS, PA
- DELOITTE LLP
- EY
- GREENBERG TRAUIG, PA
- HOLLAND & KNIGHT LLP
- JACKSON HEALTH SYSTEM
- AFSCME LOCAL 1363
- COMMITTEE OF INTERNS AND RESIDENTS
- GSAF/OPEIU LOCAL 100
- SEIU FLORIDA HEALTHCARE UNION 1199
- SEIU LOCAL 1991
- MORRISON, BROWN, ARGIZ & FARRA, LLC

- THE NORTHERN TRUST COMPANY
- OCEAN BANK
- PERRY ELLIS INTERNATIONAL
- WSVN-TV CHANNEL 7

TOTAL GIVING BETWEEN \$100,000 - \$249,999

- AKERMAN LLP
- BERKOWITZ POLLACK BRANT ADVISORS AND ACCOUNTANTS
- CARNIVAL CRUISE LINES
- CITY NATIONAL BANK
- ENTERPRISE RENT-A-CAR
- FEDEX EXPRESS LATIN AMERICA & CARIBBEAN
- GROUND RAMP
- SOUTH FLORIDA DISTRICT
- FLORIDA BLUE
- FLORIDA INTERNATIONAL UNIVERSITY
- AFSCME LOCAL 3346
- FIU FACULTY SENATE
- SEIU LOCAL 11

- UNITED FACULTY OF FLORIDA
- USPS SENATE
- INTERVAL INTERNATIONAL, INC.
- JPMORGAN CHASE
- LNR PROPERTY LLC
- MACY'S
- MASTEC, INC.
- MCM
- MIAMI DADE COLLEGE
- MIAMI HERALD MEDIA COMPANY
- NOVEN PHARMACEUTICALS, INC.
- SUNTRUST BANK
- UNITED WAY OF MIAMI-DADE
- WILLIAMSON
- CADILLAC-BUICK-GMC

At FIU's leadership breakfast for United Way: Dr. Delia Garcia, Dr. Mark Rosenberg, Siomara Campos, Sandra Gonzalez-Levy and Dr. Larry Lunsford.



TOTAL GIVING BETWEEN \$25,000 - \$99,999

AIRBUS
 AVMED HEALTH PLANS
 BANKUNITED
 BRANCH BANKING AND TRUST COMPANY
 BROAD & CASSEL
 C & S WHOLESALE
 CATERPILLAR, INC. - LOGISTICS DIVISION
 CHERRY BEKAERT LLP
 CISNEROS GROUP
 CITRUS HEALTH NETWORK, INC.
 CITY OF MIAMI
 AFSCME LOCAL 871
 AFSCME LOCAL 1907
 MIAMI FIREFIGHTERS LOCAL 587
 MIAMI FRATERNAL ORDER OF POLICE LODGE 20
 COMCAST
 CORDIS CORPORATION
 COSTCO WHOLESALE
 FIRSTBANK FLORIDA
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 HCA THE HEALTHCARE COMPANY
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 PODHURST ORSECK, PA

PRICEWATERHOUSECOOPERS
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 SABADELL UNITED BANK
 TAPLIN, CANIDA & HABACHT
 TD BANK
 UNIVISION, INC.
 URBAN LEAGUE OF GREATER MIAMI, INC.
 WAL-MART
 ZUBI ADVERTISING SERVICES, INC.

TOTAL GIVING BETWEEN \$10,000 - \$24,999

7 UP/SNAPPLE
 ADP/TOTALSOURCE
 AMERICAN GIRL
 BACARDI U.S.A., INC.
 BDO USA, LLP
 BLOOMINGDALE'S
 CARGILL, INC.
 CITIBANK, N.A.
 CITY OF HIALEAH
 AFSCME 161
 FRATERNAL ORDER OF POLICE HIALEAH
 HIALEAH FIREFIGHTERS LOCAL 1102
 COLE, SCOTT & KISSANE, P.A.
 ELI LILLY & COMPANY
 FEDERAL RESERVE BANK OF ATLANTA MIAMI BRANCH
 FLAGLER REAL ESTATE SERVICES LLC
 FLORIDA CITY GAS

FLORIDA EAST COAST INDUSTRIES
 FLORIDA EAST COAST RAILWAY
 GOLDSTEIN SCHECHTER KOCH
 GREATER MIAMI CONVENTION & VISITORS BUREAU
 HUNTON & WILLIAMS
 JC PENNEY COMPANY
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 KAUFMAN ROSSIN & CO.
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 MARSH & MCLENNAN AGENCY
 MERRILL LYNCH MIAMI INTERNATIONAL OFFICE
 MORGAN LEWIS & BOCKIUS
 NORDSTROM
 PACIFIC NATIONAL BANK
 PSYCHCARE, LLC
 RESTAURANT SERVICES INC.
 SOUTHERN WINE & SPIRITS OF SOUTH FLORIDA
 STATE FARM INSURANCE COMPANY
 STEARNS WEAVER MILLER
 WEISSLER ALHADEFF & SITTERSON, PA
 TARGET STORES
 TELEMUNDO
 UNITED HEALTH GROUP
 UNITED HOMECARE SERVICES, INC.
 UNIVISION RADIO
 VERDEJA & DE ARMAS LLP
 YOUTH CO-OP, INC.



Dr. Larry Feldman takes a selfie with high school students at the Miami-Dade County Public School Campaign Awards breakfast.

Florida East Coast Industries showing its support for Mission United: Julie Edwards, Gen. Douglas Fraser, Vince Signorello and Chad Maxey.



Team American Airlines at the UPS 5K.

MISSION UNITED

We wish to salute the following individuals and organizations whose vision and generosity has enabled United Way to launch a new program to help returning veterans re-acclimate to civilian life.

Founding Partners

SWANEE AND PAUL DIMARE

Stakeholders

RUDY KRANYS
 SHANNON AND VINCENT SIGNORELLO
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Guardians

STEVE WILLIAMSON
 ALLAN PEKOR
 ALLISON ENG-PEREZ AND VICTOR PEREZ
 JEANNETT AND DON SLESNICK



Campaign co-chair Ed Joyce and LINC member Jake Freeman thank Public employees at the Mary Brickell Village store as part of Publix Appreciation Day.

IMPACT PARTNERS

Among the ways our United Way is helping to build a stronger Miami is by investing in quality programs at 50 impact partners that achieve measurable results. Program investment decisions in education, financial stability and health are made by trained community volunteers from a variety of professional backgrounds, based on community needs, strategic objectives, programmatic outcomes, and agency governance and stewardship practices.



AMERICAN RED CROSS OF GREATER MIAMI & THE KEYS ●●●

AMIKIDS MIAMI-DADE ●●●

APPRISEN ●●

THE ADVOCACY NETWORK ON DISABILITIES ●●
(FORMERLY KNOWN AS CCDH)

THE ARC OF SOUTH FLORIDA ●●●●

ASPIRA OF FLORIDA ●●

BELAFONTE-TACOLCY CENTER ●●

BIG BROTHERS BIG SISTERS OF GREATER MIAMI ●●

BOYS AND GIRLS CLUBS OF MIAMI ●●

BRANCHES ●●

CARE RESOURCE ●●

CATHOLIC CHARITIES CENTRO
HISPANO CATÓLICO CHILD CARE CENTER ●●

CATHOLIC CHARITIES EMERGENCY SERVICES ●●

CATHOLIC CHARITIES NEW LIFE FAMILY SHELTER ●●

CATHOLIC CHARITIES SERVICES FOR THE ELDERLY ●●

CATHOLIC CHARITIES NOTRE DAME CHILD CARE CENTER ●●

CATHOLIC CHARITIES SAGRADA FAMILIA CHILD CARE CENTER ●●

CATHOLIC CHARITIES BEHAVIORAL HEALTH ●●

CENTRO CAMPESINO FARMWORKER CENTER ●●●

CENTRO MATER CHILD CARE CENTER ●●

CENTRO MATER WEST ●●

CHILDREN'S HOME SOCIETY OF SOUTH FLORIDA ●●

CITRUS HEALTH NETWORK ●●●

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MIAMI BRIDGE YOUTH AND FAMILY SERVICES ●●●

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YMCA OF SOUTH FLORIDA ●●●

YOUTH CO-OP ●●●

YWCA OF GREATER MIAMI ●●●●



COMMUNITY PROGRAM PARTNERS

Over the past two years, United Way has been proud to partner with a broad range of community organizations that share our vision for a stronger community and embody the spirit of collaboration. Many are listed below. Together, we can accomplish much more than individually.

AARP	Community Action Agency
ACCION USA	Community Based Care Alliance
Allegany Franciscan Ministries	Community Health of South Florida
Alliance for Aging	Community Playthings
Alzheimer's Association – Southeast Florida Chapter	Consolidated Credit Counseling Services
Baptist Health South Florida	Consortium for a Healthier Miami-Dade
Barry University	Depend
The Beacon Council	Deveraux
Borinquen Medical Centers of Miami-Dade	Early Learning Coalition of Miami-Dade/Monroe
Branches, Inc.	Educare Learning Network
CareerSource South Florida	Enroll America
Catalyst Miami	Fairchild Tropical Botanic Garden
Center for Autism and Related Disabilities	Family Central, Inc.
Children in Motion	FamilyWize
Children's Forum	Fatherhood Task Force of South Florida
The Children's Movement of Florida	Feeding South Florida
The Children's Trust	Florida Department of Children and Families
Citrus Health Network, Inc.	Florida Department of Health in Miami-Dade
City of Miami	Florida Head Start Collaboration Office
Credit Works LLC	Florida International University, College of Education
Colgate Bright Smiles	
Citizens Coalition for Miami-Dade	
County Public Schools	
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ConnectFamilias	

United Way dedicated the offices of the Early Head Start-Child Care Partnership.



Florida Impact
 Florida KidCare Coalition of Miami-Dade County
 Florida State University
 Free Injury Coalition for Kids – Miami
 Fruity Veggie Nutrition
 Global Empowerment Development Corporation
 Greater Miami Chamber of Commerce
 The Hawn Foundation
 Head Start/Early Head Start Program
 Health Council of South Florida
 Health Foundation of South Florida
 Healthy Start Coalition
 Hearing and Speech Center of Florida, Inc.
 Hialeah Housing Authority
 HighScope
 Housing Authority of Miami Beach
 The Hospitality Institute
 Independent Living Systems
 Institute for Child & Family Health, Inc
 Jackson Health System
 Kaplan
 Legal Services of Greater Miami
 Mailman Center for Child

Development at University of Miami School of Medicine
 MassMutual Miami
 Mayor’s Initiative on Aging
 Miami Children’s Hospital
 Miami Children’s Initiative
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 Miami-Dade County
 Miami-Dade County Homeless Trust
 Miami-Dade County Public Schools
 Miami Dade College
 The Miami Foundation, Inc.
 Miami Project
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 My Therapy Center
 NAMI Miami-Dade County
 Neighborhood Housing Services of South Florida
 The Nest Emotional Wellness Center
 North Miami Foundation
 Nova Southeastern University
 Opa-Locka Community Development Corporation
 Open Door Health Center
 Ounce of Prevention Fund

Overtown Children and Youth Coalition
 Partners for Self-Employment
 Short Chef
 Single Stop USA
 South Florida Behavioral Health Network
 Southeastern Community Mental Health Center
 Switchboard of Miami
 Teaching Strategies
 Tiny Ninjas
 United HomeCare
 United Way of Broward County
 United Way of Florida
 United Way Worldwide
 University of Florida
 University of Miami
 University of Miami Frost School of Music
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 Urban Health Partnerships
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 Walgreens
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 Zero to Three


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Attorneys show off their sportsmanship at the beginning of the annual Dare to Dodge competition among Miami's top law firms.



Employees from EY spent a day brightening up the Debbie House, an early education center on the University of Miami campus.



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Andy and Tanya Ansin with Maria Harris and Ed Ansin at the Tocqueville Reception.



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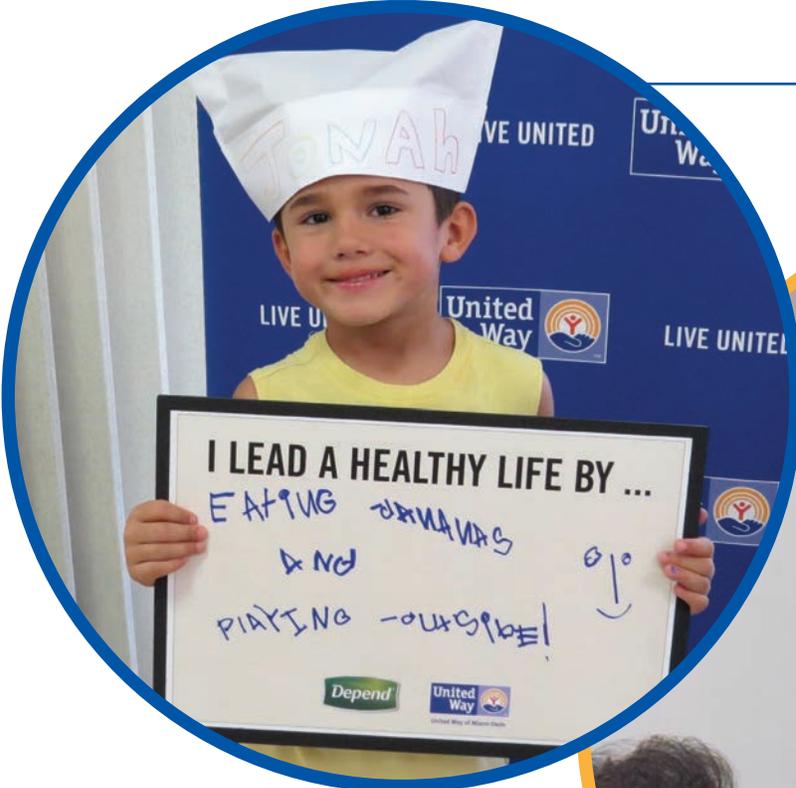
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Among the community service projects adopted by Women's Leadership was Project Prom to collect clothing and accessory for students who could not otherwise afford prom attire. Soledad Picon helps one young lady style her prom outfit.

Learning about healthy eating habits.



United Way partnered with the American Red Cross on its home smoke alarm outreach campaign. In one day, 500 volunteers installed more than 1,000 alarms -- among the volunteers was FPL President and CEO Eric Silagy.

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